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CHINA-HONGKONG PHOTO PRODUCTS HOLDINGS LIMITED
中港照相器材集團有限公司
(Incorporated in Bermuda with limited liability)
(Stock Code: 1123)

POSITIVE PROFIT ALERT

This announcement is made by China-Hongkong Photo Products Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on its preliminary assessment of the unaudited management accounts of the Group and the information currently available to the Board, the Group expects to record a net profit attributable to the Shareholders in a range of HK$5 million to HK$9 million for the year ended 31 March 2026 (the “Year”), as compared to a net loss attributable to the Shareholders of approximately HK$2.3 million for the corresponding year ended 31 March 2025 (the “**Previous Year**”).

The Board believes that the turnaround from loss to profit was mainly attributable to:

(i) an improvement in gross profit, despite a slight decrease in revenue, driven by changes in product mix; and

(ii) savings in operating costs and expenses, primarily attributable to lower rental expenses achieved through lease renewals on more favourable terms and the opening of new shops at lower rental levels, as well as lower staff costs.

The information contained in this announcement is based only on the Board's preliminary assessment of the information currently available and the latest available unaudited management accounts of the Group, which have not been reviewed by the Company's audit committee or auditors and may be subject to adjustments as and when necessary. The Company is in the process of preparing and finalising the annual results of the Group for the Year, which are expected to be announced in late June 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China-Hongkong Photo Products Holdings Limited
Sun Tai Lun, Dennis
Chairman

Hong Kong, 8 June 2026

As at the date of this announcement, the directors of the Company are:

Executive Directors:
Mr. SUN Tao Hung, Stanley *(Deputy Chairman and Chief Executive Officer)*
Mr. SUN Tao Hsi, Ryan
Ms. CHAN Wai Kwan, Rita

Non-Executive Directors:
Dr. SUN Tai Lun, Dennis *(Chairman)*
Mr. FUNG Yue Chun, Stephen

Independent Non-executive Directors:
Mr. LAU William Wayne
Mr. LI Ka Fai, David
Mr. LIU Jian Hui, Allan
Dr. WONG Chi Yun, Allan