DUIBA GROUP LIMITED
兑吧集团有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1753)

PROFIT WARNING

This announcement is issued by Duiba Group Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors (the "**Directors**") of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors of the Company that, based on the Company's preliminary assessment of the Group's unaudited consolidated management accounts (the "**Management Accounts**") for the year ended 31 December 2025 ("**FY2025**") and the information currently available to the Board, the Group is expected to record (i) a revenue of approximately RMB610.0 million for the FY2025 (for the year ended 31 December 2024 (the "**FY2024**"): approximately RMB906.5 million); (ii) an adjusted loss for the year[1] to be no less than approximately RMB104 million (for the FY2024: an adjusted loss of approximately RMB37.3 million); and (iii) a loss attributable to owners of the parent company to be no less than approximately RMB108 million for the FY2025 (for the FY2024: a loss attributable to owners of the parent company of approximately RMB39.5 million). The above changes were mainly due to the following factors:

(i) the expected one-off loss from financial assets of approximately RMB61.0 million for FY2025;

[1] The Company defines "adjusted loss for the year" as loss for the year adding back share-based payment. Adjusted loss for the year is not a measure required by or presented in accordance with HKFRS Accounting Standards. The use of adjusted loss for the year has limitations as an analytical tool, and Shareholders and potential investors should not consider it in isolation from, or as a substitute for analysis of, the results of operations or financial condition of the Company as reported under HKFRS Accounting Standards.

(ii) the downsizing of the scale of the Group's Internet advertising business, as advertising customers' budget plans became more conservative amid continued uncertainty in the growth of the industry; and

(iii) the further decline of the Company's profit due to the reduction of sales scale.

As at the date of this announcement, the Company is still in the process of finalizing the audited consolidated financial results of the Group for the FY2025. The information contained in this announcement is based solely on the preliminary review on the Group's Management Accounts for the FY2025 and other relevant information currently available to the Board, which is subject to finalization and other potential adjustments, if any, and has neither been reviewed or audited by the Company's independent auditor, nor reviewed by the audit committee of the Company. Shareholders and potential investors are therefore advised to read carefully the annual results announcement of the Company for the FY2025, which is expected to be published on or before 31 March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

On behalf of the Board
Duiba Group Limited
Chen Xiaoliang
Chairman

Hong Kong, 30 March 2026

As at the date of this announcement, the Board comprises Mr. Chen Xiaoliang, Mr. Zhu Jiangbo and Mr. Cheng Peng as executive Directors, Ms. Yang Jiaqing as non-executive Director and Mr. Kam Wai Man, Dr. Gao Fuping and Dr. Shi Jianxun as independent non-executive Directors.