Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this notice, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this notice.

winshare文軒

新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

SUPPLEMENTAL NOTICE OF 2025 ANNUAL GENERAL MEETING

Reference is made to the 2025 AGM Notice (the "**Original Notice**") dated 1 April 2026 and despatched by Xinhua Winshare Publishing and Media Co., Ltd.* (the "**Company**") on the same date containing details of the 2025 annual general meeting (the "**2025 AGM**") of the Company to be held at 9:30 a.m. on Wednesday, 27 May 2026 at Xinhua Star Tower A, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan, the People's Republic of China (the "**PRC**") and the resolutions to be considered and, if thought fit, approved at the 2025 AGM.

After the Original Notice was despatched on 1 April 2026, the Company convened a Board meeting on 29 April 2026, at which the Resolution on the Formulation of the Director Remuneration Management System of the Company was passed and it was agreed to submit the same to the general meeting for consideration and approval.

On 6 May 2026, the Company received a written notice from its shareholder, Chengdu Hua Sheng (Group) Industry Co., Ltd. (成都市華盛(集團)實業有限公司) who holds 4.32% of the shares of the Company, proposing to add a new resolution at the 2025 AGM to consider and, if thought fit, approve the resolution on the formulation of the Director Remuneration Management System of the Company. Pursuant to Article 66 of the Articles of Association of the Company, when the Company convenes a general meeting, shareholders individually or jointly holding not less than 1% of the Company's shares have a right to submit an ex tempore proposal to the convener in writing ten (10) days prior to date of the meeting. The convener shall dispatch a supplementary notice of the general meeting and announce the contents of such ex tempore proposal within two (2) days upon receipt of the proposal. The ex tempore proposal shall fall within the terms of reference of the general meeting and shall have a clear subject for discussion and specific issues for resolution.

For details of the above new resolution, please refer to the overseas regulatory announcement of the Company dated 29 April 2026 (the "**Announcement**"). Unless otherwise stated, capitalized terms used in this notice shall have the same meanings as those defined in the Announcement.

SUPPLEMENTAL NOTICE IS HEREBY GIVEN THAT the 2025 AGM of the Company will be held as per the date, time and place as set out in the Original Notice. And in addition to the resolutions set forth in the Original Notice, the Company will consider and, if thought fit, pass the following supplemental resolution at the 2025 AGM:

AS ORDINARY RESOLUTION

5. To consider and approve the resolution on the formulation of the Director Remuneration Management System of the Company.

By order of the Board
Xinhua Winshare Publishing and Media Co., Ltd.*
Chairman
Zhou Qing

Sichuan, the PRC, 7 May 2026

Notes:

1. This supplemental notice should be read in conjunction with the Original Notice.

2. Please refer to the Original Notice for details of other resolutions to be considered and approved at the 2025 AGM, closure of register of members, qualifications and registration procedures for attending the 2025 AGM, and other related matters.

3. Shareholders who are entitled to attend and vote at the 2025 AGM may appoint one or more proxies to attend and, in the event of a poll, vote on their behalf. A proxy need not be a Shareholder of the Company.

4. The supplemental form of proxy for use at the 2025 AGM enclosed in this notice should be read in conjunction with the form of proxy despatched on 1 April 2026. The proxy form must be deposited by hand or by post by the holders of H Shares of the Company to the Company's H Shares Registrar, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not less than 24 hours before the time for holding the 2025 AGM (i.e. 9:30 a.m. on Tuesday, 26 May 2026) or not less than 24 hours before the time for the holding of any adjournment thereof or not less than 24 hours before the time appointed for taking the poll. If the proxy form is signed by a person under a power of attorney or other authority, a notarially certified copy of that power of attorney or authority shall be deposited at the same time as mentioned in the proxy form. Completion and return of the applicable proxy form will not preclude you from attending and voting in person at the 2025 AGM or any adjournment thereof should you so wish.

5. Shareholders or their proxies shall produce their identity documents when attending the 2025 AGM.

6. The 2025 AGM is expected to last for less than half a day. Shareholders attending the 2025 AGM shall be responsible for their own traveling and accommodation expenses.

7. The head office of the Company in the PRC is as follows: Xinhua Star Tower A, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan, the PRC (Postal code: 610000).

As at the date of this notice, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Kun as executive Directors; (b) Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun, Mr. Deng Fumin and Mr. Han Wenlong as independent non-executive Directors.

* *For identification purposes only*