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# 新華文軒出版傳媒股份有限公司

## XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

*(A joint stock limited company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 811)**

## NOTICE OF EXTRAORDINARY GENERAL MEETING

**NOTICE IS HEREBY GIVEN** that an extraordinary general meeting (the "**EGM**") of Xinhua Winshare Publishing and Media Co., Ltd.* (the "**Company**") will be held at 9:30 a.m. on 23 April 2026 at Xinhua Star Tower A, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan, the People's Republic of China (the "**PRC**"), for the purpose of considering and, if thought fit, passing the following resolution:

## ORDINARY RESOLUTION

1. To consider and approve the Resolution on the Connected Transactions in relation to the Business Cooperation between the Company and Bank of Chengdu.

By order of the Board
**Xinhua Winshare Publishing and Media Co., Ltd.***
*Chairman*
**Zhou Qing**

Sichuan, the PRC, 30 March 2026

*Notes:*

1. Reference is made to the voluntary announcement (the "**Announcement**") of the Company dated 26 March 2026 in relation to the proposed transaction concerning the business cooperation between the Company and Bank of Chengdu.

   As stated in the Announcement, the Company convened a board meeting on 26 March 2026, at which the Resolution on the Connected Transaction in relation to the Business Cooperation between the Company and Bank of Chengdu was approved, and it was agreed that the resolution be submitted to the EGM for consideration and approval. For details of the resolution, please refer to the Announcement.

2. The register of members of H Shares of the Company will be closed from 17 April 2026 to 23 April 2026 (both days inclusive), during which period no transfer of H Shares of the Company can be registered. In order to qualify for attending and voting at the EGM, all transfer documents accompanied by the relevant share certificate(s) must be lodged with the Company's Hong Kong H Share Registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration on or before 4:30 p.m. on Thursday, 16 April 2026. The record date shall be Thursday, 23 April 2026.

3. Shareholders who are entitled to attend and vote at the EGM may appoint one or more proxies to attend and, in the event of a poll, vote on their behalves. A proxy need not be a Shareholder of the Company.

4. In order to be valid, the proxy form must be deposited by hand or by post by the H Shareholders of the Company to the Company's Hong Kong H Share Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong no later than 24 hours before the time for holding the EGM (i.e. 9:30 a.m. on 22 April 2026) or no later than 24 hours before the time for the holding of any adjournment thereof or no later than 24 hours before the time appointed for taking the poll. If the proxy form is signed by a person under a power of attorney or other authority, a notarially certified copy of that power of attorney or authority shall be deposited at the same time as mentioned in the proxy form. Completion and return of the proxy form will not preclude Shareholders from attending and voting in person at the EGM or any adjournment thereof should they so wish.

5. Shareholders or their proxies shall produce their identity documents when attending the EGM.

6. The EGM is expected to last for less than half a day. Shareholders attending the EGM shall be responsible for their own travelling and accommodation expenses.

7. The head office of the Company in the PRC is as follows: Xinhua Star Tower A, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan, the PRC (Postal code: 610000).

*As at the date of this notice, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Kun as executive Directors; (b) Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun, Mr. Deng Fumin and Mr. Han Wenlong as independent non-executive Directors.*

* *For identification purposes only*