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Global Chinese Business Club
環球華商俱樂部

(Formerly known as Affluent Foundation Holdings Limited 俊裕地基集團有限公司)
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1757)

VOLUNTARY ANNOUNCEMENT
COMMENCEMENT OF NEW BUSINESS

This announcement is made by the board (the "**Board**") of directors (the "**Directors**") of Global Chinese Business Club (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis and for the purpose of informing the shareholders (the "**Shareholders**") and potential investors of the Company on the latest business development of the Group.

The Group intends to launch a new business in China, focusing on the development and operation of a comprehensive e-commerce platform (the "**Project**"). The Project is designed to connect quality suppliers with a broad consumer base and provide one-stop O2O services. The platform will incorporate multi-category online transactions, intelligent supply chain management that leverages big data analytics to optimize inventory and logistics efficiency, a digital marketing ecosystem that enhances user engagement through social commerce and live-streaming sales, and a synergy between B2B and B2C services to create a closed-loop ecosystem.

The Board believes that the Project presents significant opportunities. The e-commerce market in China continues to expand rapidly, with digital consumption habits deeply entrenched, offering substantial growth potential for new entrants.

The Board is confident that the successful implementation of the Project will enhance the Group's profitability and competitiveness, thereby creating considerable value for shareholders.

The Board would like to emphasise that the Project may or may not proceed and that no legally binding agreements have been entered into by the Group in relation to the Project as at the date of this announcement. If the Project materialises, the Company will make further announcements as and when appropriate in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Global Chinese Business Club
Zhou Zhenlin
Chairman and Executive Director

Hong Kong, 13 March 2026

As at the date of this announcement, the Board comprises Mr. Zhou Zhenlin as executive Director, Ms. Zhang Zhang as non-executive Director, Ms. Cheng Shing Yan, Mr. Tsoi Chi Hei and Ms. Zhou Wencan as independent non-executive Directors.