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**MemeStrategy, Inc.**  
**迷策略**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2440)**

**DATE OF BOARD MEETING**

The board (the “**Board**”) of directors (the “**Directors**”) of MemeStrategy, Inc. (the “**Company**”) hereby announces that a meeting of the Board will be held on Friday, 27 March 2026, for the purpose of, among other matters, considering and approving the annual results of the Company and its subsidiaries for the year ended 31 December 2025 and its publication, and considering the recommendation of payment of a final dividend (if any).

By Order of the Board  
**MemeStrategy, Inc.**  
**Mr. Chan Chin Ching**  
*Chairman and executive Director*

Hong Kong, 17 March 2026

*As at the date of this announcement, the Board comprises Mr. Chan Chin Ching, Mr. Chan Chin Chun, Mr. Kwong Kevin Tak Tsing and Mr. Lee Alexander Patrick as executive Directors; and Mr. Ng Pui Sun Wesley, Ms. Peng Cheng and Mr. Siu Chi Wai as independent non-executive Directors.*