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Shenzhen Xunce Technology Co., Ltd.
深圳迅策科技股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 3317)

NOTICE OF 2025 ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the 2025 annual general meeting (the "**AGM**") of Shenzhen Xunce Technology Co., Ltd. (the "**Company**") will be held at Conference Room, 66/F, Tower A, Building 2, Shenzhen Bay Innovation Technology Center, No. 3156 Keyuan South Road, Gaoxin Community, Yuehai Street, Nanshan District, Shenzhen, the People's Republic of China (the "**PRC**") on Friday, 26 June 2026 at 10:00 a.m. for the purposes of considering and, if thought fit, approving the following resolutions. Unless defined otherwise, capitalized terms used in this notice shall have the same meanings as those defined in the circular of the Company dated 5 June 2026.

ORDINARY RESOLUTIONS

1. To consider and approve the annual financial report of the Company for 2025.

2. To consider and approve the report of the Board for 2025.

3. To consider and approve the report of the Supervisory Committee for 2025.

4. To consider and approve the 2025 Annual Report.

5. To consider and approve the appointment of a non-executive Director.

6. To consider and approve the remuneration for the Directors and the Supervisors.

7. To consider and approve the re-appointment of auditor for 2026.

SPECIAL RESOLUTIONS

8. To consider and approve the proposed abolishment of the Supervisory Committee and amendments to the Articles of Association and related corporate governance systems.

9. To consider and approve the proposed adoption of the Share Award Scheme as follows:

"**THAT**:

(a) the rules of the share award scheme of the Company (the "**Share Award Scheme**") (a copy of which has been produced to the meeting marked "A" and signed by the chairman of the meeting for identification purpose) be and are hereby approved and adopted as the share award scheme of the Company, subject to the terms and conditions set out therein; AND THAT the directors of the Company (the "**Directors**") be and are hereby authorised to do such acts and to enter into all such transactions, arrangements and agreements as may be necessary or expedient in order to give full effect to the Share Award Scheme, notwithstanding that they or any of them may be interested in the same, including without limitation:

(i) implement the Share Award Scheme and to grant awards (whether satisfied by H shares of the Company ("**H Shares**") or cash) to persons eligible under the Share Award Scheme in accordance with the terms of the Share Award Scheme;

(ii) modify and/or amend the Share Award Scheme from time to time provided that such modification and/or amendment is effected in accordance with the terms of the Share Award Scheme and the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**");

(iii) allot, issue (or transfer, in the case of treasury shares of the Company ("**Treasury Shares**")) and deal with from time to time such number of new H Shares (including Treasury Shares) as may be required to be allotted, issued or transferred pursuant to the Share Award Scheme, in accordance with the terms thereof and in compliance with the Listing Rules; and

(iv) make application at the appropriate time or times to The Stock Exchange of Hong Kong Limited and any other stock exchanges (if appropriate) for the listing of, and permission to deal in, any new H Shares (including Treasury Shares) or any part thereof that may hereafter from time to time be allotted and issued (or transferred in the case of Treasury Shares) pursuant to the Share Award Scheme.

(b) subject to the passing of resolution in the sub-paragraph (a) above, the total number of new H Shares (including Treasury Shares) that may be allotted and issued (or transferred, in the case of Treasury Shares) by the Company in respect of the awards under the Share Award Scheme; and other share awards and/or options over new H Shares (including Treasury Shares) under other share option/award schemes of the Company or its subsidiaries governed by Chapter 17 of the Listing Rules, shall be 10% of the total number of Shares in issue (excluding Treasury Shares) as at the date of passing of this resolution."

10. To consider and approve the service provider sublimit as follows:

"**THAT**: subject to the passing of resolution no. 9 above, the total number of new H Shares (including Treasury Shares) that may be allotted and issued (or transferred, in the case of Treasury Shares) by the Company in respect of the awards under the Share Award Scheme; and other share awards and/or options over new H Shares (including Treasury Shares) under other share option/award schemes of the Company or its subsidiaries governed by Chapter 17 of the Listing Rules, to any eligible service providers of the Company under the Share Award Scheme shall be 3% of the total number of Shares in issue (excluding Treasury Shares) as at the date of passing of this resolution."

11. To consider and approve the granting of general mandate to the Board to, during the Relevant Period, allot, issue and deal with additional Shares (including securities convertible into such Shares) and/or sell treasury shares of the Company not exceeding 20% of the total issued Shares (excluding treasury shares) of the Company as at the date of passing this resolution, and to authorize the Board to (1) make corresponding amendments to the Articles of Association as it thinks fit so as to reflect the new share capital structure upon the allotment or issuance of shares; and (2) formulate and implement any detailed share issuance proposal pursuant to any exercise of the general mandate:

"**THAT**:

(A) (a) subject to paragraph (c) below and in accordance with the relevant requirements of the Listing Rules, the Articles of Association and the applicable laws, rules and regulations of the PRC, the exercise by the Board during the Relevant Period of all the powers of the Company, either separately or concurrently, to allot, issue and deal with additional Shares (including securities convertible into such Shares)and/or sell treasury shares, and to make or grant offers, agreements, options and rights of exchange or conversion which might require the exercise of such powers be hereby generally and unconditionally approved;

(b) the approval in paragraph (a) above shall authorize the Board during the Relevant Period to make or grant offers, agreements, options and rights of exchange or conversion which might require the exercise of such powers after the end of the Relevant Period;

(c) the aggregate number of Shares allotted, issued and dealt with, or agreed conditionally or unconditionally to be allotted, issued and dealt with (whether pursuant to an option or otherwise) and the number of treasury shares to be sold by the Board pursuant to the approval granted in paragraph (a) shall not exceed 20% of the aggregate number of the issued Shares (excluding treasury shares) as at the date of passing this resolution, other than pursuant to (i) a Rights Issue; or (ii) any scrip dividend or similar arrangement providing for allotment of shares in lieu of the whole or part of a dividend on shares of the Company in accordance with the Articles of Association; and

(d) for the purposes of this resolution:

"**Relevant Period**" means the period from the passing of this resolution until whichever is the earliest of:

(i) the conclusion of the next annual general meeting of the Company;

(ii) the expiration of a period of 12 months from the date of passing the relevant resolution at the AGM; or

(iii) the revocation or variation of the authority given under this resolution by a special resolution of the Shareholders of the Company at a general meeting,

"**Rights Issue**" means an offer of Shares open for a period fixed by the Directors to holders of Shares on the register on a fixed record date in proportion to their then holdings of such Shares (subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements or having regard to any restrictions or obligations under the laws or the requirements of any recognized regulatory body or any stock exchange in any territory outside Hong Kong) and an offer, allotment or issue of Shares by way of rights shall be construed accordingly.

(B) the Board is authorized to (1) make corresponding amendments to the Articles of Association as it thinks fit so as to reflect the new share capital structure upon; and (2) formulate and implement any detailed Share issuance proposal pursuant to, the allotment or issuance of Shares (including securities convertible into such Shares) as provided in sub-paragraph (a) of paragraph (A) of this resolution."

12. To consider and approve the granting of general mandate to the Board to, during the Relevant Period, repurchase issued Shares not exceeding 10% of the total issued H Shares (excluding treasury shares) of the Company as at the date of passing this resolution.

"**THAT**:

(a) By reference to market conditions and in accordance with needs of the Company, repurchase issued H Shares not exceeding 10% of the total number of H Shares (excluding treasury shares) in issue as at the date when this resolution is passed;

(b) the Board be authorised to (including but not limited to the following):

(i) determine detailed repurchase plan(s), including but not limited to repurchase price, number of Shares to be repurchased, timing of repurchase and period of repurchase, etc.;

(ii) open overseas share accounts and carry out the foreign exchange approval and the foreign exchange change registration procedures in relation to transmission of repurchase fund overseas; and

(iii) carry out cancellation procedures for repurchased Shares not held by the Company as treasury shares, reduce registered capital of the Company in order to reflect the amount of Shares repurchased in accordance with the authorization received by the Board under paragraph (a) of this special resolution and make corresponding amendments to the Articles of Association as it thought fit and necessary in order to reflect the reduction of the registered capital of the Company and carry out any other necessary actions and deal with any necessary matters in order to repurchase relevant Shares in accordance with paragraph (a) of this special resolution.

(c) For the purposes of this special resolution, "**Relevant Period**" means the period from the passing of this special resolution until the earliest of:

(i) the conclusion of the next annual general meeting of the Company following the passing of this resolution;

(ii) the expiration of a period of 12 months from the date of passing the relevant resolution at the AGM; or

(iii) the date on which the authority conferred to the Board set out in this resolution is revoked or varied by a special resolution of the Shareholders of the Company at a shareholders' general meeting."

By order of the Board
Shenzhen Xunce Technology Co., Ltd.
Mr. Liu Zhijian
Chairperson, Executive Director and Chief Executive Officer

The PRC, 5 June 2026

Notes:

1. CLOSURE OF REGISTER OF MEMBERS

For determining the entitlement to attend and vote at the AGM, the register of members of the Company will be closed from Tuesday, 23 June 2026 to Friday, 26 June 2026, both days inclusive, during which period no transfer of shares will be registered. In order to be eligible to attend and vote at the AGM, all share transfer documents accompanied by the relevant share certificates must be lodged with the Company's H share registrar, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong (for holders of H Shares) not later than 4:30 p.m. on Monday, 22 June 2026 for registration. The record date will be Friday, 26 June 2026.

2. PROXY

Shareholders entitled to attend and vote at the AGM may appoint one or more proxies to attend and vote on their behalves. A proxy need not be a Shareholder of the Company.

The instrument appointing a proxy must be in writing under the hand of a Shareholder or his/her attorney duly authorized in writing. If the Shareholder is a corporate body, the form of proxy must be either executed under its common seal or under the hand of its legal representative(s) or director(s) or duly authorized attorney(s). If the form of proxy is signed by the attorney of the Shareholder, the power of attorney or other authorization document authorizing the attorney to sign the proxy form must be notarized.

In order to be valid, the form of proxy together with the power of attorney or other authorization documents (if any) must be lodged at the Company's headquarters and principal place of business in the PRC at 66/F, Tower A, Building 2, Shenzhen Bay Innovation Technology Center, No. 3156 Keyuan South Road, Gaoxin Community, Yuehai Street, Nanshan District, Shenzhen, Guangdong Province, the PRC (for holders of Unlisted Shares) or the Company's H share registrar, Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong (for holders of H Shares) not less than 24 hours before the time appointed for the holding of the AGM (i.e. not later than 10:00 a.m. on Thursday, 25 June 2026) or any adjournment thereof (as the case may be). Completion and return of the form of proxy shall not preclude you from attending and voting in person at the AGM should you so wish.

3. CONTACT DETAILS OF THE COMPANY:

Address:	66/F, Tower A, Building 2, Shenzhen Bay Innovation Technology Center, No. 3156 Keyuan South Road, Gaoxin Community, Yuehai Street, Nanshan District, Shenzhen, Guangdong Province, the PRC
Liaison:	Investor Relations Ms. Chen
Telephone:	0755-86667844
Email:	ir@xunctech.com

4. VOTING BY POLL

Pursuant to Rule 13.39(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, any vote of Shareholders at the AGM must be taken by poll.

5. OTHER BUSINESS

The AGM is expected to last for approximately half a day. Shareholders (in person or by proxy) attending the AGM are responsible for their own transportation and accommodation expenses.

References to time and dates in this notice are to Hong Kong time and dates.

The details of the aforesaid resolutions proposed at the AGM are set out in the circular of the Company dated 5 June 2026.

As at the date of this notice, the Board comprises Mr. Liu Zhijian, Mr. Geng Dawei, Mr. Yang Yang; Mr. Xuan Ran and Mr. Jiang Chunfei as executive Directors; Mr. Cai Xiang as a non-executive Director, and Mr. Wong Ti, Mr. Jiang Changjian and Ms. Tian Jiangchuan as independent non-executive Directors.