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百奧家庭互動有限公司
BAIOO Family Interactive Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

This announcement is made by BAIOO Family Interactive Limited ("**BAIOO**" or the "**Company**", together with its subsidiaries and its controlled entities in the PRC, the "**Group**") on a voluntary basis.

The Board of Directors of the Company (the "**Board**") is pleased to announce that Graffiti! Color World (「亂塗！彩世界」), a new mobile game that was independently developed and released by the Company, will be launched in Mainland China on Tuesday, 28 April 2026.

Graffiti! Color World (「亂塗！彩世界」) is a bullet screen coloring card mobile game that blends stylish visuals with strategic, featuring an innovative core "coloring mechanism". The game made its debut on 10 June 2025 (with the premiere PV on Bilibili surpassing 2 million views), and successfully completed all pre-launch testings on 26 March 2026. All core performance indicators exceeded the industry average, demonstrating significant market competitiveness. As of the date of this announcement, the number of pre-registered game users has exceeded 6 million.

The Board believes that the launch of Graffiti! Color World (「亂塗！彩世界」) will continue to enhance the Group's brand influence and consolidate the Company's market position in the fast-growing pan entertainment industry.

By Order of the Board
BAIOO Family Interactive Limited
DAI JIAN
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 27 April 2026

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili and Mr. LI Chong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing, Mr. MA Xiaofeng and Mr. WEI Kevin Cheng.

In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.