Damai Entertainment Holdings Limited
大麥娛樂控股有限公司
(Incorporated in Bermuda with limited liability)
(Stock Code: 1060)

FINAL RESULTS ANNOUNCEMENT FOR THE YEAR ENDED MARCH 31, 2026

The board (the "**Board**") of directors (the "**Directors**") of Damai Entertainment Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") is pleased to announce the audited final results of the Group for the year ended March 31, 2026 (the "**Reporting Period**") together with the comparative figures for the year ended March 31, 2025 (the "**Corresponding Period**").

FINANCIAL HIGHLIGHTS

	For the year ended March 31,		
	2026	2025	Change
	RMB'000	*RMB'000*	*%*
Revenue	**8,024,447**	6,702,326	20
Profit attributable to owners of the Company	**705,193**	363,576	94
Operating profit	**738,190**	648,735	14
Adjusted EBITA	**746,016**	809,302	-8

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

During the Reporting Period, the Group achieved total revenue of approximately RMB8,024 million, representing a year-over-year increase of 20% as compared with approximately RMB6,702 million for the Corresponding Period. Net profit attributable to owners of the Company reached approximately RMB705 million, up 94% year-over-year from approximately RMB364 million for the Corresponding Period. Adjusted earnings before interest, taxes and amortization ("**adjusted EBITA**", a non-HKFRS financial indicator) amounted to approximately RMB746 million, representing a year-over-year decrease of 8% as compared with approximately RMB809 million for the Corresponding Period.

During the Corresponding Period, the Group recorded adjusted EBITA of approximately RMB809 million, including a reversal of impairment on financial assets amounting to approximately RMB160 million, mainly due to the final settlement reached by the Group on a historical receivable. Given that an allowance for bad debts of approximately RMB160 million had previously been made against this amount, the Group recognized a reversal of impairment on financial assets and included it in the adjusted EBITA during the Corresponding Period accordingly. This matter is an incidental gain and is not sustainable. Excluding this one-off gain, adjusted EBITA would be approximately RMB649 million during the Corresponding Period. Adjusted EBITA during the Reporting Period would increase by 15% compared to that one-off gain excluded during the Corresponding Period.

NON-HKFRS MEASURES

To supplement its consolidated financial statements presented in accordance with the HKFRS, the Group uses adjusted EBITA, believing that it can eliminate the potential impact of items that are, in management's opinion, not indicative of the Group's operating performance. This measure facilitates the comparison of operating performances across different periods and among different companies, while also providing investors and others with useful information to understand the core indicators used by management in its financial and operational decision-making. Adjusted EBITA represents net income after excluding the following: financial income and expenses, changes in fair value of investments in listed and unlisted companies, gain or loss on disposal of investments in listed and unlisted companies and subsidiaries, income tax expense, gain or loss on and impairment of equity method investments, certain non-cash expenses, consisting of share-based compensation expense, amortization and impairment of intangible assets arising from business combinations, impairment of goodwill, allowance for impairment of long-term assets and others, which, in management's view, are not reflective of the Group's core operating performance during the Reporting Period.

The table below sets forth key performance indicators of the Group's financial results and a reconciliation from operating profit to adjusted EBITA for the Reporting Period and the Corresponding Period, along with the performance highlights of the four operating segments of live entertainment content and technology business; IP merchandizing; film content and technology business; and drama series production presented in accordance with the principles applied in the previous financial year (for the twelve months ended March 31, 2025).

	For the twelve months ended March 31,	
	2026	2025
	RMB'000	*RMB'000*
Operating profit	**738,190**	648,735
Add:		
Share-based compensation	**75,559**	124,815
Amortization of intangible assets arising on business combinations *Note 2*	**55,128**	32,860
Gain on deemed disposal of a subsidiary	**(26,502)**	–
Gain on dilution of investment in an associate	**(4,554)**	–
Gains on disposal of investments accounted for using the equity method	**(75,702)**	(1,991)
Change in fair value of listed and unlisted investments	**(16,103)**	4,883
Adjusted EBITA (unaudited)	**746,016**	809,302

Note 1: The "Damai ticketing and live entertainment platform" and the "film technology and investment, production, promotion and distribution platform" for the Reporting Period were renamed as the "live entertainment content and technology business" and the "film content and technology business", respectively.

Note 2: Among the total amortization expenses of intangible assets of approximately RMB57 million and approximately RMB36 million for the Reporting Period and the Corresponding Period, amortization expenses of intangible assets arising on business combinations amounted to approximately RMB55 million and approximately RMB33 million, respectively.

Segment Information

	For the twelve months ended March 31,			
	Segment revenue		Segment results Note 1	
	2026	2025	**2026**	2025
	RMB'000	*RMB'000*	***RMB'000***	*RMB'000*
Live entertainment content and technology business	**2,275,514**	2,057,205	**1,185,848**	1,230,283
IP merchandizing	**2,169,545**	1,355,514	**400,431**	358,860
Film content and technology business	**2,178,377**	2,711,809	**309,909**	73,209
Drama series production	**1,401,011**	577,798	**150,643**	46,892
Total	**8,024,447**	6,702,326	**2,046,831**	1,709,244

Note 1: Segment results = Segment revenue – Cost of sales and services – Selling and marketing expenses allocated to relevant segments.

I. LIVE ENTERTAINMENT CONTENT AND TECHNOLOGY BUSINESS

(i) Live entertainment ticketing business

During the Reporting Period, China's live entertainment market continued to flourish, with commercial performance box office revenue achieving steady growth for three consecutive years. In 2025, the annual performance box office revenue historically exceeded RMB60 billion, representing an increase of 6.39% compared with 2024, the number of live events surpassed 600,000, representing a year-over-year increase of 6.58%, and attendances reached 194 million, representing a year-over-year increase of 4.22%. Against this industry backdrop, the Damai platform achieved three consecutive years of growth in its gross merchandise value (GMV) of commercial performance box office, reinforcing its leading position in the industry. During the Reporting Period, the Group provided ticketing services for over 400,000 shows, representing a double-digit year on year growth that outpaced the overall growth rate of the industry.

The core competitiveness of this business lies not only in highly efficient and extensive sales channels and seamless ticketing system, but also in our professional expertise in on-site event services. Regarding on-site event services, the Group provides one-stop solutions, including ticket allocation, on-site ticket verification, and audience contingency management, delivering both professional support to event organizers and a smoother, safer experience for audiences. In terms of category expansion, while consolidating our foundation in the music category, the Group actively expanded into new categories such as sports, tourism and exhibitions, ensuring safe and orderly event operations with zero incidents. During the Reporting Period, the Group provided on-site services for approximately 5,800 large-scale live events, with the number of events increasing by approximately 50% year-on-year, a growth rate significantly outpacing the industry average for box office growth.

In summary, the Group's channel capabilities and professional ticketing service capabilities collectively constitute the core competitiveness of its live entertainment ticketing business.

(ii) Live Entertainment Content and Others

Live entertainment content is a cornerstone of the "Live entertainment Content and Technology Business". As of the date of this announcement, the business has established a total of six key performance content brands, including Xiami Music Entertainment, Mailive, "Theatre Rocks! (當然有戲)", "Unlimited Art (藝展鴻圖)", "Ku Xiao Mai (酷小麥)", and "Hao Xi Lian Tai (好戲連台)", spanning a diverse range of categories, including large-scale concerts, musical festivals, talk shows and dramas.

The live entertainment content business has successfully hosted multiple major concerts such as Jackson Yee's 2025 Que Xue World Tour (易烊千璽2025嚳喾巡迴演唱會), the Fourth Xiami Music & Arts Festival in Aranya (阿那亞蝦米音樂節). It has also actively participated in the production and operation of diversified content formats, including talk shows and immersive performances.

Looking ahead, while consolidating its leading position in the ticketing sector, the Group will continue to make efforts in the following areas:

1) Strengthen professional capabilities in promotion and distribution services. Taking promotion and distribution efficiency and professional services as dual engines, the Group will effectively improve the overall ticket sales rate and consolidate core competitive moats；

2) Accelerate its extension upstream in the content segment of the industrial chain, build an innovative "variety + performance" synergy model, incubate proprietary project IPs, and ensure continuous content supply; and

3) On this basis, further expand offline entertainment commercialization scenarios, diversify its revenue streams, and establish a long-term competitive advantage in the industry.

(iii) International business

Internationalization is a key pillar of the Group's long-term strategy. Leveraging the core capabilities and experience accumulated in the PRC market, the Group has been steadily advancing its international strategy. Currently, international business has initially completed the formation of the core domestic and overseas teams with continuously advancing its overseas operations through the strategy of vertical supply chain integration:

1) "Maiseat", a primary overseas ticketing platform, was officially launched, covering various key markets including Singapore, Malaysia, Thailand, and South Korea. The number of events on sale and users purchasing tickets are growing rapidly;

2) Carrying out overseas hosting and investment operations, facilitating global tours for mandarin artists such as GAI and Zhao Lusi, and establish in-depth partnerships with key partners and core venues in major markets to secure more promotion and ticketing opportunities; and

3) Artist discovery, music production, and artist management and operations were gradually driven through upstream expansion.

In the long term, the Group will insist on expanding its overseas business to strive to become an influential competitor in material overseas markets.

(iv) Summary on financial results and business outlook

During the Reporting Period, the Group's live content and technology business segment recorded a revenue of approximately RMB2,276 million, representing an increase of 11% as compared with approximately RMB2,057 million for the Corresponding Period. The segment results recorded were approximately RMB1,186 million, representing a decrease of 4% as compared with approximately RMB1,230 million for the Corresponding Period.

During the Reporting Period, the gross profit margin of the Group's live content and technology business segment experienced a temporary decline, primarily attributable to the Group having invested resources to expand market share during the expansion phase of its innovative businesses. Although such strategic investments have had a certain impact on the gross profit margin in the short term, they have laid the foundation for the Company's long-term revenue growth and profitability.

II. IP MERCHANDIZING

The IP merchandizing business is a key component in chain extension of the Group following entertainment contents. During the Reporting Period, the Group consolidated and optimized its IP merchandizing business portfolio, while discontinuing certain sub-business lines to focus more on merchandized business centred around Alifish. The IP merchandizing business currently includes the following business models:

1) the sub-licensing business, which acquires multiple premium IPs from upstream copyright holders and sublicenses them to downstream merchants in exchange for licensing fees;

2) the IP brands retail business that develops physical store models and licenses them to operating partners to run branded stores;

3) jointly operating Tmall pop toys category with commission-based revenue sharing, as well as self-operated e-commerce flagship stores for IP-based retail brands; and

4) IP innovation initiatives in other commercialization fields, etc.

(i) Sub-licensing Business

As a leading IP licensing management and commercialization platform in China, Alifish has partnered with hundreds of domestic and international quality IPs, as well as thousands of brands and channel merchants.

For upstream copyright holders, Alifish implements localization operation strategies for the overseas IPs which have been introduced to extend their commercial value in the Chinese market and their viability. Alifish has signed agreements with a number of high-quality global top-tier IPs, including Sanrio Family, Chiikawa, Pokémon, Universal Studios and Crayon Shin-chan, helping these IPs quickly maximize revenue in the Chinese market.

For downstream brand owners, Alifish provides full-chain services including IP selection strategies, material and gallery development, supervision and approval processes, and integrated IP marketing, creating comprehensive solutions for IP licensing and collaboration for brand merchants. During the Reporting Period, Alifish has collaborated with various brand partners on multiple licensing projects, including THE BEAST, L'Oréal Paris, Chow Tai Fook, MINISO, Pop Mart, Kayou and Yadea.

Looking ahead, the Group will continue to optimize its IP portfolio by signing additional flagship IPs to strengthen Alifish's upstream IP matrix. On the downstream side, the Group will maintain its existing major clients while actively acquiring new partners, thereby solidifying the foundation for sustained growth.

(ii) IP Brands Retail Business

During the Reporting Period, Alifish has collaborated with upstream copyright holders to open a number of Chiikawa city flagship stores and pop-up stores. In the current financial year, Alifish organized Chiikawa pop-up events in six cities including Shanghai, Chengdu, Guangzhou, and Sanya. In September 2025, the first official flagship store of Chiikawa in the Chinese Mainland opened in Shanghai. In April 2026, the second Chiikawa flagship store in the Chinese Mainland opened in Hangzhou and has since delivered strong sales performance.

As a key component of the overall IP operation strategy, the IP brands retail has become the primary driver of revenue growth for the IP merchandizing business. Looking forward, the Group will replicate the current store model across other IPs and cities to further expand its scale. Store formats will also evolve from pure retail to experiential concepts, to enrich IP consumption scenarios.

(iii) Summary of Financial Results and Business Outlook

During the Reporting Period, Alifish has achieved rapid business development, with both revenue and profit recording substantial year-on-year growth. This business segment (including Alifish and other relevant businesses) generated revenue of approximately RMB2,170 million, representing an increase of 60% as compared with approximately RMB1,356 million for the Corresponding Period. The segment results increased by 11% to approximately RMB400 million from approximately RMB359 million for the Corresponding Period. Due to the decline in growth rate of overall segment results resulting from the one-off loss incurred from the shutdown of certain non-core sub-business lines during the Reporting Period, the IP merchandizing business segment results grew at a slower rate than the revenue.

Looking ahead, the Group will continue to deepen its focus on the IP ecosystem and focus on developing the IP brands retail business. Building on existing operations, it will strengthen cooperation with Tmall's pop toy category, actively explore the development of proprietary IPs, and expand self-operated IP businesses, with the aim of establishing a leading position in China's IP operation and pop toy industry.

III. FILM CONTENT AND TECHNOLOGY BUSINESS

The film technology business includes Tao Piao Piao and Yunzhi ticketing platforms, and technological innovation businesses such as virtual filming. During the Reporting Period, Tao Piao Piao maintained a stable market share, while Yunzhi continued to rank first nationwide in terms of both the number of ticket-issuing cinemas and the total number of tickets issued.

As for the film content business, against the backdrop of the current film market under overall pressure, the Group adjusted its strategy in a timely manner and shifted to a more prudent and steady approach to participate in film content investment. Under this strategy, the Group will focus on films with small investment scale, low risk and high-quality content. The films produced and led by the Group in promotion and distribution, "The Shadows' Edge (捕風追影)" and "Scare Out (驚蟄無聲)", have become the representative work of this strategic transformation. They claimed the third place at the summer box office and the second place at the spring box office, respectively, with investment returns exceeding expectations. The Group aims to effectively mitigate market risks by virtue of this measure and smoothly navigate through the "cold winter" period of the film and television industry.

During the Reporting Period, the Group's film content and technology business segment recorded revenue of approximately RMB2,178 million, representing a year-over-year decrease of 20% as compared with approximately RMB2,712 million for the Corresponding Period. Benefiting from the strategic shift, the Group recorded segment results of approximately RMB310 million, representing a year-over-year increase of over 100% as compared with approximately RMB73 million for the Corresponding Period.

IV. DRAMA SERIES PRODUCTION

In the drama series production sub-segment, the Group continued to invest in high-quality content through its studio operations that are well-received by both audiences and the market. During the Reporting Period, several critically acclaimed drama series produced by the Group, including "In the Name of Justice (以法之名)", "Wild Ambition Bloom (灼灼韶華)" and "Unveil: Jadewind (唐宮奇案之青霧風鳴)", were successfully broadcast. Meanwhile, multiple titles, such as "Prosecutor (追訴)", "Transfer Gold Hairpin (嫁金釵)" and "Doctor's Honor (醫生榮譽)", have completed filming and are awaiting release. At present, the drama studio has a pipeline of over 20 key projects.

During the Reporting Period, the Group's drama series production segment recorded revenue of approximately RMB1,401 million, representing a year-over-year increase of over 100% as compared with approximately RMB578 million for the Corresponding Period. The segment results recorded was approximately RMB151 million, representing a year-over-year increase of over 100% as compared with approximately RMB47 million for the Corresponding Period.

PROSPECTS

As a player in the entertainment industry, which is booming yet complicated and dynamic, the Group is confident about the future. Going forward, the Group is evolving into a diversified entertainment platform. Through diversified layout and technological innovation, it will drive the comprehensive upgrading and sustainable development of the entire entertainment ecosystem platform.

The Group will continue to advance the following strategic plans:

1. Overseas expansion: Starting with Hong Kong and Macao, the Group will expand its international footprint, tapping into Asian and global markets to achieve the integration of overseas ticketing platforms, premium overseas content and leading venue systems worldwide;

2. IP commercialization: The Group will continue to strengthen IP operation capabilities and its presence across top-tier IPs development, merchandize channels and user engagement, thereby further scaling up its IP merchandizing business; and

3. Content leadership and user growth: In terms of content, the Group will extend upstream along the industrial chain, with a focus on enhancing the revenue and profit contribution from live entertainment content. For customers, the Group will continuously increase its user base and market share, expand diversified revenue streams, reinforce the user perception of "buying tickets on Damai", and strive to become one of the most competitive platforms in the global live entertainment market.

The Group expects to finance its business initiatives in the coming year with its own internal resources, and may seek external financing if appropriate opportunities and conditions arise.

FINANCIAL REVIEW

Revenue and Profit

During the Reporting Period, driven by its focused execution of the diversified entertainment ecosystem platform strategy, the Group recorded revenue of approximately RMB8,024 million, an increase of 20% year-over-year from approximately RMB6,702 million for the Corresponding Period. Adjusted EBITA decreased by 8% year-over-year from approximately RMB809 million for the Corresponding Period to approximately RMB746 million, while net profit attributable to owners of the Company reached approximately RMB705 million, representing an increase of 94% year-over-year from approximately RMB364 million for the Corresponding Period.

During the Reporting Period, the earnings per share of the Group increased to RMB2.38 cents per share (basic) and RMB2.35 cents per share (diluted) from RMB1.23 cents per share (basic and diluted) for the Corresponding Period.

Selling, Marketing and Administrative Expenses

During the Reporting Period, selling and marketing expenses of the Group amounted to approximately RMB745 million, representing a year-over-year decrease of 6% when compared with approximately RMB789 million for the Corresponding Period. The proportion of selling and marketing expenses in revenue decreased from 12% for the Corresponding Period to 9%, primarily due to the optimization of promotion strategies and the adoption of a more prudent approach to marketing expenses.

During the Reporting Period, the Group's administrative expenses increased from approximately RMB1,237 million for the Corresponding Period to approximately RMB1,502 million, representing an increase of 21% year-over-year, which was primarily attributable to the growth in labor and operating expenses resulting from the expansion of business.

Net Finance Income

During the Reporting Period, the Group recorded net finance income of approximately RMB246 million, which included interest income on bank deposits and gain on foreign exchange. As the Group's cash reserves are held in multiple currencies, the exchange gain resulted mainly from the fluctuations in exchange rate during the Reporting Period.

Material Investments

As at March 31, 2026, the Group held 21 investments in joint ventures and associates, all of which were accounted for using the equity method, with a total book value of approximately RMB736 million. The Group also held 12 investments in unlisted companies, all of which were classified as financial assets at fair value through profit or loss, with a total book value of approximately RMB611 million.

The Group's three largest investments were YH Entertainment Group, Shanghai Tingdong Film Co., Ltd.* (上海亭東影業有限公司) and Bona Film Group Co., Limited, all of which were engaged in the film production and distribution business, artist management and other pan-entertainment businesses.

As at March 31, 2026, there is no investment held by the Group with a value of 5% or more of the total assets of the Group.

The Group adopted a conservative investment strategy to manage its investment portfolio during the Reporting Period. As of March 31, 2026 , save as disclosed above, the Group did not have any plans for material investments and capital assets.

Financial Resources and Liquidity

As at March 31, 2026, the Group held cash and cash equivalents and bank deposits with maturity within one year of approximately RMB5,688 million (March 31, 2025: approximately RMB3,365 million), which were denominated in RMB, USD and Hong Kong dollar. As at March 31, 2026, the Group did not have short-term borrowings (March 31, 2025: RMB397 million). As at March 31, 2026, the Group had a net cash position with a gearing ratio (calculated as net borrowings over total equity, where net borrowings equal total borrowings net of cash and cash equivalents) of nil (March 31, 2025: nil). The Group actively and regularly reviews and manages its capital structure to maintain a balance between shareholder returns and a sound capital position. The Group may make adjustments, where necessary, to maintain an optimal capital structure and to reduce the cost of capital. Further, the Group may purchase wealth management products, where appropriate, in line with its treasury and investment policies, after taking into account, among other things, level of risk, return on investment, liquidity and term of maturity.

Foreign Exchange Risks

While the majority of the Group's production costs and administrative costs are denominated and settled in RMB, the Group requires foreign currencies for some of its offshore investments and collaborations with studios outside Chinese Mainland. The Group will continue to closely monitor its capital needs and manage foreign exchange risks accordingly. As at March 31, 2026, the Group did not have a foreign currency hedging policy nor had it used any currency hedging instruments or financial instruments for hedging purpose, but will closely monitor its foreign currency exposure in a cost-effective manner.

Charge on Assets

As of March 31, 2026, the Group did not have any indebtedness secured by assets (March 31, 2025: nil).

Contingent Liabilities

As of March 31, 2026, the Group did not have any material contingent liabilities (March 31, 2025: nil).

Material Acquisitions and Disposals

During the Reporting Period, the Group did not have any material acquisitions or disposals of subsidiaries, associates or joint ventures.

Employees and Remuneration Policies

As of March 31, 2026, the Group had 1,941 employees (March 31, 2025: 1,733 employees). The total employee benefit expenses of the Group were approximately RMB1,007 million for the Reporting Period (for the Corresponding Period: approximately RMB885 million). The remuneration policies of the Group are determined based on prevailing market rates and the performance of the Group and individual employees. These policies are reviewed on a regular basis. The Group strongly believes that its staff are an invaluable asset and play a vital role in its business. Therefore, the Group recognizes the importance of maintaining a good relationship with employees. In addition to salary, the Group also provides its employees with other fringe benefits, including among others, year-end bonuses, discretionary bonuses, contributions to provident and social security funds, medical benefits and training. The Group further offers various remunerative tools, such as share options under the Company's share option schemes, and awarded shares under the Company's share award scheme and provide training to the employees.

Subsequent Events

There are no important events affecting the Group which have occurred since March 31, 2026 and up to the date of this announcement.

CONSOLIDATED STATEMENT OF PROFIT OR LOSS

	Note	For the year ended March 31, 2026 RMB'000	2025 RMB'000
Revenue	3	**8,024,447**	6,702,326
Cost of sales and services	6	**(5,259,221)**	(4,224,196)
Gross profit		**2,765,226**	2,478,130
Selling and marketing expenses	6	**(745,375)**	(789,313)
Administrative expenses	6	**(1,501,573)**	(1,237,422)
(Impairment losses)/reversal of impairment losses on financial assets, net		**(64,589)**	112,270
Other income	4	**46,419**	39,821
Other gains, net	5	**238,082**	45,249
Operating profit		**738,190**	648,735
Finance income	7	**258,532**	239,314
Finance expenses	7	**(12,658)**	(45,940)
Finance income, net		**245,874**	193,374
Share of loss of investments accounted for using the equity method	10	**(28,505)**	(120,488)
Impairment of investments accounted for using the equity method	10	**–**	(427,629)
Profit before income tax		**955,559**	293,992
Income tax (expense)/credit	8	**(263,371)**	92,400
Profit for the year		**692,188**	386,392
Profit attributable to:			
Owners of the Company		**705,193**	363,576
Non-controlling interests		**(13,005)**	22,816
Earnings per share attributable to owners of the Company for the year *(expressed in RMB cents per share)*	9		
– Basic		**2.38**	1.23
– Diluted		**2.35**	1.23

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

		For the year ended March 31,	
		2026	2025
	Note	***RMB'000***	*RMB'000*
Profit for the year		**692,188**	386,392
Other comprehensive income/(loss):			
Items that may be reclassified to profit or loss			
Share of other comprehensive income/(loss) of associates	*10*	**1,825**	(2,338)
Currency translation differences attributable to owners of the Company		**(227,495)**	48,204
Items that may not be reclassified to profit or loss			
Currency translation differences attributable to non-controlling interests		**(1,385)**	294
Other comprehensive (loss)/income for the year, net of tax		**(227,055)**	46,160
Total comprehensive income for the year		**465,133**	432,552
Total comprehensive income for the year attributable to:			
– Owners of the Company		**479,523**	409,442
– Non-controlling interests		**(14,390)**	23,110
Total comprehensive income for the year		**465,133**	432,552

CONSOLIDATED BALANCE SHEET

		As of March 31,	
		2026	2025
	Note	***RMB'000***	*RMB'000*
Assets			
Non-current assets			
Property, plant and equipment		**560,153**	115,328
Investment properties		**40,175**	396,498
Goodwill		**3,847,919**	3,844,125
Intangible assets		**404,269**	458,189
Right-of-use assets		**270,370**	230,150
Deferred income tax assets		**123,318**	198,690
Investments accounted for using the equity method	*10*	**735,838**	914,748
Film and TV rights and investments		**–**	2,652
Term deposits		**3,458,412**	4,239,925
Financial assets at fair value through profit or loss		**610,952**	610,148
Trade and other receivables, and prepayments	*11*	**427,508**	350,170
		10,478,914	11,360,623
Current assets			
Inventories		**117,384**	41,093
Film and TV rights and investments		**2,991,488**	3,602,389
Trade and other receivables, and prepayments	*11*	**4,874,988**	4,323,253
Current income tax recoverable		**759**	9,567
Structured deposits		**1,728,011**	797,847
Term deposits		**2,078,392**	856,912
Restricted cash		**36,369**	1,891
Cash and cash equivalents		**3,573,632**	2,505,808
		15,401,023	12,138,760
Total assets		**25,879,937**	23,499,383

	Note	As of March 31, 2026 RMB'000	2025 RMB'000
Liabilities			
Non-current liabilities			
Deferred income tax liabilities		**124,179**	121,057
Lease liabilities		**232,803**	229,429
Trade and other payables, and accrued charges	*12*	**–**	5,287
		356,982	355,773
Current liabilities			
Borrowings		–	396,685
Trade and other payables, and accrued charges	*12*	**7,090,866**	5,606,155
Contract liabilities		**1,257,148**	623,027
Current income tax liabilities		**44,533**	17,168
Lease liabilities		**45,532**	35,275
		8,438,079	6,678,310
Total liabilities		**8,795,061**	7,034,083
Equity			
Equity attributable to owners of the Company			
Share capital		**6,116,358**	6,078,702
Reserves		**10,716,052**	10,148,858
		16,832,410	16,227,560
Non-controlling interests		**252,466**	237,740
Total equity		**17,084,876**	16,465,300
Total equity and liabilities		**25,879,937**	23,499,383

1 GENERAL INFORMATION

Damai Entertainment Holdings Limited (previously named "**Alibaba Pictures Group Limited**") (the "**Company**") and its subsidiaries (together, the "**Group**", each, a "**Group Entity**") form an integrated platform with content and technology as the core, covering content production, promotion and distribution, IP merchandising, licensing and commercial management, cinema and entertainment event ticketing management, and internet data services for the entertainment industry.

The Company is a limited liability company incorporated in Bermuda. The address of its registered office is Clarendon House, 2 Church Street, Hamilton, Pembroke, HM 11, Bermuda.

The shares of the Company are listed on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"). As of March 31, 2026, the Company is approximately 53.56% owned by Alibaba Group Holding Limited ("**Alibaba Holding**"), of which 13,488,058,846 shares are held by Ali CV Investment Holding Limited ("**Ali CV**") and 2,513,028,847 shares are held by Alibaba Investment Limited ("**Alibaba Investment**"). Ali CV is a wholly-owned subsidiary of Alibaba Investment which is in turn wholly-owned by Alibaba Holding.

These consolidated financial statements are presented in Renminbi ("**RMB**") unless otherwise stated.

2 SUMMARY OF ACCOUNTING POLICIES

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

2.1 Basis of preparation and change in accounting policies

The consolidated financial statements of the Group have been prepared in accordance with HKFRS Accounting Standards as issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance Cap. 622.

HKFRS Accounting Standards comprise the following authoritative literature:

- Hong Kong Financial Reporting Standards
- Hong Kong Accounting Standards
- Interpretations developed by the Hong Kong Institute of Certified Public Accountants.

The consolidated financial statements have been prepared on a historical cost basis, except for certain financial assets are measured at fair value.

Change in accounting policies

(a) New amendments to standards adopted by the Group

The Group has applied the following amendments for its annual reporting period commencing April 1, 2025:

- Amendments to HKAS 21 — Lack of Exchangeability.

The amendments listed above did not have any material impact on the amounts recognized in prior periods and are not expected to significantly affect the current or future periods.

(b) New and amended standards and interpretations not yet adopted

Certain new accounting standards, amendments to accounting standards and interpretations have been published that are not mandatory for the financial year ended March 31, 2026 and have not been early adopted by the Group.

		Effective for annual periods beginning on
Amendments to HKFRS 9 and HKFRS 7	Amendments to the Classification and Measurement of Financial Instruments	April 1, 2026
Amendments to HKFRS 9 and HKFRS 7	Contracts Referencing Nature-dependent Electricity	April 1, 2026
Annual Improvements to HKFRS Accounting Standards	Annual Improvements to HKFRS Accounting Standards— Volume 11	April 1, 2026
HKFRS 18	Presentation and Disclosure in Financial Statements	April 1, 2027
HK Interpretation 5	Presentation of Financial Statements – Classification by the Borrower of a Term Loan that Contains a Repayment on Demand Clause	April 1, 2027
Amendment to IAS 21	Translation to a Hyperinflationary Presentation Currency	April 1, 2027
HKFRS 19 and Amendment to HKFRS 19	Subsidiaries without Public Accountability: Disclosures and subsequent amendments in October 2025	April 1, 2027
Amendments to HKFRS 10 and HKAS 28	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture	To be determined

These standards, amendments or interpretations are not expected to have a material impact on the entity in the current or future reporting periods and on foreseeable future transactions, except for HKFRS 18 *Presentation and Disclosure in Financial Statements*.

HKFRS 18 will replace HKAS 1 *Presentation of financial statements*, introducing new requirements that will help to achieve comparability of the financial performance of similar entities and provide more relevant information and transparency to users. Even though HKFRS 18 will not impact the recognition or measurement of items in the financial statements, its impacts on presentation and disclosure are expected to be pervasive, in particular those related to the statement of financial performance and providing management-defined performance measures within the financial statements.

Management is currently assessing the detailed implications of applying the new standard on the Group's consolidated financial statements. From the high-level preliminary assessment performed, the following potential impacts have been identified:

- Although the adoption of HKFRS 18 will have no impact on the Group's net profit, the Group expects that grouping items of income and expenses in the statement of profit or loss into the new categories will impact how operating profit is calculated and reported.
  - Foreign exchange differences currently aggregated in the line item "finance income or finance expenses" might need to be disaggregated, with some foreign exchange gains or losses presented above operating profit.
  - Interest income on loan receivables currently aggregated in the item of "other income" might need to be presented below the operating profit.
- The line items presented on the primary financial statements might change as a result of the application of the concept of 'useful structured summary' and the enhanced principles on aggregation and disaggregation.

- The Group does not expect there to be a significant change in the information that is currently disclosed in the notes because the requirement to disclose material information remains unchanged; however, the way in which the information is grouped might change as a result of the aggregation/disaggregation principles. In addition, there will be significant new disclosures required for:

  ° management-defined performance measures;

  ° a break-down of the nature of expenses for line items presented by function in the operating category of the statement of profit or loss – this break-down is only required for certain nature expenses; and

  ° for the first annual period of application of HKFRS 18, a reconciliation for each line item in the statement of profit or loss between the restated amounts presented by applying HKFRS 18 and the amounts previously presented applying HKAS 1.

  The Group will apply HKFRS 18 from its financial year beginning on April 1, 2027. Retrospective application is required, so the comparative information for the financial year ending March 31, 2027 will be restated in accordance with HKFRS 18.

3 REVENUE AND SEGMENT INFORMATION

The chief operating decision-maker ("**CODM**") has been identified as the Board of Directors of the Company. Management has determined the operating segments based on the information reviewed by the Board of Directors of the Company for the purposes of allocating resources and assessing performance.

The Board of Directors of the Company considers the business from perspective of types of goods or services delivered or provided. During the year ended March 31, 2026, the Group's operating and reportable segments are as follows:

– Live entertainment content and technology business: engaged in the full life cycle of live performances from the venue operations to the organization, investment, production and promotion of the performance contents, performance ticketing, on-site services, ticketing system, etc.

– Film content and technology business: mainly comprises investment, production, promotion and distribution of films, and ticketing and technology platform services provided by Tao Piao Piao and Yunzhi.

– IP merchandizing: backed by the Group's licensing and marketing capabilities, the Group integrated resources within or outside the Alibaba Ecosystem to provide comprehensive distribution channels connecting with both corporate customers and individual consumers ("**IP2B2C**").

– Drama series production: the investment and production of drama series.

The Group derives revenue from the transfer of goods and services in the following major product lines:

	For the year ended March 31, 2026				
	Live entertainment content and technology business *RMB'000*	**Film content and technology business** *RMB'000*	**IP merchandizing** *RMB'000*	**Drama series production** *RMB'000*	**Total** *RMB'000*
Segment revenue					
Revenue from contract with customers under HKFRS 15	**2,275,514**	**2,178,377**	**2,169,545**	**1,400,092**	**8,023,528**
Film and TV related investment income	**–**	**–**	**–**	**919**	**919**
Total segment revenue	**2,275,514**	**2,178,377**	**2,169,545**	**1,401,011**	**8,024,447**
Including: revenue recognized that was included in the contract liabilities balance at the beginning of the year	**33,612**	**90,711**	**266,559**	**232,145**	**623,027**

	For the year ended March 31, 2025 (Restated)				
	Live entertainment content and technology business *RMB'000*	Film content and technology business *RMB'000*	IP merchandizing *RMB'000*	Drama series production *RMB'000*	Total *RMB'000*
Segment revenue					
Revenue from contract with customers under HKFRS 15	2,057,205	2,711,809	1,355,514	574,558	6,699,086
Film and TV related investment income	–	–	–	3,240	3,240
Total segment revenue	2,057,205	2,711,809	1,355,514	577,798	6,702,326
Including: revenue recognized that was included in the contract liabilities balance at the beginning of the year	11,137	78,564	317,328	8,000	415,029

Segment revenue and results

	For the year ended March 31, 2026				
	Live entertainment content and technology business ***RMB'000***	**Film content and technology business** ***RMB'000***	**IP merchandizing** ***RMB'000***	**Drama series production** ***RMB'000***	**Total** ***RMB'000***
Segment revenue	**2,275,514**	**2,178,377**	**2,169,545**	**1,401,011**	**8,024,447**
Cost of sales and services	**(999,163)**	**(1,272,730)**	**(1,737,674)**	**(1,249,654)**	**(5,259,221)**
Allocated selling and marketing expenses	**(90,503)**	**(595,738)**	**(31,440)**	**(714)**	**(718,395)**
Segment results	**1,185,848**	**309,909**	**400,431**	**150,643**	**2,046,831**
Unallocated selling and marketing expenses					**(26,980)**
Administrative expenses					**(1,501,573)**
Impairment losses on financial assets, net					**(64,589)**
Other income					**46,419**
Other gains, net					**238,082**
Finance income					**258,532**
Finance expenses					**(12,658)**
Share of loss of investments accounted for using the equity method					**(28,505)**
Profit before income tax					**955,559**

	For the year ended March 31, 2025 (Restated)				
	Live entertainment content and technology business *RMB'000*	Film content and technology business *RMB'000*	IP merchandizing *RMB'000*	Drama series production *RMB'000*	Total *RMB'000*
Segment revenue	2,057,205	2,711,809	1,355,514	577,798	6,702,326
Cost of sales and services	(748,482)	(1,953,528)	(991,605)	(530,581)	(4,224,196)
Allocated selling and marketing expenses	(78,440)	(685,072)	(5,049)	(325)	(768,886)
Segment results	1,230,283	73,209	358,860	46,892	1,709,244
Unallocated selling and marketing expenses					(20,427)
Administrative expenses					(1,237,422)
Reversal of impairment losses on financial assets, net					112,270
Other income					39,821
Other gains, net					45,249
Finance income					239,314
Finance expenses					(45,940)
Share of loss of investments accounted for using the equity method					(120,488)
Impairment of investments accounted for using the equity method					(427,629)
Profit before income tax					293,992

During the years ended March 31, 2026 and 2025, all of the segment revenue reported above was from external customers and there were no inter-segment sales.

Segment results represent the gross profit generated by each segment after allocation of certain selling and marketing expenses. This is the measure reported to the Board of Directors of the Company for the purposes of resource allocation and performance assessment.

Segment assets and liabilities are not regularly reported or provided to the Board of Directors of the Company, therefore information of separate segment assets and liabilities is not presented.

Most of the Group's segment revenue is derived from the Chinese Mainland except certain revenue from live entertainment content and technology business and film content and technology business.

As of March 31, 2026 and 2025, substantially all of the Group's non-current assets, other than financial instruments and deferred income tax assets, were located in the Chinese Mainland.

For the year ended March 31, 2026, approximately 15% of the total revenues of the Group were derived from one single external customer (For the year ended March 31, 2025: no single customer contributed 10% or more of the Group's revenue).

Comparative figures have been reclassified to conform with the changes in presentation adopted for the current year.

4 OTHER INCOME

	For the year ended March 31,	
	2026	2025
	RMB'000	*RMB'000*
Interest income on loan receivables	**23,445**	27,339
Local government grants	**14,440**	3,873
Rental income	**3,179**	3,069
Refund of service fee for withholding IIT	**1,934**	2,787
Sundry income	**3,421**	2,753
	46,419	39,821

5 OTHER GAINS, NET

	For the year ended March 31,	
	2026	2025
	RMB'000	*RMB'000*
Gains on disposal of investments accounted for using the equity method	**75,702**	1,991
Gains on the investments from business partners	**49,151**	–
Change in fair value of structured deposits	**38,225**	22,305
Gain on deemed disposal of a subsidiary	**26,502**	–
Net gains on disposal of film and TV rights and investments	**24,356**	13,829
Change in fair value of unlisted investments	**12,095**	(41,408)
Other payable waived	**9,136**	10,586
Gain on dilution of investment in an associate (Note 10)	**4,554**	–
Change in fair value of listed investment	**4,008**	36,525
Change in fair value of film and TV investments, measured at fair value	**–**	1,992
Net (losses)/gains on disposal of property, plant and equipment, investment properties and intangible assets	**(1,348)**	2,251
Others	**(4,299)**	(2,822)
	238,082	45,249

6 EXPENSE BY NATURE

	For the year ended March 31,	
	2026	2025
	RMB'000	*RMB'000*
Cost of inventories, intellectual property licenses and other services recognized as cost of sales and services	**2,980,895**	2,416,677
Film and TV rights recognized as cost of sales and services	**2,099,477**	1,640,981
Employee benefit expense	**1,007,236**	885,189
Marketing and promotion expenses	**745,375**	789,313
Payment processing and other service fees	**200,446**	169,129
Technology service fees	**85,509**	88,702
Depreciation of property, plant and equipment	**57,735**	34,646
Amortization of intangible assets	**56,709**	35,557
Travel and entertainment fees	**40,376**	30,943
SMS platform service and customer service support fees	**38,690**	35,152
Depreciation of right-of-use assets	**27,941**	5,069
Depreciation of investment property	**17,023**	32,223
Rental expense for short-term and low-value leases	**7,619**	2,386
Auditor's remunerations		
– Audit services	**4,560**	4,670
Others	**136,578**	80,294
Total cost of sales and services, selling and marketing expenses and administrative expenses	**7,506,169**	6,250,931

Note:

Impairment loss on film and TV rights treated as intangible assets and inventories of RMB127,488,000 for the year ended March 31, 2026 (2025: RMB152,608,000) were included in the above line item of "Film and TV rights recognized as cost of sales and services", in which of RMB113,383,000 and RMB14,105,000 were related to the film content and technology business and drama series production reportable segment respectively (2025: RMB140,423,000 and RMB12,185,000).

7 FINANCIAL INCOME AND EXPENSES

	For the year ended March 31,	
	2026	2025
	RMB'000	*RMB'000*
Finance income		
– Interest income on bank deposits	**211,152**	239,314
– Exchange gain, net	**47,380**	–
	258,532	239,314
Finance expenses		
– Interest expenses on lease liabilities	**(10,575)**	(2,421)
– Interest expenses on bank borrowings	**(2,083)**	(3,858)
– Exchange loss, net	**–**	(39,661)
	(12,658)	(45,940)
Finance income, net	**245,874**	193,374

8 INCOME TAX EXPENSE/(CREDIT)

	For the year ended March 31,	
	2026	2025
	RMB'000	*RMB'000*
Current income tax expense	**185,237**	8,473
Deferred income tax expense/(credit)	**78,134**	(100,873)
	263,371	(92,400)

The Company is incorporated in Bermuda as an exempted company with limited liability under the Companies Law of Bermuda and accordingly, is exempted from Bermuda income tax.

Some of the subsidiaries are incorporated in the British Virgin Islands ("**BVI**") as exempted companies with limited liability under the Companies Law of BVI and accordingly, are exempted from BVI income tax.

Provision for the PRC enterprise income tax is calculated based on the statutory tax rate of 25% (For the year ended March 31, 2025: 25%) on the assessable income of each of the group companies, except that: (1) two subsidiaries of the Group are taxed at preferential tax rates of 15% (For the year ended March 31, 2025: two subsidiaries of the Group are taxed at preferential tax rates of 15%) under the relevant PRC tax rules and regulations; and (2) certain subsidiaries of the Group are small low-profit enterprises, taxed at a reduced tax rate of 20% (The year ended March 31, 2025: 20%).

9 EARNINGS PER SHARE

(a) Basic

Basic earnings per share is calculated by dividing the profit attributable to owners of the Company by the weighted average number of ordinary shares in issue less shares held for share award scheme during the year.

	For the year ended March 31, **2026**	2025
Profit attributable to owners of the Company *(RMB'000)*	**705,193**	363,576
Weighted average number of ordinary shares in issue less shares held for share award scheme *(thousands)*	**29,636,119**	29,467,845
Basic earnings per share *(expressed in RMB cents)*	**2.38**	1.23

(b) Diluted

For the years ended March 31, 2026 and 2025, diluted earnings per share is calculated based on the profit for the year attributable to owners of the Company and the weighted average number of ordinary shares outstanding after adjustment for unvested awarded shares granted to employees. The Group also has share options in issuance, however, as the exercise price was much higher than the average share price of the Company, the inclusion of the share options would be anti-dilutive.

	For the year ended March 31, **2026**	2025
Profit attributable to the owners of the Company *(RMB'000)*	**705,193**	363,576
Weighted average number of ordinary shares in issue less shares held for share award scheme *(thousands)*	**29,636,119**	29,467,845
Bonus element of the unvested awarded shares assumed vested *(thousands)*	**315,975**	198,130
Weighted average number of ordinary shares for calculation of diluted earnings per share *(thousands)*	**29,952,094**	29,665,975
Diluted earnings per share *(expressed in RMB cents)*	**2.35**	1.23

10 INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD

	For the year ended March 31,	
	2026	2025
	RMB'000	*RMB'000*
At the beginning of the year	**914,748**	1,672,220
Addition due to deemed disposal of a subsidiary	**36,000**	–
Capital injection	**–**	6,810
Share of loss of investments (Note a)	**(28,505)**	(120,488)
Share of other comprehensive income/(loss) of associates	**1,825**	(2,338)
Share of changes of other reserves of associates	**(6,767)**	2,628
Gain on dilution of investment in an associate (Note 5)	**4,554**	–
Disposed stakes in associates while retaining significant influence	**(165,504)**	–
Transfers to financial assets at fair value through profit or loss	**–**	(189,780)
Disposal of investment in a joint venture	**–**	(28,009)
Capital reduction	**–**	(3,000)
Impairment (Note b)	**–**	(427,629)
Currency translation differences	**(20,513)**	4,334
At the end of the year	**735,838**	914,748

(a) When the most recently available financial statements of associates or joint ventures are different from the Group's reporting date, the Group may take advantage of the provision contained in HKAS 28 whereby it is permitted to include the attributable share of profit or loss of the associates or joint ventures based on the financial statements drawn up to a non-coterminous period end where the difference must be no greater than three months. Adjustments shall be made for the effects of significant transactions or events that occur between that date and the balance sheet date of the Group.

The financial year end date of the Group is March 31, which is different from all of the associates and joint ventures of the Group. Except Bona Film Group Co., Limited ("**Bona Film**") which is listed on Shenzhen Stock Exchange and could provide its financial statements as of March 31, 2026 before the results announcement of the Group, the financial information of other associates and joint ventures as of March 31, 2026 are not available. As a result, the Group records its share of profit or loss of investments accounted for using the equity method for those associates and joint ventures except Bona Film on one quarter in arrear basis for the year ended March 31, 2026.

(b) The Group regularly reviews whether there is any indication of impairment in accordance with relevant accounting standards.

When impairment indicators were identified, management determined the recoverable amounts, which was the higher of its fair value less costs of disposals and its value in use. When value in use calculations were undertaken, management estimated the present value of estimated future cash flows expected to arise from their businesses. When fair value less costs of disposals calculations were undertaken, management estimated the fair value using market approach.

In respect of the recoverable amount determined with reference to the value in use assessment result, the estimated cash flows used in the assessments were based on assumptions, such as long-term growth rates, pre-tax discount rates, forecasted revenue and gross margin, with reference to the business plans and prevailing market conditions. As of March 31, 2026, the pre-tax discount rates were 16.1%-25.1%. In respect of the recoverable amount determined with reference to the fair value less costs of disposals assessment result, the estimated fair values were based on assumptions, such as the comparable companies, market multiples, discount for lack of marketability, etc.

Based on the assessment results, the Group did not recognized any impairment loss for the investments accounted for using the equity method of the Group for the year ended March 31, 2026 (2025: an impairment loss of RMB427,629,000).

11 TRADE AND OTHER RECEIVABLES, AND PREPAYMENTS

	As of March 31, 2026			As of March 31, 2025		
	Current	**Non-current**	**Total**	Current	Non-current	Total
	RMB'000	***RMB'000***	***RMB'000***	*RMB'000*	*RMB'000*	*RMB'000*
Trade receivables (Note a)						
– Related parties	**1,276,370**	**–**	**1,276,370**	1,371,218	–	1,371,218
– Third parties	**1,600,181**	**–**	**1,600,181**	1,300,436	–	1,300,436
Less: allowance for impairment of trade receivables	**(188,212)**	**–**	**(188,212)**	(172,320)	–	(172,320)
Trade receivables – net	**2,688,339**	**–**	**2,688,339**	2,499,334	–	2,499,334
Notes receivable	**6,890**	**–**	**6,890**	87,954	–	87,954
Deductible VAT input and Prepayment of VAT	**217,139**	**–**	**217,139**	152,206	–	152,206
Prepayments for licensed IPs	**212,366**	**–**	**212,366**	195,846	–	195,846
Prepayments for entertainment events	**131,295**	**–**	**131,295**	59,264	–	59,264
Prepaid film and TV deposits	**60,687**	**25,472**	**86,159**	67,548	22,776	90,324
Prepayment for property, plant and equipment	**–**	**30,406**	**30,406**	–	84,007	84,007
Other prepayments	**177,273**	**40,085**	**217,358**	123,545	–	123,545
Other receivables arising from						
– Receivables from related parties	**79,483**	**53,010**	**132,493**	115,864	20,335	136,199
– Loan receivables	**387,980**	**262,495**	**650,475**	345,947	195,397	541,344
– Receivables in respect of live performance expenses	**361,459**	**–**	**361,459**	216,127	–	216,127
– Receivables in respect of reimbursed film distribution expenses	**266,301**	**–**	**266,301**	242,187	–	242,187
– Receivables in relation to other film and TV investments	**257,778**	**–**	**257,778**	273,384	–	273,384
– Interest income receivables	**73,566**	**–**	**73,566**	63,247	–	63,247
– Receivables from non-controlling interest	**47,610**	**–**	**47,610**	47,610	–	47,610
– Others	**224,191**	**28,772**	**252,963**	168,862	28,491	197,353
Less: allowance for impairment of prepayments and other receivables	**(317,369)**	**(12,732)**	**(330,101)**	(335,672)	(836)	(336,508)
Other receivables and prepayments – net	**2,179,759**	**427,508**	**2,607,267**	1,735,965	350,170	2,086,135
Total trade and other receivables, and prepayments	**4,874,988**	**427,508**	**5,302,496**	4,323,253	350,170	4,673,423

The fair values of the current portion of trade and other receivables approximate their carrying value.

Notes:

(a) Trade receivables

The normal credit period granted to the debtors of the Group is generally within 1 year. Before accepting any new debtor, the Group assesses the potential debtor's credit quality and defines credit limits by debtor. Credit limits granted to debtors are reviewed regularly.

The following is an aging analysis of gross trade receivables based on recognition date:

	As of March 31,	
	2026	2025
	RMB'000	*RMB'000*
0 – 90 days	**1,206,791**	1,062,632
91 – 180 days	**121,594**	168,535
181 – 365 days	**659,504**	433,165
Over 365 days	**888,662**	1,007,322
	2,876,551	2,671,654

12 TRADE AND OTHER PAYABLES, AND ACCRUED CHARGES

	As of March 31,	
	2026	2025
	RMB'000	*RMB'000*
Trade payables (Note a)		
– Related parties	**57,901**	104,059
– Third parties	**1,015,158**	597,789
	1,073,059	701,848
Notes payable	**–**	14,992
Other payables and accrued charges:		
Amounts due to related parties	**238,128**	209,080
Payables in relation to distribution of entertainment events tickets	**3,932,380**	2,846,145
Payables in relation to distribution of films	**834,549**	873,021
Film investments from business partners	**264,101**	199,549
Payroll and welfare payable	**218,351**	237,317
Accrued marketing expense	**196,082**	193,808
Other tax payable	**94,417**	93,071
Professional fees payable	**60,908**	43,617
Amounts received on behalf of cinema ticketing system providers	**51,586**	63,232
Accrued construction expense	**5,492**	23,352
Amounts received on behalf of cinemas	**5,127**	8,979
Deposit from customers	**4,108**	9,627
Others	**112,578**	93,804
	6,017,807	4,894,602
Total trade and other payables, and accrued charges	**7,090,866**	5,611,442
Less: non-current portion	**–**	(5,287)
Current portion	**7,090,866**	5,606,155

(a) Trade payables

As of March 31, 2026 and 2025, the aging analysis of the trade payables based on invoice date is as follows:

	As of March 31,	
	2026	2025
	RMB'000	*RMB'000*
0 – 90 days	**514,383**	543,717
91 – 180 days	**202,518**	79,188
181 – 365 days	**206,999**	39,312
Over 365 days	**149,159**	39,631
	1,073,059	701,848

13 DIVIDEND

The Board of Directors of the Company has resolved not to recommend the payment of a dividend for the year ended March 31, 2026 (2025: nil).

FINAL DIVIDEND

The Board has resolved that no final dividend will be declared for the year ended March 31, 2026 (For the year ended March 31, 2025: nil).

CORPORATE GOVERNANCE

The Company is committed to maintaining high standards of corporate governance to safeguard the interests of the shareholders of the Company (the "**Shareholders**") and to enhance corporate value and accountability. It has adopted the code provisions as stipulated in the Corporate Governance Code ("**CG Code**") as set out in Appendix C1 to the Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**") as the basis of the corporate governance practices of the Company. During the Reporting Period, the Company has complied with all applicable code provisions as set out in Part 2 of the CG Code, save as disclosed below:

Pursuant to code provision C.2.1 of the CG Code, the roles of chairman and chief executive should be separate and should not be performed by the same individual. The Company does not have a separate chairman of the Board and chief executive officer. Mr. Fan Luyuan currently performs these two roles. The Board considers that vesting the roles of both chairman of the Board and chief executive officer in the same person will facilitate the development and execution of the Group's business strategies, which will help the Company overcome market challenges and create more value for the Shareholders. The Board believes that the balance of power and authority for the present arrangement would not be impaired given that there are sufficient checks and balances in the Board as a decision to be made by the Board requires approval by a majority of the Directors and such balance is ensured by the Board which comprises experienced and high caliber individuals and three of whom are independent non-executive Directors (the "**INED(s)**").

Pursuant to code provision B.3.5 of the CG Code, which took on July 1, 2025, the Company should appoint at least one director of a different gender to the nomination committee. Ms. Song Lixin ("**Ms. Song**"), an INED, was appointed as a member of the nomination committee of the Company with effect from September 19, 2025 and the Company has complied with this code provision since September 19, 2025.

Pursuant to code provision B.2.4(b) of the CG Code, where all the independent non-executive directors of an issuer have served more than nine years on the board, the issuer should appoint a new independent non-executive director on the board at the forthcoming annual general meeting.

As of January 30, 2025, all existing INEDs, namely Ms. Song, Mr. Tong Xiaomeng ("**Mr. Tong**"), and Mr. Johnny Chen ("**Mr. Chen**"), had served on the Board for more than nine years, with respective tenures exceeding 10 years, 11 years, and 9 years. Accordingly, the Company was required to appoint a new INED at its postponed annual general meeting held on August 15, 2025 (the "**2025 AGM**") in order to comply with the CG Code.

While Ms. Song, Mr. Tong, and Mr. Chen have each served as INEDs for over nine years, the Board is of the view that their diverse backgrounds, current and past roles in other companies and organisations, as well as their ongoing professional development and training, continue to enable them to contribute fresh perspectives and independent judgement. Furthermore, none of the INEDs is involved in the day-to-day management of the Company. All INEDs are well-acquainted with the Company's operations and continue to provide objective insights and valuable contributions to the Board. The Board considers that their length of service does not compromise their independence and that they remain independent under the Listing Rules.

The Company actively identified a suitable candidate for appointment as an INED at the 2025 AGM through both internal and external channels and used its best endeavours to finalise the appointment as soon as practicable. However, additional time was required to identify and assess suitable candidates and to complete the necessary internal procedures.

As at the date of this announcement, the Company is still in the process of identifying suitable candidate. The Company will continue to use its best efforts to ensure that a suitable candidate be appointed as soon as practicable in order to comply with code provision B.2.4(b) of the CG Code. Further announcement will be made by the Company as and when appropriate.

MODEL CODE FOR DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted its own code of conduct regarding Directors' securities transactions on terms no less exacting than the required standard set out in the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**") set out in Appendix C3 to the Listing Rules. Having made specific enquiry of all Directors, each of the Directors confirmed that he/she has complied with the required standard set out in the Model Code and the Company's code of conduct regarding Directors' securities transactions during the Reporting Period.

REVIEW OF ANNUAL RESULTS

The consolidated annual results of the Group for the Reporting Period have been reviewed by the audit committee of the Company.

The financial figures in respect of the Group's consolidated balance sheet as at March 31, 2026, consolidated statement of profit or loss, consolidated statement of comprehensive income and the related notes thereto for the year ended March 31, 2026 as set out in this announcement have been compared by the Group's external auditor, PricewaterhouseCoopers ("**PwC**"), to the amounts set out in the Group's audited consolidated financial statements for the year and the amounts were found to be in agreement. The work performed by PwC in this respect did not constitute an assurance engagement in accordance with Hong Kong Standards on Auditing, Hong Kong Standards on Review Engagements or Hong Kong Standards on Assurance Engagements issued by the Hong Kong Institute of Certified Public Accountants and consequently no assurance has been expressed by PwC on this announcement.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the listed securities of the Company (including sale of treasury shares as defined in the Listing Rules (if any)) during the Reporting Period.

As of March 31, 2026, there were no treasury shares (as defined in the Listing Rules) held by the Company.

PUBLICATION OF FINAL RESULTS ANNOUNCEMENT AND ANNUAL REPORT

The final results announcement is published on the websites of the HKEXnews operated by Hong Kong Exchanges and Clearing Limited (www.hkexnews.hk) and the Company (www.damaiholdings.com), respectively. The annual report of the Group for the Reporting Period will be published on the above websites in accordance with the Listing Rules in due course.

By order of the Board
Damai Entertainment Holdings Limited
Fan Luyuan
Chairman & Chief Executive Officer

Hong Kong, May 27, 2026

As at the date of this announcement, the Board comprises Mr. Fan Luyuan, Mr. Li Jie and Mr. Meng Jun as the executive directors; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen as the independent non-executive directors.

* *For identification purposes only*