Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妝品股份有限公司
(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock code: 2145)

NOTICE OF BOARD MEETING

The board of directors (the "**Board**") of Shanghai Chicmax Cosmetic Co., Ltd. (the "**Company**") hereby announces that a meeting of the Board will be held on Thursday, March 26, 2026 for the following purposes:

1. To consider and approve the annual results of the Company and its subsidiaries for the year ended December 31, 2025 and its publication;

2. To consider the payment of a final dividend, if any;

3. To consider obtaining the general mandate to repurchase H shares of the Company, if necessary;

4. To consider the convening of the forthcoming annual general meeting of the Company;

5. To consider the closure of the register of member, if necessary; and

6. To transact any other business.

By order of the Board
Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妝品股份有限公司
Chairman of the Board, Executive Director and Chief Executive Officer
Mr. Lyu Yixiong

Shanghai, the PRC
March 16, 2026

As at the date of this announcement, the Board comprises Mr. Lyu Yixiong, Ms. Zhou Wei, Ms. Luo Yan (羅燕), Mr. Feng Yifeng and Ms. Song Yang as executive Directors; Mr. Sun Hao as employee representative Director; and Mr. Leung Ho Sun Wilson, Ms. Luo Yan (羅妍) and Mr. Li Yang as independent non-executive Directors.