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FOSHAN HAITIAN FLAVOURING AND FOOD COMPANY LTD.

佛山市海天調味食品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 3288)

ANNOUNCEMENT ON KEY OPERATING DATA FOR 2025

The key operating data of Foshan Haitian Flavouring and Food Company Ltd. for 2025 prepared in accordance with the China Accounting Standards for Business Enterprises are as follows:

I. KEY OPERATING DATA FOR 2025

1. Principal businesses by product category

Unit: Yuan Currency: RMB

Product items	Revenue of 2025	Revenue of 2024	Year-on-year change
Soy sauce	14,933,723,263.80	13,757,878,733.28	8.55%
Oyster sauce	4,868,203,700.76	4,615,204,643.41	5.48%
Flavored sauce	2,917,010,525.19	2,668,946,393.10	9.29%
Others	4,680,376,982.27	4,085,756,191.91	14.55%
Subtotal	27,399,314,472.02	25,127,785,961.70	9.04%

2. Principal businesses by sales channel

Unit: Yuan Currency: RMB

Channels	Revenue of 2025	Revenue of 2024	Year-on-year change
Offline channel	25,760,357,809.54	23,884,939,473.74	7.85%
Online channel	1,638,956,662.48	1,242,846,487.96	31.87%
Subtotal	27,399,314,472.02	25,127,785,961.70	9.04%

3. Principal businesses by region

Unit: Yuan Currency: RMB

Geographical segments	Revenue of 2025	Revenue of 2024	Year-on-year change
Eastern region	5,445,768,089.71	4,792,395,361.86	13.63%
Southern region	5,711,966,058.13	5,079,258,210.40	12.46%
Central region	6,051,169,013.53	5,605,112,062.32	7.96%
Northern region	6,771,111,674.61	6,401,329,701.09	5.78%
Western region	3,419,299,636.04	3,249,690,626.03	5.22%
Subtotal	27,399,314,472.02	25,127,785,961.70	9.04%

II. MOVEMENT OF DISTRIBUTORS IN 2025

Unit: Distributor

Geographical segments	No. of distributors at the end of the reporting period	Increase during the reporting period	Decrease during the reporting period
Eastern region	1,033	196	101
Southern region	982	190	102
Central region	1,416	147	178
Northern region	1,872	212	294
Western region	1,399	178	253
Subtotal	6,702	923	928

The Board of Directors
Foshan Haitian Flavouring and Food Company Ltd.

Hong Kong, March 26, 2026

As at the date of this announcement, the Board comprises: (i) Ms. CHENG Xue, Mr. GUAN Jianghua, Mr. HUANG Wenbiao, Mr. WEN Zhizhou, Mr. LIAO Changhui and Mr. DAI Wen as executive directors; and (ii) Mr. ZHANG Kechun, Mr. QU Wenzhou and Mr. DING Bangqing as independent non-executive directors.