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ZHOU LIU FU JEWELRY
Zhou Liu Fu Jewellery Co., Ltd.
周六福珠宝股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock Code: 6168)

VOLUNTARY ANNOUNCEMENT
2026 FIRST QUARTER OPERATING HIGHLIGHTS

This announcement is made by Zhou Liu Fu Jewellery Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board of directors (the “**Board**”) of the Company hereby announces the operating highlights of the Group for the three months ended March 31, 2026 (the “**2026 First Quarter**”) as follows:

The Group achieved operating revenue of approximately RMB1,273 million for the 2026 First Quarter. Primarily driven by a significant year-on-year increase of approximately 50% in gross profit from online channels for brands such as “Zhou Liu Fu” and “Miaoji”, the Group’s profitability indicators on a consolidated basis further improved, and the net profit attributable to shareholders of the listed company for the same period increased by approximately 29% year-on-year.

It should be noted that the figures contained in this announcement are only the preliminary estimation made by the Company based on the Group’s current unaudited consolidated management accounts and the latest information available as at the date of this announcement, which have neither been audited or reviewed by the Company’s auditor.

Shareholders of the Company and potential investors are advised to exercise due caution when dealing in the shares of the Company.

By order of the Board
Zhou Liu Fu Jewellery Co., Ltd.
LI Weizhu
Chairman and Executive Director

Hong Kong, May 7, 2026

As at the date of this announcement, the Board comprises Mr. LI Weizhu, Mr. LI Weipeng, Mr. XIE Mingyu and Mr. ZHONG Xipeng as executive directors; Ms. ZHONG Yingqin as non-executive director; and Mr. LAU Kwok Fan, Ms. YANG Lan and Mr. GUO Qiuquan as independent non-executive directors.