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BEIJING MEDIA CORPORATION LIMITED

北青傳媒股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1000)

ANNOUNCEMENT RESIGNATION OF JOINT COMPANY SECRETARY

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that the secretary to the Board and a joint company secretary of the Company, Ms. Liu Jia (“**Ms. Liu**”), has resigned from the positions of the secretary to the Board and a joint company secretary of the Company with effect from 29 May 2026 due to change of work arrangements.

Ms. Liu has confirmed that she has no disagreement with the Board and there are no other matters relating to her resignation that need to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

Mr. Yu Leung Fai (“**Mr. Yu**”), the other joint company secretary of the Company, will remain in office as the company secretary of the Company. Mr. Yu is not an individual employee of the Company, but an external service provider in respect of his remaining in office as the company secretary of the Company. Pursuant to Code Provision C.6.1 in Part 2 of Appendix C1 to the Rules Governing the Listing of Securities on the Stock Exchange, the Company has nominated Mr. Jing Enji, an executive director and the president of the Company, as its contact person with Mr. Yu during Mr. Yu’s tenure.

Ms. Liu has diligently performed her responsibilities during her tenure. The Board would like to take this opportunity to express its sincere gratitude to Ms. Liu.

By Order of the Board
Beijing Media Corporation Limited
Nie Sen
Chairman

Beijing, the PRC
29 May 2026

As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Nie Sen, Wang Hao, Li Zhen, Li Xiaowei and Wang Zechen; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.

Please also refer to the published version of this announcement on the Company's website at www.bjmedia.com.cn.