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COOLPAD GROUP LIMITED
酷派集團有限公司
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 2369)

DISCLOSEABLE TRANSACTION
SALE OF MSTR CALL OPTIONS

EXPIRATION OF MSTR CALL OPTIONS

Reference is made to the announcement of the Company dated 25 February 2026 in relation to the acquisition of MSTR Shares and the announcements of the Company dated 27 February 2026 and 11 March 2026 in relation to the sale of MSTR Call Options. Unless otherwise specified, capitalised terms used herein shall have the same meaning as ascribed to them in the Announcements.

The Former MSTR Call Options expired on 6 March 2026 (Eastern Standard Time) and 13 March 2026 (Eastern Standard Time) and none of the Former MSTR Call Options has been exercised at the discretion of the holders of the Former MSTR Call Options before the expiration date of the Former MSTR Call Options. The Company will recognize the premium received from the sale of Former MSTR Call Options as investment income from an accounting perspective, and no transfer of the underlying MSTR Shares has occurred.

SALE OF MSTR CALL OPTIONS

The Board announces that, on 18 March 2026 (Eastern Standard Time), Digital Tech, a wholly-owned subsidiary of the Company, sold a total of 240 MSTR Call Options underlying 24,000 MSTR Shares at the aggregate Premiums of US$34,140 (equivalent to HK$266,633), details of which are set out below:

(i) 140 MSTR Call Options underlying 14,000 MSTR Shares at the aggregate premiums of US$17,340 (equivalent to HK$135,425), exercisable on 20 March 2026 at the strike price of US$152.50 per MSTR Share; and

(ii) 100 MSTR Call Options underlying 10,000 MSTR Shares at the aggregate premiums of US$16,800 (equivalent to HK$131,208), exercisable on 27 March 2026 at the strike price of US$160.00 per MSTR Share.

The MSTR Call Options are exercisable at the discretion of the holders of the MSTR Call Options on their respective expiration date to purchase the relevant MSTR Shares held by Digital Tech at the respective strike price.

Implications under the Listing Rules

As the highest applicable percentage ratio under Rule 14.07 of the Listing Rules in respect of the Sale of MSTR Call Options, aggregated with the previous sale of MSTR Call Options on 26 February 2026 and 10 March 2026 pursuant to Rule 14.22 of the Listing Rules, exceeds 5% but is below 25%, the Sale of MSTR Call Options constitutes a discloseable transaction for the Company pursuant to Chapter 14 of the Listing Rules and is therefore subject to reporting and announcement requirement but exempt from the shareholders' approval requirement under the Listing Rules.

EXPIRATION OF MSTR CALL OPTIONS

Reference is made to the announcement of the Company dated 25 February 2026 in relation to the acquisition of MSTR Shares and the announcements of the Company dated 27 February 2026 and 11 March 2026 in relation to the sale of MSTR Call Options. Unless otherwise specified, capitalised terms used herein shall have the same meaning as ascribed to them in the Announcements.

The 390 MSTR Call Options disclosed in the announcement of the Company dated 27 February 2026 and the 240 MSTR Call Options disclosed in the announcement of the Company dated 11 March 2026 ("**Former MSTR Call Options**") expired on 6 March 2026 (Eastern Standard Time) and 13 March 2026 (Eastern Standard Time) respectively and none of the Former MSTR Call Options has been exercised at the discretion of the holders of the Former MSTR Call Options before the expiration date of the Former MSTR Call Options. The Company will recognize the premium received from the sale of Former MSTR Call Options as investment income from an accounting perspective, and no transfer of the underlying MSTR Shares has occurred.

SALE OF MSTR CALL OPTIONS

The Board announces that, on 18 March 2026 (Eastern Standard Time), Digital Tech, a wholly-owned subsidiary of the Company, sold a total of 240 MSTR Call Options underlying 24,000 MSTR Shares at the aggregate Premiums of US$34,140 (equivalent to HK$266,633) (the "**Premiums**"), details of which are set out below (the "**Sale of MSTR Call Options**"):

(i) 140 MSTR Call Options underlying 14,000 MSTR Shares at the aggregate premiums of US$17,340 (equivalent to HK$135,425), exercisable on 20 March 2026 at the strike price of US$152.50 per MSTR Share; and

(ii) 100 MSTR Call Options underlying 10,000 MSTR Shares at the aggregate premiums of US$16,800 (equivalent to HK$131,208), exercisable on 27 March 2026 at the strike price of US$160.00 per MSTR Share.

The MSTR Call Options are exercisable at the discretion of the holders of the MSTR Call Options on their respective expiration date to purchase the relevant MSTR Shares held by Digital Tech at the respective strike price.

As the Sale of MSTR Call Options was conducted in the open market, the identities of the counterparties to the Sale of MSTR Call Options cannot be ascertained. To the best knowledge, information and belief of the Directors and having made all reasonable enquiries, each of the counterparties to the Sale of MSTR Call Options and their respective ultimate beneficial owner(s) is a third party independent of the Company and its connected persons as at the date of this announcement.

Exercise Price

There are a total of 24,000 MSTR Shares underlying the 240 MSTR Call Options consist of:

(i) 14,000 MSTR Shares underlying 140 MSTR Call Options, with the expiration date of 20 March 2026 (Eastern Standard Time) and the strike price of US$152.50 per MSTR Share, being 108.49% of the relevant spot price at the date of this announcement; and

(ii) 10,000 MSTR Shares underlying 100 MSTR Call Options, with the expiration date of 27 March 2026 (Eastern Standard Time) and the strike price of US$160.00 per MSTR Share, being 113.83% of the relevant spot price at the date of this announcement.

Premium

The aggregate Premiums paid by the holders of the MSTR Call Options for the purchase of the 240 MSTR Call Options amount to US$34,140 (equivalent to HK$266,633). If all the MSTR Call Options are exercised, the aggregate consideration payable by the holders of the MSTR Call Options will approximately US$3.74 million (equivalent to approximately HK$29.21 million). If the MSTR Call Option is exercised, Digital Tech shall settle the MSTR Call Options by physical delivery of the relevant MSTR Shares to counterparties against payment of the relevant settlement of the strike price.

Consideration

The aggregate Premiums of the Sale of MSTR Call Options is US$34,140 (equivalent to HK$266,633).

The Premiums and strike prices for purchase and exercise of the MSTR Call Options were determined by the Company based on (i) the average purchase price of approximately US$127.58 per MSTR Share paid by the Company; (ii) the spot price of approximately US$140.56 per MSTR Share on the trading date as ascertained in respect of the Sale of MSTR Call Options; (iii) the Investment Plan and the relevant investment policy adopted by the Company in respect of trading and/or investment activities; and (iv) the expected return of the MSTR Call Options.

Financial effect of the Sale of MSTR Call Options

It is estimated that the proceeds from the Sale of MSTR Call Options (including the Premiums received and, if all the MSTR Call Options are exercised, the total settlement price) amount to a total of approximately US$3.77 million (equivalent to approximately HK$29.44 million).

On the assumption that all the MSTR Call Options are exercised, the Group is expected to recognise a gain of approximately US$0.71 million (equivalent to approximately HK$5.55 million) which is calculated on the basis of the difference between the total proceeds from the Sale of MSTR Call Options (including the Premiums received of US$34,140 (equivalent to HK$266,633) and, if all the MSTR Call Options are exercised, the total settlement of approximately US$3.74 million (equivalent to approximately HK$29.21 million)) amount to a total of approximately US$3.77 million (equivalent to approximately HK$29.44 million) and the average historic cost of the 24,000 MSTR Shares of approximately US$3.06 million (equivalent to approximately HK$23.90 million). The actual gain of the Group as a result of the Sale of MSTR Call Options will depend on the actual sale price per MSTR Share before the respective expiration date of the MSTR Call Options and will be subject to final audit by the auditors of the Company.

The proceeds from the Sale of MSTR Call Options (including the total settlement price in respect of all the MSTR Call Options if exercised) will be used for general working capital of the Group.

Information of MSTR

According to publicly available information, MSTR is a Bitcoin Treasury company incorporated in the State of Delaware, the United States. Its Class A common stock is listed on Nasdaq Global Select Market (stock symbol: MSTR).

Set out below is the financial information of MSTR as extracted from the published documents of MSTR:

	For the year ended 31 December 2025 (audited)		For the year ended 31 December 2024 (audited)		For the year ended 31 December 2023 (audited)	
	US$'000	*HK$'000*	*US$'000*	*HK$'000*	*US$'000*	*HK$'000*
Revenue	477,233	3,727,190	463,456	3,619,591	496,261	3,875,798
Income/(loss) before income tax	(5,525,954)	(43,157,701)	(1,934,346)	(15,107,242)	(124,525)	(972,540)
Net income/(loss)	(3,848,152)	(30,054,067)	(1,166,661)	(9,111,622)	429,121	3,351,435

Based on MSTR's published documents, it had an audited consolidated net asset value of approximately US$44,123.46 million (equivalent to approximately HK$344,604.22 million) as at 31 December 2025 and US$18,229.98 million (equivalent to approximately HK$142,376.14 million) as at 31 December 2024, respectively.

Information of the Group and Digital Tech

The Group is principally engaged in the production and sale of mobile phones and accessories, the provision of wireless application services and leases of properties. The Group actively pursues opportunities in Web 3.0 digital currency business.

Digital Tech is an investment holding company incorporated in the British Virgin Islands and a direct wholly-owned subsidiary of the Company.

Reasons for and benefits of the Sale of MSTR Call Options

As stated in the announcement of the Company dated 25 February 2026, the Group acquired an investment of a total of 39,000 MSTR Shares at an average cost of approximately US$127.58 (equivalent to approximately HK$996.40) per MSTR Share and as stated in the announcements of the Company dated 27 February 2026 and 11 March 2026, the Group sold the Former MSTR Call Options at the aggregate premiums of US$65,390 (equivalent to HK$510,696), which were expired on 6 March 2026 (Eastern Standard Time) and 13 March 2026 (Eastern Standard Time) respectively, and none of the Former MSTR Call Options has been exercised by the holders of the Former MSTR Call Options before the expiration date of the Former MSTR Call Options. The Company will recognize the premium received from the sale of Former MSTR Call Options as investment income from an accounting perspective, and no transfer of the underlying MSTR Shares have occurred.

The Company had carefully considered the prevailing market price and short term price trend of MSTR Shares. The Company was of the view that the exercise prices of MSTR Call Options Share were unlikely to be reached within the relevant option period, and was higher than the Company's short term price outlook at the time.

Considering the scale of sale of MSTR Call Options is within the Group's existing shareholding of MSTR Shares, the sale of MSTR Call Options is conducted with prudence and appropriate risk control, and is aimed at enhancing the overall return on the Group's existing MSTR position in light of short term market volatility. Besides, Digital Tech will be able to lock in the Premiums income immediately after the Sale of MSTR Call Options. In light of the attractive strike prices over the above-mentioned acquisition costs, the Directors are of the view that the Sale of MSTR Call Options also represents a great opportunity to liquidate part or all of the Group's investments in MSTR and enhance the rate of return of its investment in listed securities.

The Sale of MSTR Call Options does not reflect any change in the Group's intention to maintain its longer-term investment outlook on MSTR, nor did it constitute any departure from the rationale previously disclosed for acquiring the MSTR Shares. The Group always holds a positive attitude towards the long-term development of MSTR, and believes that sale of MSTR Call Options formed part of a short term tactical investment strategy implemented within the overall medium to long term holding framework.

Given the Sale of MSTR Call Options was conducted in the open market at the then prevailing market prices, the Directors consider that the Sale of MSTR Call Options is on normal commercial terms, fair and reasonable and in the interests of the Company and its shareholders as a whole.

As of the date of this announcement, Digital Tech holds 39,000 MSTR Shares, representing approximately 0.01% of the total number of outstanding shares of MSTR. If all MSTR Call Options are exercised and all underlying MSTR Shares are delivered, Digital Tech will not hold MSTR Shares.

Implications under the Listing Rules

As the highest applicable percentage ratio under Rule 14.07 of the Listing Rules in respect of the Sale of MSTR Call Options, aggregated with the previous sale of MSTR Call Options on 26 February 2026 and 10 March 2026 pursuant to Rule 14.22 of the Listing Rules, exceeds 5% but is below 25%, the Sale of MSTR Call Options constitutes a discloseable transaction for the Company pursuant to Chapter 14 of the Listing Rules and is therefore subject to reporting and announcement requirement but exempt from the shareholders' approval requirement under the Listing Rules.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meaning:

"Announcements"	the announcement of the Company dated 25 February 2026 in relation to the acquisition of MSTR Shares and the announcements of the Company dated 27 February 2026 and 11 March 2026 in relation to the sale of MSTR Call Options
"Board"	the board of Directors of the Company
"Company"	Coolpad Group Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the Main Board of the Stock Exchange (stock code: 2369)
"connected person(s)"	has the meaning ascribed to it under the Listing Rules
"Digital Tech"	Digital Tech Inc., a company incorporated in the British Virgin Islands and a direct wholly-owned subsidiary of the Company
"Director(s)"	director(s) of the Company (including independent non-executive director(s))
"Group"	the Company and its subsidiaries
"HK$"	Hong Kong dollars
"Hong Kong"	the Hong Kong Special Administrative Region of the People's Republic of China
"independent third party(ies)"	an individual or a company who or which is independent of and not connected with (within the meaning of the Listing Rules) any Directors, chief executive or substantial shareholders, of the Company, its subsidiaries or any of their respective associates
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange
"MSTR"	Strategy Inc, a company incorporated in the State of Delaware, the United States, with its Class A common stock listed on Nasdaq Global Select Market (stock symbol: MSTR)

"MSTR Call Option(s)"	the covered call option(s) granted by Digital Tech in relation to MSTR Shares held by Digital Tech, with each MSTR call option corresponds to 100 MSTR Shares
"MSTR Share(s)"	the Class A common stock with par value of US$0.001 per share of MSTR listed on Nasdaq Global Select Market
"Premiums"	has the meaning ascribed to it in the section headed "SALE OF MSTR CALL OPTIONS" in this announcement
"Sale of MSTR Call Options"	has the meaning ascribed to it in the section headed "SALE OF MSTR CALL OPTIONS" in this announcement
"Share(s)"	ordinary share(s) of the Company with par value of HK$0.1 per share
"Shareholder(s)"	holder(s) of the shares of the Company
"Stock Exchange"	The Stock Exchange of Hong Kong Limited
"US$"	United States dollars, the lawful currency of the United States of America
"%"	per cent.

By order of the Board
Coolpad Group Limited
Chen Jiajun
Executive Director
Chief Executive Officer
Chairman

Hong Kong, 19 March 2026

As at the date of this announcement, the Board comprises (i) two executive Directors, namely Mr. Chen Jiajun and Mr. Ma Fei; (ii) two non-executive Directors, namely Mr. Liang Rui and Mr. Xu Yibo; and (iii) three independent non-executive Directors, namely Mr. Guo Jinghui, Ms. Wang Guan and Mr. Cheuk Ho Kan.

For the purpose of this announcement, unless otherwise specified, conversion of US$ into HK$ is based on the approximate exchange rate of US$1.00 = HK$7.81. Such exchange rate is for the purpose of illustration only and does not constitute a representation that any amounts in US$ and HK$ have been, could have been or may be converted at such rate or any other exchange rate.