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**Asia Strategy Digit Technology Holdings Limited**  
**亞洲策略數字科技控股有限公司**

*(formerly known as 中國集成控股有限公司 China Jicheng Holdings Limited)*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1027)**

**SUPPLEMENTAL ANNOUNCEMENT**  
**IN RELATION TO**  
**PLACING OF NEW SHARES UNDER GENERAL MANDATE**

Reference is made to the announcement of Asia Strategy Digit Technology Holdings Limited (the “**Company**”) dated 3 March 2026 (the “**Announcement**”) in relation to, among other things, the Placing. Unless otherwise stated, capitalized terms used herein shall have the same meanings as defined in the Announcement. The Board wishes to provide the Shareholders and potential investors of the Company with additional information in relation to the Placing.

**USE OF PROCEEDS**

The net proceeds of HK\$3.7 million are used for the development of new business as: HK\$1.5 million for research and development expenses, HK\$1.2 million for pre-product sampling, testing and quality inspection, and HK\$1 million for outsourced services and other administrative expenses. We anticipate that the proceeds will be fully utilized by the year ending 31 December 2026.

The net proceeds of HK\$5.0 million are used for general working capital as for salaries expenses, including directors’ emoluments and other staff costs. We anticipate that the proceeds will effectively support our operations and will be fully utilized by the year ending 31 December 2026.

Furthermore, the bank and cash balance was approximately HK\$5 million in the Company’s consolidated financial statements for the year ended 31 December 2025 which is reserved for daily operational need. Taking into account the Company’s operational requirements under current market conditions, and the scale of cash required for development of new business, the Group has imminent funding need.

**THE NEW BUSINESS**

Regarding the business model and operation of the new business, the new business will primarily provide the voice communication solutions. The product is the voice communication module, which serves as the embedded voice system into lifestyle products, including but not limited to toys, robots and smart home appliances.

The reason for developing the new business is to broaden the revenue streams of the Group. Our chairman, Mr. Steve Andrew Chen, introduced the new business through his extensive business networks and he also possesses a strong commercial understanding of this potential new market. We choose to enter the voice communication solutions sector because it is a rapidly evolving field with immense potential for growth. By focusing on these areas, we aim to innovate and meet the unique needs of consumers looking for integrated, user-friendly solutions.

Our experience in the consumer market has provided us with insights into market trends and consumer preferences, ensuring that our solutions are both practical and attractive to our target audience. Umbrellas and our future developed lifestyle products both are consumer goods intended for retail sale. Our established presence in convenience stores, drug stores and chain retailers, together with strong and long-standing relationships across these retail channels, gives us a clear, low-risk path to commercialize lifestyle products (toys, small robots and smart home appliances). These channels offer immediate scale, allowing us to leverage existing distribution, reduce go-to-market cost and accelerate revenue generation. With over 30 years of experience in sales and marketing channels of consumer products, our team possesses a deep understanding of consumer behavior and market dynamics. This extensive background is invaluable for the development of our new business, as our ultimate target is to meet the needs of our end customers in consumer products market. Our proven strategies and insights into consumer preferences will enable us to effectively position our voice communication solutions in the market. By leveraging our experience, we can create targeted marketing campaigns that resonate with consumers, driving engagement and adoption of our innovative products. By leverage existing relationships, point-of-sale placements, and category managers at convenience and chain stores to accelerate placement of the products of the new business with minimal go-to-market cost.

Our group has hired two software engineers with specialized knowledge in AI applications, providing a significant advantage for the development of our new business. Their expertise enables us to innovate and implement state-of-the-art solutions that will enhance our voice communication offerings. We also plan to align with industry leaders to co-develop and optimize the AI voice conversion function, ensuring we deliver realistic and intelligent interactive experiences products. We are forming a team with backgrounds in software development, embedded systems, and AI engineer to tackle the technical challenges of integrating voice communication into various products.

The capital requirement for this new business will depend on several factors, including but not limited to product development, marketing, and operational costs. Initially, we estimate that we will need approximately HK\$3.7 million to cover prototype development. It is expected that merely approximately HK\$3.7 million is required for the first stage of operations. Subsequent stages are conditional on outcomes of the first stage and market traction, funding for later stages will be sized to accelerate growth while managing risk and protecting cash. The Company will re-assess and decide between internal funding or external financing for possible mass productions after reviewing results of the first stage. We aim to thoughtfully employ the most appropriate methods, whether that involves utilizing our internal resources or seeking external financing, to support the development of our new business, ensuring long-term success and sustainability.

## THE EXISTING BUSINESS

The Group was principally engaged in the manufacturing and sale of POE umbrellas, nylon umbrellas and umbrella parts. However, recognizing that the umbrella industry has reached a mature and saturated stage, we are strategically pivoting to diversify our revenue streams. This new business will not only enhance our financial stability but also drive innovation within the Group. Importantly, we remain committed to our existing operations, ensuring that our core business will continue to thrive alongside our new initiatives.

Saved as disclosed above, the Board confirms that all other information in the Announcement remains unchanged.

**As completion of the Placing is subject to the satisfaction of the conditions under the Placing Agreement, the Placing may or may not proceed. Shareholders and potential investors are reminded to exercise caution when dealing in the Shares.**

By Order of the Board  
Asia Strategy Digit Technology Holdings Limited  
Steve Andrew Chen  
*Chairman*

Hong Kong, 20 March 2026

*As at the date of this announcement, the Board comprises five executive Directors, namely Mr. Steve Andrew Chen, Mr. Huang Wenji, Mr. Yang Guang, Mr. Lin Zhenshuang and Mr. Chung Kin Hung, Kenneth, and three independent non-executive Directors, namely Mr. Tso Sze Wai, Mr. Yang Xuetai and Ms. Lee Kit Ying, Winnie.*