Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

百奧家庭互動有限公司
BAIOO Family Interactive Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

VOLUNTARY ANNOUNCEMENT
DIRECTOR'S DEALING IN SHARES

This announcement is made voluntarily by BAIOO Family Interactive Limited (the "**Company**"). The board (the "**Board**") of directors (the "**Directors**") of the Company was notified that on 30 March 2026, Mr. DAI Jian ("**Mr. Dai**"), an executive Director and the chairman of the Board purchased a total of 246,000 ordinary shares (the "**Shares**") of the Company with a nominal value of US$0.0000005 per Share through Stmoritz Investment Limited ("**Stmoritz**", a company indirectly beneficially owned by Mr. Dai) on the market at an average price of HK$0.436 per Share (the "**Share Purchase**").

Immediately following the Share Purchase, Stmoritz directly held a total of 688,190,180 Shares (representing approximately 24.0% of the issued share capital of the Company).

By Order of the Board
BAIOO Family Interactive Limited
LI Chong
Executive Director

Hong Kong, 31 March 2026

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili and Mr. LI Chong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing, Mr. MA Xiaofeng and Mr. WEI Kevin Cheng.