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Television Broadcasts Limited
電視廣播有限公司

(Incorporated in Hong Kong with limited liability)
Stock Code: 00511

PROPOSED CHANGE OF COMPANY NAME

The board of directors (the "**Board**") of Television Broadcasts Limited (the "**Company**") proposes to change the English name of the Company from "Television Broadcasts Limited" to "TVB Limited" and the Chinese name of the Company from "電視廣播有限公司" to "無綫集團有限公司" (the "**Proposed Change of Company Name**").

Conditions of the Proposed Change of Company Name

The Proposed Change of Company Name is subject to the following conditions:

(1) the passing of a special resolution by the shareholders of the Company (the "**Shareholders**") at the annual general meeting (the "**AGM**") to approve the Proposed Change of Company Name; and

(2) the Companies Registry in Hong Kong (the "**Companies Registry**") granting the approval for the Proposed Change of Company Name.

Subject to the satisfaction of the conditions set out above, the Proposed Change of Company Name will take effect from the date of issuance of a certificate of change of name by the Companies Registry. The Company will carry out the necessary filing procedures with the Companies Registry.

Reasons for the Proposed Change of Company Name

The Company, together with its subsidiaries and affiliates (the "**Group**") today operates a diversified media and entertainment business in Hong Kong and Macau, Chinese Mainland and overseas. We operate both terrestrial TV and digital streaming platforms in Hong Kong and internationally, engage in content creation and production including TV and musical content, develop and manage artistes,

and license our intellectual property (IP) to commercial third parties for income. In the six decades since we were founded in 1965, we have thus grown and evolved well beyond our roots as a pure TV broadcaster. Hence, the Board believes the proposed name better reflects the business identity, market position and future direction of the Group, and the Proposed Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

Effect of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect the rights of any Shareholder or holders of securities of the Company or the Company's daily business operation and its financial position. All existing share certificates of the Company in issue bearing the existing name of the Company will, upon the Proposed Change of Company Name becoming effective, continue to be valid evidence of legal title to the shares of the Company and will continue to be valid for trading, settlement, registration and delivery purposes.

Accordingly, there will not be any arrangement for the free exchange of the existing share certificates for new share certificates bearing both the new English name and new Chinese name of the Company. Upon the Proposed Change of Company Name becoming effective, new share certificates will only be issued in the new English name and new Chinese name of the Company and the securities of the Company will be traded on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") under the new names.

Subject to the confirmation by the Stock Exchange, the Company's Chinese stock short name for trading of the securities of the Company on the Stock Exchange will be changed after the Proposed Change of Company Name becomes effective.

General

At the AGM to be convened and held, a special resolution will be proposed for the Shareholders to consider and, if thought fit, approve the Proposed Change of Company Name. A circular containing, among other things, details of the Proposed Change of Company Name together with a notice of the AGM will be despatched to the Shareholders in due course.

The Company will make further announcement(s) to inform the Shareholders of the poll results of the AGM, the effective date of the Proposed Change of Company Name and the new Chinese stock short name of the Company as and when appropriate.

By Order of the Board
LEE Lai Yi
Company Secretary

Hong Kong, 25 March 2026

As at the date of this announcement, the Board of the Company comprises:

Executive Directors
Thomas HUI To JP, Executive Chairman
TSANG Lai Chun

Non-executive Directors
LI Ruigang
Anthony LEE Hsien Pin

Independent Non-executive Directors
Dr. William LO Wing Yan JP
Dr. Allan ZEMAN GBM, GBS, JP
Felix FONG Wo BBS, JP