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乐华娱乐
YUE HUA
ENTERTAINMENT

YH Entertainment Group
乐华娱乐集团
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 2306)

VOLUNTARY ANNOUNCEMENT
RENEWAL OF THE EXCLUSIVE ARTIST MANAGEMENT CONTRACT WITH A MANAGED ARTIST

This announcement is made by YH Entertainment Group (the "**Company,**" together with its subsidiaries, the "**Group**") on a voluntary basis to inform shareholders and potential investors of the latest business development of the Group.

The board (the "**Board**") of directors ("**Directors,**" and each a "**Director**") of the Company is pleased to announce that the Group has completed the renewal of the exclusive artist management contract with Mr. Wang Yibo (王一博) ("**Mr. Wang**"), a managed artist of the Company. Through continuous professional dedication and strong market appeal, Mr. Wang has built a powerful personal brand influence. Mr. Wang has been a managed artist of the Company for over a decade. The latest contract renewal not only extends the long-term partnership between Mr. Wang and the Group but also represents a deeper alignment for his future career development. The Company believes such renewal would also facilitate the Group's operations and reinforce the Group's position as a key market player in the entertainment industry in China.

The Board is of the view that the continuance of the strategic cooperation between the Group and Mr. Wang further injected strong confidence into the stability of the Company's performance and its long-term development.

By order of the Board
YH Entertainment Group
DU Hua
Executive Director, Chairlady of the Board and Chief Executive Officer

Hong Kong, March 27, 2026

As of the date of this announcement, the Board comprises Ms. DU Hua, Mr. SUN Yiding and Mr. SUN Le as executive Directors, Mr. MENG Jun as non-executive Director, and Mr. FAN Hui, Mr. LU Tao and Mr. HUANG Jiuling as independent non-executive Directors.