Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

ACTIVATION GROUP

艾德韦宣
Activation Group Holdings Limited
艾德韋宣集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9919)

CLARIFICATION ANNOUNCEMENT IN RELATION TO NOTICE OF ANNUAL GENERAL MEETING

Reference is made to the notice of annual general meeting (the "**AGM Notice**") dated 20 April 2026 for the annual general meeting of Activation Group Holdings Limited (the "**Company**") to be held on Thursday, 21 May 2026. Unless otherwise stated, capitalised terms used herein shall bear the same meanings as those defined in the AGM Notice.

The Company wishes to clarify that the note (5) of the AGM Notice shall be revised as follows:

> "The record date for entitlement to the final dividend and final special dividend is Wednesday, 10 June 2026. The register of members of the Company will be closed from Friday, 5 June 2026 to Wednesday, 10 June 2026 (both days inclusive), during which no transfer of shares of the Company will be registered. In order to be eligible for the proposed final dividend and the final special dividend, unregistered holders of shares of the Company should ensure that all transfer forms accompanied by the relevant share certificates must be lodged with the Company's branch share registrar, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration no later than 4:30 p.m. on Thursday, 4 June 2026."

Save for the above amendment, all other information and contents stated in the AGM Notice shall remain unchanged. This announcement is supplemental to and should be read in conjunction with the AGM Notice.

By order of the Board
Activation Group Holdings Limited
NG Bo Sing
Joint-chairman & Executive Director

Hong Kong, 21 April 2026

As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lau Kam Yiu, Mr. Ng Bo Sing, Mr. Chan Wai Bun and Ms. Low Wei Mun and three independent non-executive Directors, namely, Ms. Cheung Siu Wan, Mr. Yu Longjun and Dr. Cheung Wah Keung.