eSun Holdings Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 571)

Announcement of Interim Results for the Six Months Ended 31 January 2026

RESULTS

The board of directors ("**Board**" and "**Directors**", respectively) of eSun Holdings Limited ("**Company**") announces the unaudited condensed consolidated results of the Company and its subsidiaries ("**Group**") for the six months ended 31 January 2026 together with the comparative figures of the last corresponding period as follows:

CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended 31 January 2026

	Notes	Six months ended 31 January 2026 (Unaudited) *HK$'000*	2025 (Unaudited) *HK$'000*
TURNOVER	*4*	**354,442**	355,359
Cost of sales		**(131,998)**	(156,367)
Gross profit		**222,444**	198,992
Other revenue		**13,000**	14,853
Selling and marketing expenses		**(4,371)**	(3,403)
Administrative expenses		**(97,982)**	(114,851)
Other operating gains		**24,296**	36,042
Other operating expenses		**(130,009)**	(148,451)
PROFIT/(LOSS) FROM OPERATING ACTIVITIES	*5*	**27,378**	(16,818)
Finance costs	*6*	**(15,862)**	(21,129)
Share of profits and losses of joint ventures		**(1,871)**	(2,637)
PROFIT/(LOSS) BEFORE TAX		**9,645**	(40,584)
Tax	*7*	**(1,293)**	(799)
PROFIT/(LOSS) FOR THE PERIOD		**8,352**	(41,383)
Attributable to:			
Owners of the Company		**9,333**	(42,596)
Non-controlling interests		**(981)**	1,213
		8,352	(41,383)
EARNINGS/(LOSS) PER SHARE ATTRIBUTABLE TO OWNERS OF THE COMPANY	*8*		
Basic and diluted		**HK$0.005**	(HK$0.024)

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the six months ended 31 January 2026

	Six months ended 31 January	
	2026	2025
	(Unaudited)	(Unaudited)
	HK$'000	*HK$'000*
PROFIT/(LOSS) FOR THE PERIOD	**8,352**	(41,383)
OTHER COMPREHENSIVE INCOME/(LOSS), NET OF TAX		
Items that may be subsequently reclassified to the income statement:		
Exchange realignment on translation of foreign operations	**(546)**	64
Share of other comprehensive income/(loss) of joint ventures	**81**	(18)
Release of exchange reserve upon deregistration of subsidiaries	**(2,641)**	2,348
OTHER COMPREHENSIVE INCOME/(LOSS) FOR THE PERIOD, NET OF TAX	**(3,106)**	2,394
TOTAL COMPREHENSIVE INCOME/(LOSS) FOR THE PERIOD	**5,246**	(38,989)
Attributable to:		
Owners of the Company	**6,403**	(40,513)
Non-controlling interests	**(1,157)**	1,524
	5,246	(38,989)

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

31 January 2026

	Notes	**31 January 2026 (Unaudited) *HK$'000***	31 July 2025 (Audited) *HK$'000*
NON-CURRENT ASSETS			
Property, plant and equipment		**95,256**	106,188
Right-of-use assets		**125,879**	169,552
Film rights		**17,618**	19,144
Film and TV program products		**60,771**	60,784
Music catalogs		**—**	—
Investments in joint ventures		**71,778**	67,318
Financial assets at fair value through profit or loss		**32,197**	29,113
Deposits, prepayments, other receivables and other assets		**65,865**	83,486
Deferred tax assets		**241**	241
Total non-current assets		**469,605**	535,826
CURRENT ASSETS			
Films and TV programs under production and film investments		**320,462**	344,024
Inventories		**4,701**	3,389
Debtors	*10*	**89,715**	97,207
Financial assets at fair value through profit or loss		**78,617**	65,399
Deposits, prepayments, other receivables and other assets		**143,238**	103,228
Prepaid tax		**10**	21
Cash and cash equivalents		**421,334**	482,525
Total current assets		**1,058,077**	1,095,793
CURRENT LIABILITIES			
Creditors and accruals	*11*	**467,424**	526,683
Deposits received and contract liabilities		**207,166**	184,406
Lease liabilities		**165,688**	154,753
Other borrowings		**248,730**	245,829
Loan from a fellow subsidiary		**30,000**	30,000
Tax payable		**10,334**	9,766
Total current liabilities		**1,129,342**	1,151,437
NET CURRENT LIABILITIES		**(71,265)**	(55,644)
TOTAL ASSETS LESS CURRENT LIABILITIES		**398,340**	480,182

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

(continued)

31 January 2026

	Notes	31 January 2026 (Unaudited) HK$'000	31 July 2025 (Audited) HK$'000
NON-CURRENT LIABILITIES			
Creditors and accruals	*11*	**8,291**	8,291
Lease liabilities		**349,693**	436,779
Deferred tax liabilities		**13**	15
Total non-current liabilities		**357,997**	445,085
Net assets		**40,343**	35,097
EQUITY			
Equity attributable to owners of the Company			
Issued capital		**877,938**	877,938
Reserves		**(804,542)**	(810,537)
		73,396	67,401
Non-controlling interests		**(33,053)**	(32,304)
Total equity		**40,343**	35,097

1. BASIS OF PREPARATION

The condensed consolidated interim financial statements of the Group ("**Financial Statements**") for the six months ended 31 January 2026 have not been audited by the Company's independent auditor but have been reviewed by the Company's audit committee.

The unaudited Financial Statements have been prepared in accordance with the applicable disclosure requirements of Appendix D2 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Hong Kong Accounting Standard ("**HKAS**") 34 *Interim Financial Reporting* issued by the Hong Kong Institute of Certified Public Accountants.

As at 31 January 2026, the current liabilities of the Group exceeded its current assets by HK$71,265,000. As at 31 January 2026, the Group's current liabilities of HK$1,129,342,000 included other borrowings of HK$248,730,000, a loan from a fellow subsidiary of HK$30,000,000 and other current liabilities of HK$850,612,000; while its cash and cash equivalents amounted to HK$421,334,000.

In view of the above circumstances, the Directors have given careful consideration to the Group's future liquidity requirements, operating performance and available sources of financing in assessing the Group's ability to continue operating as a going concern. The following plans and measures are formulated to manage the working capital and improve the financial position of the Group:

(a) the Group will continue to implement cost-saving measures and negotiate with landlords for rent relief or rent restructuring;

(b) the Group plans to dispose of certain non-core assets of the Group;

(c) the Group will streamline/enhance existing operations to reduce operating costs and take active measures to control administrative costs; and

(d) the Group will continue to maintain containment of capital expenditures.

In addition, the Group's outstanding other borrowings (a principal amount of HK$112,938,000 and all accrued interests due or to be due) are repayable on demand as at 31 January 2026. The Group has obtained a legal opinion from an external solicitor that there is unlikely any demand for repayment of the other borrowings for the period up to 31 March 2027.

The Directors have reviewed the Group's cash flow forecast, covering a period of at least 12 months from the reporting date, prepared by the management. They are of the opinion that, taking into account of the above-mentioned plans and measures, and the legal opinion from the external solicitor, the Group will have sufficient working capital to finance its operations and meet its financial obligations as and when they fall due within the next 12 months from 31 January 2026. Accordingly, the Directors are satisfied that it is appropriate to prepare the unaudited Financial Statements on a going concern basis.

2. MATERIAL ACCOUNTING POLICIES

The material accounting policies and basis of preparation adopted in the preparation of the unaudited Financial Statements for the period under review are the same as those used in the Group's audited consolidated financial statements for the year ended 31 July 2025.

In addition, the Group has adopted the amendments to HKAS 21 *Lack of Exchangeability* which are applicable to the Group for the first time for the current period's unaudited Financial Statements. The adoption of this amended HKFRS Accounting Standards has had no material impact on the financial performance or financial position of the Group.

3. OPERATING SEGMENT INFORMATION

Segment revenue/results:

	Six months ended 31 January									
	Media and entertainment		Film and TV program		Cinema operation		Corporate and others		Consolidated	
	2026 (Unaudited) *HK$'000*	2025 (Unaudited) *HK$'000*	**2026 (Unaudited) *HK$'000***	2025 (Unaudited) *HK$'000*	**2026 (Unaudited) *HK$'000***	2025 (Unaudited) *HK$'000*	**2026 (Unaudited) *HK$'000***	2025 (Unaudited) *HK$'000*	**2026 (Unaudited) *HK$'000***	2025 (Unaudited) *HK$'000*
Segment revenue:										
Sales to external customers	**104,040**	103,390	**29,022**	31,765	**221,380**	220,204	**—**	—	**354,442**	355,359
Intersegment sales	**—**	—	**6,312**	5,301	**1,977**	3,684	**684**	884	**8,973**	9,869
Other revenue	**1,787**	841	**343**	756	**7,792**	8,490	**976**	2,047	**10,898**	12,134
Total	**105,827**	104,231	**35,677**	37,822	**231,149**	232,378	**1,660**	2,931	**374,313**	377,362
Elimination of intersegment sales									**(8,973)**	(9,869)
Total revenue									**365,340**	367,493
Segment results	**58,805**	18,853	**(13,076)**	15,322	**15,337**	(14,572)	**(35,790)**	(39,140)	**25,276**	(19,537)
Unallocated interest income									**2,102**	2,719
Profit/(loss) from operating activities									**27,378**	(16,818)
Finance costs									**(15,862)**	(21,129)
Share of profits and losses of joint ventures	**746**	1,967	**—**	—	**(2,617)**	(4,604)	**—**	—	**(1,871)**	(2,637)
Profit/(loss) before tax									**9,645**	(40,584)
Tax									**(1,293)**	(799)
Profit/(loss) for the period									**8,352**	(41,383)

3. OPERATING SEGMENT INFORMATION *(continued)*

Segment assets/liabilities:

	Media and entertainment		Film and TV program		Cinema operation		Corporate and others		Consolidated	
	31 January 2026 (Unaudited) *HK$'000*	31 July 2025 (Audited) *HK$'000*	**31 January 2026 (Unaudited) *HK$'000***	31 July 2025 (Audited) *HK$'000*	**31 January 2026 (Unaudited) *HK$'000***	31 July 2025 (Audited) *HK$'000*	**31 January 2026 (Unaudited) *HK$'000***	31 July 2025 (Audited) *HK$'000*	**31 January 2026 (Unaudited) *HK$'000***	31 July 2025 (Audited) *HK$'000*
Segment assets	**219,731**	193,620	**617,212**	708,360	**334,674**	399,604	**284,036**	262,455	**1,455,653**	1,564,039
Investments in joint ventures	**48,964**	37,094	**—**	—	**14,047**	22,060	**8,767**	8,164	**71,778**	67,318
Unallocated assets									**251**	262
Total assets									**1,527,682**	1,631,619
Segment liabilities	**127,443**	113,895	**380,228**	438,026	**589,105**	668,197	**101,486**	90,794	**1,198,262**	1,310,912
Unallocated liabilities									**289,077**	285,610
Total liabilities									**1,487,339**	1,596,522

4. TURNOVER

An analysis of the Group's turnover is as follows:

	Six months ended 31 January	
	2026	2025
	(Unaudited)	(Unaudited)
	HK$'000	*HK$'000*
Turnover from contracts with customers		
Entertainment event income	**64,467**	42,011
Distribution commission income, licence income from and sales of film and TV program products and film rights	**27,077**	28,682
Album sales, licence income and distribution commission income from music publishing and licensing	**35,284**	29,510
Box-office takings, concessionary income and related income from cinemas	**221,380**	220,204
Artiste management fee income	**4,289**	4,776
Advertising income	**1,945**	3,083
Sale of game products	**—**	27,093
Total	**354,442**	355,359
Timing of revenue recognition		
At a point in time	**342,924**	343,203
Over time	**11,518**	12,156
Total	**354,442**	355,359

5. PROFIT/(LOSS) FROM OPERATING ACTIVITIES

The Group's profit/(loss) from operating activities is arrived at after charging/(crediting):

	Six months ended 31 January	
	2026	2025
	(Unaudited)	(Unaudited)
	HK$'000	*HK$'000*
Depreciation of property, plant and equipment^	**11,839**	10,574
Depreciation of right-of-use assets^	**26,883**	35,087
Amortisation of film rights#	**1,526**	1,330
Amortisation of film and TV program products#	**13**	5,099
Employee benefit expense	**98,142**	113,763
Impairment of amounts due from joint ventures*	**498**	4,311
Write-back of impairment of amounts due from joint ventures@	**(228)**	(3,103)
Fair value gains on financial assets at fair value through profit or loss@	**(5,372)**	(7,538)
Gain on disposal of financial assets at fair value through profit or loss@	**(1,320)**	(399)
Fair value changes from film investments*/@	**11,516**	(16,014)
Fair value changes from entertainment events organised by co-investors@	**(7,743)**	(4,903)
Loss/(gain) on deregistration of subsidiaries*/@	**(2,641)**	2,348
Gain on modification of leases@	**(1,713)**	—
Gain on termination of leases@	**—**	(2,302)
Foreign exchange differences, net@/*	**(2,796)**	807
Government grants**	**(1,980)**	(2,701)

^ *Depreciation charge of HK$34,891,000 (six months ended 31 January 2025: HK$42,743,000) related to cinema operation is included in "Other operating expenses" on the face of the unaudited condensed consolidated income statement.*

These items are included in "Cost of sales" on the face of the unaudited condensed consolidated income statement.

@ *These items are included in "Other operating gains" on the face of the unaudited condensed consolidated income statement.*

* *These items are included in "Other operating expenses" on the face of the unaudited condensed consolidated income statement.*

** *This item is included in "Other revenue" on the face of the unaudited condensed consolidated income statement.*

6. FINANCE COSTS

An analysis of the Group's finance costs is as follows:

	Six months ended 31 January	
	2026	2025
	(Unaudited)	(Unaudited)
	HK$'000	*HK$'000*
Interest on:		
Lease liabilities	**11,403**	17,240
Other borrowings	**2,901**	3,154
Loan from a fellow subsidiary	**862**	—
Other finance costs	**696**	735
Total	**15,862**	21,129

7. TAX

Hong Kong profits tax has been provided at the rate of 16.5% on the estimated assessable profits for the periods ended 31 January 2026 and 31 January 2025. Taxes on profits assessable elsewhere have been calculated at the rates of tax prevailing in the jurisdictions in which the Group operates, based on existing legislation, interpretations and practices in respect thereof.

	Six months ended 31 January	
	2026	2025
	(Unaudited)	(Unaudited)
	HK$'000	*HK$'000*
Current		
− Hong Kong		
Charge for the period	**70**	98
− Chinese Mainland		
Charge for the period	**1,225**	700
Subtotal	**1,295**	798
Deferred tax	**(2)**	1
Total	**1,293**	799

8. EARNINGS/(LOSS) PER SHARE ATTRIBUTABLE TO OWNERS OF THE COMPANY

The calculation of basic earnings/(loss) per share amount is based on the profit/(loss) for the period attributable to owners of the Company and the weighted average number of ordinary shares of 1,755,876,866 (six months ended 31 January 2025: 1,755,876,866) outstanding during the period.

No adjustment had been made to the basic earnings/(loss) per share amounts presented for the six months ended 31 January 2026 and 31 January 2025 in respect of a dilution as the impact of the share options of the Company had an anti-dilutive effect on the basic earnings/(loss) per share amounts presented.

9. INTERIM DIVIDEND

The Directors do not recommend the payment of an interim dividend for the six months ended 31 January 2026 (six months ended 31 January 2025: Nil).

10. DEBTORS

The trading terms of the Group with its customers are mainly on credit. Invoices are normally payable within 30 to 90 days of issuance, except for certain well-established customers, where the terms are extended to 120 days. Each customer has a maximum credit limit. The Group seeks to maintain strict control over its outstanding receivables and has a credit control policy to minimise its credit risk. Overdue balances are regularly reviewed by senior management. Since the Group trades only with recognised and creditworthy third parties, there is no requirement for collateral. Concentrations of credit risk are managed by customer/counterparty, by geographical region and by industry sector. There are no significant concentrations of credit risk within the Group as the customer bases of the Group's debtors are widely dispersed in different sectors and industries. The Group's debtors are non-interest-bearing. The Group does not hold any collateral or other credit enhancements over these balances.

An ageing analysis of the trade debtors, net of loss allowance, based on payment due date, as at 31 January 2026 and 31 July 2025, is as follows:

	31 January 2026 (Unaudited) ***HK$'000***	31 July 2025 (Audited) *HK$'000*
Trade debtors:		
Unbilled or neither past due nor impaired	**51,709**	49,180
1 to 90 days past due	**30,692**	36,480
Over 90 days past due	**7,314**	11,547
Total	**89,715**	97,207

11. CREDITORS AND ACCRUALS

An ageing analysis of the trade creditors, prepared based on the date of receipt of the goods and services purchased, as at 31 January 2026 and 31 July 2025, is as follows:

	31 January 2026 (Unaudited) ***HK$'000***	31 July 2025 (Audited) *HK$'000*
Trade creditors:		
Less than 30 days	**15,943**	76,387
31 to 60 days	**8,827**	6,587
61 to 90 days	**5,142**	983
Over 90 days	**12,378**	3,039
Subtotal	**42,290**	86,996
Other creditors and accruals	**433,425**	447,978
Total	**475,715**	534,974
Less: Portion classified as current	**(467,424)**	(526,683)
Non-current portion	**8,291**	8,291

12. COMPARATIVE AMOUNTS

Certain comparative amounts in the operating segment information have been re-presented to conform with the current period's presentation. In the opinion of the Directors, this presentation would better reflect the financial performance of the Group.

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW AND OUTLOOK

During the period under review, Hong Kong economy transitioned from a cautious recovery to a noticeable expansion. According to the Hong Kong Government's advance estimates released in late January 2026, real GDP grew by 3.8% year-on-year in the fourth quarter of 2025, marking the third consecutive year of expansion. Full-year 2025 GDP recorded a robust 3.5% increase, notably accelerating from 2.6% in 2024 and surpassing earlier forecasts. This growth was supported by several factors, including three consecutive U.S. interest rate cuts in the second half of 2025, a relatively more buoyant capital market, a strengthened Renminbi moderating cross-border shopping incentives, and a resurgence in visitor arrivals. The visitors in Hong Kong experienced a remarkable recovery that exceeded expectations, with provisional full-year visitor arrivals in 2025 totaling 49.9 million, reflecting a 12% year-on-year surge. Despite ongoing external uncertainties arising from escalating geopolitical tensions and evolving economic, financial, and trade policies in key economies, the Hong Kong Government's initiatives to foster economic growth and broaden market diversification will provide crucial support to the Hong Kong economy.

Driven by a significant shift in consumer habits, propelled by the increasing popularity of streaming platforms and other digital entertainment mediums, as well as the absence of compelling foreign blockbusters, declining cinema attendance has impacted theatre revenues. The Hong Kong box office continues to face a challenging landscape, marked by an approximately 16% year-on-year drop in ticket sales in 2025, the lowest level recorded in 13 years. Additionally, the industry is still grappling with high rental and operational costs, which continue to pressure cinema operators. The closure of cinemas intensified notably in 2025, with approximately 10 theatres either shut down or transferred to other operators, a trend that has persisted into early 2026.

Despite these challenging market conditions and economic uncertainties, there have been some bright spots from local productions. During the period from late December 2025 to 2026 Lunar New Year, local production films such as "*Back To The Past*" and "*Night King*" achieved good box office revenues. While these well performances have offered a degree of momentum, the overall outlook for the Hong Kong film market in 2026 remains subdued, particularly in the absence of major blockbuster releases. The Film Development Fund remains committed to providing financial support to boost box-office revenues, complemented by the 50th Hong Kong International Film Festival and various industry support programs approved in late 2025. These initiatives are geared towards improving the quality and quantity of local productions. During the period under review, the Group managed to maintain revenue broadly stable in its cinema operation. The Group will continue to monitor closely market conditions and improve overall operating efficiency, as well as actively engage in cost optimisation measures and adopt a prudent approach in evaluating future opportunities for cinema operation.

Media Asia Group Holdings Limited (an indirect wholly-owned subsidiary of the Company), being the media and entertainment arm of the Group, will continue to produce high-quality and commercially viable products.

Our released film "*The Volunteers: Peace at Last*" achieved box office performance within expectation. The Group will continue to invest in original productions of quality films with Chinese themes.

The Group will continue to produce quality TV drama series in response to the ongoing strong demand for quality programs from TV stations and online video websites in Chinese Mainland. The Group is in discussion with various Chinese partners for new project development in TV drama production.

Congratulations to Jay Fung, Stephy Tang and Amy Lo who won the best male singer gold award, favorite female singer award and the best new female singer silver award in Ultimate Song Chart Awards Presentation 2025, respectively. We will keep exploring new talent in Chinese Mainland and further cooperation with Asian artistes with an aim to build up a strong artiste roster for the Group.

The recent concerts, namely "*Big Four Happy To See You All concert 2025*" and "*STEP by STEPHY Live in Macau 2025*", earned good reputation and public praises. The Group will continue to work with prominent local and Asian artistes for concert promotion; and the upcoming events include concerts of Leon Lai, Sammi Cheng and Grasshopper.

The distribution licence of music products with Tencent Music Entertainment (Shenzhen) Co., Ltd. and Warner Music continue to provide stable income to the Group.

Looking ahead, we believe that the Group's integrated media platform comprising movies, TV programs, music, artiste management and live entertainment put us in a strong position to capture the opportunities of entertainment market by a balanced and synergetic approach and we will continue to explore cooperation and investment opportunities to enrich our portfolio, broaden our income stream and maximise value for our shareholders.

Other Business Updates

As at 31 January 2026, the Group's consolidated cash and bank deposits amounted to HK$421.3 million (31 July 2025: HK$482.5 million). After netting off total borrowings of HK$278.7 million as at 31 January 2026 (31 July 2025: HK$275.8 million), the Group had net cash of HK$142.6 million as at 31 January 2026 (31 July 2025: net cash of HK$206.7 million). The Group is in net cash position, therefore gearing ratio of the Group, being the net borrowings (total borrowings minus cash and bank deposits) to net assets attributable to the owners of the Company, is not applicable. The Group will continue its prudent and flexible approach in managing its financial position.

OVERVIEW OF INTERIM RESULTS

The Group's operations include the production and distribution of films and TV programs, music production and publishing, management and production of concerts, artiste management and cinema operation.

For the six months ended 31 January 2026, the Group recorded a turnover of HK$354.4 million (2025: HK$355.4 million), representing a slight decrease in revenue of approximately 0.3%. The marginal decrease was primarily driven by the reduction in revenue from film and TV program, while being partially offset by marginal increase in income from cinema operation and media and entertainment during the period under review as compared to the same period last year.

Revenue from film and TV program experienced a decrease of approximately 8.6% as compared to the same period last year. The decline was mainly attributed to fewer film releases which led to the reduction in distribution commission, licence fee, sale of film and TV program products, film rights, and advertising income during the period under review. Notably, the Group released two films during the period under review, compared to six films released in the same period last year.

Revenue from cinema operation remained broadly stable with marginal increase of approximately 0.5% as compared to the same period last year, which was primarily due to the performance of limited blockbuster titles, such as "*Back To The Past*", "*Zootopia 2*" and "*Avatar: Fire and Ash*". The Group is actively engaging in cost optimisation measures for the cinema operation.

Furthermore, revenue from media and entertainment business increased marginally by approximately 0.6% compared to the same period last year. The growth was primarily driven by the increase in organisation and scale in concerts featuring our local and Asian renowned artistes by the Group, as well as growth in the album sales, licence income and distribution commission income from music publishing and licensing.

The gross profit of the Group increased by approximately 11.8% to HK$222.4 million for the six months ended 31 January 2026 (2025: HK$199.0 million). The increase was primarily driven by operational cost control measures implemented by the Group, as well as lower-than-anticipated production costs for entertainment events, during the period under review.

The amount attributable to owners of the Company significantly increased from a net loss of HK$42.6 million for the six months ended 31 January 2025 to a net profit of HK$9.3 million for the six months ended 31 January 2026. The turnaround from loss to profit was primarily attributed to operational and administrative cost control measures implemented by the Group, coupled with lower-than-anticipated production costs for entertainment events, partially offset by the losses from the Group's film investments, during the period under review. Net earnings per share attributable to owners of the Company was HK$0.005 (2025: net loss of HK$0.024 per share).

Equity attributable to owners of the Company as at 31 January 2026 amounted to HK$73.4 million (31 July 2025: HK$67.4 million). Net asset value per share attributable to owners of the Company as at 31 January 2026 was HK$0.042 per share (31 July 2025: HK$0.038 per share).

Cinema Operation

For the six months ended 31 January 2026, this segment recorded a turnover of HK$221.4 million (2025: HK$220.2 million) and segment results of a profit of HK$15.3 million (2025: a loss of HK$14.6 million). As at the date of this results announcement, the Group operates fourteen cinemas in Hong Kong and one cinema in Chinese Mainland. Details on the number of screens and seats of each existing cinema are disclosed in below table. Besides, the Group has extended its cinema network through two 50%-owned joint ventures with Emperor Cinemas Group, namely Emperor Cinemas Plus+ (The Wai) and Emperor Cinemas Plus+ (The Southside), which are managed by Emperor Cinemas Group.

Cinema (managed by the Group)	No. of screens	No. of seats
Chinese Mainland		
Suzhou Grand Cinema City	10	1,440
Subtotal	**10**	**1,440**
Hong Kong		
K11 Art House	12	1,708
Movie Town (including MX4D theatre)	7	1,702
Festival Grand Cinema	8	1,196
MCL AIRSIDE Cinema	7	944
MCL The ONE Cinema	6	831
MCL Cyberport Cinema	4	818
MCL Telford Cinema (including MX4D theatre)	6	789
MCL Metro City Cinema	6	690
MCL Citygate Cinema	4	673
STAR Cinema	6	622
MCL Amoy Cinema	3	603
MCL Cheung Sha Wan Cinema	4	418
MCL Green Code Cinema	3	285
Grand Windsor Cinema	3	246
Subtotal	**79**	**11,525**
Total	**89**	**12,965**

Media and Entertainment

For the six months ended 31 January 2026, this segment recorded a turnover of HK$104.0 million (2025: HK$103.4 million) and segment results of an increased profit to HK$58.8 million from that of HK$18.9 million in the same period last year.

Events Management

During the period under review, the Group organised and invested in 17 (2025: 15) shows by popular local and Asian renowned artistes, including Grasshopper, Ekin Cheng, Jay Fung, Stephy Tang, Cloud Wan, On Chan and Big Four.

Music Production, Distribution and Publishing

During the period under review, the Group released 10 (2025: 6) albums, including titles by Anita Mui, Leslie Cheung, Sammi Cheng, Miriam Yeung, Jay Fung, On Chan, Big Four and Nowhere Boys. The Group expects to continue to increase its music licensing revenue from the exploitation of the music library through new media distribution.

Artiste Management

The Group has a strong artiste management team and a sizeable number of talents and will continue to expand its profile and in tandem with our growing TV drama production and film production businesses. The Group currently has 14 artistes under its management.

Film and TV Program Production and Distribution

For the six months ended 31 January 2026, this segment recorded a turnover of HK$29.0 million (2025: HK$31.8 million) and segment results of a loss of HK$13.1 million (2025: profit of HK$15.3 million).

During the period under review, a total of 2 (2025: 6) films produced/invested by the Group were theatrically released, namely "*The Volunteers: Peace at Last*" and "*Dream Demon Spirit Snake Record*". The Group also distributed 27 (2025: 27) films with high profile titles including "*Back To The Past*", "*The Housemaid*" and "*The SpongeBob Movie: Search for SquarePant*".

LIQUIDITY, FINANCIAL RESOURCES AND GEARING

Cash and Bank Balances

As at 31 January 2026, cash and bank balances held by the Group amounted to HK$421.3 million (31 July 2025: HK$482.5 million) of which around 71.1% was denominated in Hong Kong dollars ("**HKD**") and around 20.3% was denominated in Renminbi ("**RMB**"). The conversion of RMB denominated cash and bank balances into foreign currencies and the remittance of such foreign currencies denominated balances out of Chinese Mainland are subject to the relevant rules and regulations of foreign exchange control promulgated by the government authorities concerned. The Group does not have any derivative financial instruments or hedging instruments outstanding.

Borrowings

As at 31 January 2026, the Group had outstanding consolidated total borrowings in the amount of HK$278.7 million. The borrowings of the Group are as follows:

The Group had unsecured other borrowings due to the late Mr. Lim Por Yen in the principal amount of HK$113.0 million which is interest-bearing at the HSBC prime rate per annum. The Group's recorded interest accruals were HK$135.7 million for the said unsecured other borrowings as at 31 January 2026. As at 31 January 2026, the other borrowings of the Group were denominated in HKD and repayable on demand.

Apart from the other borrowings, the Group had an unsecured loan of HK$30.0 million from a fellow subsidiary, which is a wholly-owned subsidiary of Lai Sun Development Company Limited. The loan is on floating rate basis, denominated in HKD and repayable within one year. The Group had an undrawn facility of HK$20.0 million as at 31 January 2026.

Gearing

After netting off total borrowings, the Group had net cash of HK$142.6 million as at 31 January 2026. The Group is in net cash position, therefore gearing ratio of the Group, being the net borrowings (total borrowings minus cash and bank deposits) to net assets attributable to the owners of the Company, is not applicable.

Taking into account the amount of cash being held as at the end of the reporting period, the available facilities to the Group and the recurring cash flows from the Group's operating activities, the Group believes that it would have sufficient liquidity for its present requirements to finance its existing operations and projects underway.

CONTINGENT LIABILITIES

There has been no material change in contingent liabilities of the Group since 31 July 2025.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six months ended 31 January 2026, neither the Company nor any of its subsidiaries had purchased, sold or redeemed the Company's listed securities (including sale of treasury shares, if any).

CORPORATE GOVERNANCE

The Company has complied with all applicable code provisions set out from time to time in the Corporate Governance Code contained in Part 2 of Appendix C1 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited throughout the six months ended 31 January 2026.

EMPLOYEES AND REMUNERATION POLICIES

As at 31 January 2026, the Group employed a total of around 400 full-time employees (31 January 2025: 440) and around 290 part-time employees (31 January 2025: 470). The Group recognises the importance of maintaining a stable staff force in its continued success. Under the Group's existing policies, employee pay rates are maintained at competitive levels whilst promotion and salary increments are assessed on a performance-related basis. Discretionary bonuses are granted to employees based on their merit and in accordance with industry practice. Other benefits including share option scheme, mandatory provident fund scheme, free hospitalisation insurance plan, subsidised medical care and sponsorship for external education and training programs are offered to eligible employees.

INVESTOR RELATIONS

To ensure our investors have a better understanding of the Company, our management engages with investors on a regular basis. Our Executive Directors and Investor Relations Department communicate with research analysts and institutional investors throughout the year.

The Group maintains dialogues with the investment community and provides them with updates on the Group's operations, financial performance and outlook. During the period under review, the Company has engaged with a range of stakeholders via physical/online meetings and conference calls.

The Company welcomes suggestions from investors, stakeholders and the public who may contact the Investor Relations Department by phone on (852) 2853 6106, by fax at (852) 2853 6651 or by e-mail at ir@esun.com.

REVIEW OF INTERIM RESULTS

The audit committee of the Company ("**Audit Committee**") currently comprises three Independent Non-executive Directors, namely Dr. Ng Lai Man, Carmen (Chairwoman), Mr. Low Chee Keong and Mr. Alfred Donald Yap. The Audit Committee has reviewed the unaudited interim results (including the unaudited condensed consolidated interim financial statements) of the Company for the six months ended 31 January 2026, the accounting principles and practices adopted by the Company as well as internal control and financial reporting matters.

By order of the Board
eSun Holdings Limited
Low Chee Keong
Chairman

Hong Kong, 24 March 2026

As at the date of this announcement, the Board comprises three Executive Directors, namely Messrs. Yang Yiu Chong, Ronald Jeffrey (Chief Executive Officer), Cheung Sum, Sam (Group Chief Financial Officer) and Lam Hau Yin, Lester (also alternate to Madam U Po Chu); one Non-executive Director, namely Madam U Po Chu; and five Independent Non-executive Directors, namely Messrs. Low Chee Keong (Chairman), Lo Kwok Kwei, David, Poon Kwok Hing, Albert and Alfred Donald Yap and Dr. Ng Lai Man, Carmen.