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If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult your licensed securities dealer, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in Star Plus Legend Holdings Limited, you should at once hand this circular and the accompanying form of proxy to the purchaser, the transferee or to the bank, licensed securities dealer or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

Star Plus Legend Holdings Limited
巨星傳奇集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6683)

(1) PROPOSED GRANT OF GENERAL MANDATES TO ISSUE AND REPURCHASE SHARES;
(2) PROPOSED RE-ELECTION OF THE RETIRING DIRECTORS; AND
(3) NOTICE OF THE ANNUAL GENERAL MEETING

A notice convening the annual general meeting of Star Plus Legend Holdings Limited to be held virtually through an online platform at http://meetings.computershare.com/StarPlusLegend_AGM2026 on Friday, 26 June 2026 at 11:00 a.m. ("**Annual General Meeting**") (or any adjournment thereof), is set out on pages AGM-1 to AGM-6 of this circular. A form of proxy for use at the Annual General Meeting is enclosed with this circular. Such form of proxy is also published on the websites of the Stock Exchange (www.hkexnews.hk) and the Company (www.splegend.com). Whether or not you are able to attend the Annual General Meeting, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and return the same to the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong as soon as practicable but in any event not less than 48 hours before the time scheduled for holding the Annual General Meeting (i.e. not later than 11:00 a.m. on Wednesday, 24 June 2026) or the adjourned meeting (as the case maybe). Completion and return of the form of proxy will not preclude you from attending and voting at the Annual General Meeting through an online platform or any adjournment thereof should you so wish, and in such case, the form of proxy previously submitted shall be deemed to be revoked. For avoidance of doubt, holders of treasury shares of the Company, if any, shall abstain from voting at the Annual General Meeting.

References to time and dates in this circular are to Hong Kong time and dates.

29 April 2026

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Notice of Annual General Meeting AGM-1

VIRTUAL ANNUAL GENERAL MEETING

The Company will conduct the Annual General Meeting virtually through an online platform at http://meetings.computershare.com/StarPlusLegend_AGM2026 (the "**Online Platform**"), which allows Shareholders to attend the Annual General Meeting online in a convenient and efficient way from anywhere with an internet connection. Shareholders will be able to access the live audio broadcast, cast their vote and submit questions in written form via their mobile phones, tablets, or computers.

ATTENDING THE ANNUAL GENERAL MEETING BY ELECTRONIC MEANS

Shareholders who wish to attend the Annual General Meeting and exercise their voting rights can achieve this in one of the following ways:

(a) attend the Annual General Meeting through the Online Platform which enables live audio streaming and an interactive platform for Q&A and cast their vote online; or

(b) appoint the chairman of the Annual General Meeting or other persons as their proxy to attend the Annual General Meeting through the Online Platform and cast their vote online.

The authority and instruction to the proxy or proxies will be revoked if the Shareholder attends and votes through the Online Platform.

Login details for Registered Shareholders: Registered Shareholders can refer to the accompanying letter sent by post for details.

Login details for Non-Registered Shareholders: Non-Registered Shareholders, whose Shares are held in the Central Clearing and Settlement System ("**CCASS**") through banks, brokers, custodians, nominees or HKSCC Nominees Limited (as the case may be) (collectively, the "**Intermediaries**"), who wish to attend and vote at the Annual General Meeting, should (i) contact their Intermediaries through which Shares are held to appoint themselves as proxy, and (ii) provide their e-mail address to their Intermediaries, before the deadline required by their Intermediaries. Details regarding the Annual General Meeting arrangements including the login details to access the Online Platform will be sent by the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited (the "**Hong Kong Share Registrar**"), to the e-mail address provided.

The Online Platform will be open from 10:30 a.m. on Friday, 26 June 2026 (i.e. approximately 30 minutes prior to the commencement of the Annual General Meeting). Shareholders should allow ample time to login the Online Platform to complete the required procedures. For details relating to the use of the Online Platform, please refer to the Online Meeting User Guide published on the Company's website.

Shareholders should note that only one device is allowed per login. Please keep the login details in safe custody for use at the Annual General Meeting and do not disclose them to anyone else. Neither the Company nor the Hong Kong Share Registrar assume any obligation or liability whatsoever in connection with the transmission of the login details or any use of the login details for attendance, voting or otherwise. The submission of a vote through the Online Platform using your login details will be conclusive evidence that the vote was cast by you as a Shareholder.

For any queries relating to any of the above matters, please call the Hong Kong Share Registrar's telephone hotline at +852 2862 8555 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

In this circular, unless the context otherwise requires, the following expressions have the following meanings:

"Annual General Meeting"	the annual general meeting of the Company to be held through an online platform on Friday, 26 June 2026 at 11:00 a.m., the notice of which is set out on pages AGM-1 to AGM-6 of this circular, or any adjournment thereof;
"Articles"	the amended and restated articles of association of the Company, as amended from time to time;
"Board"	the board of Directors;
"CCASS"	the Central Clearing and Settlement System, a securities settlement system used within the Hong Kong Exchanges and Clearing Limited market system;
"Companies Act"	the Companies Act, Cap. 22 (Law 3 of 1961, as consolidated and revised from time to time) of the Cayman Islands;
"Company"	Star Plus Legend Holdings Limited 巨星傳奇集團有限公司, a company incorporated in the Cayman Islands with limited liability and the issued Shares of which are listed on the main board of the Stock Exchange;
"Director(s)"	the director(s) of the Company;
"Extension Mandate"	a general and unconditional mandate to the Directors to the effect that any Shares repurchased under the Repurchase Mandate will be added to the total number of Shares which may be allotted and issued under the Issue Mandate;
"Group"	the Company and its subsidiaries;
"HK$"	Hong Kong dollars, the lawful currency of Hong Kong;
"Hong Kong"	the Hong Kong Special Administrative Region of the People's Republic of China;

"Issue Mandate"	a general and unconditional mandate to the Directors to exercise all powers of the Company to allot, issue or otherwise deal (including any sale or transfer of treasury shares out of treasury) with new Shares up to a maximum of 20% of the aggregate number of issued Shares (excluding treasury shares, if any) as at the date of passing of the relevant resolution at the Annual General Meeting;
"Latest Practicable Date"	21 April 2026, being the latest practicable date prior to the printing of this circular for ascertaining certain information contained herein;
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange as amended, supplemented or otherwise modified from time to time;
"Repurchase Mandate"	a general and unconditional mandate to the Directors to exercise all the powers of the Company to repurchase Shares up to 10% of the aggregate number of issued Shares (excluding treasury shares, if any) as at the date of passing of the relevant resolution at the Annual General Meeting, and to determine such Shares repurchased shall be held as treasury shares of the Company or otherwise be cancelled;
"SFO"	the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), as amended and supplemented from time to time;
"Share(s)"	ordinary share(s) of US$0.00001 each in the share capital of the Company;
"Shareholder(s)"	holder(s) of the Share(s);
"Stock Exchange"	The Stock Exchange of Hong Kong Limited;
"Takeovers Code"	the Code on Takeovers and Mergers and Share Buy-backs issued by the Securities and Futures Commission of Hong Kong, as amended, supplemented or otherwise modified from time to time;

"treasury shares"	has the meaning as defined under the Listing Rules;
"US$"	United States dollars, the lawful currency of the United States of America; and
"%"	per cent.

Star Plus Legend Holdings Limited
巨星傳奇集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6683)

Executive Directors:
Ms. Ma, Hsin-Ting *(Chairperson)*
Dr. Qian, Sam Zhongshan
(Chief Executive Officer)
Mr. Lai, Kwok Fai Franki
(Chief Financial Officer)

Non-executive Directors:
Mr. Yang, Chun-Jung
Mr. Cheng, Chung

Independent non-executive Directors:
Dr. Xue, Jun
Mr. Yang, Dave De
Ms. Chung, Elizabeth Ching Yee

Registered office:
Vistra (Cayman) Limited
P.O. Box 31119
Grand Pavilion
Hibiscus Way, 802 West Bay Road
Grand Cayman
KY1-1205 Cayman Islands

Headquarter:
Star Plus Legend Tower
1777 Lvdi Boulevard
Huaqiao Town, Kunshan City
Jiangsu Province
People's Republic of China

Principal place of business in Hong Kong:
Unit 2310–11
23rd Floor
Tower Two, Lippo Centre
89 Queensway
Hong Kong

29 April 2026

To the Shareholders

Dear Sir or Madam,

(1) PROPOSED GRANT OF GENERAL MANDATES TO ISSUE AND REPURCHASE SHARES; (2) PROPOSED RE-ELECTION OF THE RETIRING DIRECTORS; AND (3) NOTICE OF THE ANNUAL GENERAL MEETING

1. INTRODUCTION

The purposes of this circular are to provide you with information in respect of the resolutions to be proposed at the Annual General Meeting for (i) the granting of the Repurchase Mandate to the Directors; (ii) the granting of the Issue Mandate to the Directors; (iii) the granting of the Extension Mandate to the Directors; and (iv) the re-election of the retiring Directors, and to give you notice of the Annual General Meeting.

2. PROPOSED GRANTING OF THE REPURCHASE, ISSUE AND EXTENSION MANDATES

Pursuant to the ordinary resolutions passed by the then Shareholders at the last annual general meeting of the Company held on 30 June 2025, the Directors were granted (a) a general unconditional mandate to allot, issue and deal with Shares not exceeding 20% of the number of issued Shares on the date of passing the relevant ordinary resolution; (b) a general unconditional mandate to purchase or repurchase Shares not exceeding 10% of the number of issued Shares on the date of passing the relevant ordinary resolution; and (c) a general and unconditional mandate to the effect that any Shares repurchased under the general mandate mentioned in (b) above will be added to the total number of Shares which may be allotted and issued under the general mandate mentioned in (a) above.

The above-mentioned general mandates will expire at the conclusion of the Annual General Meeting.

At the Annual General Meeting, the Shareholders will be asked to consider and, if thought fit, to approve the grant of the Issue Mandate to enable the Directors to exercise all the powers of the Company to allot, issue or otherwise deal (including any sale or transfer of treasury shares out of treasury) with new Shares up to a maximum of 20% of the aggregate number of issued Shares (excluding treasury shares, if any) as at the date of passing of the relevant resolution. As at the Latest Practicable Date, the number of Shares in issue was 951,738,477 Shares. Subject to the passing of the relevant resolution, the maximum number of new Shares (assuming that there will be no other change in the number of Shares in issue between the Latest Practicable Date and the date of the Annual General Meeting) to be issued under the proposed Issue Mandate is 190,347,695 Shares, representing 20% of the total number of Shares in issue (excluding treasury shares, if any) as at the date of the Annual General Meeting.

Ordinary resolutions will also be proposed at the Annual General Meeting for the grant of (i) the Repurchase Mandate to enable the Directors to exercise all the powers of the Company to repurchase Shares up to 10% of the aggregate number of issued Shares (excluding treasury shares, if any) as at the date of the passing of the relevant resolution; and (ii) the Extension Mandate to extend the Issue Mandate by an amount representing the aggregate number of issued Shares repurchased by the Company pursuant to the Repurchase Mandate.

As at the Latest Practicable Date, the aggregate number of Shares in issue was 951,738,477 Shares. Accordingly, subject to the passing of the relevant resolution and assuming that there will be no other change in the number of Shares in issue between the Latest Practicable Date and the date of the Annual General Meeting, the exercise of the Repurchase Mandate in full would enable the Company to repurchase up to 95,173,847 Shares, representing 10% of the total number of Shares in issue (excluding treasury shares, if any) as at the date of the Annual General Meeting.

The Issue Mandate, the Repurchase Mandate and the Extension Mandate will expire: (a) at the end of the Company's next annual general meeting following the Annual General Meeting; (b) at the end of the period within which the Company is required by any applicable laws or the Companies Act or the Articles to hold its next annual general meeting; or (c) when varied or revoked by an ordinary resolution passed by the Shareholders in a general meeting prior to the next annual general meeting following the Annual General Meeting, whichever is the earliest.

The Directors wish to state that they have no immediate plan to allot and issue any new Shares pursuant to the Issue Mandate (if granted).

An explanatory statement containing information reasonably necessary to enable the Shareholders to make an informed decision on the proposed resolution for the grant of the Repurchase Mandate as required by the Listing Rules is set out in Appendix I to this circular.

3. PROPOSED RE-ELECTION OF THE RETIRING DIRECTORS

As at the Latest Practicable Date, the Board comprised Ms. Ma, Hsin-Ting as chairperson of the Board and an executive Director, Dr. Qian, Sam Zhongshan and Mr. Lai, Kwok Fai Franki as executive Directors, Mr. Yang, Chun-Jung and Mr. Chen, Chung as non-executive Directors, and Dr. Xue, Jun, Mr. Yang, Dave De and Ms. Chung, Elizabeth Ching Yee as independent non-executive Directors.

According to Article 109(a) of the Articles, at each annual general meeting of the Company one-third of the Directors for the time being (or, if their number is not a multiple of three, the number nearest to but not less than one-third) shall retire from office by rotation provided that every Director (including those appointed for a specific term) shall be subject to retirement by rotation at least once every three years. A retiring Director shall be eligible for re-election.

In accordance with Article 109(a) of the Articles, Mr. Yang, Chun-Jung, Mr. Chen, Chung and Dr. Xue, Jun will retire from the office of Director by rotation and each of them, being eligible, will offer himself/herself for re-election at the Annual General Meeting.

The nomination committee of the Company has reviewed the structure and composition of the Board, the confirmations and disclosures given by the Directors, the qualifications, skills and experience, time commitment and contribution of the retiring Directors with reference to the nomination principles and criteria set out in the Company's board diversity policy, nomination policy for Directors and the Company's corporate strategy as well as the independence of the independent non-executive Directors.

Besides, the nomination committee of the Company and the Board believed that all the retiring Directors will continue to make contribution to the Board and are satisfied with all the retiring Directors' contribution to the Company, which will continue to bring valuable business experience, knowledge and professionalism to the Board for its efficient and effective functioning and diversity. The nomination committee of the Company and the Board therefore recommended the re-election of all the retiring Directors.

In accordance with Rule 13.74 of the Listing Rules, a listed issuer shall disclose the details required under Rule 13.51(2) of the Listing Rules of any director(s) proposed to be re-elected or proposed new director in the notice or accompanying circular to its shareholders of the relevant general meeting, if such re-election or appointment is subject to shareholders' approval at that relevant general meeting. The requisite details of the above retiring Directors are set out in Appendix II to this circular.

4. PROPOSED RE-APPOINTMENT OF AUDITOR

PricewaterhouseCoopers will retire as the auditor of the Company at the Annual General Meeting and, being eligible, offer themselves from re-appointment. Following the recommendation of the Audit Committee, the Board proposed to re-appoint PricewaterhouseCoopers as the auditor of the Company with a term expiring upon the next annual general meeting of the Company, and the Board proposed be authorized to fix its remuneration. It is currently estimated that the remuneration for the auditor's audit services 2026 will range from HK$3.0 million to HK$4.5 million, the estimate has taken into account, amongst others, the historic fees of the auditor, the expected audit scope and resources required to be committed by the auditor given the Company's business, and remains subject to the mutual agreement of the actual audit fees between the auditor and the Company. An ordinary resolution in respect of the re-appointment of the auditor of the Company will be proposed at the Annual General Meeting for consideration and approval by the Shareholders.

5. ANNUAL GENERAL MEETING AND PROXY ARRANGEMENT

Set out on pages AGM-1 to AGM-6 of this circular is a notice convening the Annual General Meeting at which, among other proposed resolutions, ordinary resolutions will be proposed to approve the following:

(1) the grant of the Issue Mandate;

(2) the grant of the Repurchase Mandate;

(3) the grant of the Extension Mandate; and

(4) the re-election of the retiring Directors.

Pursuant to Rule 13.39(4) of the Listing Rules, any vote of Shareholders at a general meeting must be taken by poll. Accordingly, all the proposed resolutions will be put to vote by way of poll at the Annual General Meeting. Treasury shares, if any, registered in the name of the Company, shall have no voting rights at the Annual General Meeting. For avoidance of doubt, treasury shares, if any, pending withdrawal from and/or transfer through CCASS shall not bear any voting rights at the Company's Annual General Meeting. An announcement on the poll vote results will be published by the Company after the Annual General Meeting in the manner prescribed under Rule 13.39(5) of the Listing Rules.

A form of proxy for use at the Annual General Meeting is enclosed with this circular. Such form of proxy is also published on the websites of the Stock Exchange (www.hkexnews.hk) and the Company (www.splegend.com). Whether or not you are able to attend the Annual General Meeting, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and return the same to the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong as soon as practicable but in any event not less than 48 hours before the time scheduled for holding the Annual General Meeting (i.e. not later than 11:00 a.m. on Wednesday, 24 June 2026) or the adjourned meeting (as the case maybe). Completion and return of the form of proxy will not preclude you from attending and voting at the Annual General Meeting through an online platform or any adjournment thereof should you so wish, and in such case, the form of proxy previously submitted shall be deemed to be revoked.

6. RESPONSIBILITY STATEMENT

This circular, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

7. RECOMMENDATION

The Board considers that the ordinary resolutions to be proposed at the Annual General Meeting are in the interests of the Company and the Shareholders as a whole. Accordingly, the Board recommends the Shareholders to vote in favor of the relevant resolutions at the Annual General Meeting.

8. CLOSURE OF REGISTER OF MEMBERS

To ascertain the Shareholders' entitlement to attend and vote at the Annual General Meeting, the register of members of the Company will be closed from Tuesday, 23 June 2026 to Friday, 26 June 2026, both days inclusive, during which period no transfer of Shares will be registered. In order to qualify for the entitlement to attend and vote at the Annual General Meeting, all transfers of Shares accompanied by the relevant shares certificate(s) must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Monday, 22 June 2026. The record date for determining the entitlement of the Shareholders to attend and vote at the Annual General Meeting will be Friday, 26 June 2026.

9. GENERAL INFORMATION

Your attention is drawn to the additional information set out in the appendices to this circular: Appendix I – Explanatory Statement on the Repurchase Mandate; and Appendix II – Details of the Retiring Directors Proposed to be Re-elected at the Annual General Meeting.

10. MISCELLANEOUS

In case of any inconsistency between the English version and the Chinese translation of this circular, the English version shall prevail.

Yours faithfully,
By Order of the Board
Star Plus Legend Holdings Limited
Ma, Hsin-Ting
Chairperson of the Board and Executive Director

The following is an explanatory statement required by the Listing Rules to be sent to Shareholders to enable them to make an informed decision on whether to vote for or against the ordinary resolution to be proposed at the Annual General Meeting in relation to the granting of the Repurchase Mandate.

1. REASONS FOR REPURCHASE OF SHARES

The Directors believe that the granting of the Repurchase Mandate is in the interests of the Company and the Shareholders as a whole.

When exercising the Repurchase Mandate, the Directors may, subject to market conditions and the Company's capital management needs at the relevant time of the repurchases, resolve to cancel the Shares repurchased following settlement of any such repurchase or hold them as treasury shares. Such repurchases for cancellation may, depending on the market conditions and funding arrangements at the time, lead to an enhancement of the net asset value per Share and/or earnings per Share. On the other hand, Shares repurchased and held by the Company as treasury shares may be resold on the market at market prices to raise funds for the Company, or transferred or used for other purposes, subject to compliance with the Articles and the applicable laws of the Cayman Islands and the Listing Rules. Share repurchases will only be made when the Directors believe that such repurchase will benefit the Company and the Shareholders. The Directors are seeking the granting of the Repurchase Mandate to give the Company the flexibility to do so if and when appropriate. The number of Shares to be repurchased on any occasion and the price and other terms upon which the same are repurchased will be decided by the Directors at the relevant time, having regard to the circumstances then pertaining.

2. SHARE CAPITAL

As at the Latest Practicable Date, the Company had 951,738,477 Shares in issue.

Subject to the passing of the relevant resolution for the grant of the Repurchase Mandate and on the basis that no Shares will be issued or repurchased by the Company prior to the Annual General Meeting, the Company will be allowed under the Repurchase Mandate to repurchase a maximum of 95,173,847 Shares, representing 10% of the total number of Shares in issue (excluding treasury shares, if any) as at the date of the Annual General Meeting.

3. FUNDING OF REPURCHASES

Repurchases of Shares will be funded from the Company's internal resources, which shall be funds legally available for such purposes in accordance with the amended and restated memorandum of association of the Company, the Articles and the applicable laws of the Cayman Islands.

4. IMPACT OF REPURCHASES

On the basis of the current financial position of the Company and taking into account the current working capital position of the Company, the Directors consider that, if the Repurchase Mandate were to be exercised in full, it might have a material adverse effect on the working capital and/or the gearing position of the Company as compared with the position as at 31 December 2025, being the date to which the latest audited accounts of the Company were made up. However, the Directors do not propose to exercise the Repurchase Mandate to such an extent as would, in the circumstances, have a material adverse effect on the working capital requirements of the Company or the gearing levels of the Company which in the opinion of the Directors are from time to time appropriate for the Company.

5. TAKEOVERS CODE

If a Shareholder's proportionate interest in the voting rights of the Company increases on the Company exercising its powers to repurchase Shares pursuant to the Repurchase Mandate, such increase will be treated as an acquisition for the purpose of Rule 32 of the Takeovers Code. Accordingly, a Shareholder or a group of Shareholders acting in concert could obtain or consolidate control of the Company and become obliged to make a mandatory offer in accordance with Rule 26 of the Takeovers Code.

As at the Latest Practicable Date, Ms. Ma, Hsin-Ting, chairperson of the Board and an executive Director, Mr. Chen, Chung and Mr. Yang, Chun-Jung, both a non-executive Director, as well as Ms. Yeh Hui-Mei (collectively, "**Concert Parties**"), were parties acting in concert and were deemed to be interested in 471,678,130 Shares, representing approximately 49.56% of the total issued share capital of the Company. Assuming that (i) the total issued share capital of the Company (being 951,738,477 Shares) remains unchanged as at the date of the Annual General Meeting, and (ii) the shareholding interests of the Concert Parties in the Company remains unchanged immediately after the full exercise of the Repurchase Mandate, in the event that the Repurchase Mandate is exercised in full, the shareholding interests of the Concert Parties would be increased to approximately 55.07% of the issued share capital of the Company, and the Concert Parties may be obligated to make a mandatory general offer under Rule 26 of the Takeovers Code. The Directors have no intention to exercise the Repurchase Mandate to such an extent as would give rise to such obligation.

The Directors are not aware of any other consequences which will arise under the Takeovers Code as a result of any repurchases to be made under the Repurchase Mandate. Besides, the Listing Rules prohibit a company from making repurchase of its shares on the Stock Exchange if the result of the repurchase would be that less than 25% (or such other prescribed minimum percentage as determined by the Stock Exchange) of the company's issued share capital would be in public hands. The Directors therefore will not propose to repurchase Shares if it would result in less than 25% of the Company's issued Shares in public hands.

6. GENERAL

None of the Directors nor, to the best of their knowledge having made all reasonable enquiries, any of their close associates (as defined under the Listing Rules) currently intends to sell any Shares to the Company or its subsidiaries if the Repurchase Mandate is approved at the Annual General Meeting and is exercised.

No core connected person (as defined under the Listing Rules) of the Company has notified the Company that he/she/it has a present intention to sell Shares to the Company, or has undertaken not to do so if the Repurchase Mandate is approved by the Shareholders.

The Directors will exercise the Repurchase Mandate in accordance with the Listing Rules and the applicable laws of the Cayman Islands. The Company confirms that neither the explanatory statement set out in this Appendix I nor the Repurchase Mandate has any unusual features.

Following a repurchase of Shares, the Company may cancel any repurchased Shares and/or hold them as treasury shares subject to, among others, market conditions and its capital management needs at the relevant time of the repurchases, which may change due to evolving circumstances.

For any treasury shares of the Company deposited with CCASS pending resale on the Stock Exchange, the Company shall, upon approval by the Board, implement the below interim measures which include (without limitation):

(i) procuring its broker not to give any instructions to HKSCC to vote at general meetings for the treasury shares deposited with CCASS;

(ii) in the case of dividends or distributions (if any and where applicable), withdrawing the treasury shares from CCASS, and either re-register them in its own name as treasury shares or cancel them, in each case before the relevant record date for the dividend or distributions; and

(iii) taking any other measures to ensure that it will not exercise any Shareholders' rights or receive any entitlements which would otherwise be suspended under the applicable laws if those Shares were registered in its own name as treasury shares.

7. SHARE PRICES

The highest and lowest prices at which the Shares (excluding treasury shares, if any) have been traded on the Stock Exchange during each of the twelve months preceding the Latest Practicable Date were as follows:

	Trading price per Share	
	Highest	**Lowest**
	HK$	*HK$*
2025		
April	4.71	3.37
May	6.52	3.50
June	6.84	4.92
July	17.64	5.01
August	14.44	10.64
September	13.54	10.15
October	11.00	8.70
November	10.37	6.44
December	6.93	5.62
2026		
January	7.50	5.85
February	6.25	5.65
March	11.15	5.66
April (up to and including the Latest Practicable Date)	6.77	5.92

8. REPURCHASES OF SHARES MADE BY THE COMPANY

During the six months preceding the Latest Practicable Date, the Company had not repurchased any of the Shares (whether on the Stock Exchange or otherwise).

Pursuant to the Listing Rules, the details of the Directors, who will retire and offer themselves for re-election at the Annual General Meeting according to the Articles, are provided below:

(1) MR. YANG, CHUN-JUNG

Position and experience

Mr. Yang, Chun-Jung, aged 62, is one of our founders. Mr. Yang was appointed as the non-executive Director in September 2021. Mr. Yang is responsible for advising on the overall development of the Group. Mr. Yang is an established music professional with more than 32 years of experience in the music industry and artiste management.

Mr. Yang has been the chief executive officer, director and controlling shareholder of JVR Music International Ltd. (杰威爾音樂有限公司), the artiste management company of various celebrities including Mr. Jay Chou, since April 2007, where he is responsible for the provision of artiste management service to celebrities and acted as the manager of celebrities including Mr. Jay Chou. He also assists celebrities in relation to the creation and production of songs and music albums.

Mr. Yang has been a non-executive director of G.H.Y Culture & Media Holding Co., Limited from November 2020 to April 2024, the shares of which are listed on the Main Board of Singapore Exchange Securities Trading Limited (SGX: XJB).

Mr. Yang obtained a bachelor's degree in agricultural promotion from Taiwan University in June 1987.

Length of service

Mr. Yang has entered into a service contract with the Company on 18 April 2023 in relation to his appointment as non-executive Director for an initial fixed term of three years which may be renewable in accordance with the Articles and the applicable Listing Rules. Such service contract has been renewed for another term of three years up to 17 April 2029. Mr. Yang is also subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles.

Relationships

Pursuant to the concert party agreement dated 13 September 2021, Ms. Ma, Hsin-Ting ("**Ms. Ma**"), an executive Director, Mr. Yang, Ms. Yeh, Hui-Mei ("**Ms. Yeh**"), and Mr. Chen, Chung ("**Mr. Chen**"), a non-executive Director, agreed, among other things, that they should act in concert in respect of their voting rights and actively cooperate to consolidate control over voting rights of the Company. Accordingly, each of Ms. Ma, Mr. Yang, Ms. Yeh and Mr. Chen (together, the "**Concert Parties**") is deemed to be interested in all the Shares in which each of them is interested under the SFO.

Save as disclosed and as far as the Directors are aware, Mr. Yang does not have any relationships with other Directors, senior management of the Group, substantial Shareholders (as defined in the Listing Rules), or controlling Shareholders (as defined in the Listing Rules).

Interests in Shares

As far as the Directors are aware, as at the Latest Practicable Date, Mr. Yang was deemed to be interested in 471,678,130 Shares, representing approximately 49.56% of the issued share capital of the Company, of which 272,376,076 Shares are held by other Concert Parties and 199,302,054 Shares are held by Legend Key International Limited ("**Legend Key**"), one of the controlling Shareholders (as defined under Listing Rules), which are held by Mr. Yang and Ms. Yeh as to 50% and 50%, respectively. By virtue of the SFO, Mr. Yang is deemed to be interested in the Shares which Legend Key has interest in.

Director's emoluments

Mr. Yang is currently entitled to an emolument of HK$240,000 per annum representing the director's fee for his role as a non-executive Director. Mr. Yang is also entitled to a discretionary bonus to be determined by the Board and its remuneration committee. All such emoluments are covered under the service contracts entered into between Mr. Yang and the Company.

The above emoluments of Mr. Yang have been determined with reference to his role and duties, experience and responsibilities as well as the prevailing market conditions and are subject to revision in future by the decision of the Board based on the recommendation of the remuneration committee of the Company.

(2) MR. CHEN, CHUNG

Position and experience

Mr. Chen, Chung, aged 65, is one of our founders. He was appointed as the non-executive Director in September 2021. Mr. Chen is responsible for advising on the overall development of the Group. Mr. Chen has over 17 years of working experience in artiste management.

Mr. Chen has served as the general manager of Juicy Music Co Ltd (巨室音樂娛樂製作有限公司), a company principally engaged in artiste management, since 2005, where he has been responsible for the negotiation of endorsement agreements for various artists, including Mr. Jay Chou, and execution of concerts.

Length of service

Mr. Chen has entered into a service contract with the Company on 18 April 2023 in relation to his appointment as a non-executive Director for an initial fixed term of three years which may be renewable in accordance with the Articles and the applicable Listing Rules. Such service contract has been renewed for another term of three years up to 17 April 2029. Mr. Chen is also subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles.

Relationships

Mr. Chen is one of the Concert Parties under the concert party agreement dated 13 September 2021. Save as disclosed and as far as the Directors are aware, Mr. Chen does not have any relationships with other Directors, senior management of the Group, substantial Shareholders (as defined in the Listing Rules), or controlling Shareholders (as defined in the Listing Rules).

Interests in Shares

As far as the Directors are aware, as at the Latest Practicable Date, Mr. Chen was deemed to be interested in 471,678,130 Shares, representing approximately 49.56% of the issued share capital of the Company, of which 405,244,112 Shares are held by other Concert Parties and 66,434,018 Shares are held by Max One Ltd., a company wholly owned by Mr. Chen. By virtue of the SFO, Mr. Chen is deemed to be interested in the Shares which Max One Ltd. has interest in.

Director's emoluments

Mr. Chen is currently entitled to an emolument of HK$240,000 per annum representing the director's fee for his role as non-executive Director. Mr. Chen is also entitled to a discretionary bonus to be determined by the Board and its remuneration committee. All such emoluments are covered under the service contracts entered into between Mr. Chen and the Company.

The above emoluments of Mr. Chen have been determined with reference to his role and duties, experience and responsibilities as well as the prevailing market conditions and are subject to revision in future by the decision of the Board based on the recommendation of the remuneration committee of the Company.

(3) DR. XUE, JUN

Position and experience

Dr. Xue, Jun, aged 51, joined the Group as the independent non-executive Director in April 2023. Dr. Xue is responsible for providing independent advice on the operation and management of the Group. Dr. Xue has considerable professional experience in the legal field, in particular, e-commerce related laws in the PRC.

Dr. Xue has been working at the Peking University since 2005 and is currently a professor at the Law School of Peking University (北京大學) and the director of e-commerce law research center of Peking University. In July 1996 and June 2000, Dr. Xue received a bachelor of laws degree and master's degree in civil and commercial laws from Zhongnan University of Economics and Law (中南財經政法大學) (previously known as Zhongnan University of Political Science and Law (中南政法學院)) and Zhongnan University of Economics and Law (中南財經政法大學) respectively. In October 2005, Dr. Xue obtained his doctorate in Roman law from Università degli Studi di Roma Tor Vergata.

Dr. Xue served as an independent non-executive director of Sino-Ocean Service Holding Limited, the shares of which are listed on the Main Board of the Stock Exchange (stock code: 6677) from November 2020 to August 2022. Since 30 June 2025, Dr. Xue has been serving as an independent non-executive director of China Leon Inspection Holding Limited, the shares of which are listed on the Main Board of the Stock Exchange (stock code: 1586).

Length of service

Dr. Xue has entered into a letter of appointment with the Company on 18 April 2023 in relation to his appointment as an independent non-executive Director for an initial fixed term of three years which may be renewable in accordance with the Articles and the applicable Listing Rules. Such letter of appointment has been renewed for another term of three years up to 17 April 2029. Dr. Xue is also subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles.

Relationships

Save as disclosed and as far as the Directors are aware, Dr. Xue does not have any relationships with other Directors, senior management of the Group, substantial Shareholders (as defined in the Listing Rules), or controlling Shareholders (as defined in the Listing Rules).

Interests in Shares

As far as the Directors are aware, as at the Latest Practicable Date, Dr. Xue was not interested or deemed to be interested in any Shares or underlying Shares of the Company pursuant to Part XV of the SFO.

Director's emoluments

Dr. Xue is currently entitled to an emolument of HK$240,000 per annum representing the director's fee for his role as an independent non-executive Director. Dr. Xue is also entitled to a discretionary bonus to be determined by the Board and its remuneration committee. All such emoluments are covered under the letter of appointment entered into between Dr. Xue and the Company.

The above emoluments of Dr. Xue have been determined with reference to his role and duties, experience and responsibilities as well as the prevailing market conditions and are subject to revision in future by the decision of the Board based on the recommendation of the remuneration committee of the Company.

GENERAL

As far as the Directors are aware and save as disclosed above, there is no information of any of the above Directors that need to be disclosed pursuant to any of the requirements under paragraph 13.51(2) of the Listing Rules; and there are no other matters concerning any of the above Directors that need to be brought to the attention of the Shareholders.

Star Plus Legend Holdings Limited
巨星傳奇集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6683)

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that an annual general meeting ("**Meeting**") of Star Plus Legend Holdings Limited ("**Company**") will be held virtually through an online platform at http://meetings.computershare.com/StarPlusLegend_AGM2026 on Friday, 26 June 2026 at 11:00 a.m. to consider and, if thought fit, transact the following ordinary businesses:

1. To consider and adopt the audited consolidated financial statements of the Company and its subsidiaries and the reports of the directors of the Company ("**Directors**") and the auditor of the Company for the year ended 31 December 2025;

2. (a) To re-elect Mr. Yang, Chun-Jung as a non-executive Director;

   (b) To re-elect as Mr. Chen, Chung as a non-executive Director;

   (c) To re-elect Dr. Xue, Jun as an independent non-executive Director;

   (d) To authorise the board of Directors ("**Board**") to fix the remuneration of the Directors;

3. To re-appoint PricewaterhouseCoopers as the auditor of the Company and to authorise the Board to fix its remuneration;

4. To consider and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution of the Company:

ORDINARY RESOLUTION

"**THAT**:

(a) subject to paragraph (b) below, the exercise by the Directors during the Relevant Period (as defined in paragraph (c) below) of all the powers of the Company to purchase its shares on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") or on any other stock exchange recognised by the Securities and

Futures Commission and the Stock Exchange, and, if permitted under the Listing Rules, to determine whether such shares repurchased shall be held as treasury shares by the Company or otherwise be cancelled, subject to and in accordance with the rules and regulations of the Securities and Futures Commission of Hong Kong, the Stock Exchange and the applicable laws in this regard, be and is hereby generally and unconditionally approved;

(b) the total number of shares of the Company which may be purchased or agreed to be purchased by the Company pursuant to the approval in paragraph (a) above during the Relevant Period shall not exceed 10% of the total number of shares of the Company in issue (excluding treasury shares, if any) as at the date of passing of this resolution and the said approval shall be limited accordingly, and if any subsequent consolidation or subdivision of shares is conducted, the maximum number of shares that may be repurchased under the mandate in paragraph (a) above as a percentage of the total number of shares of the Company in issue at the date immediately before and after such consolidation or subdivision shall be the same; and

(c) for the purposes of this resolution, "Relevant Period" means the period from the date of the passing of this resolution until whichever is the earliest of:

(i) the conclusion of the next annual general meeting of the Company;

(ii) the revocation or variation of the authority given under this resolution by ordinary resolution passed by the shareholders of the Company in general meetings; and

(iii) the expiration of the period within which the next annual general meeting of the Company is required by the articles of association of the Company or any applicable laws to be held.";

5. To consider and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution of the Company:

ORDINARY RESOLUTION

"**THAT**:

(a) subject to paragraph (c) below, the exercise by the Directors during the Relevant Period (as defined in paragraph (d) below) of all the powers of the Company to allot, issue and deal with authorised and unissued shares (including any sale or transfer of treasury shares (which shall have the meaning ascribed to it under the Listing Rules) out of treasury if permitted under the Listing Rules) in the Company and to make or grant offers, agreements and options (including

warrants, bonds and debentures convertible into shares of the Company) which might require the exercise of such powers be and is hereby generally and unconditionally approved;

(b) the approval in paragraph (a) above shall authorise the Directors to make or grant offers, agreements and options (including warrants, bonds and debentures convertible into shares of the Company) during the Relevant Period which would or might require the exercise of such powers during or after the end of the Relevant Period;

(c) the aggregate number of shares of the Company allotted and issued or agreed conditionally or unconditionally to be allotted by the Directors (including any sale or transfer of treasury shares out of treasury) pursuant to the approval in paragraph (a) above, otherwise than pursuant to:

(i) a Rights Issue (as defined in paragraph (d) below);

(ii) the exercise of options granted under the share option scheme(s) of the Company or similar arrangement(s) adopted by the Company from time to time;

(iii) any scrip dividend or similar arrangements providing for allotment and issue of shares in lieu of the whole or part of a dividend on shares in accordance with the articles of association of the Company and other relevant regulations in force from time to time; or

(iv) any issue of shares upon the exercise of rights of subscription or conversion under the terms of any warrants of the Company or any securities which are convertible into shares in the Company;

shall not exceed 20% of the aggregate number of issued shares (excluding treasury shares, if any) of the Company as at the date of passing of this resolution and the said approval shall be limited accordingly, and if any subsequent consolidation or subdivision of shares is conducted, the maximum number of shares that may be issued under the mandate in paragraph (a) above as a percentage of the total number of issued shares at the date immediately before and after such consolidation or subdivision shall be the same; and

(d) for the purposes of this resolution:

"Relevant Period" means the period from the date of the passing of this resolution until whichever is the earliest of:

(i) the conclusion of the next annual general meeting of the Company;

(ii) the revocation or variation of the authority given under this resolution by ordinary resolution passed by the shareholders of the Company in general meetings; and

(iii) the expiration of the period within which the next annual general meeting of the Company is required by the articles of association of the Company or any applicable laws to be held; and

"Rights Issue" means an offer of shares of the Company open for a period fixed by the Directors to holders of shares of the Company or any class thereof on the register of members of the Company on a fixed record date in proportion to their then holdings of such shares or class thereof (subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements or having regard to any restrictions or obligations under the laws of any relevant jurisdiction or the requirements of any recognized regulatory body or any stock exchange)."; and

6. To consider and, if thought fit, pass with or without amendments, the following resolution as an ordinary resolution of the Company:

ORDINARY RESOLUTION

"**THAT** conditional on the passing of resolutions set out in items 4 and 5 of notice convening the Meeting (the "**Notice**"), the general mandate referred to in the resolution set out in item 5 of the Notice be and is hereby extended by the addition to the aggregate number of shares of the Company which may be allotted and issued or agreed conditionally or unconditionally to be allotted and issued (or treasury shares sold or transferred out of treasury) by the Directors pursuant to such general mandate of an amount representing the aggregate number of shares of the Company purchased by the Company pursuant to the general mandate referred to in the resolution set out in item 4 of the Notice, provided that such amount shall not exceed 10% of the total number of shares of the Company in issue (excluding treasury shares, if any) as at the date of passing of this resolution."

By Order of the Board
Star Plus Legend Holdings Limited
Ma, Hsin-Ting
Chairperson of the Board and Executive Director

Hong Kong, 29 April 2026

Headquarter:
Star Plus Legend Tower
1777 Lvdi Boulevard
Huaqiao Town, Kunshan City
Jiangsu Province
People's Republic of China

Principal place of business in Hong Kong:
Unit 2310–11
23rd Floor
Tower Two, Lippo Centre 89
Queensway
Hong Kong

Notes:

1. The Company will conduct the Meeting virtually through an online platform (the "**Online Platform**"), which allows shareholders of the Company ("**Shareholders**") to attend the Meeting online in convenient and efficient way from anywhere with an internet connection. Shareholders will be able to access the live audio broadcast, cast their vote and submit questions in written form via their mobile phones, tablets, or computers.

2. A member of the Company entitled to attend and vote at the Meeting shall be entitled to appoint another person as his/her/its proxy to attend and vote instead of him/her/it. A member who is the holder of two or more shares of the Company ("**Shares**") may appoint more than one proxy to represent him/her/it and vote on his/her/its behalf at a general meeting of the Company or at a class meeting. A proxy need not be a member of the Company.

3. In order to be valid, the form of proxy must be duly completed and signed in accordance with the instructions printed thereon and deposited together with a power of attorney or other authority (if any) under which it is signed, or a certified copy of that power or authority, at the office of the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong as soon as practicable but in any event by 11:00 a.m. on Wednesday, 24 June 2026 or not less than 48 hours before the time appointed for holding of the Meeting or any adjourned meeting.

4. In order to ascertain the entitlement to attend and vote at the Meeting, the register of members of the Company will be closed from Tuesday, 23 June 2026 to Friday, 26 June 2026, both days inclusive during which period no transfer of Shares will be registered. In order to qualify for the entitlement to attend and vote at the Meeting, all transfers of Shares accompanied by the relevant shares certificate(s) must be lodged with the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queens Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on Monday, 22 June 2026. The record date for determining the entitlement of the Shareholders to attend and vote at the Annual General Meeting will be Friday, 26 June 2026.

5. Where there are joint holders of any Share, any one of such joint holders may vote, either in person or by proxy, in respect of such Share as if he/she/it were solely entitled thereto, but if more than one of such joint holders be present at any meeting, personally or by proxy, that one of the said persons so present whose name stands first in the register in respect of such Share shall alone be entitled to vote in respect thereof.

6. Shareholders who wish to attend the Meeting and exercise their voting rights can achieve this in one of the following ways:

   (a) attend the Meeting through the Online Platform which enables live audio streaming and an interactive platform for Q&A and cast their vote online; or

   (b) appoint the chairman of the Annual General Meeting or other persons as their proxy to attend the Meeting through the Online Platform and cast their vote online.

   The authority and instruction to the proxy or proxies will be revoked if the Shareholder attends and votes through the Online Platform.

7. **Login details for Registered Shareholders:** Registered Shareholders can refer to the accompanying letter sent by post for details.

   Login details for Non-Registered Shareholders: Non-Registered Shareholders, whose shares of the Company are held in the Central Clearing and Settlement System (CCASS) through banks, brokers, custodians, nominees or HKSCC Nominees Limited (as the case may be) (collectively, the "**Intermediaries**"), who wish to attend and vote at the Meeting, should (i) contact their Intermediaries through which the shares of the Company are held to appoint themselves as proxy, and (ii) provide their e-mail address to their Intermediaries, before the deadline required by their Intermediaries. Details regarding the Meeting arrangements including the login details to access the Online Platform will be sent by the Company's branch share registrar and transfer office in Hong Kong, Computershare Hong Kong Investor Services Limited (the "**Hong Kong Share Registrar**"), to the e-mail address provided.

   The Online Platform will be open from 10:30 a.m. on Friday, 26 June 2026 (i.e. approximately 30 minutes prior to the commencement of the Meeting). Shareholders should allow ample time to login the Online Platform to complete the required procedures. For details relating to the use of the Online Platform, please refer to the Online Meeting User Guide published on the Company's website.

   Shareholders should note that only one device is allowed per login. Please keep the login details in safe custody for use at the Meeting and do not disclose them to anyone else. Neither the Company nor the Hong Kong Share Registrar assume any obligation or liability whatsoever in connection with the transmission of the login details or any use of the login details for attendance, voting or otherwise. The submission of a vote through the Online Platform using your login details will be conclusive evidence that the vote was cast by you as a Shareholder.

   For any queries relating to any of the above matters, please call the Hong Kong Share Registrar's telephone hotline at +852 2862 8555 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

8. All resolutions as set out in this notice to be put to vote at the Meeting will be decided by way of poll as required by the Listing Rules.

9. If tropical cyclone warning signal no. 8 or above is hoisted or "extreme conditions" caused by super typhoons or a black rainstorm warning signal is in force at 8:00 a.m. on Friday, 26 June 2026, the meeting will be postponed and further announcement for details of alternative meeting arrangements will be made. The meeting will be held as scheduled even when tropical cyclone warning signal no. 3 or below is hoisted, or an amber or red rainstorm warning signal is in force. You should make your own decision as to whether you would attend the meeting under bad weather conditions and if you should choose to do so, you are advised to exercise care and caution.

10. References to time and dates in this notice are to Hong Kong time and dates.

As at the date of this notice, the Board comprises three executive Directors, namely Ms. Ma, Hsin-Ting, Dr. Qian, Sam Zhongshan and Mr. Lai, Kwok Fai Franki; two non-executive Directors, namely Mr. Yang, Chun-Jung and Mr. Chen, Chung and three independent non-executive Directors, namely Dr. Xue, Jun, Mr. Yang, Dave De and Ms. Chung, Elizabeth Ching Yee.