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MATRIX HOLDINGS LIMITED

美力時集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 1005)

PROFIT ALERT – REDUCTION IN LOSS

This announcement is made by Matrix Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 (“**Year 2025**”) and the information available to the Board, it is expected to record a loss attributable to owners of the Company ranging from approximately HK\$150,000,000 to HK\$190,000,000 for the Year 2025, as compared with a loss attributable to owners of the Company of approximately HK\$298,573,000 for the year ended 31 December 2024 (“**Year 2024**”).

Based on the information currently available, the anticipated reduction in loss for the Year 2025 was primarily attributable to the decrease in administrative and distribution expenses following the implementation of cost-control initiatives. These initiatives demonstrate the Group’s ongoing efforts to review and streamline its cost structure to enhance capital efficiency across its operations. In addition, the Group recorded a decrease in impairment loss on property, plant and equipment and intangible assets, compared with significant impairment losses recognized in the Year 2024. Tax expense also recorded a decrease in Year 2025 when compared to Year 2024.

The information in this announcement is only based on the preliminary assessment by the management of the Company after reviewing and considering the unaudited consolidated result of the Group. The consolidated audited final results of the Group for the Year 2025 have not yet been finalized. Therefore, the actual results of the Group for the Year 2025 may differ from the information contained in this announcement. Shareholders and potential investors should refer to the final results announcement of the Group for the Year 2025 which is expected to be published on 26 March 2026, for details of the performance of the Group.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Cheng Yung Pun
Chairman

Hong Kong, 23 March 2026

As at the date of this announcement, the Board consists of Mr. Cheng Yung Pun, Mr. Cheng King Cheung, Mr. Cheng Kin Cheong, Ms. Yip Hiu Har and Ms. Shirley Marie Price as executive directors; Mr. Mak Shiu Chung, Godfrey, Mr. Heng Victor Ja Wei and Mr. Chui Ka Hing as independent non-executive directors.

** For identification purpose only*