361 Degrees International Limited
361 度國際有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1361)

BUSINESS UPDATE FOR THE FIRST QUARTER OF 2026

This announcement is published on a voluntary basis by the board (the "**Board**") of directors (the "**Directors**") of 361 Degrees International Limited ("***361°***" or the "**Company**", which together with its subsidiaries, is referred to as the "**Group**").

The Board would like to provide the following operational update in respect of the Group's business for the first quarter of 2026.

Retail Sales Performance of the *361°* Core Brand (offline channels)

The retail sales (in terms of the retail value) of *361°* core branded products for the first quarter of 2026 recorded approximately 10% growth compared to the same period of 2025.

Retail Sales Performance of the *361°* Kids Brand (offline channels)

The retail sales (in terms of the retail value) of *361°* kids branded products for the first quarter of 2026 recorded approximately 10% growth compared to the same period of 2025.

Retail Sales Performance of the *361°* E-commerce Platform

The overall retail sales of *361°* E-commerce products for the first quarter of 2026 recorded mid-double-digit growth compared to the same period of 2025.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Company's securities.

By order of the Board
361 Degrees International Limited
Ding Huihuang
Chairman

Hong Kong, 15 April 2026

As at the date of this announcement, the Directors are as follows:

Executive Directors:	Mr. Ding Wuhao Mr. Ding Huihuang *(Chairman)* Mr. Ding Huirong Mr. Wang Jiabi
Independent non-executive Directors:	Mr. Wu Ming Wai Louie Mr. Hon Ping Cho Terence Mr. Chen Chuang Ms. Ferheen Mahomed