Numans Health Food Holdings Company Limited
紐曼思健康食品控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2530)

PROFIT WARNING

This announcement is made by Numans Health Food Holdings Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "**Directors**") of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on a preliminary review of the unaudited consolidated management accounts (the "**Unaudited Consolidated Management Accounts**") of the Group for the year ended 31 December 2025 ("**FY2025**") and the latest information currently available, the Group expects to record a profit for the year after tax of not more than approximately RMB6.0 million for FY2025, as compared to approximately RMB74.9 million for the year ended 31 December 2024.

The Board considers that the expected decrease in profit for the year after tax is primarily attributable to the following factors:

(1) a significant decline in revenue due to a general trend of consumption downgrade within the economy of the People's Republic of China (the "**PRC**");

(2) heightened competition from DHA products manufactured in the PRC; and

(3) an impairment loss on our inventories of approximately RMB19.3 million.

As the Company is still in the process of preparing and finalising the results of the Group for FY2025, the information contained in this announcement is only based on a preliminary assessment made by the Board with reference to the latest information currently available and the Unaudited Consolidated Management Accounts, which has not been reviewed by the audit committee of the Board, and therefore may be subject to adjustments as appropriate. Particulars of the Group's business performance will be disclosed in its results announcement for FY2025, which is expected to be published before end of April 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Numans Health Food Holdings Company Limited
Wang Ping
Chairman

Hong Kong, 23 April 2026

As at the date of this announcement, the Board comprises Mr. Wang Ping and Ms. Cui Juan as executive Directors, Mr. Chan Hok Leung as non-executive Director, and Ms. Yim Wing Yee, Mr. Lau Kwok Fai Patrick and Mr. Yu Tsz Ngo as independent non-executive Directors.