美聯集團
MIDLAND HOLDINGS

Midland Holdings Limited
美 聯 集 團 有 限 公 司
(Incorporated in Bermuda with limited liability)
(Stock Code: 1200)

POSITIVE PROFIT ALERT

This announcement is made by Midland Holdings Limited (the "**Company**", and together with its subsidiaries, collectively the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company and potential investors that, based on a preliminary review of information currently available to the Group and the unaudited consolidated management accounts of the Group for the five months ended 31 May 2026, the Group recorded a profit before tax of approximately HK$300 million. This represents an increase of approximately 69% compared to the profit before tax of approximately HK$178 million for the six months ended 30 June 2025. It is expected that the Group will record a significant increase in profit before taxation and profit attributable to equity holders of the Company for the six months ending 30 June 2026 and is expected to reach a new high of interim results in 20 years.

The significant improvement in the Group's profit is mainly attributable to:

(1) the significant increase in profit before tax of "Midland Realty 美聯物業" and "Hong Kong Property 香港置業" for the five months ended 31 May 2026 while all other business units of the Group were profitable;

(2) the Group's growth in overall market share particularly in the secondary residential sector; and

(3) the Group's persistent efforts on enhancing operating efficiency with a focus on retaining and attracting the best talents to provide high quality services to our clients.

The information contained in this announcement is only based on a preliminary review of the unaudited consolidated management accounts of the Group for the five months ended 31 May 2026 (which were prepared in accordance with accounting principles generally accepted in Hong Kong) and information currently available to the Group. The financial results of the Group for the six months ending 30 June 2026 will be set out in the interim results announcement of the Company to be published by the end of August 2026.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Midland Holdings Limited
MUI Ngar May, Joel
Company Secretary

Hong Kong, 15 June 2026

As at the date of this announcement, the Board comprises seven Directors, of which three are Executive Directors, namely Mr. WONG Kin Yip, Freddie, Ms. WONG Ching Yi, Angela and Mr. SZE Ka Ming; and four are Independent Non-Executive Directors, namely Mr. HO Kwan Tat, Ted, Mr. SUN Tak Chiu, Mr. CHAN Nim Leung Leon and Mr. LI Wai Keung.