Easou Technology Holdings Limited
宜搜科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2550)

POSITIVE PROFIT ALERT

This announcement is made by Easou Technology Holdings Limited (the "**Company**", together with its subsidiaries, collectively the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "**Board**") of the Company wishes to inform the shareholders and potential investors of the Company that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended December 31, 2025 (the "**FY25 Results**") and the management's preliminary assessment of the same, the Group is expected to record (i) revenue of approximately RMB775 million to RMB785 million for the year ended December 31, 2025, representing an increase of approximately 28% to 30% as compared with the revenue of approximately RMB604.2 million for the year ended December 31, 2024; and (ii) net profit of approximately RMB30 million to RMB34 million for the year ended December 31, 2025, as compared with the net loss of approximately RMB2.0 million for the year ended December 31, 2024.

The increase in the Group's revenue from the year ended December 31, 2024 to the year ended December 31, 2025 was mainly due to the increase in revenue generated from digital marketing services, online reading platform services and online game publishing services as a result of the Group's continued efforts in expansion and business development. The Group recorded net profit for the year ended December 31, 2025, as compared to the net loss for the year ended December 31, 2024, mainly due to (i) the increase in revenue as mentioned above; (ii) the decrease in administrative expenses, mainly due to the absence of listing expenses during the year ended December 31, 2025; and (iii) the increase of fair value gain on financial assets at fair value through profit or loss.

As the Company is in the course of finalizing the FY25 Results, information contained in this announcement regarding the estimated financial results of the Group for the year ended December 31, 2025 is only based on a preliminary assessment by the management of the Company with reference to the information currently available to the Company, and is not based on any figure or information audited or reviewed by the Company's independent auditors or reviewed by the audit committee of the Board, and may therefore be subject to changes.

Shareholders and potential investors of the Company are advised to exercise caution in dealing in the securities of the Company.

By order of the Board
Easou Technology Holdings Limited
Wang Xi
Chairman and Executive Director

Hong Kong, March 25, 2026

As at the date of this announcement, the Board comprises Mr. Wang Xi, Mr. Chen Jun and Mr. Zhao Lei as executive directors; and Mr. Zhu Jianfeng, Mr. An Yingchuan and Ms. Meng Xue as independent non-executive directors.