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易生活控股有限公司
Elife Holdings Limited

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 223)

APPOINTMENT OF EXECUTIVE DIRECTORS

The Board is pleased to announce that each of Mr. Feng, Ms. Feng and Mr. Han has been appointed as an executive Director with effect from 18 June 2026.

APPOINTMENT OF EXECUTIVE DIRECTORS

The board (the "**Board**") of directors (the "**Director(s)**") of Elife Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") is pleased to announce that each of Mr. Feng Zhibin ("**Mr. Feng**"), Ms. Feng Minshan ("**Ms. Feng**") and Mr. Han Wenli ("**Mr. Han**") has been appointed as an executive Director with effect from 18 June 2026. The appointments were approved by a majority of the Directors at the Board meeting held on the same date.

The biographical details of Mr. Feng, Ms. Feng and Mr. Han are as follows:

Mr. Feng Zhibin (馮志彬)

Mr. Feng, aged 30, has experience in wealth management and supply chain trading and investment. From 2019 to 2021, Mr. Feng worked at Luso International Banking Limited, where he served as a customer wealth management services manager and was responsible for the development and on boarding of high-net-worth clients. In 2021, Mr. Feng founded Supply Chain Trading Investment Company* (供應鏈貿易投資公司) in Macau, a company principally engaged in the import and export of international chemical products, and has since served as its president. He is responsible for overseeing the overall operations of the company and has established an international procurement network spanning Japan, India and Taiwan. He has secured access to core supply chain resources with proprietary formulation advantages and has strengthened the company's operational resilience through the implementation of lean end-to-end operational management and cross-border logistics coordination. Mr. Feng has also expanded business operations in the Guangdong-Macao In-Depth Cooperation Zone in Hengqin, focusing on providing customised product solutions and one-stop supply chain management services to large domestic enterprises.

Mr. Feng graduated with a bachelor's degree in management from the University of New South Wales, Australia in 2018.

Save as disclosed above, Mr. Feng (i) has not held any directorship in the last three years preceding the date of this announcement in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas; (ii) does not hold any other position with the Company or any other members of the Group; and (iii) has no other major appointments and professional qualifications.

Mr. Feng's remuneration package will be determined by the Board with reference to his relevant experience, qualifications, duties and responsibilities in the Company as well as the prevailing market conditions and a service agreement will be entered into between the Company and Mr. Feng. He will hold office until the next following annual general meeting of the Company and shall then be eligible for re-election in accordance with the articles of association of the Company.

As at the date of this announcement, Mr. Feng does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) (the "**SFO**"). Mr. Feng does not have any relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company. Save as disclosed above, Mr. Feng has confirmed there is no other information required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities of the Stock Exchange of Hong Kong Limited ("**Listing Rules**") and no matter regarding his appointment needs to be brought to the attention of the shareholders of the Company.

Ms. Feng Minshan (馮敏珊)

Ms. Feng, aged 48, has extensive experience in brand management, strategic operations and corporate governance. From June 2001 to March 2010, Ms. Feng served as Marketing Director of Wai Yuen Tong (China) Limited, where she was responsible for brand strategy and brand operations in the People's Republic of China. From November 2010 to May 2016, she acted as Marketing Director of EASEIC (美國毅德有限公司), overseeing brand management and global market development. From June 2016 to February 2026, she served as Vice President of Htrip Group Co., Ltd., where she was responsible for brand management, strategic operations and the establishment of CSR and ESG systems.

Ms. Feng graduated from Guangzhou University with a diploma in Business Administration in 2001. She has also completed a two-year executive programme in capital operations and equity investment organised by Beiqing Jingguan Institute of Higher Education (北清經管高等管理學院) from September 2023 to June 2025, focusing on market value management, equity structure optimisation, investment and mergers and acquisitions, and capital market compliance.

Save as disclosed above, Ms. Feng (i) has not held any directorship in the last three years preceding the date of this announcement in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas; (ii) does not hold any other position with the Company or any other members of the Group; and (iii) has no other major appointments and professional qualifications.

Ms. Feng's remuneration package will be determined by the Board with reference to her relevant experience, qualifications, duties and responsibilities in the Company as well as the prevailing market conditions and a service agreement will be entered into between the Company and Ms. Feng. She has not been appointed for a specific term and will hold office until the next following annual general meeting of the Company and shall then be eligible for re-election in accordance with the articles of association of the Company.

As at the date of this announcement, Ms. Feng was interested in 80,000,000 shares of the Company within the meaning of Part XV of the SFO. Ms. Feng does not have any relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company. Save as disclosed above, Ms. Feng has confirmed there is no other information required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules and no matter regarding his appointment needs to be brought to the attention of the shareholders of the Company.

Mr. Han Wenli (韓文利)

Mr. Han, aged 52, has over 15 years of experience in the bulk commodity supply chain industry. Since 2011, Mr. Han has commenced cooperation with China Communications Construction Group as a supplier of construction raw materials, and in 2014, he further expanded his business cooperation with China Construction Road and Bridge Corporation, thereby establishing a solid foundation in the construction raw materials supply chain sector. In 2020, Mr. Han further expanded into the supply chain business of bulk commodities such as syrup and sugar, continuing to deepen his professional knowledge and practical experience in the bulk commodities field. In 2024, Mr. Han was appointed as the legal representative, general manager and director of Zhongnongxin Supply Chain Management (Hebei) Company Limited* (中農信供應鏈管理(河北)有限公司), an indirect subsidiary of the Company, where he is responsible for overseeing the overall operations and business development of the company.

Mr. Han graduated from Hebei Normal University in 2000.

Save as disclosed above, Mr. Han (i) has not held any directorship in the last three years preceding the date of this announcement in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas; (ii) does not hold any other position with the Company or any other members of the Group; and (iii) has no other major appointments and professional qualifications.

Mr. Han's remuneration package will be determined by the Board with reference to his relevant experience, qualifications, duties and responsibilities in the Company as well as the prevailing market conditions and a service agreement will be entered into between the Company and Mr. Han. He has not been appointed for a specific term and will hold office until the next following annual general meeting of the Company and shall then be eligible for re-election in accordance with the articles of association of the Company.

As at the date of this announcement, Mr. Han was interested in 21,500,000 shares of the Company within the meaning of Part XV of the SFO. Mr. Han does not have any relationship with any directors, senior management, substantial shareholders or controlling shareholders of the Company. Save as disclosed above, Mr. Han has confirmed there is no other information required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules and no matter regarding his appointment needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its warmest welcome to Mr. Feng, Ms. Feng and Mr. Han for joining the Company.

* *for identification purpose only*

By Order of the Board
Elife Holdings Limited
Zhao Zhenzhong
Executive Director

Hong Kong, 18 June 2026

As at the date of this announcement, the Board comprises of Mr. Zhao Zhenzhong, Mr. Zhang Zhilin, Ms. Zhang Qixuan, Mr. Feng Zhibin, Ms. Feng Minshan and Mr. Han Wenli as the executive Directors, and Mr. Lin Qiu Cheng, Mr. Wang Anxin and Mr. Wu Kwok Choi, Chris as the independent non-executive Directors.