

inkeverse

Inkeverse Group Limited

映宇宙集团有限公司

(Incorporated in the Cayman Islands with limited liability)

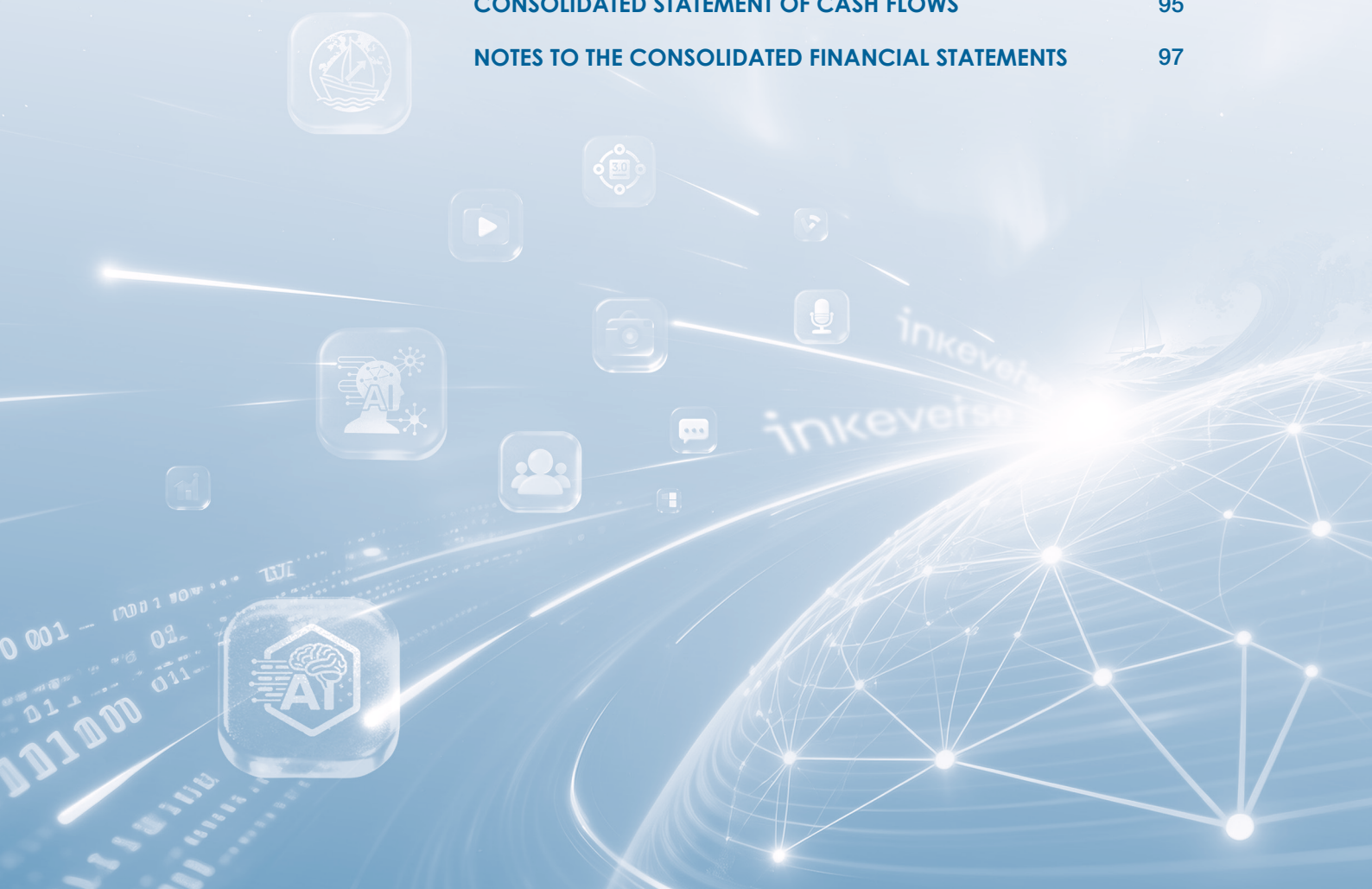
(Stock Code: 3700.HK)



2025
ANNUAL REPORT

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Corporate Information

BOARD OF DIRECTORS

Executive Directors

Mr. FENG Yousheng (*Chairman and Chief Executive Officer*)

Mr. HOU Guangling

Independent Non-Executive Directors

Mr. David CUI

Mr. CHEN Yong (*Lead Independent Non-executive Director*)

Ms. ZHENG Congnan

AUDIT COMMITTEE

Mr. David CUI (*Chairman*)

Mr. CHEN Yong

Ms. ZHENG Congnan

NOMINATION COMMITTEE

Mr. FENG Yousheng (*Chairman*)

Mr. CHEN Yong

Ms. ZHENG Congnan

REMUNERATION COMMITTEE

Ms. ZHENG Congnan (*Chairlady*)

Mr. CHEN Yong

Mr. David CUI

JOINT COMPANY SECRETARIES

Mr. XIAO Liming

Ms. AU Wing Sze

AUTHORIZED REPRESENTATIVES

Mr. FENG Yousheng

Ms. AU Wing Sze

AUDITOR

PricewaterhouseCoopers

Certified Public Accountants and Registered Public Interest Entity Auditor

22/F, Prince's Building

Central

Hong Kong

LEGAL ADVISOR

Ashurst Hong Kong

43/F Jardine House

1 Connaught Place

Central

Hong Kong



COMPANY'S WEBSITE

www.inkeverse.com

STOCK CODE

03700

HEADQUARTER IN THE PRC

11/F, Block A

Dawangjing Business Center

Cuigezhuang Village

Chaoyang District

Beijing, 100102

PRC

HONG KONG SHARE REGISTRAR

Computershare Hong Kong Investor Services Limited

Shops 1712-1716, 17th Floor

Hopewell Centre

183 Queen's Road East

Wanchai

Hong Kong

REGISTERED OFFICE IN THE CAYMAN ISLANDS

The offices of Maples Corporate Services Limited

PO Box 309

Ugland House

Grand Cayman KY1-1104

Cayman Islands

CAYMAN ISLANDS PRINCIPAL SHARE REGISTRAR AND TRANSFER AGENT

Maples Fund Services (Cayman) Limited

PO Box 1093, Boundary Hall, Cricket Square

Grand Cayman KY1-1102

Cayman Islands

PRINCIPAL PLACE OF BUSINESS IN HONG KONG

31/F, Tower Two, Times Square

1 Matheson Street

Causeway Bay

Hong Kong

PRINCIPAL BANKS

China Merchants Bank, Shouti Branch

China Merchants Bank, Wanda Branch



Financial Summary and Major Operating Data

Consolidated Statements of Comprehensive Income/(Loss)

	2025 RMB'000	For the year ended 31 December			
		2024 RMB'000	2023 RMB'000	2022 RMB'000	2021 RMB'000
Revenue	5,125,504	6,850,721	6,844,788	6,319,321	9,175,595
Cost of sales	(2,561,983)	(3,508,024)	(4,011,689)	(3,772,829)	(5,870,496)
Gross profit	2,563,521	3,342,697	2,833,099	2,546,492	3,305,099
Selling and marketing expenses, administrative expenses and research and development expenses	(2,458,175)	(3,001,232)	(2,572,981)	(2,544,190)	(2,871,527)
Operating profit/(loss)	412,529	220,291	424,160	(46,987)	457,010
Profit/(loss) for the year	280,893	216,642	400,558	(168,459)	433,009

Consolidated Balance Sheet

	2025 RMB'000	As at 31 December			
		2024 RMB'000	2023 RMB'000	2022 RMB'000	2021 RMB'000
Total non-current assets	1,633,217	1,607,414	1,166,742	1,147,847	1,719,104
Total current assets	3,796,736	3,964,919	3,978,967	3,512,767	3,519,288
Total assets	5,429,953	5,572,333	5,145,709	4,660,614	5,238,392
Total non-current liabilities	23,852	47,362	44,706	45,858	172,648
Total current liabilities	711,767	1,078,705	819,160	762,314	1,134,596
Total liabilities	735,619	1,126,067	863,866	808,172	1,307,244
Net current assets	3,084,969	2,886,214	3,159,807	2,750,453	2,384,692
Net assets	4,694,334	4,446,266	4,281,843	3,852,442	3,931,148
Share capital	12,797	12,797	12,803	12,803	13,262
Other reserves	3,943,364	3,973,595	4,022,026	3,996,074	3,905,672
Accumulated profit/(deficits)	652,812	411,616	231,304	(155,225)	10,876
Non-controlling interests	85,361	48,258	15,710	(1,210)	1,338
Total equity	4,694,334	4,446,266	4,281,843	3,852,442	3,931,148



Major Operating Data

The following table sets forth the key operating data for the Group's major products:

	For the year ended 31 December		Year-on-Year
	2025	2024	Change*%
Average monthly active users ("MAUs")** <i>(in thousands)</i>	18,583	20,836	(10.8)
Average monthly revenue per user ("ARPU")** <i>(in RMB)</i>	26.2	27.4	(4.4)

* Year-on-year change represents a comparison between the current reporting year and the corresponding period of last year.

** Average MAUs and ARPU are based on the major products of the Group.

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2025 Chairman's Statement

Dear Shareholders,

On behalf of the board (the “Board”) of directors (the “Director(s)”) of Inkeverse Group Limited (the “Company” or “Inkeverse”), I am pleased to present the annual report of the Company and its subsidiaries (collectively, the “Group”) for the year ended 31 December 2025 (the “Reporting Period”).

BUSINESS REVIEW AND OUTLOOK

In 2025, in response to the evolving macroeconomic environment and shifts in user consumption behavior, the Group continued to drive structural optimization of its live streaming and social networking business ecosystem. Guided by a long-term development philosophy, the Group demonstrated strong operational resilience while achieving healthy business growth. Through refined operations and ecosystem optimization, the Group has cultivated a business structure with enhanced growth potential, laying a solid foundation for unlocking sustainable growth opportunities amidst change and reinforcing its long-term value.

Looking ahead, the Group will leverage technological innovation and globalization as dual engines to forge a diversified growth trajectory. We will systematically advance the application of artificial intelligence across business scenarios and empower product interaction experiences and content production workflows with technology, thereby continuously expanding our growth boundaries. The Group will uphold a prudent yet proactive global perspective, actively positioning itself in emerging, high-potential markets and promoting overseas operations towards multi-regional, scalable development. Meanwhile, the Group will maintain its forward-looking strategy and asset reserve approach for cutting-edge technologies such as Web3.0 to identify new internet opportunities with long-term growth potential. Through strategic focus and continuous improvements in operational quality and efficiency, the Group will steadily transition to a new stage of high-quality, sustainable development, creating long-term value to its shareholders (the “Shareholder(s)”).

BUSINESS REVIEW

Deepening ecosystem structure adjustment for enhanced operational resilience

In 2025, the Group proactively adapted to an evolving industry landscape, and demonstrated robust operational resilience and ecosystem stability through the continuous optimization of its live streaming and social networking ecosystem structure. We remained committed to meeting users’ evolving interactive needs through a diversified product portfolio. During the Reporting Period, the Group dynamically adjusted its product strategy, expanded product application scenarios, and drove product evolution towards a more inclusive, pan-socializing format, successfully reaching a broader user base. Concurrently, the streamer and guild ecosystem continued to mature. The synergistic impact of incentive mechanisms and refined management propelled the platform’s ecosystem towards healthier and more sustainable development. In terms of technological innovation, the Group actively explored the application of artificial intelligence to assist live streaming and social networking scenarios and enhance internal process efficiency. By introducing leading large model technologies, the Group built intelligent interactive scenarios, optimized product matching pathways and interactive experience, and continuously improved user engagement and retention rates. These business optimizations and ecosystem reshaping have ensured the long-term sustainable development of the principal business in a complex environment, laying a solid foundation for the Group’s future growth.



Unlocking innovative value and accelerating overseas market expansion

Adhering to the innovation-driven development strategy, the Group consistently built a diversified growth matrix through differentiated competition and forward-looking planning. Content services, a vital part of the Group's diverse ecosystem, experienced significant expansion across product categories, empowered by AIGC. We focused on a premium-content strategy, closely following content evolution trends, and actively promoting the auxiliary application of AIGC technology across the content production pipeline. This has enabled us to construct a diversified content ecosystem encompassing formats such as playlets and comic dramas, injecting new momentum into business growth. In terms of overseas operations, the Group's global implementation of its well-established operating model is accelerating the release of scaled operational capabilities. While deeply cultivating the core Southeast Asian markets, we also actively explored high-potential regions such as the Middle East and North Africa. Ongoing advancements in localized operations and technological infrastructure contributed to a steady improvement in commercialization efficiency. Regarding cutting-edge technologies, the Group maintained an optimistic outlook on the long-term value of Web3.0 and the blockchain industry, and actively promoted the integration of artificial intelligence technology into various business scenarios, effectively enhancing innovation agility and organizational efficiency.

BUSINESS OUTLOOK

Strengthening principal business quality and exploring innovations in interactive experiences

Looking ahead to 2026, the Group will remain committed to cultivating a long-term, healthy live streaming and social networking ecosystem, and maintain business resilience and steady growth amidst a complex macroeconomic environment by employing prudent resource allocation and operational strategies. We will actively pursue the scenario-based reconstruction of social entertainment products with AI technology, optimizing user connection efficiency through intelligent technologies. By delivering interactive experiences with enhanced real-time capabilities and deeper engagement, we aim to profoundly unlock the long-term lifecycle value of our ecosystem. The Group will transition from a scale-driven growth model to one powered by both value and efficiency, and identify and cater to users' diverse and segmented needs through refined operations, gradually building a growth curve that balances stability with innovation.

Deepening presence in diverse overseas markets to unlock scalable growth pathways

Global cross-regional growth opportunities are accelerating, offering enhanced expansion prospects for platforms with mature operational experience. The Group will actively embrace these opportunities by deepening its overseas footprint, advancing regional expansion systematically, and gradually building a more robust and diversified overseas growth trajectory. We will continue to strengthen localized operations and technological infrastructure support, driving our overseas business towards regional synergy and scaled operations. Concurrently, we will proactively develop emerging, high-potential markets, leveraging our multi-tiered product matrix and localized operations for sustained user base expansion. Through continuous strategic focus and resource synergy, our overseas business will enter a new phase of high-quality growth, creating sustainable long-term strategic value for the Group.



2025 Chairman's Statement

Strengthening forward-looking technological empowerment to build a foundation for long-term value

The synergistic evolution of generative AI and Web3.0 technologies is driving internet applications to extend deeply into intelligent decision-making and digital asset interaction. The Group will actively embrace AI technological innovation and continue to integrate AI technologies with its business scenarios to deliver new entertainment product experiences for users. Within the content services domain, the Group will leverage AIGC technology to significantly empower content creation and fuel the expansion of its business boundaries into a more imaginative digital content matrix. In the realm of Web3.0 and cutting-edge technologies, we will maintain a proactive strategic outlook and asset allocation strategy, actively pursue technological innovations that drive business model evolution, and unearth emerging internet opportunities with long-term growth potential, thereby building sustainable strategic competitive advantages and business moats for the Group.

Appreciation

I would like to thank our Shareholders for their support and trust, and thank all employees for their efforts and contributions. On behalf of all members of Inkeverse, I would like to express my heartfelt thanks to all users!

FENG Yousheng

Chairman and Chief Executive Officer

Hong Kong, 31 March 2026



Management Discussion and Analysis

The following table is a summary of the Group's consolidated statement of comprehensive income with line items in absolute amounts and as percentages of the Group's total revenue for the years indicated, together with the change (expressed in percentages) from the year ended 31 December 2024 to the year ended 31 December 2025:

	For the year ended 31 December				Year-on-Year Change %
	2025 RMB'000	%	2024 RMB'000	%	
Revenue	5,125,504	100.0	6,850,721	100.0	(25.2)
Cost of sales	(2,561,983)	(50.0)	(3,508,024)	(51.2)	(27.0)
Gross profit	2,563,521	50.0	3,342,697	48.8	(23.3)
Selling and marketing expenses	(2,046,914)	(39.9)	(2,535,615)	(37.0)	(19.3)
Administrative expenses	(254,509)	(5.0)	(263,383)	(3.8)	(3.4)
Research and development expenses	(156,752)	(3.1)	(202,234)	(3.0)	(22.5)
Net impairment losses on financial assets	(46,196)	(0.9)	(8,563)	(0.1)	439.5
Other income	10,187	0.2	16,859	0.2	(39.6)
Other gains/(losses) — net	343,192	6.7	(129,470)	(1.9)	365.1
Operating profit	412,529	8.0	220,291	3.2	87.3
Finance income	36,433	0.7	46,034	0.7	(20.9)
Finance costs	(3,373)	(0.1)	(3,546)	(0.1)	(4.9)
Finance income — net	33,060	0.6	42,488	0.6	(22.2)
Share of loss of investments accounted for using the equity method	(74,720)	(1.5)	(14,490)	(0.2)	415.7
Profit before income tax	370,869	7.2	248,289	3.6	49.4
Income tax expense	(89,976)	(1.8)	(31,647)	(0.5)	184.3
Profit for the year	280,893	5.5	216,642	3.2	29.7



Management Discussion and Analysis

	For the year ended 31 December				Year-on-Year Change %
	2025 RMB'000	%	2024 RMB'000	%	
Other comprehensive (loss)/income					
Items that may be reclassified to profit or loss:					
Currency translation differences	(11,779)	(0.2)	(2,889)	(0.0)	307.7
Items that will not be reclassified to profit or loss:					
Currency translation differences	(22,212)	(0.4)	13,535	0.2	(264.1)
Other comprehensive (loss)/income for the year, net of tax	(33,991)	(0.7)	10,646	0.2	(419.3)
Total comprehensive income for the year, net of tax	246,902	4.8	227,288	3.3	8.6
Profit attributable to:					
– The owners of the Company	241,196	4.7	180,312	2.6	33.8
– Non-controlling interests	39,697	0.8	36,330	0.5	9.3
Profit for the year	280,893	5.5	216,642	3.2	29.7
Total comprehensive income attributable to:					
– The owners of the Company	207,205	4.0	190,958	2.8	8.5
– Non-controlling interests	39,697	0.8	36,330	0.5	9.3
	246,902	4.8	227,288	3.3	8.6
Earnings per share attributable to the shareholders of the Company (expressed in RMB per share):					
– Basic earnings per share	<u>0.13</u>		<u>0.10</u>		
– Diluted earnings per share	<u>0.13</u>		<u>0.10</u>		



Revenue

The Group's revenue for the Reporting Period amounted to approximately RMB5,125.5 million, representing a decrease of 25.2% from approximately RMB6,850.7 million in 2024. This is mainly because the Group adjusted its strategic and business focus and adopted more prudent operational strategies for its products in the face of complicated market and environmental changes.

Cost of Sales

The Group's cost of sales decreased by 27.0% to approximately RMB2,562.0 million for the Reporting Period from approximately RMB3,508.0 million in 2024, mainly attributable to the decrease in revenue.

Gross Profit and Gross Profit Margin

As a result of the foregoing, the Group's gross profit decreased by 23.3% from approximately RMB3,342.7 million in 2024 to approximately RMB2,563.5 million for the Reporting Period, and the Group's gross profit margin increased from 48.8% in 2024 to 50.0% for the Reporting Period.

Selling and Marketing Expenses

The Group's selling and marketing expenses decreased by 19.3% from approximately RMB2,535.6 million in 2024 to approximately RMB2,046.9 million for the Reporting Period. The Group's selling and marketing expenses as a percentage of the Group's revenue increased from 37.0% in 2024 to 39.9% for the Reporting Period, primarily because the Group adjusted its business structure and operational strategies.

Administrative Expenses

The Group's administrative expenses decreased by 3.4% from approximately RMB263.4 million in 2024 to approximately RMB254.5 million for the Reporting Period, primarily due to the Group's optimisation of staff and adjustment to the structure.

Research and Development Expenses

The Group's research and development expenses decreased by 22.5% from approximately RMB202.2 million in 2024 to approximately RMB156.8 million for the Reporting Period. The decrease was mainly due to the optimisation of staff structure, which led to a decrease in staff costs.

Net Impairment Losses on Financial Assets

Net Impairment losses on financial assets of the Group increased from approximately RMB8.6 million in 2024 to approximately RMB46.2 million for the Reporting Period, mainly due to the increase in the expected credit impairment losses on other receivables.

Other Income

The Group's other income decreased by 39.6% from approximately RMB16.9 million in 2024 to approximately RMB10.2 million for the Reporting Period, primarily due to the decrease in the subsidies received from the government.

Other Gains/(Losses) — Net

The Group's other gains/(losses) — net switched from a net loss of approximately RMB129.5 million in 2024 to a net gain of approximately RMB343.2 million for the Reporting Period, primarily due to the increase in the fair value of certain financial assets held at fair value through profit or loss.



Management Discussion and Analysis

Operating Profit

As a result of the foregoing, the Group's operating profit increased by 87.3% from an operating profit of approximately RMB220.3 million in 2024 to an operating profit of approximately RMB412.5 million for the Reporting Period.

Finance Income — Net

The Group's net finance income decreased by 22.2% from approximately RMB42.5 million in 2024 to approximately RMB33.1 million for the Reporting Period, primarily due to a decrease in the bank interest income during the Reporting Period.

Share of Loss of Investments Accounted for Using the Equity Method

The Group's share of loss of investments accounted for using the equity method was approximately RMB74.7 million for the Reporting Period, and the share of loss of investments accounted for using the equity method was approximately RMB14.5 million in 2024. This was mainly due to the increase in the investment loss recognised during the Reporting Period by the associates and joint ventures invested by the Group.

Income Tax Expense

During the Reporting Period, the Group's income tax expense was approximately RMB90.0 million, representing an increase of 184.3% as compared to the income tax expense of the corresponding period in 2024. The increase in income tax expense was primarily due to the year-on-year increase in the net operating profit.

Profit for the Year

As a result of the foregoing, the Group recorded a profit for the year of approximately RMB280.9 million for the Reporting Period, representing an increase of 29.7% from a profit for the year of approximately RMB216.6 million in 2024.

Non-IFRS Accounting Standards Measure — Adjusted Net Profit

To supplement the Group's consolidated annual financial statements, which are presented in accordance with the International Financial Reporting Standards ("IFRS Accounting Standards"), the Group also uses adjusted net profit as an additional financial measure. The Group's adjusted net profit eliminates the effect of non-cash share-based compensation expenses. The table below sets forth the reconciliation of adjusted net profit for the years indicated:

	For the year ended 31 December	
	2025 RMB'000	2024 RMB'000
Profit for the year	280,893	216,642
Add: non-cash share-based compensation expenses ⁽¹⁾	10,928	17,751
Adjusted net profit⁽²⁾	291,821	234,393

Notes:

- (1) Refers to share-based compensation benefits provided to certain employees pursuant to the employee share scheme.
- (2) To supplement our consolidated annual financial statements, which are presented in accordance with IFRS Accounting Standards, we also use adjusted net profit as an additional financial measure. We present this financial measure because it is used by our management to evaluate our operating performance. We also believe that this non-IFRS Accounting Standards measure provides useful information to investors and others in understanding and evaluating our results of operations in the same manner as our management and in comparing financial results across accounting periods and to those of our peer companies. Adjusted net profit is calculated by using profit for the year and adding back non-cash share-based compensation expenses. The term of adjusted net profit is not defined under IFRS Accounting Standards. The use of adjusted net profit has material limitations as an analytical tool, as it does not include all items that impact our net profit for the year.

Liquidity and Capital Resources

For the Reporting Period, the Group financed its operations primarily through cash generated from the Group's operating activities. The Group intends to finance its expansion and business operations with internal resources and through sustainable growth. The Group's current ratio (ratio of current assets to current liabilities) was 5.3, an increase from 3.7 as at 31 December 2024, while the debt ratio (ratio of total liabilities to total equity) was 0.2, a decrease from 0.3 as at 31 December 2024.

Cash and Cash Equivalents and Restricted Cash

As at 31 December 2025, the Group had cash and cash equivalents of approximately RMB2,117.6 million (31 December 2024: approximately RMB2,195.7 million), which primarily consisted of cash and cash equivalents held at banks, other financial institutions, and third party payment platforms. Out of approximately RMB2,117.6 million, approximately RMB1,331.6 million is denominated in Renminbi and approximately RMB786.0 million is denominated in other currencies (primarily United States dollars ("US Dollars")). The Group independently adjusts its foreign currency holdings to ensure the smooth development of overseas business.

As of 31 December 2025, the restricted cash balance of the Group was approximately RMB203.5 million (31 December 2024: approximately RMB319.6 million). Within the total restricted cash balance, approximately RMB28.5 million (31 December 2024: approximately RMB28.4 million) were cash frozen by the local regulatory authorities in connection with the relevant investigation related to the case as disclosed in the section headed "Contingent Liabilities and Guarantees" in this annual report.



Management Discussion and Analysis

Financial Assets at Fair Value through Profit or Loss

As of 31 December 2025, the Group had current and non-current financial assets at fair value through profit or loss of approximately RMB974.1 million (31 December 2024: approximately RMB759.4 million), mainly comprised (a) investment products of approximately RMB714.8 million in aggregate (31 December 2024: approximately RMB564.8 million); and (b) investments in financial instruments with preferred rights of approximately RMB259.3 million (31 December 2024: approximately RMB194.5 million).

	Balance as at 31 December 2025 RMB'000	Balance as at 31 December 2024 RMB'000
Financial Assets		
Current		
Investment products ⁽¹⁾		
– Listed Equity	471,606	302,439
– Funds	139,142	147,410
– Derivatives on listed equity	17,046	–
– Others	87,000	115,000
Subtotal	714,794	564,849
Non-current		
Unlisted preference shares	259,296	194,520
Subtotal	259,296	194,520
Total	974,090	759,369

Notes:

- (1) During the year ended 31 December 2025, the Company subscribed for Da Cheng Money Market Fund (the "Money Market Fund"), which operates on an automatic basis that both subscribing and redeeming are part of its standard functionality, and the highest percentage ratio in respect of the subscription of the Money Market Fund, as a result of automatic subscribing and redeeming, exceeds 5% of the Group's market share. Other than the above, no acquisition, addition or disposal of financial assets of the Group constitutes a transaction or connected transaction under Chapters 14 and 14A of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") during the year ended 31 December 2025.
- (2) As at 31 December 2025, none of the wealth management products purchased by the Group accounted for more than 5% of the Group's total assets.



Subscriptions of wealth management products were made for treasury management purposes to maximise the return on the unutilised funds of the Company after taking into account, among others, the level of risk, return on investment, liquidity and the term to maturity. Generally, the Company had in the past selected short-term financial products issued by reputable commercial banks and other financial institutions that had relatively manageable risk. Prior to making an investment, the Company had also ensured that it would remain sufficient working capital for the Group's business needs, operating activities and capital expenditures even after making the investments in such financial products. The associated risks of these financial products were considered acceptable by the Group and are also in line with the internal risk management, cash management and investment policies of the Group. In accordance with the relevant accounting standards, these financial products were accounted for as financial assets at fair value through profit or loss.

In view of an upside of earning a more attractive return than current saving or fixed deposit rate under the low interest rate trend, as well as the manageable risk level and the flexible redemption terms or a relatively short term of maturity of the wealth management products, the Directors are of the view that the risk exposure of these financial products to the Group is controllable, and the terms and conditions of each of the subscriptions are fair and reasonable and are in the interests of the Company and its Shareholders as a whole. The Company believes that the above investment strategies and directions would continue to generate stable income for the Group.

Capital Expenditures

For the Reporting Period, the Group's capital expenditures amounted to approximately RMB476.3 million (31 December 2024: approximately RMB328.7 million), which were mainly used for the acquisition of equipment, leasehold improvements, and intangible assets. The Group funded its capital expenditures by using the cash flow generated from its operations.

Contingent Liabilities and Guarantees

In connection with the investigation initiated by the local regulatory authorities, the Group's certain bank balances of approximately RMB28.5 million were restricted as of 31 December 2025.

The management of the Company, taking into consideration all available information and opinions received from its legal counsel, is of the view that the Group's business operations are in compliance with applicable rules and regulations in China. As of the date of this annual report, the Group has not received any subpoena to represent as a defendant in any lawsuit related to the aforesaid investigation. Therefore, the Group has considered opinions received from its legal counsel and determined it is more likely that no present obligation exists as a result of such investigation. Therefore, no provision was made as of 31 December 2025 (31 December 2024: Nil). However, as the investigations are still ongoing and related details are not accessible by the Group, the management of the Company is not able to predict the status or the results of the investigations at this stage and cannot make a reliable estimate of the amount of any possible obligation.

Pledge of Assets

As of 31 December 2025, the Group pledged a total of RMB162 million restricted cash for bank borrowings. Other than the above, the Group had no other asset pledges.

Foreign Exchange Risk Management

Foreign exchange risk arises when future commercial transactions or recognised assets and liabilities are denominated in a currency that is not the Group's entities' functional currency. The functional currency of the Company is US Dollars, and the functional currency of subsidiaries operated in Chinese mainland is Renminbi. The Group manages its foreign exchange risk by performing regular reviews of the Group's net foreign exchange exposures and tries to minimise these exposures through natural hedges, wherever possible, and may enter into forward foreign exchange contracts, when necessary.



Management Discussion and Analysis

Employees and Remuneration Policies

As at 31 December 2025, the Group had a total of 1,334 full-time employees, mainly located in the People's Republic of China (the "PRC"). In particular, 327 full-time employees are responsible for technology, research and development.

Remuneration of the Group's employees includes basic salaries, allowances, bonus, share-based payment and other employee benefits, and is determined with reference to their experience, qualification and general market conditions. The emolument policy for the employees of the Group is set up by the Board on the basis of their merit, qualification and competence. The Group believes that it maintains a good working relationship with its employees and has not experienced any material labour disputes during the Reporting Period.

In order to expand the Company's talent team, strengthen the capability of talents at different levels and provide intellectual support to the sustainable development of the Company, the Company has developed an efficient and systematic talent training and development plan. The Group believes that a systematic training program will help the employees acquire the necessary professional skills and effectively improve their professional ethics. Major training programs revolve around the targeted training of the recruited graduates, new employees, junior management, mid-level management and senior management.

Contractual Arrangements

Please refer to the section headed "Contractual Arrangements" in the prospectus of the Company dated 28 June 2018 (the "Prospectus") and the announcements of the Company dated 15 July 2019, 22 August 2019, 28 October 2019 and 25 September 2020 (the "VIE Announcements"). For the Reporting Period, the Board has reviewed the overall performance of the contractual arrangements and confirmed that the Group has complied with the contractual arrangements in all material respects.

On 15 March 2019, the National People's Congress approved the Foreign Investment Law, which came into effect on 1 January 2020 and replaced the trio of existing laws regulating foreign investment in the PRC, namely, the Sino-foreign Equity Joint Venture Enterprise Law, the Sino-foreign Cooperative Joint Venture Enterprise Law and the Wholly Foreign-invested Enterprise Law, together with their implementation rules and ancillary regulations. The Foreign Investment Law has unified the corporate legal requirements for both foreign and domestic investments by way of having a negative list (the "Negative List").

The Negative List, which has been issued by the State Council of the PRC and came into effect on 1 November 2024, refers to special administrative measures for access to foreign investment in specific fields in the PRC. A foreign investor shall not invest in any field prohibited from foreign investment under the Negative List. A foreign investor shall meet the investment conditions stipulated under the Negative List for any restricted fields under the Negative List.

A foreign investor who invests in a foreign-invested value-added telecommunications enterprise operating value-added telecommunications businesses in the PRC must demonstrate a good track record and experience in operating value-added telecommunications businesses (the "Qualification Requirement"). Moreover, foreign investors that meet these requirements must obtain approvals from the Ministry of Industry and Information Technology of the PRC and the Ministry of Commerce of the PRC, or their authorised local counterparts, which retain considerable discretion in granting approvals, for the commencement of that investor's value-added telecommunications businesses in the PRC.

Please refer to the section headed "Contractual Arrangements" in the Prospectus and the VIE Announcements for the Group's efforts and actions undertaken to comply with the Qualification Requirement.

For further details of the contractual arrangements, please refer to the section headed "Report of Directors – Continuing Connected Transactions" in this annual report.



Dividends

The board of directors of the Company resolved not to declare any payment of final dividend for the year ended 31 December 2025 (2024: Nil).

Significant Investments Held, Material Acquisitions and Disposals of Subsidiaries, Associates and Joint Ventures, and Future Plans for Material Investments or Capital Assets

On 4 September 2025, the Company and GoFintech Quantum Innovation Limited (“GoFintech”) entered into a subscription agreement, pursuant to which the Company conditionally agreed to subscribe for, and GoFintech agreed to issue to the Company, an aggregate of 168,539,325 subscription shares at the subscription price of HK\$1.78 each, subject to the terms and conditions set out in the subscription agreement. For details, please refer to the announcement of the Company dated 5 September 2025 (the “Announcement”). On 17 March 2026, all the conditions of the subscription listed in the Announcement have been fulfilled, and the Company subscribed GoFintech shares pursuant to the subscription agreement, representing 1.64% of the issued shares of GoFintech. The Company paid out in cash consideration of this subscription, which amounted to HK\$300 million, in March 2026.

Save as disclosed above, there were no significant investments held, no material acquisitions or disposals of subsidiaries, associates and joint ventures, nor was there any plan authorized by the Board for other material investments or additions of capital assets during the Reporting Period.



Biographies of the Directors and Senior Management

Directors

Executive Directors

Mr. FENG Yousheng (奉佑生) (“**Mr. FENG**”), aged 48, is a founder of the Group, the chairman and the chief executive officer of the Company and an executive Director and was further appointed as the authorized representative of the Company on 11 December 2019. Mr. FENG is primarily responsible for formulating and implementing the overall development strategies and business plans of the Group and overseeing the overall development and operations of the Group. Mr. FENG was appointed as a Director on 24 November 2017 and currently holds the position of director or other managing positions in several subsidiaries of the Company and Beijing Meelive Network Technology Co., Ltd. (“Beijing Meelive”). Specifically, he is the chief executive officer, director and chairman of Beijing Meelive, an executive director of Hunan Inke Entertainment Network Information Co., Ltd. (湖南映客互娛網絡信息有限公司), and an executive director of Guangdong Inke Entertainment Network Information Co., Ltd. (廣東映客互娛網絡信息有限公司) (“Guangdong Inke”). Mr. FENG was appointed as a director of Jimu and its several subsidiaries of the Company since August 2019. Prior to joining the Group, Mr. FENG served in several senior management and supervisory positions in different companies. Mr. FENG started his career as a clerk of Yongzhou Jindong Forest Shaibeitan Township (永州金洞林場曬北灘瑤族鄉政府) from January 1998 to July 2001. He then started his career in the internet industry, serving as an engineer in Guangdong Dadicom Chain Services Limited (廣東大地通訊連鎖服務有限公司) from August 2001 to June 2004. Afterwards, he served as the chief inspector of Shenzhen Huadong Feitian Network Development Co., Ltd. (深圳市華動飛天網絡技術開發有限公司) from July 2004 to December 2010. From December 2010 to March 2015, he also served as the senior vice president of Beijing Duomi Online Technology Co., Ltd. (北京多米在線科技股份有限公司) (previously known as Beijing Caiyun Online Technologies Co., Ltd. (北京彩雲在線技術開發有限公司)) (“Duomi Online”). Mr. FENG has over 24 years of experience in the internet technology industry. Mr. FENG graduated from Hunan Chemical Engineering School (湖南省化學工業學校) chemical technology major in June 1997, and by taking online courses, he graduated from China University of Geosciences (中國地質大學) in July 2017 with a junior college degree in computer application technology. In June 2018, Mr. FENG graduated from Beijing Jiaotong University (北京交通大學) with an undergraduate degree in engineering management through self-taught higher education examinations.

Mr. HOU Guangling (侯廣凌) (“**Mr. HOU**”), aged 41, is a founder of the Group and an executive Director and the chief technology officer of the Company. Mr. HOU is primarily responsible for overseeing and managing the overall technology development of the Group. He was appointed as a Director on 9 March 2018, and he currently also holds other positions in certain subsidiaries of the Company. In particular, he is a co-founder and an executive director of Beijing Meelive and a non-executive director of Beijing Qingliu Dingdian Technology Limited (北京清流鼎點科技有限公司) since December 2016. Prior to joining the Group, Mr. HOU worked at Duomi Online as the director for research and development from July 2010 to February 2013. He then served as the director for research and development of Beijing Huanwu Yuedong Internet Technology Co., Ltd. (北京歡舞悅動網絡科技有限公司) from March 2013 to August 2015. Mr. HOU has over 16 years of experience in the internet technology industry. Mr. HOU earned a bachelor of engineering degree in electronic and information engineering from North University of China (中北大學) in July 2006. In addition, Mr. HOU earned a master of engineering degree in embedded systems engineering from Peking University (北京大學) in July 2010.



Biographies of the Directors and Senior Management

Independent Non-executive Directors

Mr. David CUI (崔大偉) ("Mr. CUI"), aged 57, was appointed as an independent non-executive Director on 23 June 2018, responsible for supervising and providing independent advice and judgment to the Board. Mr. CUI has extensive experience in public accounting and financial management. Mr. CUI has been an independent non-executive director of Qudian Inc. (NYSE: QD) since September 2020 and Yalla Group Ltd. (NYSE: YALA) since May 2024. Both companies are listed on the New York Stock Exchange. From October 2020 to May 2023, Mr. CUI was the chief financial officer of Vipshop Holdings Limited, a company listed on the New York Stock Exchange (NYSE: VIPS). From August 2017 to September 2020, Mr. CUI was the chief financial officer of Huami Corporation, a company listed on the New York Stock Exchange (NYSE: ZEPP). From August 2015 to April 2017, Mr. CUI was the chief financial officer of China Digital Video Holdings Limited (中國數字視頻控股有限公司, a company listed on GEM of the Stock Exchange with stock code 8280). During the period from January 1996 to August 2013, Mr. CUI worked in various roles, including the chief financial officer in iKang Healthcare Group, Inc., a company listed on the NASDAQ (NASDAQ: KANG); an audit senior manager of Deloitte Touche Tohmatsu, Shanghai; the financial reporting manager of Symantec Corporation, California; an audit manager of Ernst & Young LLP, California; a senior auditor in the audit and advisory services practice of Health Net, Inc., California, a company listed on the New York Stock Exchange (NYSE: HNT); and worked at various public accounting firms in Canada and the United States. Mr. CUI obtained his bachelor's degree in business administration from Simon Fraser University, Canada in September 1997. He became a licensed Certified Public Accountant in the United States in July 2005 and retired from the profession in October 2024.

Mr. CHEN Yong (陳勇) ("Mr. CHEN"), aged 42, was appointed as an independent non-executive Director on 26 March 2024 and was appointed as the lead independent non-executive Director on 31 March 2026. He has over 17 years of experience in corporate management. Mr. CHEN served as the executive deputy general manager of Guangzhou Yaowan Entertainment Network Technology Co., Ltd. (廣州要玩娛樂網絡技術股份有限公司) from 2009 to 2023; from 2023 to 2024, he served as the general manager of Guangzhou Tianhui Capital Management Co., Ltd. (廣州天匯資本管理有限公司) and was mainly responsible for the organization and planning of the company, guiding the establishment and improvement of various management systems of the company, and organizing important meetings of the company. Mr. CHEN graduated from Hunan Business College (湖南商學院) in 2005, with an associate degree majoring in applied electronic technology. He later studied undergraduate courses in business administration at Huazhong University of Science and Technology (華中科技大學) from 2013 to 2016.

Ms. ZHENG Congnan (鄭叢楠) ("Ms. ZHENG"), aged 34, was appointed as an independent non-executive Director on 29 November 2024. She has 12 years of experience in leading technology teams in Silicon Valley. Since 2013, she has served as the head of the technical team at renowned technology education companies such as IXL Learning and Coursera, leading the research and development of numerous innovative products. From 2021 to 2024, she joined Robinhood, which is a leading commission-free stock trading platform in the United States, directing multiple technology teams to support the core business development of the platform, driving technological innovation and enhancing user experience. Ms. ZHENG possesses extensive experience in technology management and excels in building efficient teams and driving product innovation. Ms. ZHENG graduated from Rose-Hulman Institute of Technology with double degrees in computer science and software engineering in June 2013.

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Biographies of the Directors and Senior Management

Senior Management

Mr. XIAO Liming (肖力銘) (“Mr. XIAO”), aged 39, joined the Company in December 2016. Mr. XIAO is currently a joint company secretary and a vice president of finance of the Company. Prior to joining the Group, Mr. XIAO served as a manager of BOC International Securities Co., Ltd. (中銀國際證券股份有限公司) from August 2010 to April 2014. From May 2014 to July 2015, he also served as a senior manager of China Renaissance Pan-Asia Investment Consulting (Beijing) Limited (華興泛亞投資顧問(北京)有限公司). Mr. XIAO then worked at Chengdu Long Mobile Technology Limited (Dragonest Games) (成都龍淵網絡科技有限公司) as a vice president from August 2015 to November 2016. Mr. XIAO graduated from the University of Warwick in November 2009 with a master’s degree of science in finance.

Mr. GAO Feng (高峰) (“Mr. GAO”), aged 42, was appointed to be in charge of the personnel and administration of the Company on 30 March 2021. Mr. GAO is currently a vice president of personnel and administration of the Company. Prior to joining the Group, Mr. GAO was successively a director of human resources department and a director of post-investment management center of Legend Holdings Corporation (聯想控股股份有限公司, a company listed on the Main Board of the Stock Exchange under stock code 3396) from February 2017 to April 2019. From April 2015 to February 2017, he served as a deputy general manager of operation management department of ZZ Capital (中植資本管理有限公司). Prior to that, Mr. GAO was a senior partner of Beijing Alliance PKU Management Consultants Ltd. (北大縱橫管理諮詢集團) from July 2010 to April 2015. From August 2008 to July 2010, Mr. GAO was a senior consultant in Hill Management Consultants Ltd. (廈門希爾管理諮詢公司). From July 2007 to August 2008, he worked at Lenovo Group Limited (聯想集團有限公司, a company listed on the Main Board of the Stock Exchange under stock code 992) as a software engineer. Mr. GAO graduated from Xiamen University (廈門大學) in July 2007 with a bachelor’s degree in physics. He then received a master of business administration degree from Tsinghua University (清華大學) in June 2016.

Joint Company Secretaries

Mr. XIAO Liming (肖力銘), aged 39, was appointed as one of the joint company secretaries of the Company on 11 March 2018 and with effect upon the listing of the Company. Please see above for a description of Mr. XIAO’s experiences.

Ms. AU Wing Sze (區詠詩) (“Ms. AU”) is another joint company secretary and authorized representative of the Company and was appointed on 30 August 2024. Ms. AU is a manager of the listing services department of TMF Hong Kong Limited and is responsible for provision of corporate secretarial and compliance services to listed companies. She has over 12 years of experience in the corporate secretarial field. Ms. AU is an associate member of both The Hong Kong Chartered Governance Institute and The Chartered Governance Institute in the United Kingdom.



Report of Directors

The Board is pleased to present its report together with the audited consolidated financial statements of the Group for the year ended 31 December 2025.

PRINCIPAL ACTIVITIES

The Group is principally engaged in the operations of mobile live streaming platforms in the PRC and is considered to be engaged in the provision of value-added telecommunications services, internet cultural services, online audio and video program services and talent agency services.

BUSINESS REVIEW

Overview and Performance of the Year

A review of the business of the Group during the year, a discussion and analysis on the Group's future business development and the financial and operational key performance indicators in measuring the performance of the Group's business are set out in the sections headed "2025 Chairman's Statement" and "Management Discussion and Analysis" on pages 6 to 17 in this annual report.

Environmental Policies and Performance

The Group is not subject to any significant health, safety or environmental risks. The Group does not operate any production facilities or transportation, as it engages third parties to transport its solution products. The Group has taken measures to promote environmental friendliness of the workplace by encouraging paper recycling culture, water conservation measures and energy-saving culture within the Group to reduce the impact of operations on the environment and natural resources.

To the best knowledge of the Group, during the year ended 31 December 2025, the Group has complied with the relevant environmental and occupational health and safety laws and regulations, and it did not have any incidents or complaints which had a material and adverse effect on its business, financial condition or results of operations during the Reporting Period.

Compliance with Relevant Laws and Regulations

As far as the Board is aware, the Group has complied in all material respects with the relevant laws and regulations that have a significant impact on the business and operation of the Group. During the year under review, there was no material breach of or non-compliance with the applicable laws and regulations by the Group.

Key Relationship with Stakeholders

The Group's stakeholders include employees, customers, suppliers and Shareholders. The Group strives to achieve corporate sustainability through engaging, collaborating, and cultivating strong relationship with them.

Effective talent management is the foundation for the Group's successful long-term development. The Group greatly values its employees and will continue to attract, cultivate and retain talent through its internal training programs. The Group offers its employees salaries and benefits that are competitive in the geographic location where the Group conducts business to manage employee attrition.



Report of Directors

The Company's major suppliers include streamers, streamer agents and online marketing service providers. The Company does not rely on any particular streamer or streamer agent as the Company motivates each of its users to perform as a streamer in order to establish a large and robust streamer base. Our other suppliers primarily include payment channels and service providers for digital marketing, server hosting and bandwidth leasing. On average, we have two years of business dealings with our major suppliers. In 2025, the purchases from our largest supplier accounted for approximately 5.1% of the total purchase, and purchases from our five largest suppliers combined accounted for approximately 13.6% of the total purchase. All our five largest suppliers are independent third parties during the Reporting Period. None of the Directors or any of their close associates, or any Shareholder (which to the knowledge of the Directors own approximately 5% or more of the Company's issued share capital) had any beneficial interest in the Group's five largest suppliers.

The Company's main customers are the users, who buy virtual items and other services we offer and interact with other users. Revenues generated from the Company's largest customer and top five customers for value-added services business accounted for approximately 0.07% and 0.31%, respectively of our total revenue for 2025. Other services provided by the Company include entertainment content services, membership services and advertising services. For the entertainment content services, our customers include content distribution partners as well as users who purchase virtual currency to unlock episodes or purchase membership privileges to watch playlets on our platforms. For the membership services, the customers are users who purchase membership services on our platforms. For the online advertising business, the customers are the advertisers who purchase display advertisements on our platforms or cooperate with our platforms to organise promotional campaigns. The revenue generated from the members and advertisement business was insignificant as compared to our total revenue, and the number of membership and advertiser customers was insignificant as compared to the total number of our customers. None of the Directors or any of their close associates, or any Shareholder (which to the knowledge of the Directors own approximately 5% or more of the Company's issued share capital) had any beneficial interest in the Group's five largest customers.



The principal goal of the Group is to maximize the return to the Shareholders. The Group will focus on its core business for achieving sustainable growth.

During the year under review, there was no material and significant dispute between the Group and its suppliers, customers and/or other stakeholders.

Licenses, Regulatory Approvals and Compliance Record

The Group had complied with all relevant PRC laws and regulations in all material respects and has obtained all material licenses, approvals and permits from relevant regulatory authorities for its operations in China, and there is no substantial legal impediment in renewing any existing licenses, approvals and permits where necessary.

Principal Risks and Uncertainties

Principal risks and uncertainties the Group faces include:

- having a limited operating history in the new and dynamic industry, which makes it difficult to evaluate the Group's business and future prospects;
- uncertainty as to the Group's ability to acquire new users and retain existing users in cost efficient manners;
- uncertainty as to user misconduct and misuse of the Group's platforms;
- uncertainty as to negative publicity involving the Group, its users, contents on its platforms, its management, its social networking platforms or its business model;
- operating in a highly competitive market;
- uncertainty as to the Group's relatively new business model;
- uncertainty as to the successfulness of the Group's monetization strategies;
- uncertainty related to the regulation and censorship of information disseminated over the internet in China; and
- uncertainty related to the regulation of the live streaming industry and internet industry in China.



Report of Directors

Financial Statements

The results of the Group for the Reporting Period and the state of the Company's and the Group's financial affairs as of that date are set out in the consolidated financial statements and the related notes thereto on pages 89 to 184 of this annual report.

Final Dividend

The Board does not recommend any payment of final dividend for the year ended 31 December 2025 (2024: Nil).

Dividend Policy

The Company has adopted a dividend policy which is in accordance with the relevant provisions of the Company's articles of association (the "Articles of Association"). Pursuant to the dividend policy, the Company may from time to time in general meeting declare dividends in any currency to be paid to the Shareholders but no dividend shall be declared in excess of the amount recommended by the Board. No dividend shall be declared or payable except out of the profits and reserves of the Company lawfully available for distribution, including share premium. No dividend shall carry interest against the Company.

The Board may, before recommending any dividend, set aside out of the profits of the Company such sums as it thinks fit as a reserve or reserves which shall, at the discretion of the Board, be applicable for meeting claims on or liabilities of the Company or contingencies or for paying off any loan capital or for equalising dividends or for any other purpose to which the profits of the Company may be properly applied, and pending such application may, at the like discretion, either be employed in the business of the Company or be invested in such investments as the Board may from time to time think fit, and so that it shall not be necessary to keep any reserves separate or distinct from any other investments of the Company. The Board may also, without placing the same to reserve, carry forward any profits which it may think prudent not to distribute by way of dividend.

The Board may also, without convening a general meeting, from time to time declare interim dividends as appear to the Board to be justified by the financial conditions and the profits of the Company. The Board may also pay half-yearly or at other suitable intervals to be selected by it any dividend which may be payable at a fixed rate if the Board is of the opinion that the financial conditions and the profits available for distribution justify the payment. The Board may in addition from time to time declare and pay special dividends of such amounts and on such dates and out of such distributable funds of the Company as it thinks fit. Any dividend unclaimed shall be forfeited and shall be returned to the Company in accordance with the Articles of Association and all applicable laws and regulations.

The Board does not recommend any payment of final dividend for the year ended 31 December 2025 (2024: Nil). In reaching this decision, the Board has taken into account the prevailing economic uncertainties and the need to preserve the Group's cash reserves to support its ongoing business operations and to maintain adequate financial flexibility for the Group's sustainable development. The Board is of the view that retaining a sound cash position is in the best interests of the Company and the Shareholders as a whole in the current economic climate.

Notwithstanding the above, the Board remains committed to enhancing returns to the Shareholders. The Board will continue to evaluate and consider, among other things, future share repurchase programmes and strategic investments that are expected to generate returns and create long-term value for the Shareholders. The Board will continue to review the Company's dividend policy from time to time, having regard to the Group's financial position, business conditions and prospects, and may adjust its approach to Shareholder distributions when the Board considers it appropriate.

The Board will review this policy from time to time and may adopt changes as appropriate at the relevant time. During the Reporting Period, the Board has reviewed the dividend policy of the Company and considers it effective.



Reserves

Changes to the reserves of the Group and the Company during the Reporting Period are set out in the consolidated statement of changes in equity, Note 27 and Note 41 to the consolidated financial statements of this annual report, respectively.

Property, Plant and Equipment

Changes to the property, plant and equipment of the Group during the year are set out in Note 15 to the consolidated financial statements of this annual report.

Share Capital

Details of the movements in share capital of the Company during the year are set out in Note 26 to the consolidated financial statements of this annual report.

Subsidiaries

Particulars of the Company's principal subsidiaries as at 31 December 2025 are set out in Note 12 to the consolidated financial statements of this annual report.

Donations

Donations made by the Group during the Reporting Period amounted to RMB0.01 million.

Financial Summary

A summary of the results and the assets and liabilities of the Group for the last five financial years is set out on page 4 of this annual report.

Purchase, Sale or Redemption of the Company's Listed Securities

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's listed securities (including sale of treasury shares) during the Reporting Period. As of 31 December 2025, the Company did not hold any treasury shares.



SHARE SCHEMES

Share Option Scheme

On 23 June 2018, a share option scheme of the Company (the “Share Option Scheme”) was approved and adopted by the Shareholders. The purpose of the Share Option Scheme is to incentivise and reward the employees (whether full time or part-time) or directors or members of the Group or associated companies of the Company (the “Eligible Person(s)”) for their contribution to the Group and to align their interests with that of the Company so as to encourage them to work towards enhancing the value of the Company. Pursuant to the Share Option Scheme, the Board (including any committee or delegate of the Board appointed by the Board to perform any of its functions pursuant to the rules of the Share Option Scheme) may, at its absolute discretion, offer to grant share options (the “Share Option(s)”) to subscribe for such number of shares of the Company (the “Share(s)”) as the Board may determine to an Eligible Person.

No options shall be granted to any Eligible Person under the Share Option Scheme and any other schemes of the Company which, if exercised, would result in such Eligible Person becoming entitled to subscribe for such number of Shares as, when aggregated with the total number of Shares already issued or to be issued to him/her under all options granted to him/her (including exercised, cancelled and outstanding options) in the 12-month period up to and including the date of offer of such options, exceeds 1% of the total number of Shares in issue at such date.

An amount of HK\$1.00 is payable upon acceptance of the grant of an option, and such payment shall not be refundable and shall not be deemed to be a part payment of the exercise price.

Subject to any adjustment made as described in the rules of the Share Option Scheme, the exercise price shall be such price as determined by the Board and notified to an option-holder and which shall not be less than the higher of:

- (i) the closing price of the Shares as stated in the Stock Exchange’s daily quotation sheets on the date of offer of the option;
- (ii) the average of the closing price of the Shares as stated in the Stock Exchange’s daily quotation sheets for the five trading days immediately preceding the date of offer of the option; and
- (iii) the nominal value of the Shares.

An option shall be subject to such terms and conditions (if any) as may be determined by the Board and specified in the offer of the option, including any vesting schedule and/or conditions, the period within which the option may be exercised, any minimum period for which any option must be held before it can be exercised and/or any performance target which need to be achieved by an option-holder before the option can be exercised.

On 28 May 2021, the Company granted a total of 60 million ordinary Shares at a nominal value of US\$0.001 per Share, representing approximately 3.1% of the total number of Shares in issue as at the date of this annual report, under the Share Option Scheme to Eligible Persons who are entitled to be conditionally granted with the Share Options. Among the 60 million Share Options, 30 million Share Options, 20 million Share Options and 10 million Share Options were granted to Mr. FENG, Mr. HOU and other employees, respectively. The grant of a total of 50 million Share Options to Mr. FENG and Mr. HOU was approved by the independent Shareholders at the extraordinary general meeting of the Company held on 29 June 2021. For details about this grant of Share Options, please refer to the announcement of the Company dated 30 May 2021.



The following table discloses the movements in the Share Options granted pursuant to the Share Option Scheme during the Reporting Period:

Grantees/Capacity	Date of grant	Number of Share Options				As at 31 December 2025	Price of the Shares before the date of grant (HK\$ per Share)	Exercise price (HK\$ per Share)	Vesting period	Exercise period
		As at 1 January 2025	Granted during the Reporting Period	Cancelled/ lapsed during the Reporting Period	Exercised during the Reporting Period					
Directors										
Mr. FENG	2021.06.29	30,000,000	–	–	–	30,000,000	2.19	3.9	2021.06.29–2025.05.28 ⁽¹⁾	2021.06.29–2028.07.11
Mr. HOU	2021.06.29	20,000,000	–	–	–	20,000,000	2.19	3.9	2021.06.29–2025.05.28 ⁽¹⁾	2021.06.29–2028.07.11
Other employees	2021.05.28	10,000,000	–	–	–	10,000,000	2.40	3.9	2021.05.28–2025.05.28 ⁽¹⁾	2021.05.28–2028.07.11

Note:

(1) The vesting schedule of such Share Options is as follows:

Vesting Date	Accumulated percentage of Share Options vested
2022.05.28	25%
2023.05.28	50%
2024.05.28	75%
2025.05.28	100%

The fair value of the options granted is determined separately using a binomial option pricing model as set out in Note 28 to the consolidated financial statements of this annual report. As at the beginning and the end of the Reporting Period, the total number of options available for grant under the Share Option Scheme was 141,556,400 Shares. The total numbers available for issue under the Share Option Scheme is 201,556,400 Shares, representing approximately 10.4% of the Company's issued share capital (excluding treasury shares, if any) as at the date of this annual report. The remaining life of the Share Option Scheme is around 2 years and 3 months.



The 2018 RSU Scheme

On 23 June 2018, a restricted share unit scheme of the Company (the “2018 RSU Scheme”) was approved and adopted by the Board. The purpose of the 2018 RSU Scheme is to incentivise Directors, senior management and employees of the Company for their contribution to the Group, to attract, motivate and retain skilled and experienced personnel to strive for the future development and expansion of the Group by providing them with the opportunity to own equity interests in the Company.

Persons eligible to receive restricted share units (the “RSU(s)”) under the 2018 RSU Scheme are existing employees, Directors (whether executive or non-executive, but excluding independent non-executive Directors (the “INED(s)”) or officers of the Company or any of its subsidiaries (the “RSU Eligible Person(s)”). The Board selects the RSU Eligible Persons to receive the RSUs under the 2018 RSU Scheme at its discretion.

The RSU grant letter will specify the manner of acceptance of the RSUs, the number of RSUs granted and the number of underlying Shares represented by the RSUs, the vesting criteria and conditions, the vesting schedule, the exercise price of the RSUs (where applicable) and such other details as the Board considers necessary, and will require the RSU Eligible Person to undertake to hold the RSUs on the terms on which it is granted and to be bound by the provisions of the 2018 RSU Scheme.

Within a reasonable time after the vesting criteria, conditions and time schedule have been reached, fulfilled, satisfied or waived, the Board will send a vesting notice (the “Vesting Notice”) to each of the relevant RSU participants. The Vesting Notice will confirm the extent to which the vesting criteria, conditions and time schedule have been reached, fulfilled, satisfied or waived, and the number of Shares (and, if applicable, the cash or non-cash income, dividends or distributions and/or the sale proceeds of non-cash and non-scrip distributions in respect of those Shares) involved.

RSUs held by a RSU participant that are vested as evidenced by the Vesting Notice may be exercised (in whole or in part) by the RSU participant serving an exercise notice in writing to the trustee of the 2018 RSU Scheme and copied to the Company. Any exercise of RSUs must be in respect of a board lot of 1,000 Shares each or an integral multiple thereof (except where the number of RSUs which remains unexercised is less than one board lot).

Subject to the Listing Rules, there is no maximum entitlement of Shares of each participant under the 2018 RSU Scheme.

Participants of RSUs are not required to pay any consideration to apply for or accept authorization.

Further details of the 2018 RSU Scheme are set forth in the section headed “Statutory and General Information – D. Share Incentive Schemes – 2. RSU Scheme” in Appendix IV to the Prospectus.

No Shares will be issued pursuant to the 2018 RSU Scheme as the RSUs will be satisfied by the existing Shares. The remaining life of the 2018 RSU Scheme is around 2 years and 3 months.



During the Reporting Period, the trustee of the 2018 RSU Scheme did not purchase any Shares on the Stock Exchange.

As at 31 December 2025, all the granted RSUs pursuant to the 2018 RSU Scheme had been satisfied.

The following table discloses the movements in the RSUs granted pursuant to the 2018 RSU Scheme during the Reporting Period:

Type of grantees		Number of RSUs				Closing price of the Shares immediately before the date of grant (HK\$ per Share)	Vesting period
		As at 1 January 2025	Granted during the Reporting Period	Lapsed during the Reporting Period ⁽¹⁾	Vested during the Reporting Period ⁽²⁾	As at 31 December 2025	
Employees of the Group	2018.11.18	-	-	-	-	-	2019.02.01-2022.08.01
	2020.01.22	-	-	-	-	-	2020.02.01-2023.10.01
	2020.09.17	-	-	-	-	-	2021.01.01-2024.07.01
	2021.04.29	1,065,000	-	-	1,065,000	-	2021.07.01-2025.06.01 ⁽³⁾
	2021.07.10	-	-	-	-	-	2021.08.01-2023.06.01
	2022.01.01	6,373,125	-	1,027,500	3,838,125	1,507,500	2022.06.01-2026.06.01 ⁽⁴⁾
	2023.08.28	11,361,049	-	1,980,000	4,146,774	5,234,276	2023.08.28-2027.06.01 ⁽⁵⁾
	2024.04.02	12,636,563	-	1,867,500	3,497,188	7,271,876	2024.04.02-2028.06.01 ⁽⁶⁾
	2025.04.01	-	4,500,000	-	1,125,000	3,375,000	2025.06.01-2028.03.01 ⁽⁷⁾
	2025.07.01	-	244,983	244,983	-	-	2025.07.01-2029.06.01 ⁽⁸⁾

Report of Directors

Notes:

- (1) No RSUs were cancelled during the Reporting Period.
- (2) Weighted average closing price of Shares immediately before the vesting date is HK\$0.88 per Share.
- (3) Those RSUs are vested in the following ways:
- i. 38.1% vested on 1 July 2021, 20.6% vested on 1 June 2022, and 20.6% vested in each 12 months from the first month after 1 June 2022, respectively;
 - ii. 25% vested on 1 June 2022, and 25% vested in each 12 months from the first month after 1 June 2022, respectively;
 - iii. 50% vested on 1 June 2022, and 25% vested in each 12 months from the first month after 1 June 2022, respectively;
 - iv. 50% vested on 1 September 2022, and 25% vested in each 12 months from the first month after 1 September 2022, respectively; and
 - v. 50% vested on 1 December 2022, and 25% vested in each 12 months from the first month after 1 December 2022, respectively.
- (4) Those RSUs are vested in the following ways:
- i. 25% vested on 1 June 2022, 25% vested on 1 March 2023, and 25% vested in each 12 months from the first month after 1 March 2023, respectively;
 - ii. 50% vested on 1 June 2022, and 50% vested on 1 June 2023;
 - iii. 50% vested on 1 September 2022, and 25% vested in each 12 months from the first month after 1 September 2022, respectively;
 - iv. 50% vested on 1 March 2023, and 25% vested in each 12 months from the first month after 1 March 2023, respectively;
 - v. 50% vested on 1 June 2023, and 25% vested in each 12 months from the first month after 1 June 2023, respectively;
 - vi. 50% vested on 1 September 2023, and 25% vested in each 12 months from the first month after 1 September 2023, respectively;
 - vii. 50% vested on 1 December 2023, and 25% vested in each 12 months from the first month after 1 December 2023, respectively;
 - viii. 25% vested on 1 June 2023, and 25% vested in each 12 months from the first month after 1 June 2023, respectively; and
 - ix. 50% vested on 1 March 2024, and 25% vested in each 12 months from the first month after 1 March 2024, respectively.



(5) Those RSUs are vested in the following ways:

- i. 100% vested on 28 August 2023;
- ii. 50% vested on 1 December 2024, and 25% vested in each 12 months from the first month after 1 December 2024, respectively;
- iii. 50% vested on 28 August 2023, 25% vested on 1 June 2024, and 25% vested on 1 June 2025;
- iv. 50% vested on 1 June 2024, and 25% vested in each 12 months from the first month after 1 June 2024, respectively;
- v. 25% vested on 28 August 2023, 25% vested on 1 March 2024, and 25% vested in each 12 months from the first month after 1 March 2024, respectively;
- vi. 25% vested on 1 June 2024, and 25% vested in each 12 months from the first month after 1 June 2024, respectively; and
- vii. 50% vested on 1 December 2023, and 50% vested on 1 December 2024.

(6) Those RSUs are vested in the following ways:

- i. 25% vested on 1 June 2025, and 25% vested in each 12 months from the first month after 1 June 2025, respectively;
- ii. 50% vested on 1 September 2025, and 25% vested in each 12 months from the first month after 1 September 2025, respectively; and
- iii. 25% vested on 1 June 2024, 25% vested on 1 March 2025, and 25% vested in each 12 months from the first month after 1 March 2025, respectively.

(7) Those RSUs are vested in the following ways:

- i. 25% vested on 1 June 2025, and 25% vested in each 3 months from the first month after 1 June 2025, respectively;
- ii. 50% vested on 1 September 2025, and 25% vested in each 12 months from the first month after 1 September 2025, respectively; and
- iii. 25% vested on 1 June 2024, 25% vested on 1 March 2025, and 25% vested in each 12 months from the first month after 1 March 2025, respectively.

(8) Those RSUs are vested in the following ways:

- i. 25% vested on 1 June 2026, and 25% vested in each 3 months from the first month after 1 June 2026, respectively; and
- ii. 25% vested on 1 July 2025, 25% vested on 1 March 2026, and 25% vested in each 3 months from the first month after 1 March 2026, respectively.

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Report of Directors

For the measuring basis and presentation of the fair value of RSUs granted, please refer to Note 28 to the consolidated financial statements of this annual report.

The 2022 RSU Scheme

A restricted share unit scheme (the “2022 RSU Scheme”) was adopted by the Board on 12 May 2022, the principle terms of which are set out in the announcement of the Company dated 12 May 2022. The 2022 RSU Scheme will be in parallel with other share incentive schemes which have been or may be adopted by the Company.

Pursuant to the 2022 RSU Scheme, the Company may direct and procure the trustee to receive existing Shares from any Shareholder or purchase existing Shares (either on-market or off-market) to satisfy the RSUs granted to any selected persons (regardless of whether such selected persons are connected or non-connected persons) upon exercise. The Company shall procure that sufficient funds are provided to the trustee by whatever means as the Board may in its absolute discretion determine to enable the trustee to satisfy its obligations in connection with the administration of the 2022 RSU Scheme. On 13 May 2022, the Company appointed Tricor Trust (Hong Kong) Limited as the trustee to hold Shares for the 2022 RSU Scheme.

The purpose of the 2022 RSU Scheme is to incentivise eligible persons who are existing Directors (whether executive or non-executive, but excluding INEDs), senior management or officers of the Company or any subsidiaries of the Company for their contribution to the Group, to attract, motivate and retain skilled and experienced personnel to strive for the future development and expansion of the Group by providing them with the opportunity to own equity interests in the Company.

The Board may determine the vesting criteria, conditions and the time schedule when the RSUs granted under the 2022 RSU Scheme will vest, and such criteria, conditions and time schedule shall be stated in the grant letter. Within a reasonable time after the vesting criteria, conditions and time schedule have been reached, fulfilled, satisfied or waived, the Board shall send the vesting notice to each of the relevant participants.

The vesting notice will confirm the extent to which the vesting criteria, conditions and time schedule have been reached, fulfilled, satisfied or waived, and the number of Shares (and, if applicable, the cash or non-cash income, dividends or distributions and/or the sale proceeds of non-cash and non-scrip distributions in respect of those Shares) involved.

Unless otherwise specified in the Listing Rules, there is no maximum entitlement of Shares of each participant under the 2022 RSU Scheme.

Participants of the 2022 RSU Scheme are not required to pay any consideration to apply for or accept authorization.



No Shares will be issued pursuant to the 2022 RSU Scheme as the RSUs will be satisfied by the existing Shares. The remaining life of the 2022 RSU Scheme is around 6 years and 2 months.

During the Reporting Period, the trustee of the 2022 RSU Scheme purchase 7,233,000 Shares on the Stock Exchange.

During the Reporting Period, 10,207,517 RSUs were granted under the 2022 RSU Scheme.

The following table discloses the movements in the RSUs granted pursuant to the 2022 RSU Scheme during the Reporting Period:

Type of grantees		Number of RSUs				As at 31 December 2025	Closing price of the Shares immediately before the date of grant (HK\$ per Share)	Vesting period
		As at 1 January 2025	Granted during the Reporting Period	Lapsed during the Reporting Period ⁽¹⁾	Vested during the Reporting Period ⁽²⁾			
Employees of the Group	2025.07.01	–	10,207,517	2,340,017	128,125	7,739,375	1.15	2025.07.01-2029.06.01 ⁽³⁾

The remuneration committee of the Company (the “Remuneration Committee”) has reviewed and confirmed that the terms under the Share Option Scheme, the 2018 RSU Scheme and the 2022 RSU Scheme remain valid and applicable.

The number of Share Options and RSUs available for grant under all the share schemes of the Company was 243,173,483 and 230,805,983 as at 1 January 2025 and 31 December 2025, respectively.

Directors

During the Reporting Period and up to the date of this annual report, the Directors and their respective positions were:

Name	Position
Mr. FENG Yousheng	Chairman of the Board and Executive Director
Mr. HOU Guangling	Executive Director
Mr. LIU Xiaosong	Non-executive Director (<i>resigned on 28 March 2025</i>)
Mr. David CUI	Independent Non-executive Director
Mr. CHEN Yong	Independent Non-executive Director and Lead Independent Non-executive Director
Ms. ZHENG Congnan	Independent Non-executive Director

Pursuant to the updated good practices of corporate governance of the Company, the Board appointed Mr. CHEN Yong as the lead INED with effect from 31 March 2026.

The biographical details of the current Directors and senior management of the Company as at the date of this annual report are set out in “Biographies of the Directors and Senior Management” in this annual report.

Report of Directors

Directors' Service Contracts and Letters of Appointment

Each of the Directors has entered into a service contract or a letter of appointment with the Company. Mr. FENG Yousheng entered into a service contract with the Company on 24 November 2017, while Mr. HOU Guangling entered into a service contract and signed a letter of appointment for a specific term of three years with the Company respectively on 9 March 2018. Each of Mr. David CUI, Mr. CHEN Yong and Ms. ZHENG Congnan signed a letter of appointment for a specific term of three years with the Company on 1 April 2026, 26 March 2024 and 29 November 2024, respectively, which may be terminated in accordance with the respective terms thereof. The service contracts with the executive Directors may be renewed in accordance with the Articles of Association and the applicable Listing Rules.

Mr. David CUI and Mr. CHEN Yong will retire at the forthcoming annual general meeting of the Company (the "AGM"), and being eligible, have offered themselves for re-election. Details of the retiring Directors to be re-elected at the forthcoming AGM are set out in the Company's circular to be dispatched to the Shareholders.

Save as disclosed above, none of the Directors has entered, or has proposed to enter, a service contract or a letter of appointment with any member of the Group (other than contracts expiring or determinable by the employer within one year without the payment of compensation (other than statutory compensation)).

Confirmation of Independence of Independent Non-executive Directors

The Company has received an annual confirmation of independence pursuant to Rule 3.13 of the Listing Rules from each of the INEDs, and the Company considers such Directors to be independent during the year ended 31 December 2025.

Directors' Interests in Transactions, Arrangements or Contracts of Significance

No transaction, arrangement or contract of significance in relation to the Group's business to which the Company or any of its subsidiaries was a party and in which a Director and/or any of his/her connected entity had a material interest, whether directly or indirectly, subsisted at the end of the year or at any time during the year ended 31 December 2025.

Change in Information in respect of Directors and Chief Executives of the Company

Save as disclosed in this annual report, there was no other change to information of Directors and chief executives of the Company since the publication of the 2025 interim report and up to the date of this annual report which is required to be disclosed pursuant to Rule 13.51B(1) of the Listing Rules.



Directors' and Chief Executive's Interests and Short Positions in Shares, Underlying Shares and Debentures of the Company or Any of its Associated Corporations

As at 31 December 2025, the interests and short positions of the Directors or the chief executive of the Company in the Shares, underlying Shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) which were required to be notified to the Company and the Stock Exchange under Divisions 7 and 8 of the SFO (including interests and short positions which they were taken or deemed to have under such provisions of the SFO), or were required to be entered in the register required to be kept by the Company pursuant to Section 352 of the SFO, or were required to be notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") set forth in Appendix C3 to the Listing Rules were as follows:

(a) Interests in the Company

Name of Director/ chief executive of the Company	Nature of interest	Number of Shares ⁽¹⁾	Approximate percentage of shareholding interest
Mr. FENG	Founder of a discretionary trust	358,798,000 ⁽²⁾	18.52%
Mr. HOU	Founder of a discretionary trust	66,615,000 ⁽³⁾	3.44%

Notes:

(1) All interests stated are long positions.

(2) Mr. FENG is the founder of a discretionary trust which through its trustee TMF (Cayman) Ltd., holds the entire issued share capital of Fairy Story Holdings Limited. Fairy Story Holdings Limited holds 99.9% of the issued share capital of Fantastic Live Holdings Limited. Fantastic Live Holdings Limited in turn holds 358,798,000 Shares. Accordingly, Mr. FENG is deemed to be interested in the 358,798,000 Shares held by Fantastic Live Holdings Limited. Mr. FENG is also interested in 30,000,000 Share Options granted by the Company under the Share Option Scheme. As of the date of this annual report, the Share Options have not yet been exercised.

(3) Mr. HOU, in his capacity as the founder of a trust, is deemed to be interested in 66,615,000 Shares held by the trust. Mr. HOU is also interested in 20,000,000 Share Options granted by the Company under the Share Option Scheme. As of the date of this annual report, the Share Options have not yet been exercised.

(b) Interests in other members of the Group

So far as the Directors were aware, as at 31 December 2025, the following persons (excluding the Company) are directly or indirectly interested in 10% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of any other member of the Group:

Name of subsidiary	Name of Shareholder	Registered capital	Approximate percentage of interest
Beijing Meelive	Mr. FENG	RMB731,335	42.69%
Beijing Meelive	Duomi Online	RMB250,000	14.59%

Save as disclosed above, as at 31 December 2025, none of the Directors nor the chief executive of the Company had any interests or short positions in any of the Shares, underlying Shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which were required to be notified to the Company and the Stock Exchange under Divisions 7 and 8 of the SFO (including interests and short positions which they were taken or deemed to have under such provisions of the SFO), or were required to be entered in the register required to be kept by the Company pursuant to Section 352 of the SFO, or were required to be notified to the Company and the Stock Exchange pursuant to the Model Code.

SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

As at 31 December 2025, so far as was known to the Directors, the following persons, not being a Director or chief executive of the Company, had interests or short positions in the Shares or underlying Shares which would fall to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO or which would be recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO:

Name of Shareholder	Nature of interest	Number of Shares ⁽¹⁾	Approximate percentage of shareholding interest
Fantastic Live Holdings Limited	Beneficial owner	358,798,000 ⁽²⁾	18.52%
Fairy Story Holdings Limited	Interest in a controlled corporation	358,798,000 ⁽²⁾	18.52%
TMF (Cayman) Ltd.	Trustee	358,798,000 ⁽²⁾	18.52%
Kunlun Group Limited	Beneficial owner	316,679,000	16.35%
Mr. LIU Xiaosong ("Mr. LIU")	Interest in a controlled corporation	250,000,000 ⁽³⁾	12.90%
Duomi Online	Interest in a controlled corporation	250,000,000 ⁽³⁾	12.90%
Feiyang Hong Kong Limited	Beneficial owner	250,000,000 ⁽³⁾	12.90%
Ms. WANG Meilin	Interest of spouse	66,615,000 ⁽⁴⁾	3.44%

Notes:

- (1) All interests stated are long positions.
- (2) Mr. FENG is the founder of a discretionary trust which through its trustee TMF (Cayman) Ltd., holds the entire issued share capital of Fairy Story Holdings Limited. Fairy Story Holdings Limited holds 99.9% of the issued share capital of Fantastic Live Holdings Limited. Fantastic Live Holdings Limited in turn holds 358,798,000 Shares.
- (3) Mr. LIU indirectly holds 70.11% of the capital stock of Shenzhen Kuaitonglian Technology Co., LTD., a subsidiary of A8 New Media Group, which in turn holds 22.51% of the total capital stock of Duomi Online. In addition, Mr. LIU directly holds 28.71% of Duomi Online's total capital stock. Duomi Online directly holds the entire share capital of Feiyang Hong Kong Limited, and Feiyang Hong Kong Limited in turn directly holds 250,000,000 Shares.
- (4) Ms. WANG Meilin is the spouse of Mr. HOU.

Save as disclosed above, as at 31 December 2025, the Directors were not aware of any other persons who had any interests or short positions in the Shares or underlying Shares which would fall to be disclosed to the Company and the Stock Exchange under the provisions of Divisions 2 and 3 of Part XV of the SFO or which would be recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO.



MANAGEMENT CONTRACTS

No contracts concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or existed during the year.

PRE-EMPTIVE RIGHTS

There are no provisions for pre-emptive rights under the Articles of Association or the relevant laws of the Cayman Islands where the Company is incorporated which would oblige the Company to offer new Shares on a pro-rata basis to existing Shareholders.

EMOLUMENT POLICY

The Directors believe that effective talent management is the foundation for the Group's successful long-term development. The Group greatly values its employees and will continue to attract, cultivate and retain talent. The remuneration package of the Group's employees includes salary, bonuses and other cash subsidies. In general, the Group determines employee salaries based on each employee's qualifications, experience, position and seniority. The Group has designed an annual review system to assess the performance of its employees, which forms the basis of the determinations on salary raises, bonuses and promotion. The Directors believe the salaries and benefits that the Group's employees receive are competitive with market standards in each geographic location where the Group conducts business. In addition, the Company has adopted the Share Option Scheme, the 2018 RSU Scheme and the 2022 RSU Scheme which provide incentives to better motivate its employees.

The emoluments of the Directors and senior management of the Group are decided by the Board with reference to the recommendation given by the Remuneration Committee, having regard to the Group's operating results, individual performance and comparable market statistics.

Details of the emoluments of the five highest paid individuals in the Group, key management personnel compensations and the Directors' emoluments are set out in Notes 8(a), 37(d) and 38 to the consolidated financial statements of this annual report.

None of the Directors waived or agreed to waive any remuneration, and there were no emoluments paid by the Group to any of the Directors as an inducement to join, or upon joining the Group, or as compensation for the loss of office.

Except as disclosed above, no other payments have been made or were payable for the Reporting Period by the Group to or on behalf of any of the Directors.

EMPLOYEE BENEFITS

Particulars of the employee benefits of the Group are set out in Note 42.15 to the consolidated financial statements of this annual report.

PUBLIC FLOAT

As at the date of this annual report and based on the information that is publicly available to the Company and to the knowledge of the Directors, the Company has maintained the minimum public float of 25% as required under the Listing Rules.



AUDITOR

The Company has appointed PricewaterhouseCoopers as the auditor of the Company for the Reporting Period. A resolution will be proposed for approval by the Shareholders at the forthcoming AGM to re-appoint PricewaterhouseCoopers as the auditor of the Company.

The Company's auditor has not been changed for the past three years.

DISTRIBUTABLE RESERVES

As at 31 December 2025, the Company's distributable reserves calculated under the Companies Law of the Cayman Islands comprise the share premium, share option reserves and retained earnings, totaling approximately RMB3,274.5 million.

BANK BORROWINGS AND OTHER LOANS

For the Reporting Period, the Group's bank borrowing is set forth in Note 34 to the consolidated financial statements. Other loans that due within one year are set out in Note 37(c) to the consolidated financial statements of this annual report.

RIGHTS TO ACQUIRE THE COMPANY'S SECURITIES AND EQUITY-LINKED AGREEMENTS

Save as disclosed under the section headed "Share Option Scheme" above, at no time during the year was the Company, or any of its holding companies or subsidiaries, or any of its fellow subsidiaries, a party to any arrangement to enable the Directors or chief executive of the Company or their respective associates (as defined under the Listing Rules) to have any right to subscribe for securities of the Company or any of its associated corporations as defined in the SFO or to acquire benefits by means of acquisition of shares in, or debentures of, the Company or any other body corporate, nor did the Company enter into any equity-linked agreement.

DIRECTORS' INTERESTS IN COMPETING BUSINESS

During the Reporting Period, none of the Directors were interested in any business apart from the Group's business which competes or is likely to compete, directly or indirectly, with the business of the Group.

PERMITTED INDEMNITY PROVISION

Subject to applicable laws, the Directors and other officers shall be indemnified and secured harmless out of the assets of the Company from and against all actions, costs, charges, losses, damages and expenses which they or any of them may incur or sustain by or by reason of any act done, concurred in or omitted in or about the execution of their duty, or supposed duty, in their respective offices, pursuant to the Articles of Association. Such provisions were in force during the Reporting Period and are currently in force. The Company has arranged for appropriate insurance cover for Directors' liabilities in respect of legal actions that may be brought against the Directors.



CONNECTED TRANSACTION

On 20 August 2025, Beijing Meelive (indirectly controlled by the Company pursuant to certain VIE structures) entered into the series A preferred share purchase agreement (the “Share Purchase Agreement”) with Skywork AI Inc., pursuant to which, inter alia, Skywork AI Inc. conditionally agreed to issue to Beijing Meelive, and Beijing Meelive conditionally agreed to purchase from Skywork AI Inc., 9,950,617 series A preferred shares at an aggregate consideration of RMB100,000,000. Kunlun Group Limited is a substantial Shareholder while Skywork AI Inc. is a subsidiary of Kunlun Group Limited. As such, Skywork AI Inc. is an associate of Kunlun Group Limited and, therefore, a connected person of the Company. The Board believes that the transaction will strengthen cooperation with Skywork AI Inc. in the field of large artificial intelligence model technology and, by drawing on the Skywork AI Inc.’s extensive experience in globalization and artificial intelligence product commercialization, will be of significant importance to the implementation of the Group’s strategy. For details, please refer to announcements of the Company dated 20 August 2025 and 10 April 2026.

CONTINUING CONNECTED TRANSACTIONS

The following transactions of the Group constituted continuing connected transactions for the Reporting Period under Rule 14A.31 of the Listing Rules and are required to be disclosed in this annual report in accordance with Rule 14A.71 of the Listing Rules. All capitalised terms used in this section shall have the same meanings defined in the Prospectus and the announcements of the Company dated 15 July 2019 and 25 September 2020, unless otherwise specified.

The Company has applied to the Stock Exchange for, and the Stock Exchange has granted, a waiver pursuant to Rule 14A.102 of the Listing Rules from strict compliance with certain requirements under Chapter 14A of the Listing Rules. The Company confirms that the following continuing connected transactions have complied with the disclosure requirements in accordance with Chapter 14A of the Listing Rules. For details of the waiver granted by and the relevant conditions imposed by the Stock Exchange, please refer to the section headed “Connected Transactions – Application for Waiver” in the Prospectus and the announcement of the Company dated 25 September 2020.

The Reason for Using Contractual Arrangements

The Group primarily engages in the operations of mobile live streaming platforms and is considered to be engaged in the provision of value-added telecommunications services, internet cultural services, online audio and video program services and talent agency services (the “Principal Business”).

Beijing Meelive and its subsidiaries, hold the relevant licenses required for carrying out the above services and operate the aforementioned businesses. Pursuant to applicable PRC laws and regulations, foreign investors are prohibited from holding equity interest in an entity engaging in internet cultural activities and online audio and video program streaming services and are restricted to conduct value-added telecommunications services and talent agency services (the “Foreign Restricted Businesses”). For details of the relevant restriction, please refer to the section headed “Contractual Arrangements” in this annual report.



Report of Directors

Accordingly, the Group cannot hold equity interest in Beijing Meelive and its subsidiaries, which conduct the Principal Business and the platform support services which operate through, and are closely related to and interdependent on the operation of, the Group's mobile live streaming platforms, online social network platform and hold the assets and certain licenses, approvals and permits required for the operation of the Principal Business.

In addition, the Group has established (i) Hunan Canchenyingchao Internet and Technology Co., Ltd. (湖南燦宸映朝網絡科技有限公司) ("Canchenyingchao"); and (ii) Hunan Lingxiaolansheng Internet and Technology Co., Ltd. (湖南凌霄攬勝網絡科技有限公司) ("Lingxiaolansheng"), mainly engaged in the value-added telecommunications business, operational internet cultural activities and other businesses. The abovementioned businesses are also considered as the Foreign Restricted Businesses under the relevant PRC laws.

As a result of the applicable PRC laws and regulations (please refer to the section headed "Contractual Arrangements" in this annual report) prohibit and/or restrict (i) foreign ownership in the telecommunications industry and of internet cultural industries in the PRC and (ii) foreign investors conducting value-added telecommunications services, the Group has established two new variable interest entities structures for the purpose of operating value-added telecommunications business and operational internet cultural business through Canchenyingchao and Lingxiaolansheng, respectively by entering into (i) the variable interest entities agreements⁽¹⁾ with the registered shareholders and Canchenyingchao; and (ii) the variable interest entities agreements⁽²⁾ with the registered shareholders and Lingxiaolansheng. Please refer to the Company's announcement dated 25 September 2020 for further details.

Notes:

- (1) Canchenyingchao Controlling Agreements, including the exclusive consulting and service agreement, the exclusive call option agreements, the equity pledge agreements and the powers of attorney.
- (2) Lingxiaolansheng Controlling Agreements, the exclusive consulting and service agreement, the exclusive call option agreement, the equity pledge agreement and the powers of attorney.



The Group considers that the adoption of separate variable interest entities structures would provide flexibility to the Group to introduce third party investors in the future for the expansion of respective business of the Group.

Based on the above reasons, the Group believes that the adoption of separate variable interest entities structures would be instrumental to fostering and growing the value-added telecommunications business, operational internet cultural activities and other businesses while continuing to maintain a steady growth in the entertainment business.

Details of the contractual arrangements of the Group with Beijing Meelive, Canchenyinchao and Lingxiaolansheng (the “Contractual Arrangements”) are shown as follows:

Inke Contractual Arrangements

On 14 February 2018, the Company, through its wholly-owned subsidiary, Beijing Cheese Network Technology Company Limited (北京映客芝士網絡科技有限公司) (“Inke PRC”), entered into a series of contractual arrangements with each of Beijing Meelive and its registered shareholders to assert management control over the operations of its Principal Business conducted through Beijing Meelive and its subsidiaries, and to enjoy all economic benefits of Beijing Meelive and its subsidiaries. The structure agreements underlying such contractual arrangements with Beijing Meelive and its registered shareholders include: (i) exclusive consulting and service agreement, (ii) exclusive call option agreement, and (iii) equity pledge agreement (the “Inke Contractual Arrangements”). Moreover, each of the registered shareholders of Beijing Meelive had also executed an irrevocable power of attorney appointing Inke PRC as his/her/its proxy to exercise on his/her/its behalf of shareholder rights in Beijing Meelive.

Prior to the concert party arrangement being terminated on 13 November 2020 (the “Termination of Concert Party Arrangement”), (i) each of Mr. FENG, Ms. LIAO Jieming and Mr. HOU (the “Founder(s)”) was a controlling Shareholder of Beijing Meelive, and each of Mr. FENG and Mr. HOU is an executive Director and is therefore a connected person of the Company under Rule 14A.07(1) of the Listing Rules; and (ii) Beijing Meelive was owned directly as to approximately 36.45% collectively by the Founders, who have always been in consensus and in agreement when exercising their shareholders’ rights when passing shareholders’ resolutions of Beijing Meelive. Each of Beijing Meelive and its subsidiaries was therefore an associate of each of the Founders and a connected person of the Company under Rule 14A.07(4) of the Listing Rules. Accordingly, the transactions contemplated under the Inke Contractual Arrangements constitute continuing connected transactions of the Company under the Listing Rules upon the listing of the Company.

Upon the Termination of Concert Party Arrangement, Beijing Meelive is no longer an associate of any of the Group’s connected persons (in particular, Mr. FENG and Mr. HOU as the Group’s connected persons, individually owns less than 30% interest in Beijing Meelive). Therefore, the Inke Contractual Arrangements between the Group and Beijing Meelive ceased to be continuing connected transactions of the Group. For details of the Termination of Concert Party Arrangement, please see the section under “Termination of Acting in Concert Arrangement and Undertaking” in the Group’s 2020 annual report and the announcement of the Company dated 13 November 2020.

Summary of the Inke Contractual Arrangements

For a summary of the major terms of the agreements of the Inke Contractual Arrangements, please refer to the section headed “Contractual Arrangements” in the Prospectus. Save as disclosed in this annual report, during the Reporting Period, there was no material change in the Inke Contractual Arrangements and/or the circumstances under which they were adopted, and none of the Inke Contractual Arrangements has been unwound as none of the restriction that led to the adoption of the same has been removed.

inkeverse



Report of Directors

Canchenyingchao Contractual Arrangements

On 25 September 2020, the Company, through its wholly-owned subsidiary, Yingchuangxingao⁽¹⁾, entered into a series of contractual arrangements with each of Canchenyingchao and its registered shareholders to assert management control over the operations of its business conducted through Canchenyingchao and its subsidiaries, and to enjoy all economic benefits of Canchenyingchao and its subsidiaries. The structure agreements underlying such contractual arrangements with Canchenyingchao and its registered shareholders include: (i) exclusive consulting and service agreement, (ii) exclusive call option agreement, (iii) equity pledge agreement, (iv) power of attorney, and (v) confirmation from the spouse of each of the registered shareholders (the “Canchenyingchao Contractual Arrangements”).

Since Mr. FENG is a substantial Shareholder, an executive Director and a chief executive officer of the Company, he is a connected person of the Company under Chapter 14A of the Listing Rules. In addition, as Mr. FENG is the registered shareholder owning 99% equity interest in Canchenyingchao, Canchenyingchao is an associate of Mr. FENG and therefore is also a connected person of the Company. Accordingly, the transactions contemplated under Canchenyingchao VIE Agreements constitute continuing connected transactions of the Company under Chapter 14A of the Listing Rules.

Note:

- (1) Hunan Yingchuangxingao Internet and Technology Co., Ltd.* (湖南映創新高網絡科技有限公司) (“Yingchuangxingao”), a wholly-foreign owned enterprise established under the laws of the PRC.

Summary of Canchenyingchao Contractual Arrangements

For a summary of the major terms of the agreements of Canchenyingchao Contractual Arrangements, please refer to the announcement of the Company dated 25 September 2020. Save as disclosed in this annual report, during the Reporting Period, there was no material change in Canchenyingchao Contractual Arrangements and/or the circumstances under which they were adopted, and none of Canchenyingchao Contractual Arrangements has been unwound as none of the restriction that led to the adoption of the same has been removed.

Lingxiaolansheng Contractual Arrangements

On 25 September 2020, the Company, through its wholly-owned subsidiary, Lingxiao Internet⁽¹⁾, entered into a series of contractual arrangements with each of Lingxiaolansheng and its registered shareholders to assert management control over the operations of its business conducted through Lingxiaolansheng and its subsidiaries, and to enjoy all economic benefits of Lingxiaolansheng and its subsidiaries. The structure agreements underlying such contractual arrangements with Lingxiaolansheng and its registered shareholders include: (i) exclusive consulting and service agreement, (ii) exclusive call option agreement, (iii) equity pledge agreement, (iv) power of attorney, and (v) confirmation from the spouse of each of the registered shareholders (the “Lingxiaolansheng Contractual Arrangements”).

Since Mr. FENG is a substantial Shareholder, an executive Director and a chief executive officer of the Company, he is a connected person of the Company under Chapter 14A of the Listing Rules. In addition, as Mr. FENG is the registered shareholder owning 99% equity interest in Lingxiaolansheng, Lingxiaolansheng is an associate of Mr. FENG and therefore is also a connected person of the Company. Accordingly, the transactions contemplated under Lingxiaolansheng VIE Agreements constitute continuing connected transactions of the Company under Chapter 14A of the Listing Rules.

Note:

- (1) Hunan Lingxiao Internet and Technology Co., Ltd. (湖南凌霄網絡科技有限公司) (“Lingxiao Internet”), a wholly-foreign owned enterprise established under the laws of the PRC.



Summary of Lingxiaolansheng Contractual Arrangements

For a summary of the major terms of the agreements of Lingxiaolansheng Contractual Arrangements, please refer to the announcement of the Company dated 25 September 2020. Save as disclosed in this annual report, during the Reporting Period, there was no material change in Lingxiaolansheng Contractual Arrangements and/or the circumstances under which they were adopted, and none of Lingxiaolansheng Contractual Arrangements has been unwound as none of the restriction that led to the adoption of the same has been removed.

Dispute Resolution under the Contractual Arrangements

Each of the agreements underlying the Contractual Arrangements abovementioned stipulate that in the event of any dispute arising out of or in relation to the agreements underlying the Contractual Arrangements, the parties shall first negotiate in good faith to resolve such dispute. If the parties fail to reach an agreement on the resolution of such dispute within 15 days, any party may submit such dispute to the China International Economic and Trade Arbitration Commission for arbitration in accordance with the then effective arbitration rules. The arbitration shall be conducted in Beijing, the language of arbitration shall be Chinese, and the results of the arbitration shall be final and binding on all relevant parties.

In addition, pursuant to the dispute resolution clause, the arbitral tribunal may award remedies over the equity interests or assets of Beijing Meelive, Canchenyingchao or Lingxiaolansheng, including restrictions over the conduct of business, restrictions or prohibitions over transfer or disposal of the equity interests or assets or order the winding-up of Beijing Meelive, Canchenyingchao or Lingxiaolansheng, and the courts of the PRC (being the place of establishment of and location of the asset of Beijing Meelive, Canchenyingchao or Lingxiaolansheng), Hong Kong and the Cayman Islands (being the place of incorporation of the Company) shall have jurisdiction to grant and/or enforce the arbitral award and to grant interim remedies over the equity interests or assets of Beijing Meelive, Canchenyingchao or Lingxiaolansheng.

Requirements related to Contractual Arrangements (other than relevant foreign ownership restrictions) as at the date of this annual report

On 11 December 2001, the State Council of the PRC promulgated the “Regulations for the Administration of Foreign-Invested Telecommunications Enterprises (《外商投資電信企業管理規定》)” (the “FITE Regulations”), which were amended on 10 September 2008, 6 February 2016 and 29 March 2022. According to the FITE Regulations, foreign investors are not allowed to hold more than 50% of the equity interests in a company providing value-added telecommunications services, including ICP services. In addition, a foreign investor who invests in a value-added telecommunications business in China must possess prior experience in operating value-added telecommunications businesses and a proven track record of business operations overseas (the “Qualification Requirements”). Currently none of the applicable PRC laws, regulations or rules provides clear guidance or interpretation on the Qualification Requirements.

The Ministry of Industry and Information Technology of the PRC issued a guidance memorandum on the application requirement for establishing foreign-invested value-added telecommunications enterprises in China. According to this guidance memorandum, an applicant is required to provide, among other things, satisfactory proof of the Qualification Requirements. The guidance memorandum does not provide any further guidance on the proof, record or document required to support the proof satisfying the Qualification Requirements. Further, this guidance memorandum does not purport to provide an exhaustive list on the application requirement.

The Company will closely monitor the progress of the FITE Regulations and inform the public in due course.

As at the date of this annual report, all of Beijing Meelive, Canchenyingchao and Lingxiaolansheng have complied with the Qualification Requirements.



PARTICULARS OF THE OPERATING COMPANIES

Set out below is the registered owners and business activities of the operating companies which had entered into transaction with the Group during the Reporting Period:

Name of the operating companies	Registered shareholders as at 31 December 2025	Business activities
Beijing Meelive	42.69% owned by Mr. FENG 4.69% owned by Mr. HOU 4.69% owned by Ms. LIAO Jieming 47.93% owned by other registered shareholders ⁽¹⁾	operations of mobile live streaming platforms
Canchenyingchao	99% owned by Mr. FENG 1% owned by Mr. HOU	no substantive operation for the Reporting Period
Lingxiaolansheng	99% owned by Mr. FENG 1% owned by Mr. HOU	no substantive operation for the Reporting Period

Note:

- (1) Shareholdings of the other registered shareholders are as follows: Duomi Online as to 14.59%, Ningbo Meishan Bonded Port Inke Changqing Investment management Partnership (Limited Partnership) (寧波梅山保稅港區映客常青投資管理合夥企業(有限合夥)) as to 7.79%, Ningbo Meishan Bonded Port Inke Yuanda Investment Management Partnership (Limited Partnership) (寧波梅山保稅港區映客遠達投資管理合夥企業(有限合夥)) as to 5.06%, Ningbo Meishan Bonded Port Inke Huanzhong Investment Management Partnership (Limited Partnership) (寧波梅山保稅港區映客歡眾投資管理合夥企業(有限合夥)) as to 5.06%, Suzhou Zihui Juxin Investment Center (Limited Partnership) (蘇州紫輝聚鑫投資中心(有限合夥)) as to 6.38%, Jiaxing Guangxin Jiushun Enterprise Management Partnership Enterprise (Limited Partnership) (嘉興光信九順企業管理合夥企業(有限合夥)) as to 3.00%, Shanghai Yimei Enterprise Management Partnership (Limited Partnership) (上海亦美企業管理合夥企業(有限合夥)) as to 2.03%, Ningbo Qingzheng Investment Management Partnership (Limited Partnership) (寧波青正投資管理合夥企業(有限合夥)) as to 1.27%, Changxing Shengju Equity Investment Partnership (Limited Partnership) (長興盛鉅股權投資合夥企業(有限合夥)) as to 0.91%, as to 0.91%, Beijing Shunya International Investment Co., Ltd (北京宣亞國際投資有限公司) as to 0.74% and Chiyu Investment as (Beijing) Co., Ltd. (馳譽投資(北京)有限公司) to 1.09%.

The above operating companies are significant to the Group as they hold relevant licenses to provide internet information services and other value-added telecommunications services which are the principal businesses of the Group.

The Combined total revenue of Beijing Meelive, Canchenyingchao and Lingxiaolansheng for the Reporting Period was approximately RMB4,716.9 million and the Combined total assets of Beijing Meelive, Canchenyingchao and Lingxiaolansheng for the Reporting Period was approximately RMB3,688.9 million. For the Reporting Period, Canchenyingchao and Lingxiaolansheng had no substantive operations.



Risks Relating to the Contractual Arrangements and Actions Taken by the Group to Mitigate the Risks

There are certain risks that are associated with the Contractual Arrangements, including:

- (i) If the PRC government finds that the Contractual Arrangements do not comply with PRC laws and regulations, or if the laws and regulations, or if their interpretations change in the future, the Company would be subject to severe penalties or be forced to relinquish the interests received through the Contractual Arrangements.
- (ii) The Foreign Investment Law promulgated in 2020 does not contain a concrete guidance to deal with the Contractual Arrangements.
- (iii) The Contractual Arrangements may not be as effective as direct ownership in providing control over Beijing Meelive, Canchenyingchao, Lingxiaolansheng or its shareholders may fail to perform their obligations under the Contractual Arrangements.
- (iv) The Group may lose control over Beijing Meelive, Canchenyingchao or Lingxiaolansheng and may not enjoy the full economic benefits of them if Beijing Meelive, Canchenyingchao or Lingxiaolansheng declares bankruptcy or becomes subject to a dissolution or liquidation proceeding.
- (v) The Contractual Arrangements may be subject to scrutiny by the PRC tax authorities and additional taxes may be imposed. A finding that the Company owes additional taxes could substantially reduce the Group's net income.
- (vi) The registered shareholders may have conflicts of interest with the Group, which may materially and adversely affect the Group's business and financial conditions.
- (vii) Certain terms of the Contractual Arrangements may not be enforceable under PRC law and enforcement of certain of the Group's rights under the Contractual Arrangements is subject to regulatory approval.
- (viii) The Group does not have any insurance which covers the risks relating to the Contractual Arrangements and the transactions contemplated thereunder.
- (ix) Economic risks that Inke PRC, Yingchuangxingao or Lingxiao Internet bear as the primary beneficiary of Beijing Meelive, Canchenyingchao or Lingxiaolansheng, financial support to Beijing Meelive, Canchenyingchao or Lingxiaolansheng and potential exposure of the Group to losses.
- (x) Limitations in exercising the option to acquire ownership in Beijing Meelive, Canchenyingchao or Lingxiaolansheng.

Report of Directors

Further details of the risks associated with the Contractual Arrangements, please refer to the section headed “Risk Factors – Risks related to our Contractual Arrangement” in the Prospectus, the section headed “Risk Factors in relation to the VIE Agreements” in the announcement of the Company dated 15 July 2019 and the section headed “Risk Factors in relation to the New VIE Agreements” in the announcement of the Company dated 25 September 2020.

The Group has adopted measures to ensure the effective operation of the Group’s businesses with the implementation of the Contractual Arrangements and our compliance with the Contractual Arrangements, including:

- (i) as part of the internal control measures, major issues arising from the implementation of the Contractual Arrangements will be regularly reviewed, at least on a quarterly basis, by the Board;
- (ii) matters relating to compliance and regulatory enquiries from the governmental authority (if any) will be discussed at these regular meetings;
- (iii) the relevant business units and operation divisions of the Group will report regularly, which will be no less frequently than on a monthly basis, to the senior management of the Company in relation to compliance and performance conditions under the Contractual Arrangements and other related matters;
- (iv) the company seals, financial seals, contract seals and crucial corporate certificates of Beijing Meelive, Canchenyingchao or Lingxiaolansheng and their respective subsidiaries are kept by the Group’s finance department. Any employee of the Group who wishes to use the seals will have to obtain internal approval from the business, legal and/or finance department(s) (as the case may be) of the Group, as well as approval from relevant department head and vice president and the chief executive officer of the Company, depending on the importance or transaction value of the document to which the seal/seals will be affixed. The business, legal and/or finance departments constitute the Group’s central management system and the persons in charge of these departments as well as the department members responsible for the custody and handling of the seals and crucial corporate certificates are employees of the Company;
- (v) if necessary, legal advisers and, or other professionals will be retained to assist the Group to deal with specific issues arising from the Contractual Arrangements and to ensure that the operation and implementation of the Contractual Arrangements as a whole will comply with applicable laws and regulations;
- (vi) the INEDs will review the compliance of the Contractual Arrangements on an annual basis and their confirmation will be disclosed in the Company’s annual report;



- (vii) to avoid potential conflicts of interest, the Board (including the INEDs) will ensure that any designee or person or entity designated by wholly foreign-owned enterprise, Inke PRC, Yingchuangxingao and Lingxiao Internet and the Registered Shareholders for the purpose of exercising any of the rights originally granted to wholly foreign-owned enterprise, Inke PRC, Yingchuangxingao and Lingxiao Internet and/or such designee under the Contractual Arrangements shall be restricted to a legally-held subsidiary of the Company (and which will be under the management control of the Company) or an authorised Director or a legally-held subsidiary (whom shall own fiduciary duties to us) and shall exclude the Registered Shareholders, and any of their associates. The Board will also ensure that no rights shall be granted to any other third parties outside of the Group which does not owe any fiduciary duties to the Company;
- (viii) the Board (including the INEDs) will ensure that wholly foreign-owned enterprise, Inke PRC, Yingchuangxingao or Lingxiao Internet will only approve and consent to the relevant operating entity carrying out the Company's principal business and ancillary business which would otherwise be prohibited or restricted to be carried out by foreign invested entities under relevant PRC laws and regulations;
- (ix) the Board (including the INEDs) will ensure that Beijing Meelive, Canchenyingchao and Lingxiaolansheng and their respective subsidiaries shall retain and continue to hold all relevant intellectual properties, including trademarks, computer software, copyrights and domain names, required for the purpose of maintaining and renewing its operating licences and permits as required by relevant PRC government authorities, and going forward and to the extent permissible under PRC laws and regulations, Inke PRC, Yingchuangxingao or Lingxiao Internet or any other legally held member of the Group shall be the registered owner of any other newly developed and non-game related trademarks which will be material to the business of the Group; and
- (x) the Group will unwind the Contractual Arrangements as soon as relevant PRC laws and regulations allow the business of Beijing Meelive, Canchenyingchao or Lingxiaolansheng to be conducted and operated by the Company's subsidiaries without such arrangements in place.

Further details of the actions taken by the Company to mitigate the risks associated with the Contractual Arrangements, please refer to the section headed "Operations In Compliance With The Contractual Arrangements" in the Prospectus and the section headed "Internal Control Measures" in the announcement of the Company dated 25 September 2020.



Report of Directors

Confirmation of Independent Non-executive Directors

The INEDs have reviewed the above continuing connected transactions of the Company and confirmed that such transactions have been entered into: (a) in the ordinary and usual course of business of the Group; (b) on normal or better commercial terms which are not less favourable to the Group than terms available to or from (as appropriate) independent third parties; and (c) in accordance with the relevant agreements governing them on terms that are fair and reasonable and in the interests of the Shareholders as a whole. The INEDs have also confirmed that during the Reporting Period, (i) the transactions carried out have been entered into in accordance with the relevant provisions of the Contractual Arrangements; (ii) no dividends or other distributions have been made by the entities controlled by the Group through the Contractual Arrangements to the holders of their equity interests which were not otherwise subsequently assigned or transferred to the Group; and (iii) no new contracts were entered into, renewed or reproduced between the Group and Beijing Meelive, Canchenyingchao and Lingxiaolansheng.

Confirmation from the Company's Independent Auditor

The Board has received a confirmation from the auditor of the Company with respect to the above continuing connected transactions and the letter stated that for the Reporting Period:

- a. nothing has come to the auditor's attention that causes them to believe that the disclosed continuing connected transactions under the Contractual Arrangements as defined in this annual report have not been approved by the Board;
- b. nothing has come to the auditor's attention that causes them to believe that the transactions were not entered into, in all material respects, in accordance with the relevant agreements under the Contractual Arrangements governing such transactions; and
- c. with respect of disclosed continuing connected transactions with the entities controlled by the Group through the Contractual Arrangements, nothing has come to the auditor's attention that causes them to believe that dividends or other distributions have been made by the entities controlled by the Group through the Contractual Arrangements to the holders of their equity interests which were not otherwise subsequently assigned or transferred to the Group.

Save as disclosed in this annual report, as of the date of this annual report, the Company had no other connected transactions which are required to be disclosed in accordance with the provisions under Chapter 14A of the Listing Rules in relation to the disclosure of connected transactions. Further details on related party transactions for the Reporting Period are set out in Note 37 to the consolidated financial statements in this annual report. Save as disclosed, those related party transactions do not constitute connected transactions under Chapter 14A of the Listing Rules and the Company has complied with the requirements under Chapter 14A of the Listing Rules.

CORPORATE GOVERNANCE

The Company is committed to maintaining high standards of corporate governance practices. Information on the corporate governance practices adopted by the Company is set out in the Corporate Governance Report of this annual report.

SIGNIFICANT EVENTS AFTER THE YEAR END

Except as disclosed elsewhere in this annual report, there are no material subsequent events undertaken by the Group after 31 December 2025 and up to the date of this annual report.



AUDIT COMMITTEE

The Company established the audit committee of the Company (the “Audit Committee”) with written terms of reference in compliance with Rule 3.21 of the Listing Rules and the Corporate Governance Code (the “CG Code”) as set out in Appendix C1 to the Listing Rules. As of the date of this annual report, the Audit Committee comprises three INEDs, namely Mr. David CUI, Mr. CHEN Yong and Ms. ZHENG Congnan. Mr. David CUI is the chairman of the Audit Committee.

The Audit Committee has reviewed and discussed the annual results for the Reporting Period.

TAX RELIEF

The Company is not aware of any relief from taxation available to the Shareholders by reason of their holding of the Shares.

If the Shareholders are unsure about the taxation implications of purchasing, holdings, disposing of, dealing in, or the exercise of any rights (including entitlements to any relief of taxation) in relation to, the Shares, they are advised to consult an expert.

By order of the Board

FENG Yousheng

Chairman and Executive Director

Hong Kong, 31 March 2026



Corporate Governance Report

CORPORATE GOVERNANCE PRACTICE

The Company is committed to upholding high standard of corporate governance practices and business ethics in the firm belief that they are crucial to improving the efficiency and performance of the Group and to safeguarding the interests of the Shareholders. The Board reviews the Company's corporate governance practices from time to time in order to meet the expectations of stakeholders and comply with increasingly stringent regulatory requirements, and to fulfill its commitment to excellence in corporate governance. Set out below are the principles of corporate governance as adopted by the Company during the year ended 31 December 2025.

COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE

The Company is committed to maintaining high standards of corporate governance to safeguard the interests of its Shareholders and to enhance corporate value and accountability.

The Company has adopted the CG Code contained in Appendix C1 to the Listing Rules as its own code of corporate governance. During the Reporting Period, the Company has complied with all the applicable code provisions of the CG Code and adopted most of the recommended best practices set out therein, except for a deviation from the code provision C.2.1 of the CG Code, which requires that the roles of chairman and chief executive should be separate and should not be performed by the same individual.

Mr. FENG is the chairman and chief executive officer of the Company. With extensive experience in the internet industry, Mr. FENG is responsible for the overall strategic planning and general management of the Group and is instrumental to the Company's growth and business expansion since its establishment in 2015. The Board considers that vesting the roles of chairman and chief executive officer in the same person is beneficial to the management of the Group. The balance of power and authority is ensured by the operation of the senior management and the Board, which comprises experienced and high-calibre individuals. The Board currently comprises two executive Directors (including Mr. FENG) and three independent non-executive Directors, and therefore has a fairly strong independence element in its composition.

The Board will continue to review and monitor the practices of the Company for the purpose of complying with the CG Code and maintaining a high standard of corporate governance practices of the Company.



COMPLIANCE WITH THE MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code as a code of conduct of the Company for Directors' securities transactions. Having made specific enquiry of all Directors, the Directors have confirmed that they have complied with the required standard as set out in the Model Code during the Reporting Period.

BOARD OF DIRECTORS

The Board oversees the Group's businesses, strategic decisions and performance and should take decisions objectively in the best interests of the Company.

The Board should regularly review the contribution required of a Director to perform his/her responsibilities to the Company, and whether the Director is spending sufficient time in performing them. The composition of the Board reflects the necessary balance of skills and experience desirable for effective leadership of the Company and independence in decision making.

The Board is responsible for establishing the Company's objectives, values and strategies, and satisfying itself that these are aligned with the Company's culture. All directors act with integrity, lead by example, and promote the desired culture. Such culture is instilled and continually reinforced across the organisation values of acting lawfully, ethically and responsibly.

Board Composition

During the year ended 31 December 2025 and up to the date of this annual report, the composition of the Board is as follows:

Executive Directors

Mr. FENG Yousheng (*Chairman and Chief Executive Officer*)
Mr. HOU Guangling

Non-executive Director

Mr. LIU Xiaosong (*resigned on 28 March 2025*)

Independent Non-executive Directors

Mr. David CUI
Mr. CHEN Yong (*Lead INED*)
Ms. ZHENG Congnan

During the Reporting Period, the Board at all times met the requirements of the Listing Rules relating to the appointment of at least three independent non-executive Directors representing one-third of the Board, with one of whom possessing appropriate professional qualifications or accounting or related financial management expertise.



Mechanism regarding independent views to the Board

The Board has implemented different ways to ensure independent views and input are available to the Board. The implementation and effectiveness of such mechanism was reviewed on an annual basis. The Board considers that such mechanism has been implemented properly and effectively.

The mechanism is disclosed below:

(i) Composition

The Board endeavours to ensure the appointment of at least three INEDs and at least one-third of its members being the INEDs (or such higher threshold as may be required by the Listing Rules from time to time), and at least one INED has appropriate professional qualifications, or expertise in accounting or related financial management. The Company shall also appoint the INED(s) to join any committee(s) under the Board in accordance with the requirements of the Listing Rules as far as practicable to ensure independent views are available. The Board members possess core expertise in strategic planning, industry experience, financial accounting, risk management, compliance governance and ESG, while maintaining diversity in gender, age and professional backgrounds. The current composition effectively supports the Company's business development, risk control, capital operations and sustainable development goals. To adapt to industry changes and regulatory requirements, the Board intends to strengthen capabilities in digitalisation and new technology application, cross-border compliance and ESG compliance and will dynamically optimise the structure of skills through continuous training, improvement of director selection, recruitment of professional talents and external advisory support, to continuously enhance governance effectiveness and decision-making quality.

(ii) Independence Assessment

The nomination committee of the Company (the "Nomination Committee") shall strictly adhere to its nomination policy and the independence assessment criteria as set out in the Listing Rules with regard to the nomination and appointment of the INEDs when nominating and appointing any INED, and is mandated to assess annually the independence of all INEDs to ensure that they can continually exercise independent judgement.

(iii) Board Decision Making

Director(s) (including the INED(s)) may reasonably request to seek independent professional advice to assist in performing their duties at the Company's expenses. The Board shall ensure that the INEDs are provided with independent advice and sufficient support to enable them to discharge their responsibilities.

If any substantial Shareholder or Director has a conflict of interest that the Board deems to be significant in matters to be considered by the Board, the relevant matters shall be handled by convening a Board meeting.

A Director shall not vote or be counted in the quorum on any Board resolution approving any contract, transaction or arrangement in which such Director has a material interest.



(iv) Evaluation of the Board

The Board evaluates and reviews the time contributed by each INED and their attendance at meetings of the Board and Board committees to ensure that each INED devotes sufficient time to the Board to perform his/her duties as a Director.

During the Reporting Period, the Nomination Committee conducted an annual review on all directors in respect of their time commitment (including attendance at Board and committee meetings, time devoted to material matters, and impact of other directorships on performance of duties) and performance effectiveness (including professional contributions and independent judgment, risk management and compliance oversight, participation in ESG and sustainable development, communication with shareholders and stakeholders, completion of training and knowledge updating, and performance of committees in fulfilling their duties). The Nomination Committee confirmed that all directors have devoted sufficient time to discharging their duties, and their performance complies with the Company's governance requirements and shareholders' expectations.

In addition, during the Reporting Period, the Company has completed the formal evaluation of the Board performance, which was conducted internally, coordinated by the Board Secretariat and led by the Nomination Committee, with all directors participating in self-evaluation and peer review. The evaluation covered core areas including Board composition, cultural interaction, meeting efficiency, information support, compliance training, risk management and stakeholder engagement. The evaluation results based on the analysis of evaluation metrics show that the overall performance of the Board was satisfactory, with a sound governance structure, standardised decision-making processes and effective risk management. Strengths were evident in strong director independence, efficient meeting decisions, well-established compliance training systems and mature risk management mechanisms. The Company will maintain a biennial cycle for Board performance evaluation.

(v) Review of the Mechanism Implementation

The Board shall, or may designate a Board committee to, make an annual review of the implementation and effectiveness of these mechanisms.

The Company has received written annual confirmation from each of the independent non-executive Directors in respect of his/her independence in accordance with the independence guidelines set out in Rule 3.13 of the Listing Rules. The Company is of the view that all independent non-executive Directors are independent in accordance with the independence requirement set out in the Listing Rules.

The biographical information of the Directors is set out in the section headed "Biographies of the Directors and Senior Management" on pages 18 to 20 of this annual report.

The list of Directors (by category) is also disclosed in all corporate communications issued by the Company from time to time pursuant to the Listing Rules. The independent non-executive Directors are expressly identified in all corporate communications pursuant to the Listing Rules.

Save as disclosed in this annual report, the Directors do not have any other financial, business, family or other material/relevant relationships with one another.



Corporate Governance Report

Chairman and Chief Executive Officer

Code provision C.2.1 of the CG Code stipulates that the roles of chairman and chief executive should be separate and should not be performed by the same individual.

Mr. FENG Yousheng is the chairman and chief executive officer of the Company. With extensive experience in the internet industry, Mr. FENG is responsible for the overall strategic planning and general management of the Group and is instrumental to the Company's growth and business expansion since its establishment in 2015. The Board considers that vesting the roles of chairman and chief executive officer in the same person is beneficial to the management of the Group. The balance of power and authority is ensured by the operation of the senior management and the Board, which comprises experienced and high-calibre individuals. The Board currently comprises two executive Directors (including Mr. FENG) and three independent non-executive Directors, and therefore has a fairly strong independence element in its composition.

The Board will continue to review the effectiveness of the Group's corporate governance structure to assess whether differentiation of the roles of chairman and chief executive officer is necessary and to ensure that the current corporate structure does not compromise the balance of power in the Group.

Appointment and Re-election of Directors

Each of the Directors is engaged on a service contract (in the case of the executive Directors) or a letter of appointment (in the case of the non-executive Director and independent non-executive Directors) for a specific term of three years, which is renewable by mutual consent and subject to the Articles of Association.

The Articles of Association provide that all Directors appointed to fill a casual vacancy or as an addition to the Board shall hold office only until the first AGM after his/her appointment and shall then be eligible for re-election at that meeting. Every Director (including those appointed for a specific term) shall also be subject to retirement and re-election by rotation at least once every three years at the AGM under the Articles of Association.

As such, Mr. David CUI and Mr. CHEN Yong shall retire by rotation at the forthcoming AGM and, being eligible, offered themselves for re-election. Details of the retiring Directors to be re-elected at the forthcoming AGM are set out in the circular of the Company to be dispatched to the Shareholders.

Responsibilities of the Directors

The Board should assume responsibility for leadership and control of the Company, and is collectively responsible for directing and supervising the Company's affairs.

The Board directly, and indirectly through its committees, leads and provides direction to management of the Company by laying down strategies and overseeing their implementation, monitors the Group's operational and financial performance, and ensures that sound internal control and risk management systems are in place.

All Directors, including independent non-executive Directors, have brought a wide spectrum of valuable business experience, knowledge and professionalism to the Board for its efficient and effective functioning.



The independent non-executive Directors are responsible for ensuring a high standard of regulatory reporting of the Company and providing a balance in the Board for bringing effective independent judgment on corporate actions and operations.

All Directors have full and timely access to all information of the Company and may, upon request, seek independent professional advice in appropriate circumstances, at the Company's expenses for discharging their duties to the Company. The Nominating Committee is empowered to assess the independence of independent non-executive Directors annually to ensure their continued independent judgment. The Board also reviews the implementation and effectiveness of this mechanism annually.

The Board reserves for its decision all major matters relating to policy matters, strategies and budgets, internal control and risk management, material transactions (in particular those that may involve conflicts of interest), financial information, appointment of Directors and other significant operational matters of the Company. Responsibilities relating to implementing decisions of the Board, directing and coordinating the daily operation and management of the Company are delegated to the management.

Continuous Professional Development of Directors

Directors shall keep abreast of regulatory developments and changes in order to effectively perform their responsibilities and to ensure that they remain informed and relevant for their contribution to the Board.

Every newly appointed Director has received formal, comprehensive and tailored induction on the first occasion of his/her appointment to ensure appropriate understanding of the business and operations of the Company and full awareness of Directors' responsibilities and obligations under the Listing Rules and relevant statutory requirements. Besides, meetings with senior management of the Company are also arranged.

Directors should participate in appropriate continuous professional development to develop and refresh their knowledge and skills. Internally-facilitated briefings for Directors would be arranged and reading material on relevant topics would be provided to Directors where appropriate. All Directors are encouraged to attend relevant training courses at the Company's expenses.

During the Reporting Period, the Company organized one internal and external training session conducted by the qualified professionals for all directors. Such training session covered a wide range of relevant topics, including directors' duties and responsibilities, risk management and internal controls, etc. In addition, relevant reading materials, including directors' manual, legal and regulatory updates and seminar handouts, have been provided to the directors for their reference and study.

During the Reporting Period, the Company provided diversified continuous training for all directors and fully recorded the training forms, topics, hours and providers for each director in accordance with requirements. Directors (i.e., Mr. FENG Yousheng, Mr. HOU Guangling, Mr. David CUI, Mr. CHEN Yong and Ms. ZHENG Congnan) have attended relevant director training and confirmed that they have complied with such requirements during the Reporting Period.



Corporate Governance Report

Attendance Records of Directors and Committee Members

The attendance records of each Director at Board meetings, Board committee meetings and general meetings of the Company held during the Reporting Period are set out in the table below:

Name of Director	Board	Attendance/Number of Meetings			General Meeting
		Audit Committee	Remuneration Committee	Nomination Committee	
Mr. FENG Yousheng	9/9	—	—	1/1	1/1
Mr. HOU Guangling	9/9	—	—	—	1/1
Mr. LIU Xiaosong (resigned on 28 March 2025)	1/1	—	—	—	—
Mr. David CUI	9/9	2/2	1/1	—	0/1
Mr. CHEN Yong	9/9	2/2	1/1	1/1	1/1
Ms. ZHENG Congnan	9/9	2/2	1/1	1/1	1/1

Code provision C.5.1 of the CG Code prescribes that at least four regular Board meetings should be held in each year at approximately quarterly intervals with active participation of majority of directors, either in person or through electronic means of communication. During the Reporting Period, the Company held nine Board meetings and an annual general meeting on 26 June 2025. The Company will fully comply with the requirement under code provision C.5.1 of the CG Code to convene Board meetings at least four times a year at approximately quarterly intervals.

The Audit Committee held two meetings during the Reporting Period to review and consider the annual financial results and reports for the year ended 31 December 2024, the interim financial results and reports for the six months ended 30 June 2025, operational and compliance controls, the effectiveness of the risk management and internal control systems and internal audit function, appointment of external auditors and engagement of non-audit services. The Audit Committee also met the external auditors once during the Reporting Period without the presence of the executive Directors and the management.

The Remuneration Committee held one meeting and the Nomination Committee held one meeting during the Reporting Period. All respective members of the two committees attended the meetings.



BOARD COMMITTEES

The Board has established three committees, namely, the Audit Committee, Remuneration Committee and Nomination Committee, for overseeing particular aspects of the Company's affairs. All Board committees of the Company are established with specific written terms of reference, which deal clearly with their authority and duties. The terms of reference of the Audit Committee, Remuneration Committee and Nomination Committee are posted on the Company's website and the Stock Exchange's website and are available to Shareholders upon request.

The majority of the members of the Remuneration Committee, Audit Committee and Nomination Committee are independent non-executive Directors.

The Board committees are provided with sufficient resources to discharge their duties and, upon reasonable request, are able to seek independent professional advice in appropriate circumstances, at the Company's expense.

Audit Committee

The Audit Committee consists of three members, namely Mr. David CUI, Mr. CHEN Yong and Ms. ZHENG Congnan, the independent non-executive Directors. Mr. David CUI, being the chairman of the Audit Committee, is appropriately qualified as required under Rules 3.10(2) and 3.21 of the Listing Rules.

The terms of reference of the Audit Committee are no less exacting than those set out in the CG Code. The main duties of the Audit Committee are to review and supervise the financial reporting process, risk management and internal controls system of the Group, assist the Board in fulfilling its responsibility over the audit, and review and approve connected transactions and to advise the Board.

The Audit Committee is also responsible for performing the functions set out in code provision A.2.1 of the CG Code. These include developing and reviewing the Company's policies and practices on corporate governance and making recommendations to the Board; reviewing and monitoring the training and continuous professional development of Directors and senior management of the Company; reviewing and monitoring the Company's policies and practices on compliance with legal and regulatory requirements; developing, reviewing and monitoring the code of conduct and compliance manual (if any) applicable to the Directors and employees of the Company; and reviewing the Company's compliance with the CG Code from time to time adopted by the Company and the disclosure in the corporate governance report to be contained in the Company's annual report.

The Company's annual results for the year ended 31 December 2025 have been reviewed by the Audit Committee.



Corporate Governance Report

Remuneration Committee

The Company has established the Remuneration Committee with written terms of reference in compliance with Rule 3.25 of the Listing Rules and the CG Code. The Remuneration Committee consists of three members, namely Mr. David CUI, Mr. CHEN Yong and Ms. ZHENG Congnan, the independent non-executive Directors. Ms. ZHENG Congnan is the chairlady of the Remuneration Committee. All of the Remuneration Committee members are independent non – executive Directors.

The terms of reference of the Remuneration Committee are of no less exacting terms than those set out in code provision E.1.2 of the CG Code. The main duties of the Remuneration Committee are to review and make recommendations to the Board regarding the terms of remuneration packages, bonuses and other compensation payable to the Directors and senior management of the Company and to review and/or approve matters relating to share schemes under Chapter 17 of the Listing Rules.

Pursuant to code provision E.1.5 of the CG Code, details of the remuneration of the senior management (other than Directors) by bands for the year ended 31 December 2025 is as follows:

	Number of employee(s)
HK\$2,000,001 to HK\$2,500,000	1
HK\$2,500,001 to HK\$3,000,000	1

Details of the Directors' remuneration are set out in Note 38 to the consolidated financial statements of this annual report.

Nomination Committee

The Nomination Committee consists of three members, namely Mr. FENG Yousheng, the chairman, chief executive officer and the executive Director, Mr. CHEN Yong and Ms. ZHENG Congnan, the independent non-executive Directors. Mr. FENG Yousheng is the chairman of the Nomination Committee. The majority of the Nomination Committee members are independent non–executive Directors.

The terms of reference of the Nomination Committee are no less exacting than those set out in code provision B.3.1 of the CG Code. The main duties of the Nomination Committee are to review the structure, size and composition of the Board, make recommendations to the Board regarding the appointment of Directors and Board succession, to review and assess regularly the time commitment and contribution to the Board by each Director as well as the Director's ability to discharge his/her responsibilities effectively and to support the Company's regular evaluation of the Board's performance.

The Company has formulated and adopted the board diversity policy (the "Board Diversity Policy") for compliance with the Listing Rules and the code provisions concerning the diversity of Board members. The Nomination Committee annually reviews the Board composition and supervises the implementation of the Board diversity policy based on this standard. The review for the current year indicates that the Company maintains a diverse structure in terms of gender, age, professional background, industry experience, skill matrix and independence. The Board diversity policy sets out the approach adopted by the Board regarding diversity of Board members.



The Board continuously seeks to enhance its effectiveness and to maintain the highest standard of corporate governance and recognizes diversity at Board level as an essential element in maintaining competitive advantage and sustainable development. In designing the Board's composition, Board diversity has been considered from a number of aspects, including but not limited to gender, age, cultural and educational background, professional experience, skills, knowledge, length of services and time to be devoted as a Director. The Company will also take into account factors relating to its own business model and specific needs from time to time. The ultimate decision will be based on merit and contribution that the selected candidates will bring to the Board.

To implement its Board Diversity Policy, the Company has adopted the following measurable objectives:

1. At least one-third of the Board members shall be independent non-executive Directors;
2. At least one member of the Board shall have obtained accounting or other professional qualifications; and
3. At least one member of the Board is female.

The Board has achieved all measurable objectives of the Board Diversity Policy during the Reporting Period.

The Company believes that Board diversity is important to the sustainable and balanced development of the Company and regards Board diversity as a key element in achieving its strategic objectives and maintaining sustainable development. The Company views diversity as a broad concept and will consider a number of factors, including skills, regional and industry experience, background, gender and other characteristics.

As of 31 December 2025, the Board composed of 4 male members and 1 female member. The Company currently has one female Director, accounting for 20% of Board members. As of 31 December 2025, the Company's senior management is all male. As with gender diversity on the Board, the Company wishes to avoid a single gender senior team and will review the level of gender diversity in the senior team in the light of the business development of the Group, with a view to achieving greater gender equality in the senior management team within the next three years. As of 31 December 2025, the gender ratio of the Group's workforce was approximately 54% male to 46% female. The Company's hiring is merit-based and non-discriminatory. The Board is satisfied that the Company has achieved gender diversity in its workforce. During the Reporting Period, the Company did not identify any factors or circumstances that would make achieving gender diversity in the workforce, including senior management, more challenging or would be irrelevant to gender diversity.

The Company strives to ensure that its Board members maintain an appropriate balance of skills, experience and diversity of views and perspectives to support the implementation of its business strategy and the effective functioning of the Board.



Corporate Governance Report

During the Reporting Period, the Board reviewed the implementation and effectiveness of the Board Diversity Policy and took into account the objectives set out in the policy in reviewing its Board composition to ensure that it has a balanced composition of skills and experience in line with the requirements of the Company's businesses.

The Nomination Committee has adopted a nomination policy which sets out a set of nomination procedures and selection criteria for Directors. The Nomination Committee shall evaluate and select candidates based on the criteria by reference to character and integrity, business experience relevant and beneficial to the Company, qualifications including professional qualifications, skills and knowledge that are relevant to the Company's business and corporate strategy, willingness to devote adequate time to discharge duties as a member of the Board and other significant commitments, present needs of the Board for particular expertise, skills or experience and whether the candidates would satisfy those needs, requirement for the Board to have independent Directors in accordance with the Listing Rules and whether the candidates for independent Directors would be considered independent with reference to the independence guidelines set out in the Listing Rules and the Board Diversity Policy and any measurable objectives adopted by the Nomination Committee for achieving diversity on the Board.

During the Reporting Period, the Nomination Committee and the Board reviewed the Company's Director nomination policy and found it to be valid and effective.

RISK MANAGEMENT AND INTERNAL CONTROLS

Review of Risk Management and Internal Controls

The Board acknowledges that it is responsible for maintaining sound and effective risk management and internal control systems and reviewing their effectiveness. The Company's risk management and internal control systems provide a comprehensive and organized structure with clearly defined scopes of responsibilities, authorities and procedures.

The Company has an internal audit function and has a designated risk management and internal control team (the "Team") which is responsible for identifying and continuously monitoring the Company's risks (including environmental, social and governance ("ESG") risks) and internal control issues, making effective analysis and independent evaluation and reporting directly to the Board of any findings and follow up actions. All departments of the Company are required to adhere to the Company's internal control procedures and report to the Team of any risks or internal control issues. The Audit Committee of the Board also reviews the Company's financial controls, risk management, internal control systems, inside information management and disclosure procedures, the independence and adequacy of resources of the internal audit function, as well as those relating to the Company's ESG performance and reporting on a regular basis.

During the year ended 31 December 2025, the Team was responsible for the risk management and internal control work. The Team reported the Company's risks (including ESG risks) and internal control issues to the Audit Committee. The Audit Committee conducted a review of the effectiveness of various aspects of the Company's risk management and internal control systems covering all material controls, including financial, operational and compliance controls functions for the year. The review results were reported to the Board, and the Board is satisfied that such systems are effective and adequate.



During the Reporting Period, the Team identified, evaluated, reported and managed risks (including ESG risks). Based on the risk management procedures performed, the Company has identified significant risks (including ESG risks) of the Company, which have been reported to the Audit Committee and the Board. Measures have been designed and implemented by the management accordingly.

The Team evaluated the Company's internal control during the Reporting Period. The internal control report has been reviewed by the Audit Committee and the Board. In addition, the Board had received confirmation from the management that:

- the financial records have been properly maintained and the financial statements give a true and fair view of the operations and finances of the Group; and
- the risk management and internal control systems of the Group are effective.

Based on the framework for risk management and internal control systems established by the Group, the Board and the Audit Committee considered that, through the review of risk management and internal control systems of the Group, they can evaluate and improve their effectiveness. The Board, with the concurrence of the Audit Committee, considered that the Company's internal control systems, including financial, operational, compliance and ESG-related issues, were effective and adequate for the year ended 31 December 2025 based on the work performed and report prepared by the Team as well as the confirmation letter provided by the management. The Company will perform ongoing assessments to update all material risk factors (including ESG risks) on a regular basis. In any case, review of risk management and internal control systems will be conducted annually.

Procedures and Internal Controls for the Handling and Dissemination of Inside Information

The Board conducts regular review and assessment of inside information, discusses with the management or authorized persons of the Company about disclosure of inside information, reports to the Board once any inside information for dissemination is identified. Inside information disclosure policies are formulated to provide employees with guidelines on reporting and disseminating inside information, confidentiality and compliance with restrictions on trading.

The Company has established a whistleblowing policy, which enhances the awareness of internal corporate justice and regards this as a kind of internal control mechanism. It provides employees with reporting channels and guidance on whistleblowing about possible improprieties in any matter related to the Company. The Company treats all information received confidentially and protects the identity and the interests of all whistleblowers.



DIRECTORS' RESPONSIBILITY IN RESPECT OF THE FINANCIAL STATEMENTS

The Directors acknowledge their responsibility for preparing the financial statements of the Company for the year ended 31 December 2025.

The Directors are not aware of any material uncertainties relating to events or conditions that may cast significant doubt upon the Company's ability to continue as a going concern.

The statement of the independent auditor of the Company about their reporting responsibilities on the financial statements is set out in the Independent Auditor's Report on pages 85 to 88 of this annual report.

EXTERNAL AUDITOR AND AUDITOR'S REMUNERATION

The remuneration for the audit and non-audit services provided by the auditor of the Company, PricewaterhouseCoopers, to the Group during the year ended 31 December 2025 was approximately as follows:

Type of Services	Amount (RMB'000)
Audit and audit-related services	5,000
Non-audit services (tax consultant services)	434
Total	5,434

JOINT COMPANY SECRETARIES

The Company has engaged Ms. AU Wing Sze of TMF Hong Kong Limited, an external service provider, as the Company's joint company secretary. Her primary contact person at the Company is Mr. XIAO Liming, the joint company secretary and vice president of finance of the Company.

The joint company secretaries of the company attended sufficient professional training as required under Rule 3.29 of the Listing Rules during the year ended 31 December 2025 to update their skills and knowledge.

SHAREHOLDERS' RIGHTS

To safeguard Shareholders' interests and rights, separate resolutions should be proposed for each substantially separate issue at general meetings, including the election of individual Director. All resolutions put forward at general meetings will be voted on by poll pursuant to the Listing Rules and poll results will be posted on the websites of the Company and of the Stock Exchange after each general meeting.



Convening an Extraordinary General Meeting

Pursuant to Article 12.3 of the Articles of Association, extraordinary general meetings shall be convened on the written requisition of any one or more members holding together, as at the date of deposit of the requisition, Shares representing not less than one-tenth of the voting rights, on a one vote per Share basis, of the Company, which carry the right of voting at general meetings of the Company. The written requisition shall be deposited at the principal office of the Company in Hong Kong or the registered office of the Company, specifying the objects of the meeting and the resolutions to be added to the meeting agenda, and signed by the requisitionist(s). If the Board does not within 21 days from the date of deposit of the requisition proceed duly to convene the extraordinary general meeting to be held within a further 21 days, the requisitionist(s) themselves or any of them representing more than one-half of the total voting rights of all of them, may convene the meeting in the same manner, as nearly as possible, as that in which meetings may be convened by the Board provided that any extraordinary general meeting so convened shall not be held after the expiration of three months from the date of deposit of the requisition, and all reasonable expenses incurred by the requisitionist(s) as a result of the failure of the Board shall be reimbursed to them by the Company.

Putting Forward Proposals at General Meetings

There are no provisions in the Articles of Association or the Cayman Islands Companies Law for Shareholders to propose new resolutions at general meetings. Shareholders who wish to propose a resolution may request the Company to convene a general meeting in accordance with the procedures set out in the preceding paragraph. As regards proposing a person for election as a Director, please refer to the “Procedures for shareholders to propose a person for election as director” of the Company, which is posted on the Company’s website.

Putting Forward Enquiries to the Board

For putting forward any enquiries to the Board, Shareholders may send written enquiries to the Company. The Company will not normally deal with verbal or anonymous enquiries.

Contact Details

The contact details of the Company are set out on the Company’s website (www.inkeverse.com).

For the avoidance of doubt, Shareholder(s) must deposit and send the original duly signed written requisition, notice or statement, or enquiry (as the case may be) to the above address and provide their full name, contact details and identification in order to give effect thereto. Shareholders’ information may be disclosed as required by laws.

COMMUNICATION WITH SHAREHOLDERS AND INVESTORS

The Company considers that effective communication with Shareholders is essential for enhancing investor relations and investor’s understanding of the Group’s business performance and strategies. The Company endeavours to maintain an ongoing dialogue with Shareholders and in particular, through AGMs and other general meetings. At the AGM, directors (or their delegates as appropriate), chairmen of the Board committees and external auditor are available to meet shareholders and answer their enquiries. They will conduct sufficient communication and feedback, focusing on corporate governance operations, director appointments and succession planning, review of major transactions, dividend policy and investor concerns.

Pursuant to the updated good practices of corporate governance of the Company, Mr. CHEN Yong has been appointed as the lead INED since 31 March 2026. A dedicated mailbox (idrep@inkeverse.com) has been set up to facilitate the communication between the lead INED and Shareholders of the Company.



SHAREHOLDERS' COMMUNICATION POLICY

The Board has adopted a Shareholders' Communication Policy which is subject to annual review to ensure its implementation and effectiveness. Such policy aims at ensuring Shareholders can have equal and timely access to information about the Company in order to enable the Shareholders to exercise their rights in an informed manner and to allow them to engage actively with the Company.

A summary of the Company's Shareholders' Communication Policy is as follows:

Information will be communicated to the Shareholders through the Company's financial reports, circulars and announcements, AGMs and other general meetings that may be convened, as well as all the disclosures submitted to the Stock Exchange for publication.

As a channel to further promote effective communication, the Company maintains a website at www.inkeverse.com as a communication platform with Shareholders and other stakeholders, where the Company's announcements and press releases, business developments and operations, financial information, corporate governance report and other information are posted.

Shareholders are given sufficient notice of Shareholders meetings, and detailed procedures for conducting a poll were stated in circular to Shareholders accompanying the notice of the AGM.

The Company has reviewed the implementation and effectiveness of the Company's Shareholders' Communication Policy for the Reporting Period, including the steps taken at the general meeting, the handling of enquiries received (if any) and the availability of various channels of communication and engagement. The policy has been properly implemented and is considered to be effective.

The Company maintains a website at www.inkeverse.com as a communication platform with Shareholders and investors, where the financial information and other relevant information of the Company are available for public access.

CONSTITUTIONAL DOCUMENTS

In preparation for the Listing of the Company, the Company has adopted the amended and restated memorandum of association and Articles of Association (the "Articles"), which became effective on the listing date (i.e. 12 July 2018). The Articles was amended and approved by the Shareholders on 30 June 2022 for the purposes of, among others, (i) bringing the Articles in line with the amendments made to the Listing Rules, including the amendments made to Appendix A1 (former Appendix 3) to the Listing Rules, which took effect on 1 January 2022; (ii) reflecting other relevant requirements under the applicable laws of the Cayman Islands; (iii) incorporating certain housekeeping amendments; and (iv) updating or clarifying provisions as appropriate. For further details of the amendments, please refer to the announcement of the Company dated 26 April 2022. An up-to-date version of the Articles is also available on the websites of the Company and of the Stock Exchange.



Environmental, Social and Governance Report

I. ABOUT THE REPORT

This report includes the practices of sustainable development of the Company and is the fifth environmental, social and governance (the “ESG”) report published by the Company. This report aims to disclose the Company’s efforts in ESG aspects in 2025 to all stakeholders. This report is issued together with the annual report. In order to have a comprehensive understanding of the development of the Company, readers are reminded to read this report in conjunction with the section headed “Corporate Governance Report” in the annual report.

This report was prepared under the Environmental, Social and Governance Reporting Code (the “ESG Code”) set out in Appendix C2 to the Listing Rules. This report covered all the concerns of stakeholders and the business characteristics of the Company.

Unless otherwise specified, this report covers the period from 1 January 2025 to 31 December 2025, which is consistent with the financial year covered by this annual report.

II. CONCEPTS OF ESG MANAGEMENT AND IDENTIFICATION OF SUBSTANTIVE ISSUES

The Group is dedicated to becoming the most influential new social networking platform by developing and launching new products for live streaming, dating and social networking. Adhering to its sustainable development values, the Company has positioned itself as a leading interactive entertainment and social networking platform in China through its business model, which assumes responsibilities towards society and environment.

Organizational system and management system for social responsibility and environmental protection have been established based on the characteristics of the Company’s business. In order to improve its performance in ESG, the Company continuously inspected and optimized these systems.

In 2025, the Company strengthened its overall environmental, social and governance management, clearly specified the duties of each department regarding ESG field, and promoted and integrated ESG concepts into the operation of the Company.

The Board has participated in the evaluation, prioritization and management of ESG-related issues, and evaluated the significance of ESG on a regular basis. The Board continued to monitor the ESG-related indicators to improve the working environment and atmosphere of the Company and support the healthy development of businesses.

This report aims to reflect the ESG performance of the Group in terms of environment, working premise, supply chain management, product liabilities, community and other aspects in a balanced manner. The reporting scope of the ESG Report is established consistently on the basis of the criteria under our supervision throughout the Group’s structure. Unless otherwise specified, this report covers the ESG performance of the businesses that are directly operated and managed by the Company.

For the preparation of this report, the Company has carried out significant assessment for topics and conducted questionnaire surveys to determine the scope of disclosure for each topic and the presentation through various performance indicators. Unless otherwise specified, the data disclosed in this report are compiled in accordance with the statistical rules consistent with the previous periods to ensure that the data are comparable from year to year.



Environmental, Social and Governance Report

The Company believes that the expectation and appeal of stakeholders are the inspiration of business development and the cornerstone of sustainable growth. The Company has established channels to communicate with its employees, suppliers, users, shareholders and investors, regulators, and resident in places where it operates. The Company actively communicates with them and responds to their concerns in time. Channels of communication on discussing sustainable issues between the stakeholders and the Company include:

Stakeholders of the Company and their channels of communication

Stakeholder	Major channels of communication
Employees	Conferences, staff events, individual interviews/group discussions, real- time communication software
Suppliers	Telephone calls, personal visits, business conferences, real-time communication software
Users	Customer hotlines, online customer service, WeChat, Weibo, App
Shareholders and investors	Telephone calls, emails, conferences, announcements and circulars, "Investor Relationship" webpage on official website
Regulators	On-site duties, policy consultation, reporting, information disclosure
Residents in places where the Company operates	Charity activities, donation and community interaction

In 2025, through various channels of communication and combining with the business operation of the Company, the Company conducted questionnaire surveys under the leadership of the Board and identified the most concerned ESG issues among the stakeholders, including "Emissions" and "training and development" and more important issues, including "product liability", "labor standard" and "employment". Related issues included "anti-corruption", "supply chain management", "resources utilization" and "health and safety".

III. ENVIRONMENTAL PROTECTION

Through referring to relevant international studies, and taking into account our existing risk management policies, we assessed and identified the physical risks and transition risks related to climate change during the Year. Those identified as high risks are policy and regulatory risk in terms of transition risks. We understand that more and more stakeholders put forward increasing demands for enterprises on climate change. Failure to meet stakeholders' expectations may result jeopardizing our reputation, losing customers and even losing our competitive edge.

As a mobile interactive entertainment and social networking platform provider, Inkeverse is a non-productive enterprise and causes relatively less impact on the environment and resources. Power supply interruption, urban waterlogging and fire caused by inclement weather may have an impact on the Company's operation. We will continue to strengthen environmental risk prevention, take appropriate preventive measures and flexible work arrangements to reduce the impact of inclement weather on the Company's operation and personnel safety.



Environmental, Social and Governance Report

In 2025, in order to fulfill the responsibilities of environmental protection, the Company complied with the “Environmental Protection Law of the PRC 《中華人民共和國環境保護法》”, “Energy Conservation Law of the PRC 《中華人民共和國節約能源法》” and other applicable laws and regulations. The Company specified its green office policy in the “Staff Handbook” to promote environmental protection concept and create a green working environment.

In 2025, the Company set up 4 environmental goals on energy conservation, water conservation, waste reduction, and greenhouse gas emission reduction and developed corresponding implementation paths. The aim is to minimize environmental impact and help China achieve the goal of “peaking carbon dioxide emissions before 2030 and achieving carbon neutrality before 2060”.

Target Category	Overall Goal	Implementation Path
Energy Conservation	The per capita power consumption of employees in Beijing is reduced year by year, and finally tends to be stable.	1. Centralize work area offices to provide convenience for energy management and replace inefficient energy-use equipment with efficient ones. 2. Optimize utility time for office lighting in Beijing headquarters, synchronize property management according to seasonal changes, timely adjust opening/closing time of landscape and corridor lighting. 3. Optimize the air conditioning operation mode and operation duration and switch off the air conditioning on the floors without office personnel in the work area.
Water Resource Conservation	The per capita water consumption at work in Beijing has been reduced year by year and finally stabilized.	1. Use water conservation equipment. 2. Optimize water conservation facilities and install new water saving taps in certain offices.
Waste Emission Reduction	Inkeverse inclines to green procurement, and incorporates green procurement into supplier management. All offices within Beijing implement waste classification.	1. Harmless treatment of wastes shall be handed over to the supplier for closed-loop treatment. 2. Continue to promote waste classification.
Greenhouse Gas Emission Reduction	Inkeverse actively responds to the national dual-carbon target and conducts green operations.	Green offices and workplaces.



(I) Emissions

The Company understands the Law of the “People’s Republic of China on the Prevention and Control of Environmental Pollution by Solid Wastes 《中華人民共和國固體廢物污染環境防治法》” and other applicable laws and regulations and control the collection, storage and disposal of different kinds of wastes in order to minimize the pollution to or effect on the environment.

In order to further reduce emissions, the Company has established principles on waste recycling and disposal and reused some wastes. The recycling measures of wastes mainly include:

- Used computers: The Company evaluates whether used computers have met the requirements of disposal.
- Some of the used computers will be used as charity donation. Other used computers will be collectively handled by third-party asset suppliers. In 2025, there were 136 recycled computers, weighing 139 kilograms in total.
- Dry Batteries: In order to promote the recycling of batteries, the Company replaces employees’ used batteries with new batteries.
- Waste papers: The Company introduced various online administration systems to facilitate e-approval for different procedures and reduce or remove paper-based approval. In addition, the Company promoted using both sides of papers by providing a recycling box under each printer to collect papers with single-side used, facilitating the recycling and re-use of papers.
- Plastic materials and cardboards: The Company provides separate recycling bins in office premises to recycle plastic materials and cardboards separately, preventing them from mixing with other domestic waste. In 2025, there were 20 kilograms of plastic materials and 1124 kilograms of cardboards recycled.
- Lead-acid batteries: Lead-acid batteries discarded from the Company’s self-owned equipment rooms will be collectively disposed of by suppliers.

Hazardous wastes used by the Group, mainly toner cartridges for printers and used batteries, are collected separately and handed over to a qualified third-party recycler for proper recycling.



Emissions

Indicators	2025 Figures
Total greenhouse gas ("GHG") emission (tCO ₂ -e)	469.47
Direct GHG emissions (tonnes)	4.11
Indirect GHG emissions (tonnes)	469.47
Total GHG emission per capita (tonnes/person)	0.33
Total emission of non-hazardous waste (tonnes)	112.43
Total emission of hazardous waste (tonnes)	0.032
Total emission of non-hazardous waste per capita (tonnes/person)	0.08
Total emission of hazardous waste per capita (tonnes/person)	0.000024

Notes:

- 1 Due to the business nature of Inkeverse, its major gas emission was GHG emission derived from the use of electricity and fuels converted from fossil fuels.
- 2 GHGs include carbon dioxide, methane and nitrous oxide, which are mainly from purchased electricity and fuels. GHG is presented based on carbon dioxide equivalence and is measured based on the "Baseline Emission Factors for Regional Power Grids in China in 2019 (《2019 中國區域電網基線排放因子》)" published by the National Development and Reform Commission of China and the "Guidelines for National GHGs in 2016 (《2016 年 IPCC 國家溫室氣體列表指南》)" issued by the Intergovernmental Panel on Climate Change (the "IPCC").
- 3 Hazardous wastes involved in the operation of Inkeverse primarily include empty toner cartridges and ink boxes of printing devices and lead-acid batteries. Lead-acid batteries were within the warranty period and there was no disposal of lead-acid batteries during 2025.
- 4 Non-hazardous wastes involved in the operation of Inkeverse primarily include domestic refuse from office premises and disposed electronic devices. Domestic refuse from office premises was handled collectively by the management companies of the office premises and cannot be measured separately. The Company estimated such domestic refuse according to the "Coefficient Manual of the First National Census on Pollution Sources for the Pollutant Generation and Discharge from Urban Living (《第一次全國污染源普查城鎮生活源產排污系數手冊》)" issued by the State Council.

(II) Resources utilization

As a non-productive enterprise, resources consumed by Inkeverse primarily include electricity, water and vehicle fuels used in the course of business operation. Benefiting from the social development, the Company has not experienced any obstacles in obtaining appropriate water resources. In 2025, major measures of the Company for reducing resource consumption included:

- Vehicle management: The Company formulated the requirements on the use of vehicles to promote less frequent and efficient use of vehicles. In order to reduce fuel consumption, the Company limited the usage of fuels based on the actual usage of vehicles to control related expenses. It also adopted the rules of incentives for resource saving and fines for resource wasting.
- Lighting management: The Company established a guideline regarding the use and management of lighting.
- Water resources management: The daily water consumption of the Company mainly comprises tap water and reclaimed water. Reclaimed water is used for daily consumptions such as toilets and other scenarios attributable to property management. Tap water is mainly used for daily drinking by staff. The Company has installed water dispensers with multiple controls to prevent wastage of water.

inkeverse



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- The Company's employees are reminded to turn off lights after the use of training rooms and conference rooms. They shall also ensure that the lighting of office premises, corridors and washrooms is turned off when they leave.
- Air-conditioner management: The Company established a guideline regarding the use of air-conditioners. The "accountability system" has been adopted, which designates persons responsible for recording the use of air-conditioners.
- The Company's employees are reminded to turn off air-conditioners immediately when they leave, and windows must be closed when air conditioners are on. When cooling, the set temperature of air conditioners shall not be less than 26°C.

The Company established a designated energy-saving team to conduct regular checks on the usage of lighting and air-conditioners, and impose penalties on any irregularity.

In 2025, the main energy consumption and energy consumption per capita of the Company were as follows:

Energy and resource consumption Indicators	2025 Figures
Total energy consumption (MWh)	761.96
Energy consumption per capita (MWh/person)	0.54
Direct energy consumption (MWh)	16.8
Fuel consumption of business vehicles	16.8
Indirect energy consumption (MWh)	745.16
Electricity purchased	745.16
Total water consumption (tonnes)	2,134.95
Water consumption per capita (tonnes/person)	1.51

Notes:

- 1 Total energy consumption is calculated based on the consumption of electricity and petrol as well as the conversion factors specified in the "National Standards of People's Republic of China General Principles for Calculation of the Comprehensive Energy Consumption (GB/T 2589-2020) 《综合能耗计算通则(GB/T 2589-2020)》".
- 2 Electricity purchased includes electricity purchased by offices in Beijing, Changsha and Guangzhou. Electricity expenses of leased data centers of Inkeverse were included in custody fees, so electricity consumption cannot be measured separately. Further discussion with regard to the measurement will be made with the custody firm in the future so that the data will be calculated once a separate measurement is available.
- 3 Data for packaging materials was not applicable to Inkeverse.



IV. RESPONSIBILITIES OF EMPLOYEES

The Company's success depends on its ability to attract, retain and motivate qualified personnel. The Company complied with the "Labor Law of the PRC 《中華人民共和國勞動法》" and other relevant laws and regulations on local social security and salary payment. The Company formulated "Human Resources Management System", which specifies regulations of recruitment and resignation of employees, working hours, remuneration and benefits, performance and promotion, health and safety, and training and development to protect the legitimate interests of its employees.

The Company also puts the occupational health and safety of employees in a prominent position, and abides by laws and regulations on occupational health and safety and fire safety in workplace such as the Work Safety Law of the People's Republic of China and Fire Control Law of the People's Republic of China, providing a variety of health and safety protection measures for employees, and ensuring the physical and mental health of all employees.

(I) Recruitment and Resignation

Inkeverse has strived to create a diversified and equal working environment without any discrimination in terms of race, sex, age or religion. Recruitment of employees is required to strictly comply with the internal standardized recruitment procedure, which enables each applicant to be treated equally. The Company uses various methods for its recruitment, including campus recruitment, online recruitment, internal recommendation and recruiting through headhunter firms or agents, to satisfy its demands for different types of talent.

The Company prohibits any child labor or forced labor. All candidates applying to a position in the Company are required to present their identity documents for inspection and to ascertain their identities, ages and validity of employment status. In the event that any irregularities in ages, identities and/or validities of employment status are subsequently found, employment with all such concerned candidates will be immediately terminated. During the Reporting Period, there were no non-compliance incidents relating to child labor and forced labor.

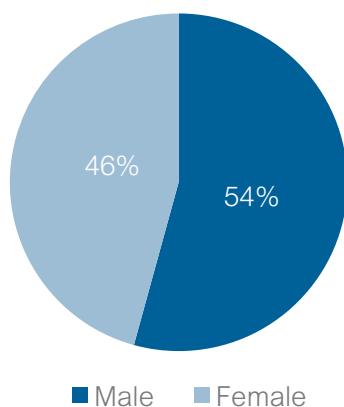
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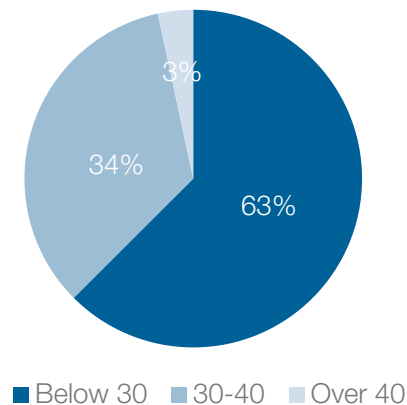
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As at 31 December 2025, the Company had 1,334 employees who were mainly located in Beijing, Changsha and Guangzhou.

Gender Distribution



Age Distribution



Indicators		As at 31 December 2025
Total number of employees (Full-time)		1,334
Number of employees by rank	Management staff	57
	General staff	1,277
Number of employees by gender	Male	724
	Female	610
Number of employees by age	Under 30 years old	834
	30-40 years old	455
	Above 40 years old	45
Number of employees by region	Chinese Mainland	1,332
	Hong Kong, Macau and Taiwan regions	2
Total employee turnover rate		35.41%
Employee turnover rate by gender	Male	44.58%
	Female	48.22%
Employee turnover rate by age	Under 30 years old	53.78%
	30-40 years old	28.52%
	Above 40 years old	24.44%
Employee turnover rate by region		35.14%
	Chinese Mainland	68.09%
	Hong Kong, Macau and Taiwan regions	00.00%

Note:

- 1 Employee turnover rate = number of employees who left during the reporting year/(number of employees at the beginning of the reporting year+number of employees recruited during the reporting year)



(II) Management of Working Hours

The Company adopts a regular and irregular working scheme based on the nature of different jobs. Employees who need to extend working hours due to special reason may report to the Company through the OA system. To protect the health of the Company's employees, overtime working hours shall not be more than 3 hours per day and 36 hours per month. Overtime working hours shall be converted into employee's compensation or leave in accordance with the laws.

(III) Compensation and Benefits

Compensation of permanent employees of the Company consists of fixed wages, benefits and subsidies, and performance-based bonuses. The Company has established a compensation system based on positions and grades, which enables it to offer a relatively competitive and fair compensation package to its employees.

The Company has made contributions of "five insurances and housing provident fund" for its employees in accordance with the laws and regulations of the PRC. The Company also provides additional benefits to its employees, including commercial insurance policies, allowances for communication, transportation and lunch, health checks, annual paid leaves, public welfare facilities and afternoon tea.

Case of employee's benefits: Staff quarters

In 2025, the Company leased 9 apartments near the office area in Changsha working area in order to ensure the safety and convenience of the Company's back-office officers accessing and leaving their offices.

Each staff quarter accommodates 4 persons. The Company's staff quarters are clean and aesthetic, equipped with beds, air-conditioners, water heaters, washing machines and other living equipment. During 2025, the Company provided free accommodation to nearly 40 employees.

During holidays such as New Year, anniversary and Mid-Autumn Festival, the Company will distribute various customized gift boxes to all employees, including figures, headphones, cups, pillows, scarves and other customized gifts and refreshments. Birthday blessings and gifts will be given to employees who have birthdays in that month. When employees enter a new stage of life (marriage, childbirth, etc.), the Company will prepare a large gift package for them to express condolences. The gym is equipped with facilities such as treadmills and a yoga area for employees to use at their discretion to maintain fitness.

Case no. 1 of employee activities: Dragon Boat Festival special event

To carry forward the traditional culture of the Dragon Boat Festival and enrich the lives of employees, the Company held a themed welfare event on the Dragon Boat Festival. During the event, traditional DIY experience sessions were available. We organized a sachet-making workshop using natural ingredients such as wormwood for employees to make mosquito-repellent and calming sachets, conveying wishes for health and blessing; we also set up a zongzi-making corner with glutinous rice, beans and other ingredients, allowing everyone to enjoy the fun of handcrafting traditional festive food; we also provided colourful rope DIY materials for employees to weave personal bracelets, symbolising blessings for good fortune, health, and protection against evil. The Company also prepared exclusive Dragon Boat gift boxes for all employees, which included badminton rackets to encourage them to stay active and maintain fitness in their spare time. In addition, a variety of delicious refreshments were served on site, such as mung bean cakes, fruit, iced drinks and other snacks, enabling everyone to celebrate the festival in a relaxed and warm atmosphere.



Case no. 2 of employee activities: Inkeverse 10th Anniversary Celebration

2025 marked a significant milestone as the Company celebrated its 10th anniversary. To express gratitude to every partner who has journeyed with us along the way, and to recall a decade of growth and glory, the Company held a special 10th-anniversary themed event to mark the occasion and share the joy with all employees. A dedicated 10th-anniversary photo booth was set up on site, allowing everyone to capture wonderful moments and cherish precious memories of growing hand-in-hand with the Company. Participants also enjoyed a delightful handicraft experience, making handmade incense sticks in a warm and tranquil atmosphere. The event concluded in an exciting lucky draw with generous prizes, bringing good fortune and blessings to all attendees. The Company also thoughtfully prepared exquisite refreshments, including milk tea and cakes, to warm hearts with sweet flavours. The event offered a moment of delight amid busy work, while further enhancing team cohesion and demonstrating the Company's care and consideration for its employees.

(IV) Assessment and Promotion

An internal performance management and assessment system has been established and a promotion policy has also been formulated.

The performance of the Company's employees is assessed in the manner of "Fairness, Openness, and Justice". The performance assessments of the Company's employees include the assessment of performance indicators and assessment of values. The performance targets of the Company's employees are set based on the strategies of the Company, the goals of department, and the duties of the employees in accordance with the SMART concept, i.e. specific, measurable, attainable, realistic and time-bound. The values of employees are assessed through case study. After assessment, the Company provides feedback to its employees and makes suggestions for improving and development, so as to assist the growth of employees.

The results of assessment will be mainly applied to employees' compensation and promotion. The Company offers performance-based incentives to its employees at all levels based on the completion of targets for the year, partition coefficients, and the results of employees' performance assessment, so as to reward the employees who made great contributions to the Company and maintain healthy internal competition and mechanism. Employees with consistently excellent results in performance assessment will take the pre-emptive opportunities in promotion when the criteria of promotion are fulfilled and will be eligible to be selected to serve in a higher position.

(V) Health and Safety

As Inkeverse does not operate any production facilities, it is not exposed to any material risk relating to health and safety. In order to ensure the safety of employees at work and the safety of operation of the Company, Inkeverse regulates safety behaviors in its "Human Resources Management System (《人力资源管理制度》)".

The Company has placed a great emphasis on the health and safety of its employees. In order to create a healthy and comfortable working environment for its employees, the Company has fully implemented safety management and organized free body check for its permanent employees every year.

In order to ensure the safety of workplace, all employees are required to enter the office premises with their staff cards or facial recognition using an access control machine. Visitors shall complete registration and be provided with guest cards before accessing the office premises. All visitors shall be accompanied by a receptionist who shall be responsible for the behavior of the visitors in the office premises.

In the past three years (including the reporting year), the Company had no work-related death, nor were there any work-related delays due to work-related injuries, and the work-related death rate was 0%. In addition, in order to raise safety awareness of the Company's employees, the Company actively cooperated with the office premises to organize fire drills and other activities.



(VI) Training and Development

In order to expand the Company's talent team, strengthen the capability of talents at different levels and provide intellectual support to the sustainable development of the Company, Inkeverse has formulated effective and systematic talent training and development plans for its employees. The Company believes that its systematic training plans would assist its employees to master necessary professional skills and improve their professional ethics effectively.

The talent training and development schemes of Inkeverse comprise the following five schemes:

"Young Eagle Program (雛鷹計劃)": This is a training program for newly recruited graduates and aims to cultivate newly recruited graduates who are self-motivated, willing to learn, and aggressive, develop them as the backbone in technical and business departments, and identify participants who have potential management talents;

"Flying Eagle Program (飛鷹計劃)": This is a training program for newly recruited employees and aims to introduce the Company's development history, strategic vision, cultural values, human resources, financial and technical system to those employees and accelerates the integration of those employees into the Company and its teams;

"Great Eagle Program (雄鷹計劃)": This is a training program for junior management members and aims to train junior management members who have certain working experience and potential, so as to consolidate the capability of management team of the Company;

"Black Eagle Program (黑鷹計劃)": This is a training program for mid-level management members who have the potential, so as to help them become talents to accomplish major tasks as leaders;

"Golden Eagle Program (金鷹計劃)": This is a training program for senior management members and cultivates them to become all-rounded talents and get well-prepared for the future development of the Company.

In 2025, the Company organized various training programs with an aggregate of over 792 attendants.

Indicators		As at 31 December 2025
Percentage of employees trained by gender	Male	52.02%
	Female	47.98%
Percentage of employees trained by management level	Management	0.38%
	Non-management	99.62%
Average training hours received by employees by gender	Male	1.50
	Female	1.50
Average training hours received by employees by management level	Management	1.50
	Non-management	0.58

Note: Training refers to face-to-face and online courses offered by the Company to its employees.



V. SUPPLY CHAIN MANAGEMENT

The Company's streamers and their agencies are major groups of the Company's suppliers, and they involve minimal environmental risk. Other than that, the Company's suppliers primarily included material suppliers and suppliers of other services.

(I) Content Verification of Live Streamers

The Company complies with the laws and regulations such as the "Administrative Provisions on Mobile Internet Applications Information Services 《移動互聯網應用程序信息服務管理規定》" (the "APP Provisions"), the "Administrative Measures for Internet Information Services 《互聯網信息服務管理辦法》", the "Interim Provisions on the Administration of Internet Culture 《互聯網文化管理暫行規定》", the "Provisions on the Administration of Internet Live-Streaming Services 《互聯網直播服務管理規定》", and the "Notice on Strengthening Work on Online Performance by the Ministry of Culture 《文化部關於加強網絡表演管理工作的通知》" and verifies all contents published on the Company's platform. The Company is dedicated to providing customers with a good user experience and complete products and services, and delivering the values of safety and health.

To ensure that the content and information in the Inkeverse platforms comply with the requirements of laws and regulations, the Company has established verification systems in respect of various items, including pop-up private messages, screen recording and sharing, short-video contents, screen contents, audio contents, icons, nicknames, signatures and occupations of users based on demand of screening and verification of numerous videos, audios and text information on the platform.

The Company has established a contingency mechanism in respect of content safety. The Company has formulated and implemented contingency plans for propagation stoppage, effect elimination, risk assessments and problem stemming. The Company has adopted technological measures to complement the manual verification. The Company has introduced more than four kinds of image recognition models for analysis and established a verification team of 226 members to carry out 24-hour verification to timely handle uncivilized and unlawful information, including various political interference, violence and terrorism, and pornography on the platforms and take further actions on irregular content providers.

In 2025, Inkeverse continuously optimized its content safety management and established clean interactive platforms. By considering the propagating features of irregular contents and their consequences, together with various factors such as live streaming scenarios, user ratings, and interactive atmosphere, the Company has continuously adjusted and refined the verification standard and formulated a number of handling measures. The Company has implemented differentiated monitoring and control measures by levels and areas so as to improve the monitoring of material contents and sensitive contents and to strengthen the preventive effects on irregular contents based on the frequency of irregularities, characteristics of irregular user groups and investigation and analysis of live streaming aspects. The Company reorganized the background of verification system to effectively enhance the stability of continuous operation and the scalability of new function algorithms. The Company introduced the cross-application algorithm to improve the recognition effect of illustration models to enhance the accuracy and efficiency of machine verification.

In addition, the Company set up a network safety security room in its office premises to facilitate the regular onsite inspection of regulatory authorities and the handling of any contingency incidents.



(II) Supplier Admission and Management

In respect of suppliers of materials and services, Inkeverse has formulated the “Procurement Management System (《採購管理制度》)” and the “Supplier Management System (《供應商管理制度》)” in accordance with the applicable laws and regulations, such as “The Bidding Law of the People’s Republic of China (《中華人民共和國招標投標法》)”, to standardize the supplier management. The Company has clearly specified the roles and duties of its staff in the processes of bidding and procurement and regulated the purchasing methods, categorized classification administrative measures, management of suppliers, management of contracts and documents, and verification of purchasing activities. The Company supervises all relevant staff to strictly abide by the procedures to ensure the smooth progress of the Company’s procurement.

As at 31 December 2025, there was a total of 1,146 active suppliers on the supplier list of the Group.

When selecting suppliers, the Company usually seeks quotations from at least three suppliers and considers other factors such as environmentally friendly materials, delivery time and strengths of the suppliers. The Company selects suppliers based on the principles of “openness, fairness, justice and democracy”. The Company has formulated a detailed standard of admission of suppliers and carried out a comprehensive screening of their qualification. New suppliers are required to submit business licenses and account-opening licenses for verification with receiving information before being included in the list of suppliers of the Company. The Company uses scientific and quantified methods to assess suppliers on a regular basis and adopts corresponding punishment or termination measures against disqualified suppliers. We constantly strengthen the integrity governance of suppliers, carry out anti-corruption publicity for suppliers, and set up an internal report email for issues related to supplier integrity to strictly ensure the legality and compliance of suppliers.

The Company also promotes the use of environmentally friendly products. The Company avoids using disposable tableware and plastic products provided by suppliers and urges the replacement of such materials with more environmentally friendly materials. Daily supervision is implemented by relevant departments, and the Company has established communication channels for prompt response.

The Company has established a supplier maintenance mechanism. The Company conducts visits or inspections with its suppliers through phone calls, onsite visits and large business conferences in order to enhance cooperation and keep abreast of the latest market information and product development trends.

Number of suppliers

Number of suppliers by region	As at 31 December 2025
Chinese Mainland	1,128
Hong Kong, Macau and Taiwan region	18

Note: The number of suppliers represents the number of enterprises that are active suppliers on the supplier list (excluding streamers).



(III) Anti-Commercial Bribe

In order to promote anti-corruption and anti-bribery in commercial activities and comply with the rules of fair competition, the Company has formulated the “Administrative Measures of Prevention of Commercial Bribe (《預防商業賄賂管理辦法》)” to supervise important aspects of its staff and related stakeholders, such as purchasing and sales.

The Company sets up and discloses its hotline and email for reporting of internal and external commercial bribe activities. The Company has designated that the Legal Department and the Financial Centre work jointly as a supervision and management department against corruption and commercial bribe and collect relevant information, receive relevant reports and carry out supervision, inspection and audit on all commercial acts of the Company.

In order to further strengthen the probity concept of the Company’s customers and suppliers, it has requested all of its customers and suppliers who have economic activities with the Company to sign a “Commitment of Integrity and Honesty (《廉潔誠信承諾函》)” with it and urged them to operate with honesty and integrity. For customers or suppliers who violate any provision in the commitment, the Company will terminate the cooperation with them and report the act of commercial bribe to the judiciary authorities if necessary.

VI. PRODUCT LIABILITIES

People have natural demands for entertainment and companionship. The Company believes that interactive entertainment and social networking are an advanced way of online interaction to satisfy such demands. The Company is dedicated to providing a good user experience and focusing on the quality of its products and services. The Company has verified its products and services to ensure compliance with the applicable laws and regulations.

In order to secure a good experience for Inkeverse community users and maintain the normal order of the platform, the Company has formulated the “Community Convention (《社區公約》)” based on applicable laws and regulations, such as the “Administrative Measures for the Security Protection of Computer Information Networks Linked to the Internet (《計算機信息網絡國際聯網安全保護管理辦法》)”, the “Administrative Measures for Internet Information Services 互聯網信息服務管理辦法”, the “Decision on Security Protection of Internet by the Standing Committee of the NPC (《全國人民代表大會常務委員會關於維護互聯網安全的決定》)”, the “Provisions for the Administration of Internet News Information Services (《互聯網新聞信息服務管理規定》)”, the “Notice on Strengthening Management of Online Performance by the Ministry of Culture (《文化部關於加強網絡表演管理工作的通知》)” and the “Notice on Strengthening Management of Online Live Streaming Services of Internet Audio-visual Programs (《關於加強網絡視聽節目直播服務管理有關問題的通知》)” and signed the convention with its users. With an aim to create a fair, happy, free and healthy cyber community for Inkeverse users, the convention clearly specified the rights and responsibilities of Inkeverse users, regulates users’ acts and imposes punishment measures on any infringement.

In addition, the Company focuses on user privacy, customer services, research and development of products, intellectual property rights, use of virtual currency and compliance of advertisements, and formulated internal administrative measures. During the Reporting Period, the Company had no product recalled due to safety and health reasons, and nor were any product recalls required.



(I) User Privacy and Data Security

The Company has established and refined the protection mechanism of users' information in accordance with the relevant requirements of the "Provisions on the Administration of Mobile Internet Applications Information Services 《移動互聯網應用程序信息服務管理規定》". The Company has obtained the consent of its users before it collects and uses their private information. In addition, the Company guarantees the users' right to know and option during the installation or use of the application. The Company does not activate any function, such as collecting information of users' locations, reading their contacts, opening their cameras, and recording their audios without the consent of users. Also, the Company does not activate any other functions irrelevant to its services.

The Company has attached importance to the protection of users' privacy and included the protection of users' privacy into every aspect of its business operation. The Company has endeavored to minimize the influence to users' privacy in the ordinary course of business operation. During enrollment, the Company's employees shall enter into a confidential agreement with the Company to ensure stringent confidentiality of information of the Company and its customers. The Company has adopted different encryption technologies to encrypt sensitive information, such as users' phone numbers and identity cards, so as to ensure its front-office staff not being able to directly obtain complete private information of its users. As for its customer service officers, the Company has limited their authorities on accessing its users' information, and its front-line customer service officers are unable to directly obtain private information of its users. The Company's customer service officers have to report the situation to their team leaders and let them handle if users' information is required. As for any enquiries of information of UID (user identifier), the Company shall request its users to provide such information and the use of such information will be subject to a qualification verification.

The Company has established a protection mechanism for data security and formulated and implemented contingency plans in respect of anti-hacker and anti-virus attacks, daily backups and other incidents. All users' data is encrypted and saved in the Company's internal servers protected by access control, and further backed up in its remote recovery system, so as to minimize the possibility of data loss. When transmitting data packs, the Company uses the free encryption protocol it developed to minimize the risk of data hacking or hijacking. Once a hacking attack is detected, the Company's technical team will immediately coordinate with the local supporting staff of the relevant server provider to diagnose and solve the relevant technical problems.

In 2025, the Company had not experienced any material network disruptions or incidents of hacker attacks.

(II) Customer Services

In order to provide a better user experience and enhance its efficiency, Inkeverse has established the "Administration of Protocol of Business of Customer Services 《客服部業務流程制度》" to clearly specify and standardize the treatments of different matters of customer services. The Company has established a number of communication channels with customers, including online and hotline customer services. The Company's customers can contact its online customer services through its WeChat official account, Inkeverse App or the Company's hotline. The Company shall answer and serve its customers in time and solve their problems by contacting relevant departments within a specified period. Enquiries and complaints from the Company's customers, such as use of products, rules of activities and operation, can be effectively handled through its online customer service, hotline and complaint handling service.

As at 31 December 2025, the Company received 437 complaints regarding its products and services and the on-time processing rate within 24 hours was 98.66%.



(III) Product Research and Development

Inkeverse believes that whether to develop features, functions and services tailored to the needs of users is the key factor for the success of its business. The Company has complied with relevant regulations, such as the “Provisions on the Administration of Online Publishing Services 《網絡出版服務管理規定》”, the “Notice on the Administration over Mobile Game Publishing Services 《關於移動遊戲出版服務管理的通知》” to research and develop online products and services which are in compliance with such regulations. Products are inspected and rectified in strict compliance with laws and regulations before the launch. The Company develops new products and releases new versions of products quickly to satisfy the constantly changing user needs.

In 2025, the Company launched a number of innovative products to meet the interactive entertainment and social networking needs of various markets and user bases by products matrix.

(IV) Intellectual Property Rights

Inkeverse has complied with applicable laws and regulations, including the “Civil Code of the People’s Republic of China 《中華人民共和國民法典》”, the “Patent Law of the People’s Republic of China 《中華人民共和國專利法》”, the “Trademark Law of the People’s Republic of China 《中華人民共和國商標法》” and the “Copyright Law of the People’s Republic of China 《中華人民共和國著作權法》”. Inkeverse has also formulated the “Management System of Intellectual Property Rights 《知識產權管理制度》” to regulate the management and processes related.

The Company protects its intellectual property rights from infringement through the intellectual property protection acts of the PRC and other jurisdictions. The Company also enters into confidentiality agreements with its partners to clarify the intellectual property protection liabilities. The Company respects intellectual property rights of other parties. The legal department of the Company, as the major department responsible for intellectual property rights management, manages and protects software copyrights, patents, trademarks and other intellectual property rights. It also conducts research and analysis on patent documents together with external patent agencies and related departments at the proposal stage of new technology of products to demonstrate the feasibility of patent application and to avoid repetitive research or infringement of intellectual property rights.

In addition, the Company has actively offered training related to intellectual property rights for its employees and partners so that they will understand and actively protect intellectual property rights of the Company. The Company clearly stated that its employees have the obligation to protect the intellectual property rights of the Company from infringement. The Company has set up internal and external intellectual property rights reporting mailboxes, and tracked and responded to any identified infringement of intellectual property rights. The Company has also offered incentives to encourage its employees to actively participate in product invention and innovation.

In 2025, the Company was not involved in any major claim or dispute relating to infringement of trademark, copyright or other intellectual property rights.



(V) Administration of Virtual Currency

Users can use virtual currency to purchase virtual items and services on Inkeverse's products. Inkeverse has strengthened the administration of virtual currency in accordance with the relevant provisions of the "Notice on Strengthening the Administration of Internet Bars and Online Games 《關於進一步加強網吧及網絡遊戲管理工作的通知》".

The Company has established a comprehensive system for administrating virtual currency to record the user's usage of their virtual currencies. The system can provide accurate statistics of the change of virtual currency among the App products based on different categories, such as "adding value", "withdrawal", "rewarding" and "activities". Meanwhile, the Company has formulated a comprehensive internal control procedures to conduct regular assessment and review on the use and statistics of virtual currency in order to ensure the compliance and safety of the use of virtual currency, and prevent and minimize the economic risks of illegal access and inappropriate conduct.

(VI) Advertising Compliance

The Company has complied with the "Advertising Law of the People's Republic of China 《中華人民共和國廣告法》", the "Regulation on Administration of Advertisements 《廣告管理條例》", the "Interim Measures for the Administration of Internet Advertising 《互聯網廣告管理暫行辦法》" and other applicable laws and regulations relating to advertisement. The Company has imposed strict regulations on marketing and advertisement strategies of the Company to ensure that contents are issued in accordance with laws and regulations to avoid any overstatement. In addition, the Company shall regulate and review the contents of its advertisements published on the platform to ensure that they are true and accurate and in compliance with relevant regulations.

VII. ANTI-FRAUD

In order to reduce the risk of the Company and regulate the operation, Inkeverse not only strictly complies with the requirements of anti-bribery and anti-corruption in regions where it operates, including the "Criminal Law of the People's Republic of China 《中華人民共和國刑法》", the "Anti-Unfair Competition Law of the People's Republic of China 《中華人民共和國反不正當競爭法》", the "Anti-Money Laundering Law of the People's Republic of China 《中華人民共和國反洗錢法》", but also has formulated the "Administrative Measures on Anti-fraud and Reporting Malpractices 《反舞弊及舞弊舉報管理辦法》", fostering a culture of integrity and diligence to prevent any inappropriate conduct from harming the interest of the Company and its shareholders.

The Company has established an organizational and management structure for anti-fraud, which is guided by the Audit Committee. The Company has set up a permanent internal control team to organize and carry out the duties of anti - fraud. The internal control team is responsible for regular assessments on the risk of fraud, handling fraud reported, conducting investigation, providing recommendations, and reporting to the management, the Audit Committee and the Board.

In order to build up an integrity value among its employees, the Company has clearly specified its punishment measures for corruptions and frauds in the Staff Handbook. In addition, the Company has conducted anti-fraud training for Directors and all employees during the Reporting Period. The Company has carried out internal integrity propaganda and training on a regular basis to ensure that its employees and Directors understand the requirements of related laws and regulations and to help them identify and raise their awareness in relation to corruptions and frauds.



The Company has set up and announced the telephone hotlines and e-mail addresses, which are available for reporting frauds. Moreover, the Company has designated officers to manage various reporting channels to ensure all complaints can be handled properly. The Company has encouraged its employees to report frauds. In order to protect the interests and safety of the whistleblower, all processes (including acceptance and investigation) of fraud reporting are confidential. The Company will transfer any employee who committed a criminal offence to the judiciary authorities to pursue criminal responsibility. During the Reporting Period, the Company had no corruption lawsuit or non-compliance cases in relation to business under the laws and regulations in Hong Kong and Chinese Mainland.

VIII.COMMUNITY INVESTMENT

Inkeverse emphasizes on building a harmonical relationship with the community and society, and actively identifies the charity needs of the community and society. The Company has engaged in charity activities under its “Live Streaming Plus” (直播+) model, and promoted its brand to spread the positive energy. The Company has focused on organizing and participating in charity activities for education, medical and poverty alleviation to fulfil its social responsibilities. Since 2017, the Company has successively organized various charity activities, including “Inkeverse Help-Out” (小映幫我), “Inkeverse Education Grant” (小映助學), “Inkeverse Reading” (小映讀書), “Inkeverse Singing” (小映唱歌) and “Inkeverse Bookshelf” (小映書櫃). The Company’s live streaming technology built an open and transparent charity system for charity organizations or individuals, which terminated the “blind donation” and established a credible donation process.

Description of Certain Charity Projects

Name of Project	Content
Inkeverse Help-Out (小映幫我)	A charity project aimed in helping individuals or families with unexpected medical expenses or difficulties. Inkeverse makes the charity and donation procedures opener and more transparent.
Inkeverse Education Grant (小映助學)	A charity project aimed at providing financial aid to and easing financial pressures of high school graduates who have outstanding academic achievements and enrolled in universities but have financial difficulties with academic and living expenses.
Inkeverse Reading (小映讀書) Inkeverse Singing (小映唱歌)	A children care and development charity project, focused on the living and education conditions of left-behind children and children living in poverty areas, providing financial assistance for their expenses on education. Moreover, the project also aimed in providing mental health and emotion care for left – behind children and children living in poverty areas.
Inkeverse Bookshelf (小映書櫃)	The foundation of “Streaming Future Cultural Development Fund (直播未來文化發展基金)” with China Foundation for the Development of Social Culture (中華社會文化發展基金會). It advocates the circulation of knowledge in campuses and provides services for expansion of knowledge of primary and secondary school students.



In addition to its existing charity projects such as “Inkeverse Education Grant” (小映助學), “Inkeverse Reading” (小映讀書), “Inkeverse Singing” (小映唱歌) and “Inkeverse Bookshelf” (小映書櫃), Inkeverse joined hands with the “Earth Hour” public welfare campaign in March 2025 to launch the “Inke Guangyin Live” streaming event. A total of 54 celebrities, streamers and influencers were invited to give 22 music live sessions. This marked the third consecutive year that the Group has used music as a medium to convert environmental action into perceptible, interactive and shareable livestream content. In April of the same year, the Group co-organised the 2nd “Do-Re-Mi Charity Music Live” with “IHEARU CHARITY FUND (愛的分貝)”, a public welfare organization. With “co-creation” as its core theme, the event invited eight celebrities and eight music streamers to stage performances and raise awareness for hearing-impaired children. Meanwhile, 52 paintings themed “Spring” were collected from children, and celebrities and streamers conducted impromptu live creative interpretations based on the paintings, elevating public welfare from “one-sided assistance” to “diverse healing”. In September, the Group partnered with the Beijing Yuanmeng Public Welfare Foundation to launch a charity livestream campaign under the theme of Supporting Dreams, advocating for and assisting underprivileged students through livestream connections and social media outreach.

Case no. 1 of public welfare activities: Caring for the next generation – driving development through integration of sports and education

From 21 September to 12 October 2025, the month-long “2025 Pu’an County Youth Campus Football Exchange Tournament”, hosted by the CPC Pu’an County Committee and the People’s Government of Pu’an County, came to a successful conclusion. This marked the third consecutive year that the Group has participated in the planning and actively supported the “Youth Football School-Enterprise Pairing Assistance Program” in Pu’an County, Guizhou Province. Over the years, the Group has continued to leverage its corporate strengths to support local development in Pu’an County. Through livestream promotion, team sponsorship, material donations and other means, the Group has supported the Pu’an County Committee and the People’s Government of Pu’an County, Guizhou Province in organizing youth football exchange activities and advancing the integration of sports and education. During the tournament, the Group paired up with participating teams to provide players and teams with competition supplies, including jerseys, football shoes, footballs and backpacks. It also arranged insurance and physical examination services for each player, ensuring the smooth running of the tournament and safeguarding the physical and mental health of young athletes. In addition, the Group donated public welfare funds to Pu’an County to further support the development of youth football education in the region.

Case no. 2 of public welfare activities: Proactively aligning with competent authorities to establish industry standards

In 2025, the Group proactively aligned itself with competent authorities, responded to the initiatives of the Ministry of Culture and Tourism and China Association of Performing Arts, and participated in the formulation of the Guidelines for Public Welfare Initiatives of Performing Arts Institutions. As China’s first systematic and guiding code of conduct in performing arts industry focusing on public welfare initiatives, the Guidelines aim to guide and regulate public welfare activities carried out by various performing arts institutions, including performance troupes, performance agencies, and online performance agencies, as well as their signed artists and streamers. This marks a new stage for public welfare initiatives in the performing arts industry, shifting from “spontaneous and fragmented” efforts to “conscious and standardized” practices. Going forward, the Group will continue to deepen efforts in public welfare by clearly defining the boundary between public welfare and commercial activities, strengthening safeguards against risks to ensure sustainability, and striving for greater professionalism and effectiveness.

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Description of projects promoting positive energy

Name of Project	Content
"Youth in Action Against Telecom Fraud Nationwide" publicity campaign	On 18 July 2025, in accordance with the work plan for the "National Anti-Fraud Campaign" concentrated publicity month jointly launched by the Publicity Department of the CPC Central Committee and the Ministry of Public Security, a launching ceremony of the 5th "Youth in Action Against Telecom Fraud Nationwide" publicity campaign was held by the Criminal Investigation Bureau of the Ministry of Public Security in Beijing. Inkeverse Group hosted the offline anti-fraud publicity exhibition, responsible for its overall layout planning, content design, as well as the scene creation of key zones and interactive sessions. Centered on the theme "Anti-Fraud as a Must-Learn Lesson: Build a Strong Line of Defense and Uphold Responsibilities", the Group developed a series of interactive experience activities. Fun interactive sessions such as "Archery & Anti-Fraud Quiz with Prizes" and "Anti-Fraud Newspaper Peel-Apart Photos" were set up at the Group's booth, attracting wide public participation. Through such relaxed interactions, participants learned about common types of telecom fraud and effective prevention methods, significantly enhancing their anti-fraud awareness and self-protection capabilities. Innovatively integrating anti-fraud education with trendy culture, the Group partnered with the National Anti-Fraud Center to launch the anti-fraud cultural IP characters "ZhaZha Bear" and "XingXing Bear", bringing anti-fraud knowledge closer to young people in a youthful and trendy manner. The Group has attached great importance to anti-fraud public welfare publicity, continuously carrying out a series of activities, including "Anti-Fraud Campaign on Campus", "Anti-Fraud Popular Science Lectures" and "Anti-Fraud Film Screenings". It also produced the anti-fraud and rumor-refuting short drama "Reborn: Debunking Rumors in a Boss Drama", which has achieved over 100 million views and delivered remarkable social effects. The Group has fulfilled its social responsibility in anti-fraud publicity with concrete actions.

The above public welfare projects with positive energy are a small step towards actively fulfilling the Group's social responsibilities. In the future, relying on its own professional technology and platform traffic, the Group will also conduct a series of explorations in rural development, public welfare digitization and other fields, creating industrial value with the power of science and technology, and empowering social construction with the heart of public welfare.



Independent Auditor's Report

Independent Auditor's Report

To the Shareholders of Inkeverse Group Limited

(incorporated in the Cayman Islands with limited liability)

Opinion

What we have audited

The consolidated financial statements of Inkeverse Group Limited (the "Company") and its subsidiaries (the "Group"), which are set out on pages 89 to 184, comprise:

- the consolidated balance sheet as at 31 December 2025;
- the consolidated statement of comprehensive income for the year then ended;
- the consolidated statement of changes in equity for the year then ended;
- the consolidated statement of cash flows for the year then ended; and
- the notes to the consolidated financial statements, comprising material accounting policy information and other explanatory information.

Our opinion

In our opinion, the consolidated financial statements give a true and fair view of the consolidated financial position of the Group as at 31 December 2025, and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with IFRS Accounting Standards and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing ("ISAs"). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We are independent of the Group in accordance with the relevant requirements for audits of financial statements of public interest entities set out in the Code of Ethics for Professional Accountants (the "Code") issued by the Hong Kong Institute of Certified Public Accountants. We have also fulfilled our other Professional ethical responsibilities in accordance with the Code.



Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

The key audit matter identified in our audit is related to revenue recognition of value added service and entertainment content service based on virtual currency consumption.

Key Audit Matter	How our audit addressed the Key Audit Matter
Revenue recognition of value added service and entertainment content service based on virtual currency consumption Refer to Note 4.2(a) and Note 6 to the consolidated financial statements. Revenue from value added service business for the year ended 31 December 2025 amounted to RMB3,656.1 million which represented 71% of the total revenues of the Group, deriving from Inke App and other Apps. Revenue from entertainment content service based on virtual currency consumption amounted to RMB304.0 million which represented 5.9% of the total revenues of the Group, for the year ended 31 December 2025, deriving from mini drama series of mini programs at relevant platforms. The revenue from value added service is generally recognized when the virtual currencies, consumable virtual items or services are consumed. The consumable virtual items or services can be purchased using virtual currency sold by the Group. If the virtual currency is used to purchase virtual services over an extended period of time, the revenue is recognized rateably over the beneficial period. The revenue from entertainment content service based on virtual currency consumption is generally recognized when users consume virtual currencies. Users purchase virtual currency on mini programs at relevant platforms, which can be used to unlock episodes or purchase membership privileges to watch mini dram series. If the virtual currency is used to unlock episodes, the content service revenue is recognized when the virtual currency is consumed. If the virtual currency is used to purchase membership privileges over an extended period of time, the revenue is recognized rateably over the beneficial period. We focused on this area as significant efforts were spent on auditing the accuracy of revenue recognized from value added service and entertainment content service based on virtual currency consumption due to the magnitude of the revenue amount and the significant volume of revenue transactions generated from the application systems.	Our procedures in relation to the revenue recognition from value added service and entertainment content service based on virtual currency consumption included: • We tested the general control environment of the information technology systems in which the virtual currency was sold, consumed and membership privileges were subscribed and consumed; • We understood and evaluated the design effectiveness of internal controls in relation to revenue recognition from value added service and entertainment content service based on virtual currency consumption; • We evaluated the design and operating effectiveness of the system automated controls, including checking the top-up and consumption of virtual currencies, and amortization of virtual items or membership privileges in accordance with a pre-set system logic that we separately tested; • We compared the total amount of cash collections recorded in the general ledger with cash collections recorded in the application systems and cash collections from the third parties. We also tested, on a sample basis, the amount and the timing of cash collections by checking to the cash receipts; • By using computer-assisted audit techniques, we tested the mathematical accuracy and the completeness of the system generated reports that summarize the key inputs (including cash collections, quantities of virtual currency additions and consumptions that we tested as mentioned above) for calculating monthly revenue. We also recalculated the revenue recognition based on the inputs provided by the above reports to test the accuracy of revenue recognized. Based on the procedures performed, we found the recorded revenue of value added service and entertainment content service based on virtual currency consumption supported by the available evidence.



Other Information

The directors of the Company are responsible for the other information. The other information comprises all of the information included in Inkeverse Group Limited 2025 Annual Report (the “annual report”) (but does not include the consolidated financial statements and our auditor’s report thereon), which is expected to be made available to us after the date of this auditor’s report.

Our opinion on the consolidated financial statements does not cover the other information and we will not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information identified above when it becomes available and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

When we read the other information to be included in the annual report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to Audit Committee and take appropriate action considering our legal rights and obligations.

Responsibilities of Directors and the Audit Committee for the Consolidated Financial Statements

The directors of the Company are responsible for the preparation of the consolidated financial statements that give a true and fair view in accordance with IFRS Accounting Standards and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors are responsible for assessing the Group’s ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

The Audit Committee is responsible for overseeing the Group’s financial reporting process.

Auditor’s Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor’s report that includes our opinion. We report our opinion solely to you, as a body, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.



Independent Auditor's Report (Continued)

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Plan and perform the group audit to obtain sufficient appropriate audit evidence regarding the financial information of the entities or business units within the Group as a basis for forming an opinion on the consolidated financial statements. We are responsible for the direction, supervision and review of the audit work performed for purposes of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Audit Committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the Audit Committee with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with the Audit Committee, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

The engagement partner on the audit resulting in this independent auditor's report is NG Tsun.

PricewaterhouseCoopers
Certified Public Accountants

Hong Kong, 31 March 2026



Consolidated Statement of Comprehensive Income

	Notes	Year ended 31 December	
		2025 RMB'000	2024 RMB'000
Revenue	6	5,125,504	6,850,721
Cost of sales	7	(2,561,983)	(3,508,024)
Gross profit		2,563,521	3,342,697
Selling and marketing expenses	7	(2,046,914)	(2,535,615)
Administrative expenses	7	(254,509)	(263,383)
Research and development expenses	7	(156,752)	(202,234)
Net impairment losses on financial assets	3.1(b),7	(46,196)	(8,563)
Other income	10	10,187	16,859
Other gains/(losses) – net	9	343,192	(129,470)
Operating profit		412,529	220,291
Finance income		36,433	46,034
Finance costs		(3,373)	(3,546)
Finance income – net	11	33,060	42,488
Share of net loss of investments accounted for using the equity method		(74,720)	(14,490)
Profit before income tax		370,869	248,289
Income tax expense	13	(89,976)	(31,647)
Profit for the year		280,893	216,642
Other comprehensive income			
<i>Items that may be reclassified to profit or loss:</i>			
Currency translation differences		(11,779)	(2,889)
<i>Items that will not be reclassified to profit or loss:</i>			
Currency translation differences		(22,212)	13,535
Other comprehensive (loss)/income for the year, net of tax	27	(33,991)	10,646
Total comprehensive income for the year		246,902	227,288

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Consolidated Statement of Comprehensive Income (Continued)

		Year ended 31 December	
	Notes	2025 RMB'000	2024 RMB'000
Profit attributable to:			
Owners of the Company		241,196	180,312
Non-controlling interests		39,697	36,330
Profit for the year		280,893	216,642
Total comprehensive income attributable to:			
Owners of the Company		207,205	190,958
Non-controlling interests		39,697	36,330
Total comprehensive income for the year		246,902	227,288
Earnings per share attributable to the ordinary equity holders of the Company (expressed in RMB per share):			
Basic earnings per share	14	0.13	0.10
Diluted earnings per share	14	0.13	0.10

The above consolidated statement of comprehensive income should be read in conjunction with the accompanying notes.



Consolidated Balance Sheet

		As at 31 December 2025	2024
	Notes	RMB'000	RMB'000
ASSETS			
Non-current assets			
Property, plant and equipment	15	205,096	91,394
Right-of-use assets	16	16,259	30,678
Investment properties	17	10,373	128,884
Intangible assets	18	443,012	214,243
Deferred tax assets	31	71,551	99,539
Investments accounted for using the equity method	19	407,488	495,880
Financial assets at fair value through profit or loss	21	259,296	194,520
Other receivables, deposits and other assets	23	10,142	7,276
Term deposits	22	210,000	345,000
Total non-current assets		1,633,217	1,607,414
Current assets			
Inventories		9,910	10,907
Other receivables, prepayment, deposits and other assets	23	530,209	523,866
Trade receivables	24	160,600	148,114
Financial assets at fair value through profit or loss	21	714,794	564,849
Term deposits	22	60,144	201,884
Restricted cash	25(b)	203,515	319,605
Cash and cash equivalents	25(a)	2,117,564	2,195,694
Total current assets		3,796,736	3,964,919
Total assets		5,429,953	5,572,333
EQUITY			
Equity attributable to the shareholders of the Company			
Share capital	26	12,797	12,797
Other reserves	27	3,943,364	3,973,595
Accumulated profit		652,812	411,616
		4,608,973	4,398,008
Non-controlling interests		85,361	48,258
Total equity		4,694,334	4,446,266

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Consolidated Balance Sheet (Continued)

	Notes	As at 31 December 2025 RMB'000	2024 RMB'000
LIABILITIES			
Non-current liabilities			
Lease liabilities	16	5,808	17,169
Deferred tax liabilities	31	18,044	30,193
Total non-current liabilities		23,852	47,362
Current liabilities			
Trade and notes payables	29	357,429	745,364
Other payables and accruals	30	111,956	113,207
Contract liabilities	32	51,051	84,091
Borrowings	34	142,667	–
Financial liabilities at fair value through profit and loss	21	1,321	90,574
Current income tax liabilities		34,232	30,106
Lease liabilities	16	13,111	12,553
Provisions	33	–	2,810
Total current liabilities		711,767	1,078,705
Total liabilities		735,619	1,126,067
Total equity and liabilities		5,429,953	5,572,333

The above consolidated balance sheet should be read in conjunction with the accompanying notes.

The financial statements on pages 89 to 184 were approved by the Board of Directors on 31 March 2026 and were signed on its behalf.

Feng Yousheng
Director

Hou Guangling
Director



Consolidated Statement of Changes in Equity

	Notes	Attributable to the owners of the Company				Non-controlling interests RMB'000	Total RMB'000
		Share capital RMB'000	Other reserves RMB'000	Accumulated profit RMB'000	Sub-total RMB'000		
Balance as at 31 December 2024		12,797	3,973,595	411,616	4,398,008	48,258	4,446,266
Comprehensive income							
Profit for the year		-	-	241,196	241,196	39,697	280,893
Currency translation differences	27	-	(33,991)	-	(33,991)	-	(33,991)
Total comprehensive income for the year		-	(33,991)	241,196	207,205	39,697	246,902
Total transactions with owners in their capacity as owners							
Share-based compensation expenses	28(c)	-	10,928	-	10,928	-	10,928
Shares repurchased	27	-	(6,785)	-	(6,785)	-	(6,785)
Dividends distributed to non-controlling interest		-	-	-	-	(2,385)	(2,385)
Disposal of subsidiaries		-	(383)	-	(383)	(209)	(592)
Total transactions with owners in their capacity as owners		-	3,760	-	3,760	(2,594)	1,166
Balance as at 31 December 2025		12,797	3,943,364	652,812	4,608,973	85,361	4,694,334

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Consolidated Statement of Changes in Equity (Continued)

	Notes	Attributable to the owners of the Company				Non-controlling interests RMB'000	Total RMB'000
		Share capital RMB'000	Other reserves RMB'000	Accumulated profit RMB'000	Sub-total RMB'000		
Balance as at 31 December 2023		12,803	4,022,026	231,304	4,266,133	15,710	4,281,843
Comprehensive income							
Profit for the year		–	–	180,312	180,312	36,330	216,642
Currency translation differences	27	–	10,646	–	10,646	–	10,646
Total comprehensive income for the year		–	10,646	180,312	190,958	36,330	227,288
Total transactions with owners in their capacity as owners							
Share-based compensation expenses	28(c)	–	17,751	–	17,751	–	17,751
Shares cancelled	26	(6)	6	–	–	–	–
Non-controlling interests recognised in acquisition of subsidiaries		–	–	–	–	(731)	(731)
Acquisition of non-controlling interests in subsidiaries		–	(3,949)	–	(3,949)	3,949	–
Dividends distributed to non-controlling interest		–	–	–	–	(7,000)	(7,000)
Dividends paid to owners of the Company		–	(72,885)	–	(72,885)	–	(72,885)
Total transactions with owners in their capacity as owners		(6)	(59,077)	–	(59,083)	(3,782)	(62,865)
Balance as at 31 December 2024		12,797	3,973,595	411,616	4,398,008	48,258	4,446,266

The above consolidated statement of changes in equity should be read in conjunction with the accompanying notes.



Consolidated Statement of Cash Flows

	Notes	Year ended 31 December	
		2025	2024
		RMB'000	RMB'000
Cash flows from operating activities			
Cash generated from operations	36(a)	108,826	416,097
Interest received		34,571	44,728
Interests paid		(1,604)	–
Income tax paid		(90,800)	(88,939)
Net cash inflow from operating activities		50,993	371,886
Cash flows from investing activities			
Cash acquired for acquisition of subsidiaries		–	212
Payments for property, plant and equipment	15	(7,193)	(10,078)
Payments for investment properties	17	–	(3,549)
Payments for intangible assets	18	(430,474)	(315,094)
Payments for investments in associates and joint ventures	19	–	(8,337)
Payments for investments in non-current financial assets at fair value through profit or loss		(100,000)	(3,000)
Payments for current-term deposits		(35,144)	(201,884)
Payments for non-current-term deposits		–	(320,000)
Payments for investments in current financial assets at fair value through profit or loss		(8,576,484)	(4,819,782)
Payments for acquisition of non-controlling interests in a subsidiary		(2,385)	–
Loan to third parties		90	(8,920)
Loan to related parties		6,935	(14,137)
Proceeds from disposal of property, plant and equipment		359	562
Proceeds from disposal of intangible assets		1,215	8,360
Proceeds from disposal of non-current financial assets at fair value through profit or loss		–	996
Proceeds from disposal of investments in associates and joint ventures		4,656	266
Proceeds from disposal of investments in current financial instruments at fair value through profit or loss		8,750,125	5,038,755
Proceeds from disposal of current-term deposits	22	201,884	198,316
Proceeds from disposal of non-current-term deposits		110,000	–
Repayment of loan from third parties		–	3,841
Repayment of loan from related parties		–	15,119
Net cash outflow due to disposal of subsidiaries		2,809	(73)
Dividends received from joint ventures and associates		480	790
Net cash outflow from investing activities		(73,127)	(437,637)

inkeverse



Consolidated Statement of Cash Flows (Continued)

	Notes	Year ended 31 December	
		2025	2024
		RMB'000	RMB'000
Cash flows from financing activities			
Buy-back of shares		(6,785)	–
Payments of lease liabilities		(14,157)	(22,327)
Proceeds from borrowings		142,987	–
Payments of security deposits relating to borrowings		(162,000)	–
Dividends paid to non-controlling interests in subsidiaries		–	(7,000)
Dividends paid to owners of the Company		–	(72,885)
Net cash outflow from financing activities		(39,955)	(102,212)
Net decrease in cash and cash equivalents		(62,089)	(167,963)
Cash and cash equivalents at beginning of the financial year		2,195,694	2,362,290
Effects of exchange rate changes on cash and cash equivalents		(16,041)	1,367
Cash and cash equivalents at end of year	25	2,117,564	2,195,694

The above consolidated statement of cash flows should be read in conjunction with the accompanying notes.



Notes to the Consolidated Financial Statements

1. General information

Inkeverse Group Limited (the “Company”), previously known as Inke Limited, and its subsidiaries (together referred as to the “Group”) are principally engaged in value-added service and entertainment content service through operating the matrix of online platforms and providing an internet infrastructure to enable the users to interact through the platforms in the People’s Republic of China (the “PRC” or “China”).

The Company is a limited liability company incorporated in the Cayman Islands. The address of the Company’s registered office is PO Box 309, Ugland House, Grand Cayman, KY1-1104, the Cayman Islands.

The Company’s shares were listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

These consolidated financial statements are presented in Renminbi (“RMB”), unless otherwise stated.

2. Basis of preparation

(a) Compliance with IFRS Accounting Standards and the disclosure requirements of HKCO

The consolidated financial statements of the Group have been prepared in accordance with all applicable International Financial Reporting Standards as issued by the International Accounting Standards Board (“IFRS Accounting Standards”) and the disclosure requirements of the Hong Kong Companies Ordinance (“HKCO”) (Cap. 622).

The preparation of the consolidated financial statements in conformity with IFRS Accounting Standards requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group’s accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements are disclosed in Note 4.

(b) Historical cost convention

The consolidated financial statements of the Group have been prepared under the historical cost convention, except for financial assets at fair value through profit or loss, investment property and financial liabilities at fair value through profit and loss.

(c) New and amended standards adopted by the Group

A number of new or amended standards became applicable for the annual reporting period commencing 1 January 2025. The Group did not change its accounting policies or make retrospective adjustments as a result of adopting these amended standards.

(d) New and amended standards and interpretations not yet adopted

Certain new accounting standards, amendments to accounting standards and interpretations have been published that are not mandatory for 31 December 2025 reporting periods and have not been early adopted by the Group.



2. Basis of preparation (continued)

(d) New and amended standards and interpretations not yet adopted (continued)

The following new and amended standards and annual improvements have been published (which may be applicable to the Group) but not mandatory for the reporting period ended on 31 December 2025 and have not been early adopted by the Group:

	New standards, amendments and annual improvements	Effective for annual periods beginning on or after
Amendments to IFRS 9 and IFRS 7	Amendments to the Classification and Measurement of Financial Instruments	1 January 2026
Amendments to IFRS 9 and IFRS 7	Contracts Referencing Nature-dependent Electricity	1 January 2026
Amendments to IFRS Accounting Standards	Annual Improvements to IFRS Accounting Standards – Volume 11	1 January 2026
Amendments to IFRS 18	Presentation and Disclosure in Financial Statements	1 January 2027
Amendments to IFRS 19	Subsidiaries without Public Accountability: Disclosures	1 January 2027

The Group is in the process of assessing potential impact of the above new standards and amendments. According to the preliminary assessment, except for the expected changes in presentation and disclosure under IFRS 18 as mentioned above, no material impact on the financial performance and positions of the Group is expected when they become effective.

IFRS 18 will replace IAS 1 Presentation of Financial Statements, introducing new requirements that will help achieve comparability of the financial performance of similar entities and provide more relevant information and transparency to users. Even though IFRS 18 will not impact the recognition or measurement of items in the financial statements, its impacts on presentation and disclosures are expected to be pervasive, in particular, those related to the consolidated statements of profit or loss and providing management-defined performance measures within financial statements.

The new presentation requirements introduced in IFRS 18 will increase comparability of the financial performance of similar entities, especially related to how “operating profit or loss” is defined. The new disclosure requirements for “management-defined performance measures” will enhance transparency.

Upon the initial adoption of IFRS 18, it is anticipated that the cash flow statement will be impacted, because interest received and finance costs paid are required to each be presented in a single category.

The Group currently presents an operating profit subtotal. The Group is performing a detailed assessment to determine the appropriate classification of items to ensure that the operating profit subtotal will comply with the requirements of IFRS 18. The Group expects significant changes in this regard, especially as a result of reclassifying foreign exchange gains and losses within operating activities as well as the reclassification of income from associates as part of a new subtotal within a new “investing” category. Furthermore, the new aggregation and disaggregation requirements will lead into changes to present the most useful structured summary.

The Group plans to adopt these new standards and amendments when they become effective.



3. Financial risk management

3.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including foreign exchange risk, cash flow and fair value interest rate risk and price risk), credit risk and liquidity risk. The Group's overall risk management program focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on the Group's financial performance. Risk management is carried out by the senior management of the Group and approved by the executive directors.

(a) Market risk

(i) Foreign exchange risk

Foreign exchange risk arises when future commercial transactions and recognised assets and liabilities are denominated in a currency that is not the Group entities' functional currency. The functional currency of the Company is United States dollars ("USD") and the subsidiaries operated in Chinese Mainland and Hong Kong is RMB and USD, respectively. The Group manages its foreign exchange risk by performing regular reviews of the Group's net foreign exchange exposures and tries to minimize these exposures through natural hedges, wherever possible, and may enter into forward foreign exchange contracts, when necessary.

The foreign currency assets and liabilities of the Group entities are certain cash and cash equivalents, borrowings and receivables and payables denominated in foreign currencies of respective group entities that are exposed to foreign currency risk. The foreign exchange risk the Group is facing mainly comes from movements in the USD/RMB and USD/HKD.

During the years ended December 31, 2025 and 2024, the Group did not have any derivative financial instrument for which hedging accounting was applied. Management considers that the business is not exposed to any significant foreign exchange risk as there are no significant financial assets or liabilities of the Group denominated in the currencies other than the respective functional currencies of the Group's entities.

(ii) Cash flow and fair value interest rate risk

The Group's income and operating cash flows are substantially independent of changes in market interest rates and the Group has no significant interest-bearing assets except for those investment in structured deposits and wealth management products which are classified as financial assets at fair value through profit or loss ("FVPL"), term deposits, restricted cash, cash and cash equivalents and borrowings, and details of which have been disclosed in Notes 21, 22, 25 and 34, respectively.

The Group's interest rate risk primarily arose from bank deposits, cash and cash equivalents and borrowings. Those carried at floating rates expose the Group to cash flow interest rate risk whereas those carried at fixed rates expose the Group to fair value interest rate risk.

The Group regularly monitors its interest rate risk to ensure there is no undue exposure to significant interest rate movements and do not consider the present interest risk to be significant.

3. Financial risk management (continued)

3.1 Financial risk factors (continued)

(a) Market risk (continued)

(iii) Price risk

Exposure

The Group's exposure to equity securities and derivative options price risk arises from investments held by the Group and classified in the consolidated balance sheet as at fair value through profit or loss (Note 21).

To manage its price risk arising from investments in equity securities, the Group diversifies its portfolio. Diversification of the portfolio is done in accordance with the limits set by the Group.

(b) Credit risk

Credit risk arises from cash and cash equivalents, contractual cash flows of debt instruments carried at amortised cost, at fair value through other comprehensive income ("FVOCI"), at FVPL, and term deposits with banks and financial institutions, as well as credit exposures to outstanding receivables.

The Group is exposed to credit risk primarily in relation to its cash and cash equivalent and restricted cash placed with banks, term deposits with banks and financial institutions, investment in structured deposits and wealth management products which are classified as financial assets at FVPL, as well as trade receivables, deposits and other receivables. The carrying amount of each class of the above financial assets represents the Group's maximum exposure to credit risk in relation to the corresponding class of financial assets.



3. Financial risk management (continued)

3.1 Financial risk factors (continued)

(b) Credit risk (continued)

(i) Risk management

To manage risk arising from cash and cash equivalents, term deposits, restricted cash, investment in structured deposits and wealth management products, the Group mainly transacts with state-owned or reputable financial institutions in the PRC and reputable international financial institutions outside of Chinese Mainland. There has been no recent history of default in relation to these financial institutions.

To manage risk arising from trade receivables, the Group has policies in place to ensure that credit terms are made to counterparties with an appropriate credit history and the management performs ongoing credit evaluations of its counterparties. The credit quality of these customers is assessed, which takes into account their financial position, past experience and other factors. In view of the sound collection history of receivables due from them, management believes that the credit risk inherent in the Group's outstanding trade receivable balances due from them is not significant.

The Group has generated revenue mainly through operating online platforms and providing an internet infrastructure to enable the users to interact through the platforms and a highly diversified customer base, without any single customer contributing material revenue. The Group's trade receivables at the end of each reporting period were mainly due from certain online payment operators, virtual currency agents and content distribution partners in China. If the relationship with the online payment operators, virtual currency agents and content distribution partners are terminated or scaled-back; or if the online payment operators, virtual currency agents and content distribution partners alter the co-operative arrangements; or if they experience financial difficulties in paying the Group, the Group's corresponding trade receivables might be adversely affected in terms of recoverability. To manage this risk, the Group maintains frequent communications with the online payment operators, virtual currency agents and content distribution partners to ensure effective credit control. In view of the history of cooperation with the online payment operators, virtual currency agents and content distribution partners and the sound collection history of receivables due from them, the directors of the Company believe that the credit risk inherent in the Group's outstanding trade receivables due from the online payment operators, virtual currency agents and content distribution partners is low.

(ii) Impairment of financial assets

The Group has two types of financial assets that are subject to the expected credit loss model:

- trade receivables
- deposits and other receivables

While term deposits, restricted cash, cash and cash equivalents are also subject to the impairment requirements of IFRS 9, the identified impairment loss was immaterial.

3. Financial risk management (continued)

3.1 Financial risk factors (continued)

(b) Credit risk (continued)

(ii) Impairment of financial assets (continued)

Trade receivables

The Group applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables.

The expected loss rates are based on the payment profiles of sales over a period of 12 month before 31 December 2025 or 1 January 2025 respectively and the corresponding historical credit loss experienced within this period. The historical loss rates are adjusted to reflect current and forward-looking information on macroeconomic factors affecting the ability of the customers to settle the receivables.

On that basis, the loss allowance as at 31 December 2025 and 31 December 2024 was determined as follows:

	Current RMB'000	More than 30 days past due RMB'000	More than 60 days past due RMB'000	More than 90 days past due RMB'000	Total RMB'000
As at 31 December 2025					
Expected loss rate	0.96%	3.28%	0.97%	51.13%	3.16%
Gross carrying amount					
– trade receivables	144,198	3,753	10,785	7,107	165,843
Loss allowance	1,382	123	105	3,633	5,243
As at 31 December 2024					
Expected loss rate	2.34%	1.21%	1.52%	46.12%	3.00%
Gross carrying amount					
– trade receivables	135,195	8,522	6,325	2,652	152,694
Loss allowance	3,158	103	96	1,223	4,580

3. Financial risk management (continued)

3.1 Financial risk factors (continued)

(b) Credit risk (continued)

(ii) Impairment of financial assets (continued)

Trade receivables (continued)

The loss allowances for trade receivables as at 31 December reconcile to the opening loss allowances as follows:

	Loss allowances for trade receivables	
	2025 RMB'000	2024 RMB'000
Opening balance as at 1 January	4,580	2,332
Unused amount reversed	–	(26)
Increase in loss allowance recognised in profit or loss during the year	663	2,274
Closing balance as at 31 December	5,243	4,580

Trade receivables are written off where there is no reasonable expectation of recovery. The indicator that there is no reasonable expectation of recovery is the failure of a debtor to engage in a repayment plan with the Group.



3. Financial risk management (continued)

3.1 Financial risk factors (continued)

(b) Credit risk (continued)

(ii) Impairment of financial assets (continued)

Trade receivables (continued)

Impairment losses on trade receivables are presented as net impairment losses within operating profit. Subsequent recoveries of amounts previously written off are credited against the same line item.

Deposits and other receivables

The management of the Group makes periodic collective assessments as well as individual assessment on the recoverability of deposits and other receivables based on historical settlement records and past experiences looking forward. The Group measures credit risk using expected credit loss under IFRS 9.

Deposits and other receivables that are not credit-impaired on initial recognition are classified in “Stage 1” and have their credit risk continuously monitored by the Group. The expected credit loss is measured on a 12-month basis.

If a significant increase in credit risk (specifically, when the debtor is more than 30 days past due on its contractual payments) since initial recognition is identified, the financial instrument is moved to “Stage 2” but is not yet deemed to be credit-impaired. The expected credit loss is measured on lifetime basis.

If the financial instrument is credit-impaired (specifically, when the debtor is more than 90 days past due on its contractual payments), the financial instrument is then moved to “Stage 3”. The expected credit loss is measured on lifetime basis.

In view of the history of cooperation with the debtors and collection from them, deposits and other receivables of approximately RMB225,246,000 are classified in Stage 1 as at 31 December 2025 (2024: RMB170,150,000) and the credit risk inherent in these other receivables is not significant. The average loss rate of 12.49% was applied as at the 31 December 2025 (2024: 17.34%).

For the remaining deposits and other receivables of approximately RMB74,006,000 as at 31 December 2025 (2024: RMB45,047,000), it was classified in Stage 3 and the loss allowance associated with these deposits and other receivables was approximately RMB74,006,000 (2024: RMB45,047,000) as at 31 December 2025.



3. Financial risk management (continued)

3.1 Financial risk factors (continued)

(b) Credit risk (continued)

(ii) Impairment of financial assets (continued)

Deposits and other receivables (continued)

A summary of the deposits and other receivables for the years ended 31 December 2025 and 2024 is presented below:

	Stage 1 RMB'000	Stage 3 RMB'000	Total RMB'000
Opening deposits and other receivables as at 1 January 2024	167,260	44,763	212,023
Increase/(decrease) during the year	9,125	–	9,125
Transfer to Stage 3 (from Stage 1)	(6,235)	6,235	–
Transfer to Stage 1 (from Stage 3)	–	–	–
Written off during the year	–	(5,951)	(5,951)
Closing deposits and other receivables as at 31 December 2024	170,150	45,047	215,197
Increase/(decrease) during the year	96,203	–	96,203
Transfer to Stage 3 (from Stage 1)	(41,107)	41,107	–
Transfer to Stage 1 (from Stage 3)	–	–	–
Written off during the year	–	(12,148)	(12,148)
Closing deposits and other receivables as at 31 December 2025	225,246	74,006	299,252



3. Financial risk management (continued)

3.1 Financial risk factors (continued)

(b) Credit risk (continued)

(ii) Impairment of financial assets (continued)

Deposits and other receivables (continued)

The loss allowance for other financial assets at amortised cost as at 31 December reconciles to the opening loss allowance as follows:

	Due from related parties RMB'000	Other receivables RMB'000	Total RMB'000
Closing loss allowance as at 31 December 2023	43,203	31,007	74,210
(Decrease)/increase in the allowance recognised in profit or loss during the year	(88)	6,377	6,289
Written off during the year	–	(5,951)	(5,951)
Closing loss allowance as at 31 December 2024	43,115	31,433	74,548
Recovery during the year	–	–	–
Increase in the allowance recognised in profit or loss during the year	27,417	18,116	45,533
Written off during the year	(2,321)	(9,827)	(12,148)
Closing loss allowance as at 31 December 2025	68,211	39,722	107,933



3. Financial risk management (continued)

3.1 Financial risk factors (continued)

(c) Liquidity risk

The Group aims to maintain sufficient cash and cash equivalents and marketable securities. Due to the dynamic nature of the underlying businesses, the Group maintains flexibility in funding by maintaining adequate cash and cash equivalents.

The table below analyses the Group's financial liabilities into relevant maturity grouping based on the remaining period at the end of each reporting period to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows.

	Less than 1 year RMB'000	Between 1 and 2 years RMB'000	Between 2 and 5 years RMB'000	Over 5 years RMB'000	Total contractual cash flows RMB'000	Carrying amount RMB'000
As at 31 December 2025						
Trade and notes payables	357,429	-	-	-	357,429	357,429
Financial liabilities at fair value through profit and loss	1,321	-	-	-	1,321	1,321
Other payables and accruals (excluding salaries and welfare payables and other tax payable)	19,345	-	-	-	19,345	19,345
Lease liabilities	13,523	5,887	76	-	19,486	18,919
	391,618	5,887	76	-	397,581	397,014
As at 31 December 2024						
Trade and notes payables	745,364	-	-	-	745,364	745,364
Financial liabilities at fair value through profit and loss	90,574	-	-	-	90,574	90,574
Other payables and accruals (excluding salaries and welfare payables and other tax payable)	29,132	-	-	-	29,132	29,132
Lease liabilities	13,450	12,287	5,451	-	31,188	29,722
	878,520	12,287	5,451	-	896,258	894,792

3. Financial risk management (continued)

3.2 Capital management

(a) Risk management

The Group's objectives on managing capital are to safeguard the Group's ability to continue as a going concern and support the sustainable growth of the Group in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to enhance equity holders' value in the long term.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, issue new shares or sell assets to reduce debt.

The Group monitors capital on basis of the gearing ratio. This ratio is calculated as total liabilities divided by total equity. As at 31 December 2025 and 2024, the Group has a net cash position. If the gearing ratio is over 100%, the management of the Group would take appropriate actions to better manage the Company's capital.

3.3 Fair value estimate

(a) Financial assets and liabilities

(i) Fair value hierarchy

This section explains the judgements and estimates made in determining the fair values of the financial instruments that are recognised and measured at fair value in the financial statements. To provide an indication about the reliability of the inputs used in determining fair value, the Group has classified its financial instruments into the three levels prescribed under the accounting standards. An explanation of each level follows underneath the table.

The Group's policy is to recognise transfers into and transfers out of fair value hierarchy levels as at the end of the reporting period.

Level 1: The fair value of financial instruments traded in active markets (such as publicly traded derivatives, and equity securities) is based on quoted market prices at the end of the reporting period. The quoted market price used for financial assets and liabilities held by the Group is the current bid price. The quoted market price already incorporates the market's assumptions with respect to changes in economic climate such as rising interest rates and inflation, as well as changes due to Environmental, Social and Governance ("ESG") risk. These instruments are included in Level 1.

Level 2: The fair value of financial instruments that are not traded in an active market (for example, over-the-counter derivatives) is determined using valuation techniques which maximize the use of observable market data and rely as little as possible on entity-specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in Level 2.

Level 3: If one or more of the significant inputs is not based on observable market data, the instrument is included in Level 3. This is the case for unlisted equity securities and for instruments where ESG risk gives rise to a significant unobservable adjustment.



3. Financial risk management (continued)

3.3 Fair value estimate (continued)

(a) Financial assets and liabilities (continued)

(i) Fair value hierarchy (continued)

The following table presents the Group's financial assets and liabilities that are measured at fair value as at 31 December 2025 and 2024:

	Level 1 RMB'000	Level 2 RMB'000	Level 3 RMB'000	Total RMB'000
As at 31 December 2025				
Assets				
Financial assets at FVPL	475,104	63,455	435,531	974,090
Liabilities				
Financial liabilities at FVPL	1,321	–	–	1,321
As at 31 December 2024				
Assets				
Financial assets at FVPL	302,439	147,410	309,520	759,369
Liabilities				
Financial liabilities at FVPL	90,574	–	–	90,574



3. Financial risk management (continued)

3.3 Fair value estimate (continued)

(a) Financial assets and liabilities (continued)

(ii) Valuation techniques used to determine fair values

Special valuation techniques used to value financial instruments include:

- for wealth management products and structured deposits – income approach to use a discounted cash flow analysis with an expected rate of return, and
- for equity interests with preferred rights of certain private companies – market approach.

(iii) Fair value measurements using significant unobservable inputs (Level 3)

The following table presents the changes in Level 3 items of financial instruments with preferred rights and financial assets at FVPL for the years ended 31 December 2025 and 2024:

	Assets	
	Financial assets at FVPL – Current RMB'000	Financial assets at FVPL – Non-current RMB'000
As at 1 January 2024	51,612	198,643
Additions	189,500	3,000
Disposals	(128,322)	(996)
Change in fair value*	2,210	(6,127)
As at 31 December 2024	115,000	194,520
As at 1 January 2025	115,000	194,520
Additions	791,000	100,000
Disposals	(746,368)	(3,139)
Change in fair value*	16,603	(32,085)
As at 31 December 2025	176,235	259,296
* Includes unrealised gain/(loss) recognised in profit or loss attributable to balances held at the end of the reporting period		
2024	–	(6,127)
2025	14,235	(32,085)

3. Financial risk management (continued)

3.3 Fair value estimate (continued)

(a) Financial assets and liabilities (continued)

(iii) Fair value measurements using significant unobservable inputs (Level 3) (continued)

i. Valuation inputs and relationships to fair value

The following table summarises the quantitative information about the significant unobservable inputs used in Level 3 fair value measurements.

Description	Fair value as at 31 December 2025 RMB'000	Fair value as at 31 December 2024 RMB'000	Unobservable inputs	2025 Range of inputs (probability weighted average)	2024 Range of inputs (probability weighted average)	Relationship of unobservable inputs to fair value
Financial assets at FVPL						
- Non-current						
Investments in equity interests with preferred rights of certain private companies	259,296	194,520	Expected volatility	51.19%~60.72%	34.86%~64.86%	As of 31 December 2025, an increase or decrease in the expected volatility by 5% for each of the investments would result in an increase or decrease in the total fair value by RMB227,000 and RMB267,000 (31 December 2024: RMB41,000 and RMB98,000), respectively.
			Discount for lack of marketability ("DLOM")	8.47%~18.00%	0.08%~19.00%	As of 31 December 2025, a decrease or increase in the DLOM by 5% for each of the investments would result in an increase or decrease in the total fair value by RMB6,450,000 and RMB6,449,000 (31 December 2024: RMB4,571,000 and RMB4,972,000), respectively.
			Risk-free rate	1.34%~1.36%	1.14%~1.72%	As of 31 December 2025, if risk-free rate for each of the investments were 1% higher or lower, the total fair value would decrease or increase by RMB8,000 and RMB5,000 (31 December 2024: RMB6,000 and RMB6,000), respectively.
Total	259,296	194,520				

3. Financial risk management (continued)

3.3 Fair value estimate (continued)

(a) Financial assets and liabilities (continued)

(iii) Fair value measurements using significant unobservable inputs (Level 3) (continued)

i. Valuation inputs and relationships to fair value (continued)

Description	Fair value as at 31 December 2025 RMB'000	Fair value as at 31 December 2024 RMB'000	Unobservable inputs	2025 Range of inputs (probability weighted average)	2024 Range of inputs (probability weighted average)	Relationship of unobservable inputs to fair value
Financial assets at FVPL						
- Current						
Investments in wealth management products	87,000	115,000	Expected rate of return/discount rate	0.70%-2.63%	1.60%-2.15%	The higher the expected rate of return, the higher the fair value. The lower the discount rate, the higher the fair value. A change in the expected rate of return or the discount rate by 1% for each of the investment would not result in a significant change in the fair values.
Derivative on listed equity	13,548	-	Possibility of exercise	10%	-	The higher the possibility of exercise, the higher the fair value. The lower the possibility of exercise, the lower the fair value.
Total	100,548	115,000				

(iv) Valuation process

The Group manages the valuation exercise of Level 3 instruments for financial reporting purpose.

The Group manages the valuation exercise of the investments on a case-by-case basis. At least once every 6 months in line with the Group's half-yearly reporting periods, the Group would use valuation techniques to determine the fair value of the Group's Level 3 instruments. External valuation experts will be involved when necessary.



3. Financial risk management (continued)

3.3 Fair value estimate (continued)

(b) Non-financial assets

(i) Fair value hierarchy

This note explains the judgements and estimates made in determining the fair values of the non-financial assets that are recognised and measured at fair value in the financial statements. To provide an indication about the reliability of the inputs used in determining fair value, the Group has classified its non-financial assets into the three levels prescribed under the accounting standards. An explanation of each level is provided in Note 3.3(a)(i).

	Level 1 RMB'000	Level 2 RMB'000	Level 3 RMB'000	Total RMB'000
As at 31 December 2025				
– Investment properties	–	–	10,373	10,373

	Level 1 RMB'000	Level 2 RMB'000	Level 3 RMB'000	Total RMB'000
As at 31 December 2024				
– Investment properties	–	–	128,884	128,884

(ii) Valuation techniques used to determine Level 3 fair values

The Group's investment properties were measured at fair value using direct comparison method.

The best evidence of fair value is current prices in an active market for similar properties. Where such information is not available the management consider information from a variety of sources including:

- current prices in an active market for properties of a different nature or recent prices of similar properties in less active markets, adjusted to reflect those differences

Changes in such information and estimates could materially affect the fair value of the investment properties.



3. Financial risk management (continued)

3.3 Fair value estimate (continued)

(b) Non-financial assets (continued)

(iii) Fair value measurements using significant unobservable inputs (level 3)

The following table presents the changes in level 3 items for the periods ended 31 December 2024 and 31 December 2025 for recurring fair value measurements:

	Geographic Hong Kong RMB'000	Geographic Sanya RMB'000	Geographic Beijing RMB'000	Total RMB'000
As at 1 January 2024	168,493	10,373	24,193	203,059
Additions	3,549	–	–	3,549
Transfer to self-use property (Note 15)	–	–	(24,193)	(24,193)
Exchange gains	1,994	–	–	1,995
Change in fair value* (Note 9)	(55,526)	–	–	(55,526)
As at 31 December 2024	118,511	10,373	–	128,884
As at 1 January 2025	118,511	10,373	–	128,884
Transfer to self-use property (Note 15)	(116,311)	–	–	(116,311)
Exchange losses	(1,851)	–	–	(1,851)
Change in fair value* (Note 9)	(349)	–	–	(349)
As at 31 December 2025	–	10,373	–	10,373
* includes unrealised losses recognised in profit or loss attributable to balances held at the end of the reporting period				
2024	(55,526)	–	–	(55,526)
2025	–	–	–	–

3. Financial risk management (continued)

3.3 Fair value estimate (continued)

(b) Non-financial assets (continued)

(iv) Valuation inputs and relationships to fair value

The following table summarises the quantitative information about the significant unobservable inputs used in recurring Level 3 fair value measurements (see Note 3.3(b)(ii)) above for the valuation techniques adopted):

Description	Fair value as at 31 December 2025	Fair value as at 31 December 2024	Valuation technique	Unobservable inputs	Range of inputs as at 31 December 2025	Range of inputs as at 31 December 2024
	RMB'000	RMB'000			RMB'000	RMB'000
Investment properties						
Geographic Hong Kong	-	118,511	Direct comparison	Price per square metre	-	480-725
Geographic Sanya	10,373	10,373	Direct comparison	Price per square metre	34-52	34-52
Total	10,373	128,884				

4. Critical accounting estimates and judgments

The preparation of financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. Management also needs to exercise judgement in applying the Group's accounting policies.

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that may have a financial impact on the Group and that are believed to be reasonable under circumstances.

The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are addressed below.

4.1 Critical accounting estimates

(a) Fair value of financial assets

The fair value of financial assets that are not traded in an active market (for example, (i) investments in private companies; (ii) wealth management products) is determined by using valuation techniques. The Group uses its judgment to select a variety of methods and make assumptions that are mainly based on market conditions existing at the end of each reporting period. Changes in these assumptions and estimates could materially affect the respective fair value of these investments. For details of fair value estimate see Note 3.3.

(b) Fair value of investment properties

Information about the valuation of investment properties is provided in Note 3.3.



4. Critical accounting estimates and judgments (continued)

4.2 Critical accounting judgement

(a) Revenue recognition

The Group recognises revenue when providing value added service and entertainment content service as described in Note 6 on a gross or net basis depending on whether the Group is acting as a principal or an agent in the transaction.

With respect to value added service and entertainment content service revenue recognized based on consumption of virtual items and virtual services, the group has concluded that reporting the gross amount equivalent to the cash proceeds that the Group receives from the sale of virtual currency to users, because the Group concluded that it is the primary obligor to fulfil all obligations related to the sales of virtual items and virtual services on the platforms and has latitude in establishing price.

With respect to the entertainment content service revenue that derived from content distribution partners, when the Group concludes that it is not the primary obligor in the service rendered to the end users, the Group recognises its revenue based on the portion of the sharing of revenues that derived from the content distribution partners.

(b) Provision

A provision shall be recognised when:

- an entity has a present obligation (legal or constructive) as a result of a past event;
- it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation; and
- a reliable estimate can be made of the amount of the obligation.

In rare cases, it may be disputed either whether certain events have occurred or whether those events result in a present obligation. In such a case, an entity determines whether a present obligation exists at the end of the reporting year by taking account of all available evidence, including, for example, the opinion of experts. The evidence considered includes any additional evidence provided by events after the reporting year. On the basis of such evidence:

- where it is more likely than not that a present obligation exists at the end of the reporting year, the entity recognises a provision (if the recognition criteria are met); and
- where it is more likely that no present obligation exists at the end of reporting year, the entity discloses a contingent liability, unless the possibility of an outflow of resources embodying economic benefits is remote.



4. Critical accounting estimates and judgments (continued)

4.2 Critical accounting judgement (Continued)

(c) Accounting of cryptocurrencies

IFRS Accounting Standards do not specifically address accounting for cryptocurrencies. Accordingly, for the preparation of the consolidated financial information, management needs to apply judgment in cryptocurrencies. Cryptocurrencies do not meet the definition of financial assets in accordance with IFRS 9 as holding cryptocurrencies does not give a holder a contractual right to receive cash or another financial asset, nor does the cryptocurrency come into existence as a result of a contractual relationship. Moreover, cryptocurrencies generally do not provide the holder with a residual interest in the assets of an entity after deducting all of its liabilities. Given the Group's purpose for holding cryptocurrencies, management considered that cryptocurrencies purchased and held by the Group should be accounted for as indefinite-lived intangible assets accounted for under the cost model using weighted average cost.

In determining the fair values used for impairment tests, management needs to apply judgment to identify the relevant available markets for the trading of cryptocurrencies and to consider accessibility to and activity within those markets in order to identify the principal cryptocurrency markets and thus ascertain the respective fair market values.

5. Segment information

The Group's business activities are mainly in value added service and entertainment content service business, for which financial statements are available, and are regularly reviewed and evaluated by the chief operating decision maker ("CODM"), which are the chief executive officers and the vice presidents of the Group. As a result of this evaluation, the CODM considered that the Group's operations are operated and managed as a single segment. Accordingly, no segment information is presented.

The Company is domiciled in the Cayman Islands while the Group mainly operates its businesses in the PRC and earns substantially all of the revenues from external customers attributed to the PRC.

As at 31 December 2025 and 2024, substantially all of the non-current assets of the Group were located in Chinese Mainland and Hong Kong.

6. Revenue

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Value added service	3,656,052	5,037,732
Entertainment content service	1,371,067	1,313,258
– Revenue based on virtual currency consumption	303,974	720,015
– Revenue sharing from content distribution partners	1,067,093	593,243
Others	98,385	499,731
	5,125,504	6,850,721



6. Revenue (continued)

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Revenue recognised at a point in time	4,925,365	6,637,231
Revenue recognised over time	200,139	213,490
	5,125,504	6,850,721

(i) Accounting policies of revenue recognition and contract liabilities

The Group mainly generates revenue from providing value added service and entertainment content service through various online platforms. Revenue from value added service is generated from the Group's mobile live streaming and other pan-entertainment platforms, such as Inke (映客), Duiyuan (對緣), etc. Entertainment content service revenue based on virtual currency consumption is generated from the content produced by the Group and made available for online users' subscription. Entertainment content service revenue is also generated from the revenue sharing from entertainment contents distribution partners. Revenue is measured at the transaction price which is the amount of consideration to which the Group is entitled to in exchange for transferring promised services or goods to the customer. The Group allocates the transaction price to each performance obligation based on the relative stand-alone selling prices. Revenue for each performance obligation is then recognised when the Group satisfies the performance obligation by transferring the promised goods or services to the customer.

(a) Value added service

The Group provides value added service through operating the mobile live streaming platforms and providing an internet infrastructure to enable the streamers and users to interact through the platforms. The Group operates a virtual currency system for each platform, under which the users can use the virtual currency to purchase consumable virtual items to present to the streamers to show support or enhance communication and virtual services to increase the invisibility of their profile and messages. The virtual currency can also be used on consumption basis to interact with streamers, including live chatting and other communication methods. The platforms are open to all users and streamers for free. The Group generates revenue from the sale of virtual currencies which can be used to purchase virtual items and services, or can be directly consumed for interacting with streamers on the platform. In order to attract user traffic to the platform, the Group shares revenues with the streamers in accordance with the streamer agreements with the Group. The Group concluded that it is the primary obligor to fulfill all obligations related to the sales of virtual items and virtual services on the platform and has latitude in establishing price. Accordingly, the Group records revenue on a gross basis and the portion shared with individual streamers and the streamer agents that managed streamers are accounted for as cost of revenues.



6. Revenue (continued)

(i) Accounting policies of revenue recognition and contract liabilities (Continued)

(a) Value added service (Continued)

Upon the sales of virtual currency, the Group typically has an implied obligation to provide the services which enable the virtual currency to be usable on the Group's platforms. Virtual currency sold but not yet consumed by the purchaser is recorded as "contract liabilities". The weighted average unit price of virtual currencies is calculated on a monthly basis as the contract liabilities at the beginning of the month plus proceeds received during the month divided by the corresponding quantity of virtual currencies. For those virtual items or services that will be extinguished shortly after consumption, the user will not continue to be benefited from the virtual items or services and the Group does not have further obligations to the user after the consumption. Therefore, revenue is recognised immediately when the virtual currencies, the consumable virtual items or services are consumed based on the weighted average unit price of virtual currencies and the quantities of virtual currencies redeemed for virtual items. The Group also provides other value added services that enable special privileges and abilities to the purchasers over an extended period of time. Revenue is recognised ratably over the beneficial period.

(b) Entertainment content service

Revenue based on Virtual Currency Consumption

The Group produces entertainment content and generates revenue through subscription payment by online users on its operated platform. Users can top up their accounts and subscribe episode by episode of the entertainment content. The Group recognizes the revenue when the episode is subscribed by the users. Users can also pay a membership fee for a fixed time period, ranging from one month to twelve months. For membership service, the Group stands ready to provide the paid entertainment contents and the customer simultaneously receives and consumes the benefits as the Group provide such services throughout the membership period. The receipt of membership fees is initially recorded as contract liabilities and revenue is recognised ratably over the membership period as services are rendered.

Revenue sharing from content distribution partners

The Group also generates revenue from licensing entertainment contents to certain content distribution partners. With respect to the entertainment content service revenue that derived from content distribution partners, when the Group concludes that it is not the primary obligor in the service rendered to the end users, the Group recognises its revenue based on the portion of the sharing of revenues that derived from the content distribution partners.

Notes to the Consolidated Financial Statements (Continued)

7. Expenses by nature

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Revenue sharing to streamers	2,003,699	2,729,910
Promotion and advertising expenses	1,996,405	2,475,696
Employee benefit expenses (Note 8)	518,635	569,008
Amortization of intangible assets (Note 18)	121,820	134,155
Payment handling costs	94,937	119,729
Technical support and professional service fees	91,082	82,271
Bandwidth and server custody costs	64,368	86,126
Travelling, entertainment and general office expenses	52,139	55,544
Expected credit loss allowance (Note 3.1(b))	46,196	8,563
Depreciation of right-of-use assets (Note 16)	16,713	24,566
Impairment of cryptocurrency	14,039	–
Taxes and surcharges	13,553	16,014
Depreciation of property, plant and equipment (Note 15)	9,516	14,306
Outsourced development costs	5,767	7,939
Auditor's remuneration	5,434	5,857
– Audit services	5,000	5,000
– Non-audit services	434	857
Expenses relating to short-term lease not included in lease liabilities (Note 16)	3,394	2,456
Cost of goods sold	2,346	161,654
Content and copyright cost	1,391	1,918
Other expenses	4,920	22,107
	5,066,354	6,517,819



8. Employee benefits expenses

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Wages, salaries and bonuses	389,628	425,000
Other social security costs and housing benefits	77,233	82,025
Pension costs – defined contribution plans	40,846	44,232
Share-based compensation expenses (Note 28)	10,928	17,751
Total employee benefit expenses	518,635	569,008

- (i) The Group did not have any forfeited contribution for the year ended 31 December 2025 in connect with the defined contribution plan operated by local governments. The majority of the Group's contributions to pension plans are related to the local employees in the PRC. All local employees of the subsidiaries in the PRC participate in employee social security plans established in the PRC, which cover pension, medical and other welfare benefits. The plans are organised and administered by the governmental authorities. Except for the contributions made to these social security plans, the Group has no other material commitments owing to the employees. According to the relevant regulations, the portion of premium and welfare benefit contributions that should be borne by the companies within the Group as required by the above social security plans are principally determined based on percentages of the basic salaries of employees, subject to certain ceilings imposed. These contributions are paid to the respective labour and social welfare authorities and are expensed as incurred. The applicable percentages used to provide for these social security plans for the years ended 31 December 2025 and 2024 are listed below:

	Percentages
Pension insurance	15.0 ~ 16.0%
Medical insurance	5.0 ~ 10.0%
Unemployment insurance	0.5 ~ 0.7%
Housing fund	8.0 ~ 12.0%



8. Employee benefits expenses (continued)

(a) Five highest paid individuals

The five individuals whose emoluments were the highest in the Group for the year include two (2024: two) directors whose emoluments are reflected in the analysis shown in Note 37. The emoluments payable to the remaining three (2024: three) individuals during the year are as follows:

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Salaries and wages	4,498	3,997
Discretionary bonuses	1,938	1,855
Pension costs-defined contribution plans	183	187
Other social security costs, housing benefits	230	257
Share-based compensation expenses	2,960	2,680
	9,809	8,976

	Year ended 31 December	
	2025	2024
Emoluments bands:		
HKD2,000,001 to HKD2,500,000	–	1
HKD2,500,001 to HKD3,000,000	–	–
HKD3,000,001 to HKD3,500,000	1	–
HKD3,500,001 to HKD4,000,000	1	2
HKD4,000,001 to HKD4,500,000	1	–
	3	3

None of five highest paid individuals waived or agreed to waive any emoluments during the years ended 31 December 2025 and 2024. No emoluments were paid to the five highest paid individuals as an inducement to join or upon joining the Group or as compensation for loss of office during the years ended 31 December 2025 and 2024.



9. Other gains/(losses) – net

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Fair value gain/(loss) of financial instruments at FVPL		
– Investments in current financial instruments at FVPL	409,700	(35,317)
– Investments in non-current financial instruments at FVPL	(32,085)	(6,127)
Dividends received from financial assets at FVPL	1,580	411
Impairment charges of investments accounted for using the equity method	(4,077)	(3,459)
Net foreign exchange loss	(3,169)	(1,065)
Gain on disposal of investment in subsidiaries	2,493	1,988
Fair value loss of investment properties	(349)	(55,526)
Loss on disposal of investments accounted for using the equity method	–	(232)
Donations	(11)	(50)
Others	(30,890)	(30,093)
	343,192	(129,470)

10. Other income

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Government grants		
– Subsidies granted by various local governments in relation to the Group's achievement and development expenses (i)	8,919	14,777
– Subsidies in relation to amount of tax paid (ii)	1,268	2,082
	10,187	16,859

Notes:

- (i) Rewards were granted by the local government authorities to reward the Group's achievement and support the Group's development. There are no unfulfilled conditions or other contingencies attached to these rewards.
- (ii) Tax based subsidies were granted by local government authorities to incentivize the Group's business growth. There are no unfulfilled conditions or other contingencies attached to these rewards.



11. Finance income – net

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Finance costs		
– Interest paid/payable for borrowings	(1,988)	–
– Interest paid/payable for lease liabilities (Note 16)	(870)	(902)
– Others	(515)	(2,644)
	(3,373)	(3,546)
Finance income		
– Interest income from financial assets held for cash management purposes	36,433	46,034
Finance income – net	33,060	42,488



12. Subsidiaries

The Group's principal subsidiaries as at 31 December 2025 and 2024 are set out below. Unless otherwise stated, they have share capital consisting solely of ordinary shares that are held directly by the Group, and the proportion of ownership interests held equals the voting rights held by the Group. The country of incorporation or registration is also their principal place of business.

Name of entity	Place of incorporation/ date of incorporation	Principal activities/ place of operation	Particulars of issued share capital and debt securities	Attributable equity interest of the Group		Ownership interest held by non-controlling interests	
				As at 31 December		As at 31 December	
				2025	2024	2025	2024
<i>Directly held –</i>							
Inke Holdings Limited ("Inke BVI")	BVI/30 November 2017	Investment holding/BVI	USD1	100%	100%	–	–
Social Network Technology Co., Ltd.	BVI/5 June 2018	Investment holding/BVI	USD50,000	100%	100%	–	–
Lovein Holdings Limited	BVI/8 May 2020	Investment holding/BVI	USD50,000	100%	100%	–	–
YouFound Holdings Limited	BVI/8 May 2020	Investment holding/BVI	USD50,000	100%	100%	–	–
<i>Indirectly held –</i>							
Inke Technology Limited	HK/19 December 2017	Investment Holding/HK	USD1	100%	100%	–	–
Beijing Cheese Network Technology Company Limited (北京映客芝士網絡科技 有限公司) ("Inke PRC")	Chinese mainland ⁽¹⁾ /14 February 2018	Support services to operation of mobile live-streaming platforms/Chinese mainland	USD1,000,000	100%	100%	–	–
Guangdong Inke Entertainment Network Information Co., Ltd. (廣東映客互娛網絡信 息有限公司) ("Guangdong Inke")	Chinese mainland ⁽¹⁾ /26 October 2018	Support services to operation of mobile live-streaming platforms/Chinese mainland	RMB10,000,000	100%	100%	–	–
Inke Hong Kong Limited	HK/12 July 2016	Investment holding/HK	HKD1	100%	100%	–	–
Inke Investment Holding Limited	BVI/23 October 2018	Investment holding/BVI	USD1	100%	100%	–	–
Socialmaker Technology Limited	HK/29 June 2018	Investment Holding/HK	HKD10,000	100%	100%	–	–
Lovein Technology Hong Kong Limited	HK/27 May 2020	Investment Holding/HK	HKD10,000	100%	100%	–	–
YouFound Technology Hong Kong Limited	HK/27 May 2020	Investment Holding/HK	HKD10,000	100%	100%	–	–
Blueberry Culture (Beijing) Co., Ltd. (藍莓時 節文化(北京)有限公司)	Chinese mainland ⁽¹⁾ /25 December 2018	Investment Holding/ Chinese mainland	RMB39,000,000	100%	100%	–	–
Hunan Yingchuangxinggao Internet and Technology Co., Ltd. (湖南映創新高網絡科 技有限公司)	Chinese mainland ⁽¹⁾ /11 June 2020	Investment Holding/ Chinese mainland	RMB2,000,000	100%	100%	–	–
Hunan Lingxiao Internet and Technology Co., Ltd. (湖南凌霄網絡科技有限公司)	Chinese mainland ⁽¹⁾ /12 June 2020	Investment Holding/ Chinese mainland	RMB2,000,000	100%	100%	–	–
Inkeverse Haile (Guangdong) Technology Co., Ltd. (映宇宙海樂(廣東)科技有限公司) ("Haile")	Chinese mainland ⁽²⁾ /21 November 2023	Support services to operation of mobile live-streaming platforms/Chinese mainland	RMB5,000,000	100%	100%	–	–

Notes to the Consolidated Financial Statements (Continued)

12. Subsidiaries (continued)

Name of entity	Place of incorporation/ date of incorporation	Principal activities/ place of operation	Particulars of issued share capital and debt securities	Attributable equity interest of the Group		Ownership interest held by non-controlling interests	
				As at 31 December 2025	2024	As at 31 December 2025	2024
Wayguard Limited	HK/5 July 2005	Investment holding/HK	HKD10	100%	100%	-	-
INCHI TECHNOLOGY LIMITED	HK/1 June 2021	Operation of live-streaming platforms/ HK	HKD10,000	100%	100%	-	-
<i>Indirectly controlled by the Company pursuant to the Contractual Agreements -</i>							
Beijing Meelive Network Technology Co., Ltd. (北京蜜萊塢網絡科技有限公司) ("Beijing Meelive")	Chinese mainland ⁽²⁾ /31 March 2015	Operation of live-streaming platforms/ Chinese mainland	RMB1,713,000	100%	100%	-	-
Hunan Canchenyngchao Internet and Technology Co., Ltd. (湖南燦映朝網絡科 技有限公司)	Chinese mainland ⁽²⁾ /3 June 2020	Support services to operation of mobile live-streaming platforms/Chinese mainland	RMB2,000,000	100%	100%	-	-
Hunan Lingxiaolansheng Internet and Technology Co., Ltd. (湖南凌霄攬勝網絡科 技有限公司) ("Hunan Lingxiaolansheng")	Chinese mainland ⁽²⁾ /3 June 2020	Support services to operation of mobile live-streaming platforms/Chinese mainland	RMB2,000,000	100%	100%	-	-
<i>Direct and indirect subsidiaries of Beijing Meelive -</i>							
Hunan Pineapple Entertainment Network Information Co., Ltd. (湖南菠蘿互娛網絡信 息有限公司)	Chinese mainland ⁽²⁾ /30 March 2018	Operation of mobile live-streaming platforms/ Chinese mainland	RMB2,000,000	100%	100%	-	-
Changsha Zhiqiu Network Technology Co., Ltd. (長沙智秋網絡科技有限公司)	Chinese mainland ⁽²⁾ /12 August 2024	Investing/Chinese mainland	RMB10,000	100%	100%	-	-
Guangzhou Kuaichuang Network Technology Co., Ltd. (廣州快創網絡科技有限公司) ("Guangzhou Kuaichuang")	Chinese mainland ⁽²⁾ /25 July 2023	Operation of entertainment platforms/Chinese mainland	RMB1,667,000	40% ⁽³⁾	40% ⁽³⁾	60%	60%
Hunan Inke Entertainment Network Information Co., Ltd. (湖南映客互娛網絡信 息有限公司) ("Hunan Inke")	Chinese mainland ⁽²⁾ /30 May 2016	Support services to operation of mobile live-streaming platforms/Chinese mainland	RMB50,000,000	100%	100%	-	-



12. Subsidiaries (continued)

Name of entity	Place of incorporation/ date of incorporation	Principal activities/ place of operation	Particulars of issued share capital and debt securities	Attributable equity interest of the Group		Ownership interest held by non-controlling interests	
				As at 31 December 2025	2024	As at 31 December 2025	2024
Hainan Fengyu Network Technology Co., Ltd. (海南峰娛網絡科技有限公司) ("Hainan Fengyu")	Chinese mainland ⁽²⁾ /12 September 2019	Operation of mobile live- streaming platforms/ Chinese mainland	RMB1,000,000	100%	100%	-	-
Hunan Jiuyin Network Information Co., Ltd. (湖南九音網絡信息有限公司)	Chinese mainland ⁽²⁾ /5 May 2022	Operation of mobile live- streaming platforms/ Chinese mainland	RMB2,000,000	100%	100%	-	-
Beijing Ingkee Entertainment Network Information Co., Ltd. (北京映客互娛科技有 限公司)	Chinese mainland ⁽²⁾ /5 July 2016	Investing/Chinese mainland	RMB1,000,000	100%	100%	-	-
Hainan Lanteng Network Technology Co., Ltd. (海南蘭騰網絡科技有限公司) ("Hainan Lanteng")	Chinese mainland ⁽²⁾ /08 April 2022	Operation of mobile live- streaming platforms/ Chinese mainland	RMB1,000,000	100%	100%	-	-
<i>Direct and indirect subsidiaries of Hunan Lingxiaolansheng –</i>							
Hainan Qiansheng Network Technology Co., Ltd. (海南乾升網絡科技有限公司) ("Hainan Qiansheng")	Chinese mainland ⁽²⁾ /17 November 2020	Operation of mobile live- streaming platforms/ Chinese mainland	RMB1,000,000	100%	100%	-	-

(1) Registered as wholly foreign owned enterprises under the PRC law.

(2) Registered as a domestic owned enterprise under the PRC law.

(3) In August 2023, the Group acquired 40% equity interest with 55% voting power of which 15% voting power of Guangzhou Kuaichuang has been provided by an independent third party. The Group has considered it has sufficient power to control Guangzhou Kuaichuang.



13. Income tax expense

(a) Cayman Islands and BVI Income Tax

The Company is incorporated as an exempted company with limited liability under the Companies Law of the Cayman Islands and is not subject to Cayman Islands income tax. The Group entities established under the International Business Companies Acts of BVI are exempted from BVI income taxes.

(b) Hong Kong Income Tax

Hong Kong profits tax rate is 16.5%. When the two-tiered profits tax regime took effect, the applicable Hong Kong profits tax rate is 8.25% for assessable profits on the first HKD2 million and 16.5% for any assessable profits in excess of HKD2 million.

(c) Singapore Income Tax

The income tax rate of Singapore is 17% of the assessable profits. Statutory stepped income exemption relates to 75% tax exemption on the first Singapore dollars ("SGD")10,000 of chargeable income and a further 50% tax exemption on the next SGD190,000 of chargeable income.

(d) PRC Enterprise Income Tax ("EIT")

The income tax provision of the Group in respect of its operations in the PRC was subject to statutory tax rate of 25% on the assessable profits for the years ended 31 December 2025 and 2024 except for the following entities with preferential tax rates, based on the existing legislation, interpretations and practices in respect thereof.

Beijing Meelive, and Beijing Blueberry Technology Company Limited were qualified as "High and New Technology Enterprises" ("HNTEs") under the relevant PRC laws and regulations from 2025 to 2027. Accordingly, they were entitled to a preferential income tax rate of 15% on their estimated assessable profits for the years ended 31 December 2025.

Guangdong Inke was accredited as a "Software enterprise" under the relevant PRC laws and regulations in 2023. Accordingly, Guangdong Inke is exempted from EIT for two years, followed by a 50% reduction of taxation, i.e.12.5%, for the next three years, commencing from the first year of profitable operation after offsetting tax losses generating from prior years. The first year of profitable operation after offsetting tax losses generating from prior years for Guangdong Inke was 2022. Accordingly, Guangdong Inke was entitled to be exempted from EIT for the years ended 31 December 2022 and 2023, and to be entitled to a 50% reduced tax rate from 2024 to 2026.

Ying Universe Haile (Guangdong) Technology Co., Ltd. Beijing Branch ("Ying Universe Haile") was accredited as a "Software enterprise" under the relevant PRC laws and regulations in 2024. Accordingly, Ying Universe Haile is exempted from EIT for two years, followed by a 50% reduction of taxation, i.e.12.5%, for the next three years, commencing from the first year of profitable operation after offsetting tax losses generating from prior years. The first year of profitable operation after offsetting tax losses generating from prior years for Ying Universe Haile was 2024. Accordingly, Ying Universe Haile was entitled to be exempted from EIT for the years ended 31 December 2024 and 2025, and to be entitled to a 50% reduced tax rate from 2026 to 2028.

Hainan Fengyu Hainan Lanteng, and Hainan Qiansheng were qualified as "Encouraging enterprises" under the relevant PRC laws and regulations since 2020. Accordingly, Hainan Fengyu Hainan Lanteng, and Hainan Qiansheng were entitled to a preferential income tax rate of 15% on their estimated assessable profits for the years ended 31 December 2025 and 2024.



13. Income tax expense (continued)

(d) PRC Enterprise Income Tax (“EIT”) (continued)

According to the relevant laws and regulations promulgated by the State Administration of Taxation of the PRC (“STA”) that was effective from 2018 onwards, enterprises engaging in research and development activities are entitled to claim 175% of their research and development expenses so incurred as tax deductible expenses when determining their assessable profits for that year (“Super Deduction”). The STA announced in May 2023 to increase the Super Deduction rate to 200% of their research and development expenses from 1 January 2023.

(e) PRC Withholding Tax (“WHT”)

According to the New Corporate Income Tax Law (“New EIT Law”), distribution of profits earned by PRC companies since 1 January 2008 to foreign investors is subject to withholding tax of 5% or 10%, depending on if the foreign investor is considered as the beneficial owner of the dividend according to the double tax treaty (agreement) between China and the jurisdiction of incorporation of the foreign investor, upon the distribution of profits to overseas-incorporated immediate holding companies.

Except for a one-time dividend declared by Ying Universe Haile for the year ended 2025, for which income tax of RMB7,861,000 has been provided, the Group does not have any plan to require its other PRC subsidiaries to distribute their retained earnings (no such intention existed for the year ended 31 December 2024). The Group intends to retain them to operate and expand its business in the PRC. Accordingly, no deferred income tax liability on WHT was accrued as at the end of each reporting period.

(f) Income tax expense

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Current income tax		
Current income tax on profits for the year	108,513	71,201
Total current income tax expense	108,513	71,201
Deferred income tax		
Increase in deferred tax assets	(4,518)	(34,823)
Decrease in deferred tax liabilities	(14,019)	(4,731)
Total deferred income tax credit	(18,537)	(39,554)
Income tax expense	89,976	31,647



13. Income tax expense (continued)

(f) Income tax expense (continued)

The tax on the Group's income before income tax differs from the theoretical amount that would arise using the statutory tax rate applicable to income of the consolidated entities as follows:

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Profit before income tax	370,869	248,289
Tax calculated at statutory tax rate of 25%	92,717	62,072
Tax effects of difference in overseas tax rates and preferential tax rates applicable to certain subsidiaries of the Group	(95,403)	(37,236)
Tax effect of amounts which are not deductible in calculating taxable income	(443)	3,378
Tax loss of subsidiaries in which no deferred income tax assets were recognised	114,834	58,746
Tax effect of super deduction in research and development	(13,711)	(33,101)
Previously unrecognised tax losses now used to reduce current tax expense	(8,018)	(22,212)
	89,976	31,647

As at 31 December 2025 and 2024, the Group did not recognise deferred income tax assets of RMB383,762,000 and RMB313,470,000 in relation to cumulative tax losses which are expected to expire until 31 December 2030 and 31 December 2029, respectively.

(g) OECD Pillar Two model rules

The Group is within the scope of the OECD Pillar Two model rules. Pillar Two legislation was enacted in Hong Kong and Singapore, the jurisdictions that some subsidiaries of the Company were incorporated. Pillar Two legislation came into effect from 1 January 2025 in Hong Kong and Singapore.

Under the legislation, the group is liable to pay a top-up tax for the difference between the Global Anti-Base Erosion Proposal ("GloBE") effective tax rate for each jurisdiction and the 15% minimum rate.

Based on management's assessment, the application of the Pillar Two legislation in Hong Kong and Singapore has no material impact on the Group's annual effective tax rate.

14. Earnings per share

(a) Basic earnings per share

Basic earnings per share is calculated by dividing:

- the profit attributable to owners of the Company, excluding any costs of servicing equity other than ordinary shares; and
- by the weighted average number of ordinary shares outstanding during the financial year, excluding shares held for employee share scheme (Note 28).

	Year ended 31 December	
	2025	2024
Profit attributable to owners of the Company (RMB'000)	241,196	180,312
Weighted average number of ordinary shares in issue (thousand shares)	1,872,148	1,863,284
Basic earnings per share attributable to the shareholders of the Company (expressed in RMB per share)	0.13	0.10

(b) Diluted earnings per share

Diluted earnings per share adjusts the figures used in the determination of basic earnings per share to take into account:

- the after-income tax effect of fair value changes with dilutive potential ordinary shares; and
- the weighted average number of additional ordinary shares that would have been outstanding assuming the conversion of all dilutive potential ordinary shares.

	Year ended 31 December	
	2025	2024
Profit attributable to owners of the Company (RMB'000)	241,196	180,312
Weighted average number of ordinary shares in issue (thousand shares)	1,872,148	1,863,284
Add: Adjustment for restricted share units granted to employees (thousand shares)	13,122	18,774
Weighted average number of ordinary shares for calculation of diluted earnings per share (thousand shares)	1,885,270	1,882,058
Diluted earnings per share attributable to the shareholders of the Company (expressed in RMB per share)	0.13	0.10



15. Property, plant and equipment

	Computer equipment RMB'000	Office equipment and furniture fixtures RMB'000	Motor vehicles RMB'000	Apartments RMB'000	Leasehold improvement RMB'000	Total RMB'000
Cost:						
As at 31 December 2024	29,368	1,547	9,463	76,120	39,929	156,427
Additions	3,565	55	-	-	3,573	7,193
Reclassification from investment properties	-	-	-	116,311	-	116,311
Disposals	(2,578)	(7)	-	-	-	(2,585)
As at 31 December 2025	30,355	1,595	9,463	192,431	43,502	277,346
Accumulated depreciation:						
As at 31 December 2024	(22,747)	(432)	(3,017)	(2,707)	(36,130)	(65,033)
Disposals	2,299	-	-	-	-	2,299
Depreciation (Note 7)	(3,311)	(309)	(1,944)	(1,486)	(2,466)	(9,516)
As at 31 December 2025	(23,759)	(741)	(4,961)	(4,193)	(38,596)	(72,250)
Net carrying amount:						
As at 31 December 2024	6,621	1,115	6,446	73,413	3,799	91,394
As at 31 December 2025	6,596	854	4,502	188,238	4,906	205,096
Cost:						
As at 31 December 2023	32,573	1,837	7,572	51,927	37,658	131,567
Additions	4,266	308	2,851	-	2,653	10,078
Reclassification from investment properties	-	-	-	24,193	-	24,193
Disposals	(7,471)	(598)	(960)	-	(382)	(9,411)
As at 31 December 2024	29,368	1,547	9,463	76,120	39,929	156,427
Accumulated depreciation:						
As at 31 December 2023	(23,749)	(530)	(1,500)	(1,257)	(30,662)	(57,698)
Disposals	5,850	393	424	-	304	6,971
Depreciation (Note 7)	(4,848)	(295)	(1,941)	(1,450)	(5,772)	(14,306)
As at 31 December 2024	(22,747)	(432)	(3,017)	(2,707)	(36,130)	(65,033)
Net carrying amount:						
As at 31 December 2023	8,824	1,307	6,072	50,670	6,996	73,869
As at 31 December 2024	6,621	1,115	6,446	73,413	3,799	91,394

15. Property, plant and equipment (continued)

(a) Revaluation, depreciation methods and useful lives

Depreciation is calculated using the straight-line method to allocate their cost or revalued amounts, net of their residual values, over their estimated useful lives or, in the case of leasehold improvements, the shorter lease term as follows:

Computer equipment	3 years
Office equipment and furniture fixtures	3 years
Motor vehicles	4-5 years
Leasehold improvements	4-5 years
Apartments	20-60 years

See Note 42.5 for the other accounting policies relevant to property, plant and equipment.

16. Lease

This note provides information for leases where the Group is a lessee.

(i) Amounts recognised in the consolidated balance sheet

	31 December 2025 RMB'000	31 December 2024 RMB'000
Right-of-use assets		
Buildings	16,259	30,678
Lease liabilities		
Non-current	5,808	17,169
Current	13,111	12,553
	18,919	29,722

The right-of-use assets were measured at the amount equal to the lease liabilities, adjusted by the amount of any prepaid or accrued lease payments relating to that lease recognised in the consolidated balance sheet as at 31 December 2025. Additions to the right-of-use assets in 2025 were RMB3,655,000 (2024: RMB27,626,000).



16. Lease (continued)

(ii) Amounts recognised in the statement of profit or loss

The statement of profit or loss shows the following amounts relating to leases:

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Depreciation charge of right-of-use assets (Note 7)	(16,713)	(24,566)
Interest expense (included in finance cost) (Note 11)	(870)	(902)
Expense relating to short-term leases (included in cost of sales, selling and marketing expense, research and development expenses and administrative expenses) (Note 7)	(3,394)	(2,456)

The total cash outflow for leases in 2025 was RMB17,551,000 (2024: RMB24,783,000).

(iii) The Group's leasing activities and how these are accounted for

The Group leases various offices. Rental contracts are typically made for fixed periods of 1 year to 3 years.

Contracts may contain both lease and non-lease components. The Group allocates the consideration in the contract to the lease and non-lease components based on their relative stand-alone prices. However, for leases of real estate for which the Group is a lessee, it has elected not to separate lease and non-lease components and instead accounts for these as a single lease component.

Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants. Leased assets may not be used as security for borrowing purposes.

The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be readily determined, which is generally the case for leases in the Group, the lessee's incremental borrowing rate is used, being the rate that the individual lessee would have to pay to borrow the funds necessary to obtain an asset of similar value to the right-of-use asset in a similar economic environment with similar terms, security and conditions.

To determine the incremental borrowing rate, the Group:

- where possible, uses recent third-party financing received by the individual lessee as a starting point, adjusted to reflect changes in financing conditions since third party financing was received;
- uses a build-up approach that starts with a risk-free interest rate adjusted for credit risk for leases, which does not have recent third-party financing; and
- makes adjustments specific to the lease, e.g. term, country, currency and security.



16. Lease (continued)

(iii) The Group's leasing activities and how these are accounted for (continued)

If a readily observable amortising loan rate is available to the individual lessee (through recent financing or market data) which has a similar payment profile to the lease, then the Group entities use that rate as a starting point to determine the incremental borrowing rate.

The Group is exposed to potential future increases in variable lease payments based on an index or rate, which are not included in the lease liability until they take effect. When adjustments to lease payments based on an index or rate take effect, the lease liability is reassessed and adjusted against the right-of-use asset.

Right-of-use assets are generally depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis. If the Group is reasonably certain to exercise a purchase option, the right-of-use asset is depreciated over the underlying asset's useful life. While the Group revalues its land and buildings that are presented within property, plant and equipment, it has chosen not to do so for the right-of-use buildings held by the Group.

Payments associated with short-term leases and all leases of low-value assets are recognised on a straight-line basis as an expense in profit or loss. Short-term leases are leases with a lease term of 12 months or less. Low-value assets mainly comprise a small warehouse used for storing computer.

See Note 42.18 for the other accounting policies relevant to leases.

17. Investment properties

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Non-current assets – at fair value		
Opening balance as at 1 January	128,884	203,059
Additions	–	3,549
Transfer to self-use property (Note 15)	(116,311)	(24,193)
Exchange (losses)/gains	(1,851)	1,995
Change in fair value (Note 9)	(349)	(55,526)
Closing balance as at 31 December	10,373	128,884

(i) Measuring investment property at fair value

Investment properties are properties held to earn rentals and/or for capital appreciation. Investment properties are initially measured at cost, including related transaction costs and where applicable borrowing costs. Subsequently, they are carried at fair value. Changes in fair values are presented in profit or loss as part of other gains/(losses) – net.

(ii) Presenting cash flows

The Group classifies cash outflows to acquire investment property as investing.



18. Intangible assets

	Cryptocurrencies RMB'000	Software RMB'000	Copyright RMB'000	User base RMB'000	Trademark RMB'000	Others RMB'000	Total RMB'000
Cost:							
As at 31 December 2024	172,834	28,685	224,111	25,500	74,209	4,898	530,237
Additions	450,896	67	109,418	-	-	276	560,657
Disposals	(195,644)	(94)	(15)	-	-	(276)	(196,029)
Impairment	(14,039)	-	-	-	-	-	(14,039)
As at 31 December 2025	414,047	28,658	333,514	25,500	74,209	4,898	880,826
Accumulated amortisations:							
As at 31 December 2024	-	(23,637)	(223,577)	(25,500)	(39,423)	(3,857)	(315,994)
Amortisation (Note 7)	-	(4,531)	(109,098)	-	(7,533)	(658)	(121,820)
As at 31 December 2025	-	(28,168)	(332,675)	(25,500)	(46,956)	(4,515)	(437,814)
Net carrying amount:							
As at 31 December 2024	172,834	5,048	534	-	34,786	1,041	214,243
As at 31 December 2025	414,047	490	839	-	27,253	383	443,012

	Cryptocurrencies RMB'000	Software RMB'000	Copyright RMB'000	User base RMB'000	Trademark RMB'000	Others RMB'000	Total RMB'000
Cost:							
As at 31 December 2023	-	28,685	105,030	25,500	74,311	4,898	238,424
Additions	229,323	1,018	119,081	-	-	-	349,422
Disposals	(56,489)	(1,018)	-	-	(102)	-	(57,609)
As at 31 December 2024	172,834	28,685	224,111	25,500	74,209	4,898	530,237
Accumulated amortisations:							
As at 31 December 2023	-	(18,941)	(104,712)	(23,100)	(31,887)	(3,199)	(181,839)
Amortisation (Note 7)	-	(4,696)	(118,865)	(2,400)	(7,536)	(658)	(134,155)
As at 31 December 2024	-	(23,637)	(223,577)	(25,500)	(39,423)	(3,857)	(315,994)
Net carrying amount:							
As at 31 December 2023	-	9,744	318	2,400	42,424	1,699	56,585
As at 31 December 2024	172,834	5,048	534	-	34,786	1,041	214,243

18. Intangible assets (continued)

As at 31 December 2025, cryptocurrencies included a total of RMB346,423,000 Bitcoin ("BTC"), RMB38,921,000 Ethereum ("ETH") and RMB42,743,000 Tether USD ("USDT") respectively (31 December 2024: RMB172,200,000 BTC and RMB634,000 USDT respectively), among which, a total of RMB27,700,000 of cryptocurrencies (31 December 2024: Nil) are placed in a third-party cryptocurrency exchange platform. In accordance with the master agreement with the exchange platform, the Group maintains with the exchange platform, during the whole term of transactions, sufficient margin to secure its obligations under transactions. The exchange platform calculates and determines the margin level by reference to the value of deposited cryptocurrencies and other factors.

During the year ended 31 December 2025, to support the Group's new business development projects, the Group once transferred out a total of 76 units of BTC, 300 units of ETH and 5,114,000 units of USDT and, due to cessation of projects, 76 units of BTC, 300 units of ETH and 5,114,000 units of USDT were transferred back.

(a) Amortisation methods and periods

The Group amortises intangible assets with a limited useful life using the straight-line method over the following periods:

Trademarks	10 years
User base	5 years
Copyrights	0-1 year
Software	1-10 years
Others	1-10 years

(b) Amortisation charges

Amortisation charges were expensed in the following categories in the consolidated statement of comprehensive income:

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Cost of sales	121,469	133,659
Administrative expenses	210	265
Research and development expenses	38	171
Selling and marketing expenses	103	60
	121,820	134,155



18. Intangible assets (continued)

(c) Cryptocurrencies

Cryptocurrencies which were purchased and held by the Group are accounted for as intangible assets under the cost model at weighted average cost. The Group has ownership of and control over the cryptocurrencies held. The cryptocurrencies held by the Group are considered to have indefinite life. They are not subject to amortization and are tested annually for impairment, or more frequently if events or changes in circumstances indicate that they might be impaired. The accounting policies applied for impairment of cryptocurrencies are consistent with those for impairment of non-financial assets, as described Note 42.7. Management determined the recoverable amount of cryptocurrencies by reference to the bid price on HashKey Exchange at 7 p.m. Hong Kong time as at balance sheet date. Impairment loss is recognized if the recoverable amount is below the ending weighted average cost as at balance sheet date. For the year ended 31 December 2025, impairment losses of RMB14,039,000 have been recognised in administrative expenses in the consolidated statement of comprehensive income.

Cryptocurrencies that suffered an impairment are reviewed for possible reversal of impairment at the end of each reporting period. The increased carrying amount of cryptocurrencies attributable to a reversal of impairment loss, which is recognized in profit or loss, will not exceed the carrying amount that would have been determined if no impairment loss had been recognized for the cryptocurrencies in prior accounting periods.

Subsequent to 31 December 2025, the trade price of cryptocurrencies, including BTC and ETH, still demonstrated a decreasing trend. Management determines such fluctuations are not adjusting subsequent event and will closely monitor the market price and perform impairment assessments on the cryptocurrencies in 2026 when applicable.

See Note 42.6 for the other accounting policies relevant to intangible assets and Note 42.7 for the Group's policy regarding impairments.

19. Investments accounted for using the equity method

(a) The amounts recognised in the consolidated balance sheet are as follows:

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Associates (i)	264,885	297,794
Joint ventures (ii)	142,603	198,086
	407,488	495,880

19. Investments accounted for using the equity method (continued)

(a) The amounts recognised in the consolidated balance sheet are as follows: (continued)

(i) **Interests in associates**

Set below are the associates of the Group as at 31 December 2025:

Name of entity	Place of business/ country of incorporation	% of ownership interest 2025 %	Principal activities	Carrying amount as at 31 December	
				2025 RMB'000	2024 RMB'000
Guangzhou Meiguangshengshi Technology Co., Ltd.* (廣州美光盛世科技有限公司) ("Meiguang")	Chinese mainland	40.00%	Social networking products and entertainment content service	118,234	104,998
Hunan Inke Property Limited*(湖南映客置業有限公司)*("Hunan Inke Property")	Chinese mainland	49.00% ⁽¹⁾	Property development	75,452	98,953
Hunan Yuyi Technology Limited*(湖南於一科技有限公司)	Chinese mainland	45.90%	Software development	24,213	37,352
Changsha Yuhua Culture and Technology Co., Ltd.*(長沙市毓華文化科技有限公司) ("Changsha Yuhua")	Chinese mainland	49.00%	Educational service	18,016	23,437
Hunan Xiaokedou Network Technology Co., Ltd.*(湖南小蝌蚪網絡科技有限公司)	Chinese mainland	30.00%	Life Service Platform	13,312	13,002
Changsha Wenyamo Information Technology Co., Ltd.*(長沙文雅墨信息科技有限責任公司)	Chinese mainland	40.00%	Educational service	6,379	6,932
Hunan Yuanzi Liliang Network Technology Co., Ltd.*(湖南原子力量網絡科技有限公司)	Chinese mainland	30.00%	Mobile game development	4,357	4,256
Chengdu Changyu Junge Information Technology Co., Ltd.*(成都長與君歌信息技術有限公司)	Chinese mainland	26.01%	Software development	3,207	3,802
Beijing Laoyou Duozi Internet Information Service Co., Ltd.*(北京老柚多汁網絡信息服務有限公司) ("Beijing Laoyou Duozi")	Chinese mainland	41.65%	Social networking products	1,196	481
Beijing Qinwenyu Network Technology Co., Ltd.*(北京親吻魚網絡科技有限公司)	Chinese mainland	40.00%	Social networking products	519	504
Changsha Mida Restaurant Management Co., Ltd.*(長沙蜜搭餐飲管理有限公司)	Chinese mainland	45.00%	Bar Operations	–	2,212
Guangzhou Lemei Biological Technology Co., Ltd.*(廣州樂美生物科技有限公司)	Chinese mainland	15.00%	Online retail	–	1,865
				264,885	297,794

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19. Investments accounted for using the equity method (continued)

(a) The amounts recognised in the consolidated balance sheet are as follows: (continued)

(i) Interests in associates (continued)

* The English names of the associates referred in the above represent management's best efforts in translating the Chinese names of these entities as they do not have official English names.

As at 31 December 2025 and 2024, none of the associates are considered material to the Group.

- (1) Before March 2025, the Group and Changsha Longfor Real Estate Development Co., Ltd. owns 51% and 49% of the share capital of Hunan Inke Property respectively. As the decision-making power of business operation of Hunan Inke Property is controlled by its board of directors and the Group has only 25% of voting power in the board of directors of this entity while the other shareholder has 75% of the voting power. Accordingly, Hunan Inke Property is treated as an associate company of the Group. In March 2025, the Group disposed 2% of the share capital of Hunan Inke Property and its holding shares of Hunan Inke Property decreased from 51% to 49%, and the Group has 33.3% of voting power in the board of directors of this entity, while the other shareholder has 66.7% of voting power, therefore, the Group continued to treat Hunan Inke Property as an associate company of the Group.

(ii) Interests in joint ventures

Set below are the joint ventures of the Group as at 31 December 2025:

Name of entity	Place of business/ country of incorporation	% of ownership interest 2025 %	Principal activities	Carrying amount as at 31 December	
				2025 RMB'000	2024 RMB'000
Ningbo Meishan Bonded Port Area Qingyuwanfeng Equity Investment Partnership (Limited Partnership) * (寧波梅山保稅港區青雨萬峰股權投資合夥企業(有限合夥)) ("Qing Yu Wan Feng")	Chinese mainland	99.99% ⁽¹⁾	Investment holding	69,771	105,420
Hunan Haohan Internet Microcredit Co. Ltd.* (湖南浩瀚匯通互聯網小額貸款有限公司)	Chinese mainland	30.00%	Provision of small loans to customers	67,291	84,821
LUCKY GIRAFFE TECHNOLOGY PTE. LTD.	Singapore	50.00%	Social networking products	3,766	3,860
BOMI FUNNY PTE.LTD.	Singapore	51.00% ⁽¹⁾	Social networking products	1,730	3,284
Shenzhen Mihua Technology Co., Ltd.* (深圳市蜜花科技有限公司)	Chinese mainland	50.00%	Social networking products	45	701
				142,603	198,086

* The English names of the associates referred in the above represent management's best efforts in translating the Chinese names of these entities as they do not have official English names.

As at 31 December 2025 and 2024, none of the joint ventures are considered material to the Group in the opinion of the directors

- (1) The Group determined that it does not have unilateral control in this entity as certain of the financial and operating activities of this entity should be jointly approved by the Group and other shareholders.

The joint ventures as listed above are private companies and there are no quoted market prices available for their shares. There are no contingent liabilities relating to the Group's interests in these joint ventures.

19. Investments accounted for using the equity method (continued)

(b) Individually immaterial associates

The Group has interests in a number of individually immaterial associates that are accounted for using the equity method.

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Aggregate carrying amount of individually immaterial associates	264,885	297,794
Aggregate amounts of the Group's share of:		
(Loss)/profit from operations	(19,366)	284

(c) Individually immaterial joint ventures

The Group has interests in a number of individually immaterial joint ventures that are accounted for using the equity method.

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Aggregate carrying amount of individually immaterial joint ventures	142,603	198,086
Aggregate amounts of the Group's share of:		
Loss from operations	(55,354)	(14,774)



20. Financial instruments by category

The Group holds the following financial instruments:

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Financial assets:		
Financial assets at amortised cost:		
– Trade receivables (Note 24)	160,600	148,114
– Other receivables, prepayments, deposits and other assets (excluding prepayments and deductible input VAT) (Note 23)	191,320	140,649
– Term deposits (Note 22)	270,144	546,884
– Restricted cash (Note 25)	203,515	319,605
– Cash and cash equivalents (Note 25)	2,117,564	2,195,694
Financial assets at FVPL (Note 21)	974,090	759,369
	3,917,233	4,110,315
	As at 31 December	
	2025 RMB'000	2024 RMB'000
Financial liabilities:		
Financial liabilities at amortised cost:		
– Trade and notes payables (Note 29)	357,429	745,364
– Other payables and accruals (excluding salaries and welfare payables and other tax payable) (Note 30)	19,345	29,132
– Lease liabilities (Note 16)	18,919	29,722
Financial liabilities at FVPL (Note 21)	1,321	90,574
	397,014	894,792

The Group's exposure to various risks associated with the financial instruments is discussed in Note 3. The maximum exposure to credit risk at the end of the reporting period is the carrying amount of each class of financial assets mentioned above.



21. Financial assets and financial liabilities at fair value through profit or loss

(a) Financial assets measured at FVPL include the following:

(i) **Non-current**

	As at 31 December	
	2025	2024
	RMB'000	RMB'000
Unlisted preference shares	259,296	194,520

(ii) **Current**

	As at 31 December	
	2025	2024
	RMB'000	RMB'000
Investment products		
– Listed equity	471,606	302,439
– Fund	139,142	147,410
– Derivatives on listed equity	17,046	–
– Others	87,000	115,000
	714,794	564,849

Notes:

- (1) During the year ended 31 December 2025, the Company subscribed for Da Cheng Money Market Fund (the "Money Market Fund"), which operates on an automatic basis both subscribing and redeeming as part of its standard functionality, and the highest percentage ratio in respect of the Subscription of the Money Market Fund, as a result of automatic subscribing and redeeming, exceeds 5% of the Group's market share. Other than the above, no acquisition, addition or disposals of financial assets of the Group constitute connected transaction under Chapters 14 and 14A of the Listing Rules during the year ended 31 December 2025.
- (2) As at 31 December 2025, none of the wealth management products purchased by the Group accounted for more than 5% of the Group's total assets.
- (3) As at 31 December 2025, derivatives on listed equity amounted to approximately RMB17,046,000 (31 December 2024: Nil), of which RMB13,548,000 were derivative forward of share subscription of GoFintech Quantum Innovation Limited (or "GoFintech") (see Note 39(b)).

The investment in wealth management products were mainly issued by reputable commercial banks and other financial institutions in the PRC and are denominated in RMB, USD and HKD. Changes in fair value (realised and unrealised) of these financial assets had been recorded in "Other gains/(losses) – net" in the consolidated statement of comprehensive income.

The maximum exposure to credit risk at the reporting date is the carrying value of these investments. None of these investments are either past due or impaired.



21. Financial assets and financial liabilities at fair value through profit or loss (continued)

(b) Financial liabilities measured at FVPL include the following:

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Investment in		
– Derivative options on listed equity	1,321	90,574

The investment in derivative options on listed equity was mainly issued by reputable financial institutions in Hong Kong and are denominated in USD. Changes in fair value (realised and unrealised) of these financial liabilities had been recorded in “Other gains/(losses) – net” in the consolidated statement of comprehensive income.

(c) Amounts recognised in profit or loss

During the year indicated, the following gains/(losses) were recognised in profit or loss:

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Fair value gains/(losses) at FVPL recognised in other gains/(losses) – net (Note 9)		
– Listed equity	401,270	(48,787)
– Unlisted preference shares	(32,085)	(6,127)
– Funds	5,375	12,752
– Others	3,055	718
Total	377,615	(41,444)



22. Term deposits

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Non-current		
– RMB	210,000	345,000
Current		
– USD	35,144	71,884
– RMB	25,000	130,000
	270,144	546,884

The effective interest rate for the term deposit of the Group with initial term over 3 months for the year ended 31 December 2025 and 2024 range from 3.20% to 3.68% and 1.75% to 4.67%, respectively. Term deposits with initial term over 3 months were neither past due nor impaired. The directors of the Group considered that the carrying amount of the term deposits with initial term over 3 months approximated their fair value as at 31 December 2025 and 2024.



23. Other receivables, prepayments, deposits and other assets

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Non-current:		
Loans to third parties	325	325
Amounts arising from disposal of a joint venture	3,766	5,802
Rental and other deposits	5,716	3,359
Others	6,123	3,649
	15,930	13,135
Less: Loss allowance (i)	(5,788)	(5,859)
	10,142	7,276
Current:		
Financial Assets		
Redeemed wealth management product in transit	108,553	–
Loans to related parties	87,714	90,117
Loans to third parties	29,865	42,636
Interest receivable	14,971	13,109
Other deposits	20,498	38,488
Others	21,722	17,712
	283,323	202,062
Prepayments for promotion and advertising	27,586	50,255
Prepayments to suppliers	98,547	148,389
Deductible input VAT	165,147	165,113
Prepaid income tax	57,751	26,736
	349,031	390,493
Less: Loss allowance (i)	(102,145)	(68,689)
	530,209	523,866

- (i) The Group applies the IFRS 9 general model to measure lifetime expected credit losses for financial assets at amortised cost. The management makes periodic collective assessments as well as individual assessment on the recoverability of financial assets at amortised cost based on historical settlement records and past experience. Note 3.1 sets out information about the impairment of financial assets at amortised cost and the Group's exposure to credit risk.



24. Trade receivables

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Trade receivables (i)	165,843	152,694
Less: allowance for impairment of trade receivables (iii)	(5,243)	(4,580)
	160,600	148,114

- (i) Majority of the Group's debtors are granted with credit periods ranged from 1 to 3 months. An aging analysis of trade receivables based on invoice date is as follows:

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Trade receivables		
– Up to 3 months	147,952	143,716
– 3 to 6 months	10,785	6,325
– 6 months to 1 year	5,668	1,125
– Over 1 year	1,438	1,528
	165,843	152,694

As at 31 December 2025 and 2024, the carrying amounts of trade receivables are primarily denominated in RMB and approximate their fair values at each of the reporting dates.

(ii) Classification as trade receivables

Trade receivables are amounts due from online payment platforms, virtual currency agents and content distribution partners performed in the ordinary course of business. If collection of trade receivables is expected in one year or less (or in the normal operating cycle of the business if longer), they are classified as current assets. If not, they are presented as non-current assets.

Trade receivables are recognised initially at the amount of consideration that is unconditional unless they contain significant financing components, when they are recognised at fair value. The Group holds the trade receivables with the objective of collecting the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method. Details about the Group's impairment policies and the calculation of the loss allowance are provided in Note 3.1.

(iii) Impairment and risk exposure

The Group applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables. The loss allowance as at 31 December 2025 increased by RMB663,000 for trade receivables. Note 3.1(b) provides for details about the calculation of the allowance.



25. Cash and cash equivalents

(a) Cash and cash equivalents

	As at 31 December	
	2025	2024
	RMB'000	RMB'000
Bank deposits	1,724,699	1,884,800
Cash and cash equivalents at other third-party payment platform	392,515	310,894
Cash at hand	350	–
	2,117,564	2,195,694

As at 31 December 2025 and 2024, the cash and cash equivalents balances were denominated in the following currencies:

	As at 31 December	
	2025	2024
	RMB'000	RMB'000
RMB	1,331,582	1,524,962
USD	758,250	483,033
HKD	22,648	181,971
SGD	4,064	4,305
Thailand Baht	738	574
Vietnamese Dong	259	844
Indonesia Rupiah	23	5
	2,117,564	2,195,694

The conversion of RMB denominated balances into foreign currencies and the remittance of such foreign currencies denominated bank balances and cash out of the PRC are subject to relevant rules and regulations of foreign exchange control promulgated by the PRC government.

(b) Restricted cash

As at 31 December 2025, restricted cash balance amounted to approximately RMB203,515,000 (31 December 2024: approximately RMB319,605,000), of which RMB162,000,000 were for security deposits of bank borrowings (Note 34), and the remainder comprise frozen cash and other restricted items. Within the total restricted cash balance, approximately RMB28,517,000 (31 December 2024: approximately RMB28,446,000) was frozen by the local authorities in connection with the investigations on certain employees disclosed in Note 39 "Contingencies and commitments".

26. Share capital

Authorized ordinary shares:

	Number of ordinary shares	Nominal value of ordinary shares USD
Ordinary shares of USD0.001 each on 31 December 2025 and 2024	50,000,000,000	50,000,000

Issued and fully paid ordinary shares:

	Number of ordinary shares	Nominal value of ordinary shares USD	Equivalent nominal value of ordinary shares RMB'000
Ordinary shares as at 31 December 2023	1,938,305,000	1,938,305	12,803
Cancellation of shares (i)	(863,000)	(863)	(6)
Ordinary shares as at 31 December 2024	1,937,442,000	1,937,442	12,797
Cancellation of shares (ii)	–	–	–
As at 31 December 2025	1,937,442,000	1,937,442	12,797

- (i) During the year ended 31 December 2024, nil shares were repurchased on the Stock Exchange. Repurchased shares of 863,000 have been cancelled as at 31 December 2024.
- (ii) During the year ended 31 December 2025, 7,233,000 shares were repurchased in the trustee account and nil shares were cancelled on the Stock Exchange.



Notes to the Consolidated Financial Statements (Continued)

27. Other reserves

	Share premium RMB'000	Treasury shares RMB'000	Capital reserve RMB'000	Share-based- payment RMB'000	Transactions with non- controlling interests RMB'000	Currency translation differences RMB'000	Total RMB'000
As at 31 December 2023	3,645,234	41,803	166,746	66,579	(2,548)	104,212	4,022,026
Cancellation of shares (Note 26(i))	-	6	-	-	-	-	6
Share-based payment expense (Note 28)	-	-	-	17,751	-	-	17,751
Exercise of restricted share units	45	17,073	-	(17,118)	-	-	-
Acquisition of non-controlling interests in a subsidiary	-	-	-	-	(3,949)	-	(3,949)
Currency translation differences	-	-	-	-	-	10,646	10,646
Cash dividends	(72,885)	-	-	-	-	-	(72,885)
As at 31 December 2024	3,572,394	58,882	166,746	67,212	(6,497)	114,858	3,973,595
As at 31 December 2024	3,572,394	58,882	166,746	67,212	(6,497)	114,858	3,973,595
Disposal of subsidiaries	(383)	-	-	-	-	-	(383)
Repurchase of shares	(6,734)	(51)	-	-	-	-	(6,785)
Share-based payment expense (Note 28)	-	-	-	10,928	-	-	10,928
Exercise of restricted share units	(742)	15,906	-	(15,164)	-	-	-
Currency translation differences	-	-	-	-	-	(33,991)	(33,991)
As at 31 December 2025	3,564,535	74,737	166,746	62,976	(6,497)	80,867	3,943,364



28. Share-based payments

(a) Employee option plan

The establishment of the Group Share Option Scheme was approved by shareholders at the 2021 annual general meeting. The Board is of the view that the grant of the Share Options provides the Company with more flexibility to motivate the eligible participants, attract and retain or otherwise maintain ongoing business relationship with the eligible participants whose contributions are or will be expected to be beneficial to the Group.

Options are granted under the plan for no consideration and carry no dividend or voting rights. Options vest when length of service are met.

The exercise price of options is HKD3.90 per share.

Set out below are summaries of options granted under the plan:

	2025		2024	
	Average exercise price per share option	Number of options	Average exercise price per share option	Number of options
As at 1 January	HK\$3.90	60,000,000	HKD3.90	60,000,000
Granted during the year	–	–	–	–
Exercised during the year	–	–	–	–
Forfeited during the year	–	–	–	–
As at 31 December	HK\$3.90	60,000,000	HKD3.90	60,000,000
Vested and exercisable as at 31 December	HK\$3.90	60,000,000	HKD3.90	45,000,000

No options expired during the periods covered by the above tables.

Share options outstanding at the end of the year have the following expiry date and exercise prices:

Grant Date	Expiry date	Exercise price	Share options 31 December 2025	Share options 31 December 2024
28 May 2021	11 July 2028	HKD3.90	10,000,000	10,000,000
29 June 2021	11 July 2028	HKD3.90	50,000,000	50,000,000
Total			60,000,000	60,000,000

(i) Fair value of options granted

The weighted fair value at grant date of options granted during the year ended 31 December 2021 was HKD0.97 per option. The fair value at grant date is determined by an independent valuer using the Binomial option pricing model.



28. Share-based payments (continued)

(b) Restricted share units (“RSUs”)

Pursuant to a resolution passed by the Board of Directors of the Company on 18 November 2018 and 12 May 2022, the Company set up a restricted share unit scheme (“RSU Scheme”) with the objective to incentivize employees for their contribution to the Group, to attract, motivate and retain skilled and experienced personnel to strive for the future development and expansion of the Group by providing them with the opportunity to own equity interests in the Company.

(i) Grant of the RSUs in 2025

On 1 April 2025, 4,500,000 RSUs under the RSU Scheme were granted to employees of the Group. The RSUs will be equity settled if service conditions are satisfied.

On 1 July 2025, 10,452,500 RSUs under the RSU Scheme were granted to employees of the Group. The RSUs will be equity settled if service conditions are satisfied.

(ii) Shares held for RSU Scheme

Pursuant to a resolution passed by the Board of Directors of the Company on 18 November 2018 and 12 May 2022, the Company entered into a trust deed (the “Trust Deed”) with Computershare Hong Kong Trustees Limited (the “RSU Trustee”) to assist with the administration of the RSU Scheme. For the years ended 31 December 2025 and 2024, the Group repurchased 7,233,000 and 15,586,000 ordinary shares at the cost of approximately RMB6,785,000 and RMB12,724,000. The RSU Trustee held these shares for the benefit of eligible participants pursuant to the RSU Scheme and the Trust Deed.

(iii) Fair value of RSUs

The fair value of RSUs granted on 18 November 2018 was assessed to approximate to the market price of the grant date in the amount of HKD2.19 each (equivalent to RMB53,288,000 in total).

The fair value of RSUs granted on 3 June 2019 was assessed to approximate to the market price of the grant date at the amount of HKD1.64 each (equivalent to RMB5,759,000 in total).

The fair value of RSUs granted on 22 January 2020 was assessed to approximate to the market price of the grant date at the amount of HKD1.37 each (equivalent to RMB3,041,000 in total).

The fair value of RSUs granted on 17 September 2020 was assessed to approximate to the market price of the grant date at the amount of HKD1.17 each (equivalent to RMB18,615,000 in total).

The fair value of RSUs granted on 29 April 2021 was assessed to approximate to the market price of the grant date at the amount of HKD2.60 each (equivalent to RMB24,238,000 in total).

The fair value of RSUs granted on 10 July 2021 was assessed to approximate to the market price of the grant date at the amount of HKD1.94 each (equivalent to RMB437,000 in total).

The fair value of RSUs granted on 1 January 2022 was assessed to approximate to the market price of the grant date at the amount of HKD1.68 each (equivalent to RMB28,641,000 in total).

The fair value of RSUs granted on 28 August 2023 was assessed to approximate to the market price of the grant date at the amount of HKD0.87 each (equivalent to RMB15,410,000 in total).

The fair value of RSUs granted on 2 April 2024 was assessed to approximate to the market price of the grant date at the amount of HKD0.85 each (equivalent to RMB10,874,000 in total).

28. Share-based payments (continued)

(b) Restricted share units ("RSUs") (continued)

(iii) Fair value of RSUs (continued)

The fair value of RSUs granted on 1 April 2025 was assessed to approximate to the market price of the grant date at the amount of HKD1.37 each (equivalent to RMB5,688,000 in total).

The fair value of RSUs granted on 1 July 2025 was assessed to approximate to the market price of the grant date at the amount of HKD1.15 each (equivalent to RMB10,956,000 in total).

A summary of RSUs activities for the years ended 31 December 2025 and 2024 is presented below:

Restricted share units	Number of shares	
	2025	2024
As at 1 January	31,435,737	34,199,880
Granted during the year	14,952,500	14,108,750
Vested during the year	(13,800,211)	(14,810,298)
Forfeited during the year	(7,460,000)	(2,062,595)
As at 31 December	25,128,026	31,435,737

(c) Expenses arising from share-based payment transactions

Share-based compensation was recognised in costs and expenses for the years ended 31 December 2025 and 2024 are as follows:

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Administrative expenses	8,048	11,923
Research and development expenses	2,333	4,780
Cost of sales	410	824
Selling and marketing expenses	137	224
	10,928	17,751



29. Trade and notes payables

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Trade payables	344,606	459,269
Notes payables	12,823	286,095
	357,429	745,364

As at 31 December 2025 and 2024, the ageing analysis of the trade payables (including amounts due to related parties of trading in nature) based on invoice date was as follows:

	As at 31 December	
	2025 RMB'000	2024 RMB'000
– Up to 3 months	217,192	310,103
– 3 to 6 months	25,505	17,538
– 6 months to 1 year	31,738	11,169
– Over 1 year	82,994	120,459
	357,429	459,269

Trade payables are unsecured and are usually paid within 30 days of recognition.

The carrying amounts of trade and notes payables are denominated in RMB. The carrying amounts of trade and notes payables are considered to be the same as their fair values, due to their short-term nature.



30. Other payables and accruals

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Current:		
Financial liabilities		
– Deposits from suppliers	2,719	2,597
– Amounts due to related parties (Note 37)	7,976	8,976
– Others	8,650	17,559
	19,345	29,132
Salaries and welfare payables	75,884	77,608
Other taxes payable	16,727	6,467
	111,956	113,207

31. Deferred income tax

Deferred income taxes are calculated in full on temporary differences under the liability method using the tax rates which are expected to apply at the time of reversal of the temporary differences.

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Deferred tax assets:		
– to be recovered after more than 12 months	72,207	101,850
– to be recovered within 12 months	2,185	2,400
	74,392	104,250
Deferred tax liabilities:		
– to be recovered after more than 12 months	(18,217)	(29,803)
– to be recovered within 12 months	(2,668)	(5,101)
	(20,885)	(34,904)
Set-off of deferred tax assets pursuant to set-off provisions	(2,841)	(4,711)
Net deferred tax assets	71,551	99,539
Net deferred tax liabilities	(18,044)	(30,193)



31. Deferred income tax (continued)

The movements in deferred income tax assets during the year are as follows:

	Lease liabilities RMB'000	Financial assets at FVPL RMB'000	Other accrued expenses RMB'000	Legal claim provision RMB'000	Total RMB'000
As at 1 January 2024	3,864	17,678	47,524	361	69,427
Credited/(charged) to profit or loss	1,048	(1,194)	34,871	98	34,823
As at 31 December 2024	4,912	16,484	82,395	459	104,250
As at 1 January 2025	4,912	16,484	82,395	459	104,250
Credited/(charged) to profit or loss	(1,567)	(3,922)	10,466	(459)	4,518
Double-Soft Certification application	–	–	(34,376)	–	(34,376)
As at 31 December 2025	3,345	12,562	58,485	–	74,392

Deferred income tax assets are recognised for deductible temporary differences to the extent that realisation of the related tax benefits through the future taxable profits is probable.

The movements in deferred income tax liabilities during the year are as follows:

	Right-of-use assets RMB'000	Intangible assets acquired in business combination RMB'000	Financial assets at FVPL RMB'000	Other RMB'000	Total RMB'000
As at 1 January 2024	4,741	13,831	20,905	158	39,635
Charged/(credited) to profit or loss	290	(3,708)	(1,442)	129	(4,731)
As at 31 December 2024	5,031	10,123	19,463	287	34,904
As at 1 January 2025	5,031	10,123	19,463	287	34,904
Charged/(credited) to profit or loss	(2,152)	(3,088)	(8,909)	130	(14,019)
As at 31 December 2025	2,879	7,035	10,554	417	20,885

32. Contract liabilities

	As at 31 December	
	2025 RMB'000	2024 RMB'000
Value added service	34,487	64,757
Entertainment content service	7,383	5,522
Others	9,181	13,812
	51,051	84,091

Contract liabilities derived from the sales of online virtual items and membership, which the related services had not been rendered as at 31 December 2025 and 2024. The users purchased virtual items and membership from the Group's operated platforms, and the contract liabilities were recognised on an aggregate basis by taking reference to the balance of virtual items that were not consumed and the membership fees that were not expired. Revenue is recognised when such virtual items are consumed on demand of users, and ratably over the membership period as services are rendered.

The following table shows how much of the revenue recognised in the current reporting period relates to carried forward contract liabilities:

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Revenue recognised that was included in the contract liability balance at the beginning of the period		
Value added service	28,186	13,916
Entertainment content service	5,522	17,406
Others	13,812	5,466
	47,520	36,788



33.Provisions

	Legal claim RMB'000
As at 31 December 2023	2,408
Additional provision	402
As at 31 December 2024	2,810
As at 31 December 2024	2,810
Settled provision	(2,823)
Additional provision	13
As at 31 December 2025	–

34.Borrowings

	As at 31 December 2025 RMB'000	2024 RMB'000
Secured		
Bank loan (i)	142,667	–

(i) As at 31 December 2025, the bank borrowing was secured by a deposits in the bank of the Group amounting to RMB162,000,000 (see Note 25).

At the end of each reporting period, the Group's borrowings were repayable as follows:

	As at 31 December 2025 RMB'000	2024 RMB'000
Within 1 year	142,667	–

As at December 31, 2025, bank borrowings mature until 24 July 2026 and the effective interest rate was 2.95% per annum.



35.Dividends

The board of directors of the Company resolved not to declare any payment of annual dividend for the year ended 31 December 2025 and 2024.

36.Cash flow information

(a) Cash generated from operations

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Profit before income tax	370,869	248,289
Adjustments for:		
– Depreciation of property, plant and equipment (Note 15)	9,516	14,306
– Amortisation of intangible assets (Note 18)	121,820	134,155
– Depreciation of right-of-use assets (Note 16)	16,713	24,566
– Impairment of intangible assets (Note 18)	14,039	–
– Impairment of investments in associates and joint ventures	4,077	3,459
– Credit loss allowance for trade and other receivable	46,196	8,563
– (Gain)/Loss on disposal of property, plant and equipment	(73)	1,878
– Share-based compensations (Note 28)	10,928	17,751
– Net foreign exchange loss (Note 9)	3,169	1,065
– Finance income – net (Note 11)	(33,060)	(42,488)
– Fair value (gain)/loss of financial instruments at fair value through profit or loss (Note 9)	(377,615)	41,444
– Fair value loss of investment properties (Note 9)	349	55,526
– Share of loss of investments accounted for using the equity method	74,720	10,980
– Non-cash revenue sharing to streamers	77,439	–
– Loss on disposal of investment in associates	–	32
– Others	(2,487)	14,346
Changes in working capital:		
– Inventories	997	(664)
– Trade receivables	(14,057)	(93,382)
– Other receivables, prepayments, deposits and other assets	(24,592)	61,787
– Restricted cash	278,090	(261,214)
– Trade and notes payables	(387,935)	240,801
– Contract liabilities	(54,163)	(12,187)
– Provision for accrued liabilities	(2,810)	402
– Accruals and other payables	(23,304)	(53,318)
Cash generated from operations	108,826	416,097



36. Cash flows information (continued)

(b) Net debt reconciliation:

	Lease liabilities RMB'000	Borrowings RMB'000	Total RMB'000
As at 1 January 2024	26,202	–	26,202
Cash flows	(22,327)	–	(22,327)
New Lease	27,622	–	27,622
Foreign exchange adjustments	44	–	44
Rental modification	(2,721)	–	(2,721)
Interest expenses	902	–	902
As at 31 December 2024	29,722	–	29,722
As at 1 January 2025	29,722	–	29,722
Cash flows	(14,157)	142,987	128,830
New Lease	3,655	–	3,655
Foreign exchange adjustments	(157)	(1,054)	(1,211)
Interest expenses	870	1,823	2,693
Interest payments (presented as operating cash flows)	–	(1,089)	(1,089)
Rent concession	(1,014)	–	(1,014)
As at 31 December 2025	18,919	142,667	161,586

The non-cash transactions were resulted from the rental modification, increase of the lease liabilities and the interest payable for lease liabilities.



37. Related party transactions

Parties are related if one party has the ability, directly or indirectly, to control the other party or exercise significant influence over the other party in making financial and operating decisions. Parties are also considered to be related if they are under common control or joint control in the controlling shareholders' families. Members of key management and their close family members of the Group are also considered as related parties. Interest in subsidiaries and interests in associates and joint ventures are set out in Note 12 and Note 19, respectively.

In the opinion of the directors of the Group, the related party transactions were carried out in the normal course of the business and terms negotiated between the Group and the respective related parties.

Names of the major related parties	Nature of relationship
Mr. Feng Yousheng ("Mr. Feng")	Founder of the Group
Mr. Hou Guangling ("Mr. Hou")	Founder of the Group
Beijing Duomi Online Technology Co., Ltd. (北京多米在線科技股份有限公司) ("Duomi Online")	Significant influence over Beijing Meelive (Note)
Beijing Yingtianxia Network Technology Co., Ltd. (北京映天下網絡科技有限公司)	An associate of the Group
Hunan Inke Property	An associate of the Group
Beijing Laoyou Duozhi	An associate of the Group
Changsha Zhuohua Senior High School (長沙卓華高級中學有限公司)	An associate of the Group
Shenzhen Qianhai Aisi Information Consulting Co., Ltd. (深圳前海愛思信息諮詢有限公司) ("Shenzhen Qianhai Aisi")	Inke Investment Holding Limited has significant influence over Shenzhen Qianhai Aisi
Meiguang	An associate of the Group
Changsha Yuhua	An associate of the Group

Note: Duomi Online has significant influence over Beijing Meelive as a shareholder with 14.59% of shares and occupied a seat in board of directors.

The following transactions were carried out with related parties:

(a) Transactions with other related parties

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
(i) Sales of services		
Associates of the Group	3,980	26,863
Other related parties of the Group	–	1,120
	3,980	27,983
(ii) Purchases of goods and services		
Associates of the Group	7,698	12,988
Other related parties of the Group	–	–
	7,698	12,988

37.Related party transactions (continued)

(b) Outstanding balances arising from sales/purchases of goods and services

The following balances are outstanding at the end of the reporting period in relation to transactions with related parties:

		As at 31 December	
		2025	2024
		RMB'000	RMB'000
(i)	Trade receivables from related parties		
	Associates of the Group	18	4,812
(ii)	Other receivables from related parties		
	Associates of the Group	92,141	86,823
	Other related parties of the Group	11,373	11,373
	Less: loss allowance (Note 3.1(b) (ii))	(68,212)	(43,115)
		35,302	55,081
(iii)	Trade payables due to related parties		
	Associates of the Group	707	2,116
	Other related parties of the Group	157	157
		864	2,273
(iv)	Other payables due to related parties		
	Associates of the Group	7,892	8,961
	Other related parties of the Group	84	15
		7,976	8,976



37. Related party transactions (continued)

(c) Loans to/from related parties

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Loans to related parties		
At the beginning of the year	102,800	107,048
Loans advanced	91,252	10,626
Loan repayments received	(94,252)	(15,119)
Loan converted to equity investment	–	(144)
Interest charged	2,913	4,199
Interest received	(1,560)	(3,810)
Gross amount at the end of the year	101,153	102,800
Loss allowance	(72,094)	(47,719)
At the end of the year	29,059	55,081
Loans from related parties		
At the beginning of the year	8,571	9,311
Loans advanced	–	105
Interest exempted	–	(845)
At the end of the year	8,571	8,571

(d) Key management personnel compensations

	Year ended 31 December	
	2025 RMB'000	2024 RMB'000
Short-term employee benefits	3,584	3,637
Share-based payments	2,331	2,255
	5,915	5,892



38. Benefits and interests of directors

(a) Directors' emoluments

The remuneration of every director and the chief executive officer for the years ended 31 December 2025 and 2024 were set out below:

For the year ended 31 December 2025	Note	Fees RMB'000	Salaries RMB'000	Discretionary bonuses RMB'000	Pension scheme and other security benefits RMB'000	Total RMB'000
Executive directors						
Mr. Feng		–	1,022	1,980	164	3,166
Mr. Hou		–	1,023	1,980	69	3,072
		–	2,045	3,960	233	6,238

For the year ended 31 December 2025		Fees HKD'000	Salaries HKD'000	Discretionary bonuses HKD'000	Pension scheme and other security benefits HKD'000	Total HKD'000
Non-executive directors						
Mr. David Cui		480	–	–	–	480
Mr. Chen Yong		110	–	–	–	110
Ms. Zheng Congnan		12	–	–	–	12
		602	–	–	–	602

38. Benefits and interests of directors (continued)

(a) Directors' emoluments (continued)

For the year ended 31 December 2024	Note	Fees RMB'000	Salaries RMB'000	Discretionary bonuses RMB'000	Pension scheme and other security benefits RMB'000	Total RMB'000
Executive directors						
Mr. Feng		–	1,028	1,980	160	3,168
Mr. Hou		–	1,028	2,228	143	3,399
		–	2,056	4,208	303	6,567
For the year ended 31 December 2024		Fees HKD'000	Salaries HKD'000	Discretionary bonuses HKD'000	Pension scheme and other security benefits HKD'000	Total HKD'000
Non-executive directors						
Mr. Liu Xiaosong		330	–	–	–	330
Mr. David Cui		480	–	–	–	480
Mr. Chen Yong		110	–	–	–	110
Ms. Zheng Congnan		12	–	–	–	12
Mr. Du Yongbo		302	–	–	–	302
Dr. Li Hui		302	–	–	–	302
		1,536	–	–	–	1,536

No directors waived or agreed to waive any emoluments during the year of 2025. No emoluments were paid to directors as an inducement to join or upon joining the Group or as compensation for loss of office during the year of 2025.



38. Benefits and interests of directors (continued)

(b) Director's material interests in transactions, arrangements or contracts

No significant transactions, arrangements and contracts in relation to the Company's business to which the Company was a party and in which a director of the Company had a material interest, whether directly or indirectly, subsisted during the year of 2025.

(c) Director's retirement and termination benefits

No retirement or termination benefits have been paid to the Company's directors during the year of 2025..

(d) Consideration provided to third parties for making available directors' services

No consideration provided to third parties for making available Directors' services subsisted at the end of the year or at any time during the year of 2025.

(e) Information about loans, quasi-loans and other dealings in favor of directors, controlled bodies corporate by and connected entities with such directors

No loans, quasi-loans or other dealings are entered into by the Company in favor of directors, controlled bodies corporate by and connected entities with such directors during the year of 2025.

39. Contingencies and commitments

- (a) In connection with investigations on certain employees initiated by local regulatory authorities, the Group's certain bank balances of RMB28,517,000 were restricted as at 31 December 2025 (31 December 2024: approximately RMB28,446,000).

The management of the Company taking into consideration of all available information and opinions received from its legal counsel, is of the view that the Group's business operations are in compliance with applicable rules and regulations in China. As at the date of this annual report, the Group has not received any subpoena to represent as a defendant in a lawsuit related to the aforesaid investigation. Therefore, the Group has considered opinions received from its legal counsel and determined it is more likely that no present obligation exists as a result of such investigation. Therefore, no provision was made as at 31 December 2025 (31 December 2024: Nil). However, as the investigation are still ongoing and related details not being accessible by the Group, the management of the Company is not able to predict the status or the results of the investigation at this stage and cannot make a reliable estimate of the amount of any possible obligation.

- (b) As disclosed in the announcement of the Company dated 4 September 2025, the Company conditionally agreed to subscribe for, and GoFintech conditionally agreed to issue to the Company, an aggregate of 168,539,325 GoFintech Shares at the subscription price of HK\$1.78 each. On 17 March 2026, all the conditions of the subscription listed in the announcement have been fulfilled, and the Company subscribed GoFintech shares pursuant to Subscription Agreements, representing 1.64% of the issued shares of GoFintech. The Company paid out in cash the consideration of this subscription amounting to HK\$300 million in March 2026.

40. Events occurring after the reporting period

Except as disclosed elsewhere in this report, there are no material subsequent events undertaken by the Group after 31 December 2025 and up to the date of this report.



41. Balance sheet and reserve movement of the Company

Balance sheet of the Company

	As at 31 December	
	2025	2024
	RMB'000	RMB'000
ASSETS		
Current assets		
Other receivables, prepayments, deposits and other assets	1,064,782	922,683
Financial assets at FVPL	255,167	102,400
Cash and cash equivalents	381,804	370,035
Term deposits	35,144	35,942
Restricted cash	–	29
Total current assets	1,736,897	1,431,089
Non-current assets		
Investments in subsidiaries	2,892,733	2,904,763
Total non-current assets	2,892,733	2,904,763
Total assets	4,629,630	4,335,852
EQUITY		
Equity attributable to the shareholders of the Company		
Share capital	12,797	12,797
Other reserves	3,914,029	3,932,055
Accumulated deficit	(516,941)	(720,478)
Total equity	3,409,885	3,224,374
LIABILITIES		
Current liabilities		
Trade and notes payables	891	100
Financial liabilities at FVPL	1,321	90,574
Borrowings	142,667	–
Other payables and accruals	1,074,866	1,020,804
Total current liabilities	1,219,745	1,111,478
Total liabilities	1,219,745	1,111,478
Total equity and liabilities	4,629,630	4,335,852

The balance sheet of the Company was approved by the Board of Directors on 31 March 2026 and was signed on its behalf:

Feng Yousheng
Director

Hou Guangling
Director



41. Balance sheet and reserve movement of the Company (continued)

Reserve movement of the Company

	Share premium RMB'000	Treasury shares RMB'000	Capital reserve RMB'000	Share-based payment reserve RMB'000	Currency translation differences RMB'000	Total RMB'000
As at 31 December 2023	3,645,234	41,803	166,746	63,350	56,515	3,973,648
Cancellation of shares	–	6	–	–	–	6
Share-based payment expenses	–	–	–	17,751	–	17,751
Exercise of restricted share units	45	17,073	–	(17,118)	–	–
Currency translation differences	–	–	–	–	13,535	13,535
Dividends paid to owners of the Company	(72,885)	–	–	–	–	(72,885)
As at 31 December 2024	3,572,394	58,882	166,746	63,983	70,050	3,932,055
As at 31 December 2024	3,572,394	58,882	166,746	63,983	70,050	3,932,055
Shares repurchased	(6,734)	(51)	–	–	–	(6,785)
Share-based payment expense	–	–	–	10,928	–	10,928
Exercise of restricted share units	(742)	15,906	–	(15,164)	–	–
Currency translation differences	–	–	–	–	(22,169)	(22,169)
As at 31 December 2025	3,564,918	74,737	166,746	59,747	47,881	3,914,029

42. Summary of other potentially material accounting policies

This note provides a list of other potentially material accounting policies adopted in the preparation of these consolidated financial statements. These policies have been consistently applied to all the years presented, unless otherwise stated. The financial statements are for the Group consisting of the Company and its subsidiaries.

42.1 Principles of consolidation and equity accounting

(a) Subsidiaries

Subsidiaries are all entities (including controlled entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power to direct the activities of the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

The acquisition method of accounting is used to account for business combinations by the Group.

Inter-company transactions, balances and unrealised gains on transactions between Group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

Non-controlling interests in the results and equity of subsidiaries are shown separately in the consolidated statement of comprehensive income, statement of changes in equity and balance sheet respectively.

Subsidiaries arising from Contractual Arrangements:

i) Inke Contractual Arrangements

On 31 March 2015, Beijing Meelive was established to carry out the Group's business in the PRC. Several domestic operating companies have been established or acquired by Beijing Meelive as its subsidiaries since 2015 and these operating companies together with Beijing Meelive are collectively defined as the "PRC Operational Entities".

On 14 February 2018, the wholly-owned subsidiary of the Company, Inke PRC, has entered into a series of contractual agreements with Beijing Meelive and its equity holders, which enable Inke PRC and the Group to:

- irrevocably exercise equity holders' voting rights of Beijing Meelive;
- exercise effective financial and operational control over of Beijing Meelive;
- receive substantially all of the economic interest returns generated by Beijing Meelive by way of technical and consulting services provided by Inke PRC;
- obtain an irrevocable and exclusive right to purchase all or part of the equity interests in Beijing Meelive from the respective equity holders at a minimum purchase price permitted under the PRC laws and regulations; and
- obtain a pledge over the entire equity interests of Beijing Meelive from its respective equity holders as collateral security for all of Beijing Meelive's payments due to Inke PRC and to secure performance of Beijing Meelive's obligation under the Contractual Agreements.



42. Summary of other potentially material accounting policies (continued)

42.1 Principles of consolidation and equity accounting (continued)

(a) Subsidiaries (continued)

ii) Dating Contractual Arrangements

On 3 June 2020, Hunan Canchenyingchao Internet and Technology Co., Ltd (“Dating OPCO” or 湖南燦宸映朝網絡科技有限公司) was established in the PRC. On 25 September 2020, the wholly-owned subsidiary of the Company, Hunan Yingchuangxingao Internet and Technology Co., Ltd. (“Dating WOFE” or 湖南映創新高網絡科技有限公司), has entered into a series of contractual agreements similar to the Inke Contractual Agreements described in Note 42.1(a) (i) with Dating OPCO and its equity holders to obtain economic benefits.

iii) E-commerce Contractual Arrangements

On 3 June 2020, Hunan Lingxiaolansheng Internet and Technology Co., Ltd. (“E-commerce OPCO” or 湖南凌霄攬勝網絡科技有限公司) was established in the PRC. On 25 September 2020, the wholly-owned subsidiary of the Company, Hunan Lingxiao Internet and Technology Co., Ltd. (“E-commerce WOFE” or 湖南凌霄網絡科技有限公司), has entered into a series of contractual agreements similar to the Inke Contractual Agreements described in Note 42.1(a) (i) with E-commerce OPCO and its equity holders to obtain economic benefits.

The Group does not have any equity interest in Beijing Meelive, Dating OPCO and E-commerce OPCO. As a result of the Contractual Agreements, the Group has rights to the variable returns from its involvement in Beijing Meelive, Dating OPCO and E-commerce OPCO and has the ability to affect those returns through its power over the Beijing Meelive, Dating OPCO and E-commerce OPCO, and is considered to control Beijing Meelive, Dating OPCO and E-commerce OPCO. Consequently, the Company regards Beijing Meelive, Dating OPCO and E-commerce OPCO as the indirect subsidiary of the Company under IFRS Accounting Standards. The Group has included the financial position and results of the Beijing Meelive, Dating OPCO and E-commerce OPCO in the consolidated financial statements during the years ended 31 December 2024 and 2023.

Nevertheless, the Contractual Arrangements may not be as effective as direct legal ownership in providing the Group with direct control over Beijing Meelive, Dating OPCO and E-commerce OPCO and uncertainties presented by the PRC legal system could impede the Group’s beneficiary rights of the results, assets and liabilities of Beijing Meelive, Dating OPCO and E-commerce OPCO. The directors of the Company, based on the advice of its legal counsel, consider that the Contractual Arrangements are in compliance with the relevant PRC laws and regulations and are legally binding and enforceable.



42. Summary of other potentially material accounting policies (continued)

42.1 Principles of consolidation and equity accounting (continued)

(b) Associates

Associates are all entities over which the Group has significant influence but not control or joint control. This is generally the case where the Group holds between 20% and 50% of the voting rights. Investments in associates are accounted for using the equity method of accounting (see (d) below), after initially being recognised at cost.

(c) Joint arrangements

Under IFRS 11 Joint Arrangements, investments in joint arrangements are classified as either joint operations or joint ventures. The classification depends on the contractual rights and obligations of each investor, rather than the legal structure of the joint arrangement. The company has joint ventures as at 31 December 2025 and 2024.

Interests in joint ventures are accounted for using the equity method (see (d) below), after initially being recognised at cost in the consolidated balance sheet.

(d) Equity method

Under the equity method of accounting, the investments are initially recognised at cost and adjusted thereafter to recognise the Group's share of the post-acquisition profit or loss of the investee in profit or loss, and the Group's share of movements in other comprehensive income of the investee in other comprehensive income. Dividends received or receivable from associates and joint ventures are recognised as a reduction in the carrying amount of the investment.

When the Group's share of losses in an equity-accounted investment equals or exceeds its interest in the entity, including any other unsecured long-term receivables, the Group does not recognise further losses, unless it has incurred obligations or made payments on behalf of the other entity.

Unrealised gains on transactions between the Group and its associates and joint ventures are eliminated to the extent of the Group's interest in these entities. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of equity-accounted investees have been changed where necessary to ensure consistency with the policies adopted by the Group.

The carrying amount of equity-accounted investments is tested for impairment in accordance with the policy described in Note 42.7.



42. Summary of other potentially material accounting policies (continued)

42.1 Principles of consolidation and equity accounting (continued)

(e) Changes in ownership interests

The Group treats transactions with non-controlling interests that do not result in a loss of control as transactions with equity owners of the Group. A change in ownership interest results in an adjustment between the carrying amounts of the controlling and non-controlling interests to reflect their relative interests in the subsidiary. Any difference between the amount of the adjustment to non-controlling interests and any consideration paid or received is recognised in a separate reserve within equity attributable to owners of the Company.

When the Group ceases to consolidate or equity account for an investment because of a loss of control, joint control or significant influence, any retained interest in the entity is remeasured to its fair value with the change in carrying amount recognised in profit or loss. This fair value becomes the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to profit or loss or transferred to another category of equity as specified/permitted by applicable IFRS Accounting Standards.

If the ownership interest in a joint venture or an associate is reduced but joint control or significant influence is retained, only a proportionate share of the amounts previously recognised in other comprehensive income are reclassified to profit or loss where appropriate.

42.2 Separate financial statements

Investments in subsidiaries are accounted for at cost less impairment. Cost includes direct attributable costs of investment. The results of subsidiaries are accounted for by the Company on the basis of dividends received and receivable.

Impairment testing of the investments in subsidiaries is required upon receiving a dividend from these investments if the dividend exceeds the total comprehensive income of the subsidiary in the period the dividend is declared or if the carrying amount of the investment in the separate financial statements exceeds the carrying amount in the consolidated financial statements of the investee's net assets including goodwill.



42. Summary of other potentially material accounting policies (continued)

42.3 Foreign currency translation

(a) **Functional and presentation currency**

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ("functional currency"). The functional currency of the Company is USD. The Company's primary subsidiaries were incorporated in the PRC and these subsidiaries considered RMB as their functional currencies. As the major operations of the Group are within the PRC, the Group determined to present its consolidated financial statements in RMB.

(b) **Transactions and balances**

Foreign currency transactions are translated into the functional currency using the exchange rates at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at year end exchange rates are generally recognised in profit or loss.

Foreign exchange gains and losses that relate to borrowings are presented in the consolidated statement of comprehensive income, within finance income – net. All other foreign exchange gains and losses are presented in the consolidated statement of comprehensive income on a net basis within other gains/ (losses) – net.

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss. For example, translation differences on non-monetary assets and liabilities such as equities held at fair value through profit or loss are recognised in profit or loss as part of the fair value gain or loss and translation differences on non-monetary assets such as equities classified as fair value through other comprehensive income are recognised in other comprehensive income.



42. Summary of other potentially material accounting policies (continued)

42.3 Foreign currency translation (continued)

(c) Group companies

The results and financial position of foreign operation (none of which has the currency of a hyperinflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet
- income and expenses for each statement of profit or loss and statement of comprehensive income are translated at average exchange rates (unless this is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the dates of the transactions), and
- all resulting exchange differences are recognised in other comprehensive income.

On consolidation, exchange differences arising from the translation of any net investment in foreign entities, and of borrowings and other financial instruments designated as hedges of such investments, are recognised in other comprehensive income. When a foreign operation is sold or any borrowings forming part of the net investment are repaid, the associated exchange differences are reclassified to profit or loss, as part of the gain or loss on sale.

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate.

42.4 Business combinations

The acquisition method of accounting is used to account for all business combinations excluding those involving the entities under common control, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of a subsidiary comprises the:

- fair values of the assets transferred
- liabilities incurred to the former owners of the acquired business
- equity interests issued by the Group
- fair value of any asset or liability resulting from a contingent consideration arrangement, and
- fair value of any pre-existing equity interest in the subsidiary.

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are, with limited exceptions, measured initially at their fair values at the acquisition date. The Group recognises any non-controlling interest in the acquired entity on an acquisition-by-acquisition basis either at fair value or at the non-controlling interest's proportionate share of the acquired entity's net identifiable assets.



42. Summary of other potentially material accounting policies (continued)

42.4 Business combinations (continued)

Acquisition-related costs are expensed as incurred.

The excess of the:

- consideration transferred
- amount of any non-controlling interest in the acquired entity, and
- acquisition-date fair value of any previous equity interest in the acquired entity

over the fair value of the net identifiable assets acquired is recorded as goodwill. If those amounts are less than the fair value of the net identifiable assets of the business acquired, the difference is recognised directly in profit or loss as a bargain purchase.

Where settlement of any part of cash consideration is deferred, the amounts payable in the future are discounted to their present value as at the date of exchange. The discount rate used is the entity's incremental borrowing rate, being the rate at which a similar borrowing could be obtained from an independent financier under comparable terms and conditions. Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently remeasured to fair value with changes in fair value recognised in profit or loss.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is remeasured to fair value at the acquisition date. Any gains or losses arising from such remeasurement are recognised in profit or loss.

42.5 Property, plant and equipment

Property, plant and equipment is stated at historical cost less accumulated depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of any component accounted for as a separate asset is derecognised when replaced. All other repairs and maintenance are charged to the consolidated statement of comprehensive income during the financial period in which they are incurred.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount (Note 42.7).

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised within other gains/(losses) – net in the consolidated statement of comprehensive income.



42. Summary of other potentially material accounting policies (continued)

42.6 Intangible assets

(a) Goodwill

Goodwill on acquisitions of subsidiaries is included in intangible assets. Goodwill is not amortised, but it is tested for impairment annually, or more frequently if events or changes in circumstances indicate that it might be impaired and is carried at cost less accumulated impairment losses. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units for the purpose of impairment testing. The allocation is made to those cash-generating units or groups of cash-generating units that are expected to benefit from the business combination in which the goodwill arose. The units or groups of units are identified at the lowest level at which goodwill is monitored for internal management purposes, being the operating segments.

(b) Software, user base, trademark, and other intangible assets

Separately acquired Software, user base, trademark, and other intangible assets are shown at historical cost. Software, user base, trademark, and other intangible assets acquired in a business combination are recognised at fair value at the acquisition date. They have a finite useful life and are subsequently carried at cost less accumulated amortisation and impairment loss.

(c) Copyright

Copyrights mainly include video content. They are initially recognised and measured at cost. Copyrights are amortised over their estimated useful lives (generally within one year) using the straight-line method which reflects the estimated consumption pattern.

42.7 Impairment of non-financial assets

Goodwill and intangible assets that have an indefinite useful life are not subject to amortisation and are tested annually for impairment, or more frequently if events or changes in circumstances indicate that they might be impaired. Other assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows which are largely independent of the cash inflows from other assets or groups of assets (cash-generating units). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at the end of each reporting period.



42. Summary of other potentially material accounting policies (continued)

42.8 Investments and other financial assets

(a) Classification

The Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value either through other comprehensive income or through profit or loss, and
- those to be measured at amortised cost.

The classification depends on the entity's business model for managing the financial assets and the contractual terms of the cash flows.

For assets measured at fair value, gains and losses will either be recorded in profit or loss or other comprehensive income ("OCI"). For investments in equity instruments that are not held for trading, this will depend on whether the Group has made an irrevocable election at the time of initial recognition to account for the equity investment at FVOCI.

The Group reclassifies debt investments when and only when its business model for managing those assets changes.

(b) Recognition and derecognition

Regular way purchases and sales of financial assets are recognised on trade-date, the date on which the Group commits to purchase or sell the asset. Financial assets are derecognised when the rights to receive cash flows from the financial assets have expired or have been transferred and the Group has transferred substantially all the risks and rewards of ownership.

(c) Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at FVPL, transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at FVPL are expensed in profit or loss.

Financial assets with embedded derivatives are considered in their entirety when determining whether their cash flows are solely payment of principal and interest.



42. Summary of other potentially material accounting policies (continued)

42.8 Investments and other financial assets (continued)

(c) Measurement (continued)

Debt instruments

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Group classifies its debt instruments:

- **Amortised cost:** Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or losses arising on derecognition is recognised directly in profit or loss and presented in other gains/(losses) – net together with foreign exchange gains and losses. Impairment losses are presented as separate line item in the statement of profit or loss.
- **FVOCI:** Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at FVOCI. Movements in the carrying amount are taken through OCI, except for the recognition of impairment gains or losses, interest income and foreign exchange gains and losses which are recognised in profit or loss. When the financial asset is derecognised, the cumulative gain or loss previously recognised in OCI is reclassified from equity to profit or loss and recognised in other gains/(losses) – net. Interest income from these financial assets is included in finance income using the effective interest rate method. Foreign exchange gains and losses are presented in other gains/(losses) – net and impairment expenses are presented as separate line item in the statement of profit or loss.
- **FVPL:** Assets that do not meet the criteria for amortised cost or FVOCI are measured at FVPL. A gain or loss on a debt investment that is subsequently measured at FVPL is recognised in profit or loss and presented net within other gains/(losses) – net in the period in which it arises.

Equity instruments

The Group subsequently measures all equity investments at fair value. Where the Group's management has elected to present fair value gains and losses on equity investments in OCI, there is no subsequent reclassification of fair value gains and losses to profit or loss following the derecognition of the investment. Dividends from such investments continue to be recognised in profit or loss as other income when the Group's right to receive payments is established.

Changes in the fair value of financial assets at FVPL are recognised in other gains/(losses) – net in the statement of profit or loss as applicable. Impairment losses (and reversal of impairment losses) on equity investments measured at FVOCI are not reported separately from other changes in fair value.



42. Summary of other potentially material accounting policies (continued)

42.8 Investments and other financial assets (continued)

(d) Impairment

The Group assesses on a forward-looking basis the expected credit losses associated with its debt instruments carried at amortised cost and FVOCI. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

For trade receivables, the Group applies the simplified approach permitted by IFRS 9, which requires expected lifetime loss to be recognised from initial recognition of the receivables, see Note 24 for further details.

42.9 Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the balance sheet where the Company currently has a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously. The legally enforceable right must not be contingent on future events and must be enforceable in the normal course of business and in the event of default, insolvency or bankruptcy of the Company or the counterparty.

42.10 Inventories

Finished goods are stated at the lower of cost and net realisable value. Costs of purchased inventory are determined after deducting rebates and discounts. Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale.

42.11 Cash and cash equivalents

For the purpose of presentation in the statement of cash flows, cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, cash held in accounts managed by online payment platforms, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

42.12 Share capital and shares held for employee share scheme

Ordinary shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

Where any Group company purchases the Company's equity instruments, for example as the result of a share buy-back or a share-based payment plan, the consideration paid, including any directly attributable incremental costs (net of income taxes) is deducted from equity attributable to the owners of the Company as treasury shares until the shares are cancelled or reissued. Where such ordinary shares are subsequently reissued, any consideration received, net of any directly attributable incremental transaction costs and the related income tax effects, is included in equity attributable to the owners of the Company.

Shares held by the Company are disclosed as treasury shares and deducted from contributed equity.



42. Summary of other potentially material accounting policies (continued)

42.13 Trade and other payables

These amounts represent liabilities for goods and services provided to the Group prior to the end of financial year which are unpaid. Trade and other payables are presented as current liabilities unless payment is not due within 12 months after the reporting period. They are recognised initially at their fair value and subsequently measured at amortised cost using the effective interest method.

42.14 Current and deferred income tax

The income tax expense or credit for the period is the tax payable on the current period's taxable income based on the applicable income tax rate for each jurisdiction adjusted by changes in deferred tax assets and liabilities attributable to temporary differences and to unused tax losses.

Current income tax

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the end of the reporting period in the countries where the company and its subsidiaries and associates operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation and considers whether it is probable that a taxation authority will accept an uncertain tax treatment. The Group measures its tax balances either based on the most likely amount or the expected value, depending on which method provides a better prediction of the resolution of the uncertainty.

Deferred income tax

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the consolidated financial statements. However, deferred tax liabilities are not recognised if they arise from the initial recognition of goodwill. Deferred income tax is also not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

The deferred tax liability in relation to investment property that is measured at fair value is determined assuming the property will be recovered entirely through sale.



42. Summary of other potentially material accounting policies (continued)

42.14 Current and deferred income tax (continued)

Deferred tax assets are recognised only if it is probable that future taxable amounts will be available to utilize those temporary differences and losses.

Deferred tax liabilities and assets are not recognised for temporary differences between the carrying amount and tax bases of investments in foreign operations where the Company is able to control the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Current and deferred tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

42.15 Employee benefits

(a) Short-term obligations

Liabilities for wages and salaries, including non-monetary benefits and accumulating sick leave that are expected to be settled wholly within 12 months after the end of the period in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting period and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented as current employee benefit obligations, which is included in other payables and accruals in the consolidated balance sheet.

(b) Pension obligations

The Group has only defined contribution plan in which the Group pays fixed contributions to publicly administered pension insurance plans on a mandatory basis. The Group has no further payment obligations once the contributions have been paid. The contributions are recognised as employee benefit expense when they are due. Prepaid contributions are recognised as an asset to the extent that a cash refund or a reduction in the future payments is available.

(c) Employee leave entitlements

Employee entitlements to annual leave are recognised when they accrue to employees. A provision is made for the estimated liability for annual leave as a result of services rendered by employees up to the end of the reporting period. Employee entitlements to sick and maternity leave are not recognised until the time of leave.



42. Summary of other potentially material accounting policies (continued)

42.16 Share-based compensation benefits

Share-based compensation benefits are provided to employees in the form of share option ("option") and restricted share unit ("RSU") of the Company. The fair value of the services received in exchange for the grant of the option and RSU is recognised as an expense. The total amount to be expensed is determined by reference to the fair value of the options granted and the shares as at the date of grant. The total amount expensed is recognised over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied, and credited to equity.

At the end of each reporting period, the Group revises its estimates of the number of options and RSUs that are expected to ultimately vest. It recognised the impact of the revision of original estimates, if any, in the consolidated statement of comprehensive income with a corresponding adjustment to equity.

The grant by the Company of options over its equity instruments to the employees of subsidiary undertakings in the Group is treated as a capital contribution. The fair value of employee services received, measured by reference to the grant date fair value, is recognised over the vesting period as an increase to investment in subsidiary undertakings, with a corresponding credit to equity in the parent entity accounts.

42.17 Provisions

Provisions for legal claims, service warranties and make good obligations are recognised when the Group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount can be reliably estimated. Provisions are not recognised for future operating loss.

Where there is a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of management's best estimate of the expenditure required to settle the present obligation at the end of the reporting period. The discount rate used to determine the present value is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the passage of time is recognised as interest expense.



42. Summary of other potentially material accounting policies (continued)

42.18 Leases

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable
- variable lease payment that are based on an index or a rate, initially measured using the index or rate as at the commencement date
- amounts expected to be payable by the Group under residual value guarantees
- the exercise price of a purchase option if the Group is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the Group exercising that option.

Lease payments to be made under reasonably certain extension options are also included in the measurement of the liability.

Lease payments are allocated between principal and finance cost. The finance cost is charged to profit or loss over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period.

Right-of-use assets are measured at cost comprising the following:

- the amount of the initial measurement of lease liability
- any lease payments made at or before the commencement date less any lease incentives received
- any initial direct costs, and
- restoration costs.

The scope of the lease decreases if the lease is modified to terminate the right of use of one or more underlying assets or to shorten the contractual lease term. For a modification that decreases the scope of the lease the Group decreases the carrying amount of the right-of-use asset to reflect the partial or full termination of the lease and recognises gain or loss relating to the partial or full termination in the consolidation statement of comprehensive income within other gains/(losses) – net.

42.19 Government grants

Grants from the government are recognised at their fair value where there is a reasonable assurance that the grant will be received and the Group will comply with all attached conditions.

Government grants relating to costs are deferred and recognised in the profit or loss over the period necessary to match them with the costs that they are intended to compensate.



42. Summary of other potentially material accounting policies (continued)

42.20 Interest income

Interest income from financial assets at FVPL is included in the net fair value gains/(losses) on these assets, see Note 9 above.

Interest income is presented as finance income where it is earned from financial assets that are held for cash management purposes, see Note 11 above.

Interest income is calculated by applying the effective interest rate to the gross carrying amount of a financial asset except for financial assets that subsequently become credit-impaired. For credit-impaired financial assets the effective interest rate is applied to the net carrying amount of the financial asset (after deduction of the loss allowance).

42.21 Dividends distribution

Provision is made for the amount of any dividend declared, being appropriately authorized and no longer at the discretion of the entity, on or before the end of the reporting period but not distributed at the end of the reporting period.

42.22 Borrowings

Borrowings are initially recognised at fair value, net of transaction costs incurred. Borrowings are subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in profit or loss over the period of the borrowings using the effective interest method. Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw-down occurs. To the extent that there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as prepayment for liquidity services and amortised over the period of the facility to which it relates.

Borrowings are derecognised when the obligation specified in the contract is extinguished, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss as finance costs.

Borrowings are classified as current liabilities unless, at the end of the reporting period, the group has a right to defer settlement of the liability for at least 12 months after the reporting period.

Covenants that the group is required to comply with, on or before the end of the reporting period, are considered in classifying loan arrangements with covenants as current or non-current. Covenants that the group is required to comply with after the reporting period do not affect the classification at the reporting date.

