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百奧家庭互動有限公司
BAIOO Family Interactive Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

VOLUNTARY ANNOUNCEMENT
DIRECTOR'S DEALING IN SHARES

This announcement is made voluntarily by BAIOO Family Interactive Limited (the "**Company**"). The board (the "**Board**") of directors (the "**Directors**") of the Company was notified that on 31 March 2026, Mr. DAI Jian ("**Mr. Dai**"), an executive Director and the chairman of the Board purchased a total of 450,000 ordinary shares (the "**Shares**") of the Company with a nominal value of US$0.0000005 per Share through Stmoritz Investment Limited ("**Stmoritz**", a company indirectly beneficially owned by Mr. Dai) on the market at an average price of HK$0.416 per Share (the "**Share Purchase**").

Immediately following the Share Purchase, Stmoritz directly held a total of 688,640,180 Shares (representing approximately 24.0% of the issued share capital of the Company).

On 30 and 31 March 2026, Mr. Dai purchased a total of 696,000 Shares through Stmoritz on the market.

By Order of the Board
BAIOO Family Interactive Limited
LI Chong
Executive Director

Hong Kong, 1 April 2026

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili and Mr. LI Chong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing, Mr. MA Xiaofeng and Mr. WEI Kevin Cheng.