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鳳凰衛視

PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED
鳳凰衛視投資（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 02008)

SUPPLEMENTAL NOTICE OF ANNUAL GENERAL MEETING

This notice is supplemental to the notice of the annual general meeting ("**AGM**") of Phoenix Media Investment (Holdings) Limited ("**Company**") dated 28 April 2026 ("**First Notice**"), to convene the AGM at No. 2-6 Dai King Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong on Wednesday, 3 June 2026 at 3:00 p.m.

This supplemental notice should be read in conjunction with the First Notice. Details of the other proposed resolutions to be considered at the AGM were stated in the First Notice. Apart from the amendments stated below, all the information and content contained in the First Notice remain unchanged.

SUPPLEMENTAL NOTICE IS HEREBY GIVEN THAT the AGM will be convened as originally scheduled to consider, and if thought fit, pass the following resolutions in addition to the resolutions set out in the First Notice. Due to the matters as set out in the supplemental circular of the Company dated 16 May 2026 ("**Supplemental Circular**"), the resolution numbered 2 as set out in the First Notice be deleted in its entirety:

2. Deleted

10. To re-elect Mr. LI Ting as an Executive Director; and

11. To re-elect Mr. Thaddeus Thomas BECZAK as an Independent Non-executive Director.

By Order of the Board
Phoenix Media Investment (Holdings) Limited
HO Lap Kei
Company Secretary

Hong Kong, 16 May 2026

Registered Office:
Cricket Square
Hutchins Drive
P.O. Box 2681
Grand Cayman KY1-1111
Cayman Islands

Principal Place of Business:
No. 2-6 Dai King Street
Tai Po Industrial Estate
Tai Po
New Territories
Hong Kong

Notes:

1. Details in respect of the above resolutions are set out in the Supplemental Circular.

2. The second form of proxy ("**Second Proxy Form**") in connection with the above resolutions is enclosed with the Supplemental Circular. Please refer to pages 4 to 5 of the Supplemental Circular for special arrangements about completion and submission of the Second Proxy Form.

3. Any member entitled to attend and vote at the meeting may appoint one or more proxies to attend and vote instead of him. A proxy need not be a member of the Company.

4. In order to be valid, the first proxy form as set out in the First notice ("**First Proxy Form**") and/or the Second Proxy Form, the instrument appointing a proxy and the power of attorney or other authority, if any, under which it is signed or a notarially certified copy of that power or authority must be lodged at the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not less than 48 hours before the time appointed for the holding the meeting (or the adjourned meeting as the case may be). Completion and return of the First Proxy Form and/or Second Proxy Form will not preclude a member of the Company from attending and voting in person at the meeting or any adjournment thereof (as the case may be), and in such event, the First Proxy Form and/or Second Proxy Form shall be deemed to be revoked.

5. Where there are joint holders of any Share, any one of such joint holders may vote, either in person or by proxy, in respect of such Shares as if he/she were solely entitled thereto, but if more than one of such joint holders present at the meeting personally or by proxy, the most senior shall alone be entitled to vote, whether in person or by proxy, and for this purpose, seniority shall be determined by the order in which the names stand in the register of members in respect of joint holding.

6. As stated in the First Notice, the register of members of the Company will be closed from Friday, 29 May 2026 to Wednesday, 3 June 2026 (both dates inclusive), during which period no share transfer will be effected. The record date for determining the eligibility of shareholders of the Company to attend and vote at the AGM is Wednesday, 3 June 2026. In order to qualify for attending and voting at the AGM, all share transfers must be lodged with the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong no later than 4:30 p.m. on Thursday, 28 May 2026.

7. If a black rainstorm warning signal, a tropical cyclone warning signal no. 8 or above or "extreme conditions" announced by the Government of the Hong Kong Special Administrative Region is or is expected to be in force in Hong Kong on the date of the annual general meeting, the Company will publish an announcement on the HKEXnews website of the Hong Kong Stock Exchange at http://www.hkexnews.hk and the website of the Company at https://www.irasia.com/listco/hk/phoenixtv/ on the latest arrangements of the annual general meeting.

As at the date of this supplemental notice, the Board comprises:

Executive Directors
Mr. XU Wei (Chairman and Chief Executive Officer) and Mr. LI Ting (Deputy Chief Executive Officer and Editor-in-Chief)

Non-executive Directors
Ms. HO Chiu King, Pansy Catilina (Vice-chairman), Mr. DING Wei, Mr. QIU Baohua and Mr. CUI Xian

Independent Non-executive Directors
Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. ZHOU Longshan