Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD ON 23 APRIL 2026

Reference is made to the notice of extraordinary general meeting dated 30 March 2026 (the "**Notice**") of Xinhua Winshare Publishing and Media Co., Ltd.* (the "**Company**"). Unless the context otherwise requires, capitalized terms used in this announcement shall have the same meaning as those defined in the Notice.

The Board confirms that there are no false representations, misleading statements or material omissions in this announcement, and they will individually and collectively accept responsibility for the truthfulness, accuracy and completeness of the contents herein.

I. POLL RESULTS OF EGM

The extraordinary general meeting (the "**EGM**") of the Company was held at Xinhua Star Tower A, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan, the PRC at 9:30 a.m. on Thursday, 23 April 2026.

Shareholders holding a total of 1,233,841,000 shares, representing 100% of the total issued share capital of the Company, were entitled to attend and vote on the resolution proposed at the EGM (the "**EGM Resolution**"). There were no restrictions on any Shareholder casting votes on the EGM Resolution at the EGM. No Shareholder was required to abstain from voting on the EGM Resolution. There was no share entitling the holder to attend and vote only against the EGM Resolution.

Shareholders and proxies who attended the EGM held a total of 754,299,294 shares carrying voting rights of the Company, representing 61.134238% of the total number of shares carrying voting rights of the Company. The EGM Resolution was put to vote by way of poll. On-site voting and online voting (for A shares only) were both adopted at the EGM. The voting was in compliance with the relevant requirements of the Company Law of the People's Republic of China and the Articles of Association.

1.	**Number of Shareholders (including their proxies) who attended the EGM**	259
	Of which: Number of A Shareholders (including their proxies)	258
	Number of H Shareholders (including their proxies)	1
2.	**Total number of shares carrying voting rights held by Shareholders (including their proxies) who attended the EGM (shares)**	754,299,294
	Of which: Total number of shares carrying voting rights held by A Shareholders (including their proxies) (shares)	688,814,674
	Total number of shares carrying voting rights held by H Shareholders (including their proxies) (shares)	65,484,620
3.	**Percentage of the number of shares carrying voting rights held by Shareholders (including their proxies) who attended the EGM relative to the total number of shares carrying voting rights of the Company (%)**	61.134238
	Of which: Percentage of the shares held by A Shareholders (including their proxies) relative to the total number of shares (%)	55.826859
	Percentage of the shares held by H Shareholders (including their proxies) relative to the total number of shares (%)	5.307379

Note: Shareholders who attended the EGM include Shareholders attending the on-site meeting and A Shareholders attending the meeting through online voting.

The EGM was chaired by Mr. Liu Longzhang, the Vice Chairman of the Company. 4 out of the existing 8 Directors of the Company attended the EGM, while Mr. Zhou Qing, the Chairman, and Directors Mr. Ke Jiming, Ms. Tan Ao and Mr. Lau Tsz Bun were unable to attend the EGM due to other business commitments. The secretary of the Board and certain members of senior management of the Company also attended the EGM.

The poll results in respect of the EGM Resolution passed at the EGM were as follows:

Ordinary resolution		Category of Shareholders	Voting rights of all Shareholders who attended	For		Against		Abstain	
			Number of Shares represented	Number of Shares voted	Percentage (%)	Number of Shares voted	Percentage (%)	Number of Shares voted	Percentage (%)
1.	To consider and approve the Resolution on the Connected Transactions in relation to the Business Cooperation between the Company and Bank of Chengdu.	A Shareholders	688,814,674	688,610,274	99.970326	192,500	0.027946	11,900	0.001728
		H Shareholders	65,484,620	58,889,620	89.928933	6,595,000	10.071067	0	0.000000
		Total	754,299,294	747,499,894	99.098581	6,787,500	0.899841	11,900	0.001578
As more than 50% of the votes were cast in favor of the resolution, the resolution was duly passed as an ordinary resolution.									

Computershare Hong Kong Investor Services Limited, the Company's H Share Registrar, in conjunction with Beijing Guantao (Chengdu) Law Firm, the Company's PRC legal adviser, acted as scrutineers for the vote-taking at the EGM.

By Order of the Board
XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*
Chairman
Zhou Qing

Sichuan, the PRC, 23 April 2026

As at the date of this announcement, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Kun as executive Directors; (b) Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun, Mr. Deng Fumin and Mr. Han Wenlong as independent non-executive Directors.

** For identification purposes only*