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鳳凰衛視

PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED

鳳凰衛視投資(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 02008)

CHANGE OF GROUP CHIEF FINANCIAL OFFICER, RISK MANAGEMENT COMMITTEE MEMBER, COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT

The board of directors (the “**Board**”) of Phoenix Media Investment (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that Mr. Yeung Ka Keung (“**Mr. YEUNG**”) will resign as the Chief Financial Officer of the Group (the “**Group CFO**”), a member of the Risk Management Committee of the Company (the “**Risk Management Committee Member**”), the company secretary of the Company (the “**Company Secretary**”), the authorised representative of the Company (the “**Authorised Representative**”) under Rule 3.05 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the authorised person of the Company under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and Rule 19.05(2) of the Listing Rules for accepting service of process or notices on behalf of the Company in Hong Kong (the “**Process Agent**”) with effect from 1 May 2026 as part of his retirement and transition plan. Mr. YEUNG will remain as the Executive Vice President of the Group (the “**EVP**”) after his step down from the aforesaid roles until 31 July 2026 and upon such date, he will also resign from the EVP position due to formal retirement.

Mr. YEUNG has confirmed that he has no disagreement with the Board and there is no other matter relating to his resignation that needs to be brought to the attention of the Stock Exchange and the shareholders of the Company.

The Company also announces that (i) Mr. Li Qi (“**Mr. LI**”) has been appointed as the Group CFO and Risk Management Committee Member and (ii) Mr. Ho Lap Kei (Hans) (“**Mr. HO**”) has been appointed as the Company Secretary, the Authorised Representative and the Process Agent, both of their appointments will take effect from 1 May 2026.

The biographical details of Mr. LI and Mr. HO are set out as follows:

Mr. LI is currently the Executive Vice President and Chief Operating Officer of the Group and director of certain subsidiaries of the Company, responsible for the Group's financial budgeting, capital investments and daily operations. Prior to joining the Group, he worked in People's Daily Online and served as the chief financial officer and secretary of the board of directors, responsible for capital market, financial management, scientific research, technologies and internet information service system construction, etc. Mr. LI graduated from Wuhan Military Economic Institute.

Mr. HO is currently the Vice President of Compliance Operations cum ESG Officer of the Group. He joined the Company in 2010 and prior to his current positions, he had served as Director of Internal Audit since 2012 with a focus on risk management and internal controls. Mr. HO is a Fellow member of Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants, a member of CPA Australia, a Certified Internal Auditor, and a member of the Hong Kong Institute of Directors. He previously worked for Ernst & Young and has over 25 years of total experience in compliance and risk controls. Mr. HO graduated from University College Birmingham, was awarded a Bachelor of Arts in Business Enterprise with First Class Honors by University of Birmingham, and holds an MBA degree from The University of Hong Kong, on the Dean's Honor List.

The Board takes this opportunity to express its gratitude to Mr. YEUNG for his valuable contributions to the Company during his term of service and welcome Mr. LI and Mr. HO for their new appointments.

By Order of the Board
Phoenix Media Investment (Holdings) Limited
XU Wei
Chairman and Chief Executive Officer

Hong Kong, 30 April 2026

As at the date of this announcement, the Board comprises:

Executive Directors

Mr. XU Wei (Chairman and Chief Executive Officer) and Mr. SUN Yusheng (Deputy Chief Executive Officer and Editor-in-Chief)

Non-executive Directors

Ms. HO Chiu King, Pansy Catilina (Vice-chairman), Mr. DING Wei, Mr. QIU Baohua and Mr. CUI Xian

Independent Non-executive Directors

Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. ZHOU Longshan