Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

百奧家庭互動有限公司
BAIOO Family Interactive Limited

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

This announcement is made by BAIOO Family Interactive Limited ("**BAIOO**" or the "**Company**", together with its subsidiaries and its controlled entities in the People's Republic of China, the "**Group**") on a voluntary basis.

The Board of Directors of the Company (the "**Board**") is pleased to announce that Reign of Nightfall (「夜幕之下」), a new game that was independently developed and released by the Company, will be launched in Mainland China on Friday, 5 June 2026.

Reign of Nightfall (「夜幕之下」) is a content-based card mobile game which unfolds its storyline with the player as the protagonist, combining a side-scrolling real-time strategy combat system with a clan management gameplay. The product made its debut on 28 April 2025, and has now completed all pre-launch testings, with test data maintaining high industry standards, creating a highly immersive gaming experience for players. As of the date of the announcement, the public beta and announcement PV released on Bilibili has exceeded 8 million views, and total pre-registrations across all platforms have surpassed 10 million.

The Board believes that the launch of Reign of Nightfall (「夜幕之下」) will continue to enhance the Group's brand influence and consolidate the Company's market position in the fast-growing pan entertainment industry.

By Order of the Board
BAIOO Family Interactive Limited
DAI JIAN
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 3 June 2026

As at the date of this announcement, the executive directors of the Company are Mr. DAI Jian, Mr. WU Lili and Mr. LI Chong; the independent non-executive directors of the Company are Ms. LIU Qianli, Dr. WANG Qing, Mr. MA Xiaofeng and Mr. WEI Kevin Cheng.

In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.