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JiaChen Holding Group Limited

佳辰控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1937)

PROFIT WARNING

This announcement is made by JiaChen Holding Group Limited (the “**Company**”, and together with its subsidiaries, collectively as the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of the unaudited financial results of the Group for the year ended 31 December 2025 (the “**Year 2025**”) and the information currently available to the Board, the net profit of the Group attributable to the owners of the Company for the Year 2025 is expected to reduce by not less than 60% as compared to that of approximately RMB11.9 million for the year ended 31 December 2024. The Board believes that the reduction in the net profit attributable to the owners of the Company for the Year 2025 was primarily attributable to the reduction in the sales revenue of the Group by not less than 25% as compared to that of approximately RMB257.8 million for the year ended 31 December 2024, resulting from the overall weak demand in the property market of mainland China.

As the Company is still in the process of finalising the consolidated results of the Group for the Year 2025, this announcement is only a preliminary estimate performed by the management of the Group based on currently available information and is not based on any figure or information audited or reviewed by the Company’s auditor. The finalised consolidated results of the Group for the Year 2025 may, therefore, differ from the information disclosed in this announcement. Shareholders and potential investors are advised to read carefully the results announcement for the Year 2025, which will be published on 25 March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
JiaChen Holding Group Limited
SHEN Min
Executive Director and Chairman

Changzhou, the People's Republic of China, 19 March 2026

As at the date of this announcement, the executive Directors are Mr. SHEN Min (Chairman), Ms. LIU Hui (Chief Executive Officer), Mr. SHEN Minghui, and Mr. ZHU Wen; and the independent non-executive Directors are Mr. XIE Xing, Mr. WANG Li and Ms. LONG Mei.