Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

北京健康(控股)有限公司
Beijing Health (Holdings) Limited

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2389)

VOLUNTARY ANNOUNCEMENT
EXPANSION OF BUSINESS PRESENCE IN THE SPORTS AND DIGITAL SPORTS INDUSTRIES IN CHINA

This announcement is made by Beijing Health (Holdings) Limited (the "**Company**", and its subsidiaries, collectively the "**Group**") on a voluntary basis to inform its shareholders and potential investors of the latest business development of the Group.

The board of directors of the Company (the "**Board**") is pleased to announce that on 29 May 2026, United Win International Corporation ("**United Win**"), an indirect wholly-owned subsidiary of the Company, entered into a share purchase agreement with the vendor to acquire the entire issued share capital of a target company (the "**Acquisition**"). The core asset of the target company is a 40% equity interest held in Beijing Zhongtian Sports Development Co., Ltd. ("**Zhongtian Sports**"). Upon completion of the transaction, the Group will officially enter the Chinese sports and digital sports industries, strengthening its strategic layout in the relevant fields.

As all applicable percentage ratios calculated pursuant to Rule 14.07 of the Listing Rules in respect of the transactions contemplated under the Agreement are less than 5%, the Acquisition does not constitute a discloseable transaction under Chapter 14 of the Listing Rules. Accordingly, the Acquisition is not subject to the reporting, announcement, and shareholders' approval requirements under Chapter 14 of the Listing Rules.

ABOUT ZHONGTIAN SPORTS

Zhongtian Sports is a limited liability company incorporated in the People's Republic of China, with 40% equity interest respectively held by the target company and Chinese Athletics Association. Centered on authoritative reputation and underpinned by a digital technology platform, it adopts a dual-driven model of "industry + capital" to build a sports industry ecological platform, committed to becoming a national sports life service provider and industry enabler.

Zhongtian Sports' core business is empowered by digital technology, covering six segments: digital technology, sports agency, youth training and education, certification services, event services, and sports health. These segments synergistically form a comprehensive sports industry service system and create a closed-loop digital sports supervision and service ecosystem integrating "government – enterprises – users".

Government side: It has built professional digital ecological platforms for multiple sports management centers under the General Administration of Sport of China, including the Chinese Athletics Association, Mountaineering Sports Management Center, Chess and Cards Sports Management Center and Small Ball Sports Management Center, promoting full-scenario digital upgrading in the sports sector.

Enterprise side: It serves more than 500 event enterprises, over 600 athletics venue and equipment enterprises, and cooperates with more than 100 education and sports institutions. It has in-depth cooperation with brands such as China Mobile, NIKE, Du Xiaoman, Tencent, Alibaba, and organizations including All-China Federation of Trade Unions, Securities Association of China, People's Insurance Company of China, and Agricultural Bank of China, covering multiple core business areas.

User side: Its core product "Digital Heartbeat APP" is a leading platform in China's road running sector, covering marathons, cross-country races, cycling and other sports scenarios. It integrates online and offline services and innovates the "sports + big health + entertainment + digital marketing" model to meet users' diverse sports needs.

REASONS FOR AND BENEFITS OF THE ACQUISITION

The Board considers the Acquisition a significant move for the Group to enter the high-growth sports service and digital technology track, which is highly aligned with the national strategies of "Healthy China" and "Strong Sports Nation" as well as the Group's mission of "Great health". The Group's business will expand from the traditional "medical care + elderly care" to "proactive fitness + health management", building a full-life-cycle health service closed loop of "prevention – treatment – rehabilitation".

The Acquisition brings the following strategic benefits to the Group and its shareholders:

1. **Build an integrated three-in-one ecological closed loop and consolidate competitive barriers**

   Relying on official authoritative resources, Zhongtian Sports has long built professional digital service platforms for multiple sports management centers under the General Administration of Sport of China, forming a closed-loop supervision and service ecosystem of "government – enterprises – users". It connects three core scenarios, creating differentiated and irreplicable core competitive advantages and consolidating its leading position in sports digitalization.

2. **Quickly enter the high-growth digital sports ecosystem**

   Zhongtian Sports has several subsidiaries, covering athletics, mountaineering, chess and cards, small balls and other fields, achieving a full-track layout and seizing the development dividends of the digital sports industry.

   Key operational data include:

Digital technology:	"Digital Heartbeat APP" has tens of millions of registered users, with a 75% market share in event services, making it a core benchmark platform for road running event services in China.
Event services:	It has served more than 6,000 events in total, with over 12 million event registrations, covering 31 provinces, autonomous regions and municipalities across China. The media exposure reached 200 million times, and the total reach to the public exceeded 400 million person-times.
Sports agency:	It has signed and served more than 30 professional athletes, launched over 100 brand collaborations, with annual brand and event exposure exceeding 100 million times.
Youth training and education:	It has held 800 professional training sessions with over 22,000 participants, and cooperated with 110 active institutions. Children's athletics activities have attracted 400,000 children participants, with media exposure exceeding 20 million times.
Certification services:	It has completed over 2,000 industry certification projects, completed 5 World Athletics dual-certification qualifications, led and participated in formulating 25 industry standards, and cooperated with more than 600 industry entities.

Sports health: Various health activities have attracted over 2 million participants in total, cooperating with more than 70 medical institutions and over 300 industry experts. Health content has reached over 4.5 million person-times.

3. Deep synergy with existing big health business

Achieve a dual-wheel drive of "medical health + sports fitness", including data and technology integration (combination of sports data and health data), cross-diversion of customers, enrichment of product matrix, and enhancement of brand influence.

4. Vast industry space and huge growth potential

China's sports industry has a trillion-scale market. Zhongtian Sports has obtained multiple authoritative certifications such as National High-Tech Enterprise, Dual-Soft Enterprise, Technology-based Small and Medium-sized Enterprise, and Innovative Small and Medium-sized Enterprise. It has successfully passed ISO9001 Quality Management System and ISO27001 Information Security Management System certifications. Meanwhile, it owns 120 registered trademarks and 122 software copyrights. It will expand the pan-sports digital ecosystem in the future with a clear growth path.

5. Position at the forefront of sports technology

Zhongtian Sports has laid out cutting-edge fields such as AI avatars, large-model competitions, digital collections, and virtual events, helping to open up new revenue streams.

The Board considers the Acquisition in line with the Group's overall business development strategy. Upon completion of the transaction, it will further strengthen the Group's business foundation and growth momentum.

By order of the Board
Beijing Health (Holdings) Limited
Zhu Shi Xing
Chairman

Hong Kong, 29 May 2026

As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Zhu Shi Xing, Mr. Liu Xue Heng, Mr. Gu Shan Chao and Mr. Wang Zheng Chun and four Independent Non-Executive Directors, namely Mr. Tse Man Kit, Keith, Mr. Wu Yong Xin, Mr. Zhang Yun Zhou and Ms. Yang Xiao Yan.