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THE SINCERE COMPANY, LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock code: 0244)

POSTPONEMENT OF BOARD MEETING DATE

Reference is made to the announcement of The Sincere Company, Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 17 March 2026 (the “**Announcement**”) in relation to a meeting of the board of directors of the Company (the “**Board**”) to be held on Friday, 27 March 2026 for the purpose of considering and approving the final results of the Group for the year ended 31 December 2025, and considering the payment of final dividend, if any.

As the Group is in the progress of reviewing the valuations of its equity investments prepared by an independent valuer and finalising the results for the year ended 31 December 2025, the Board meeting referred to in the Announcement will be postponed and held on Tuesday, 31 March 2026.

By order of the Board
The Sincere Company, Limited
Lin Xiaohui
Chairman

Hong Kong, 24 March 2026

As at the date of this announcement, the executive Directors are Dr. Lin Xiaohui, Madam Su Jiaohua, and Dr. Yu Lai, the non-executive Director is Dr. Tai Tak Fung, and the independent non-executive Directors are Mr. Yu Leung Fai, Mr. Chung Chun Hung Simon and Mr. Lin Lin.