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Moon Inc.
恆月控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1723)

PROFIT WARNING

The announcement is made by Moon Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the preliminary review on the management accounts of the Group for the year ended 31 March 2026 (the “**Year**”) and other information currently available to the Board, the Group is expected to record an estimated loss attributable to owners of the Company for the Year ranging from HK\$26.3 million to HK\$34.3 million as compared to the profit attributable to owners of the Company of HK\$1.8 million for the year ended 31 March 2025. The Board considers that the expected turnaround from consolidated profit attributable to owners of the Company to consolidated loss attributable to owners of the Company was mainly attributable to, among other factors, (i) increase in administrative expenses including staff costs and legal and professional fees; (ii) the loss on disposal of a property; and (iii) the unrealised revaluation loss on the Group’s Bitcoin treasury holdings during the Year.

The Company is in the process of preparing and finalising the annual results of the Group for the Year. The information contained in this announcement is only based on the Board’s preliminary assessment based on information currently available to the Board and has not been reviewed or audited by the auditors or audit committee of the Company and is subject to possible adjustments. The actual results of the Group for the Year may differ from the information contained in this announcement. Details of the Group’s financial information and performance will be disclosed in the annual results announcement of the Group for the Year which is expected to be published on 30 June 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

Moon Inc.

Mr. Fang Jason Kin Hoi

Chairman and Executive Director

Hong Kong, 24 June 2026

As at the date of this announcement, the Board comprises Mr. David Forrest Bailey, Mr. John Edwin Riggins, Mr. Fang Jason Kin Hoi and Ms. Wong Fung Yee Mary as executive Directors; Mr. Sit Hon as non-executive Director; and Ms. Yen Jung-Hui, Mr. Chen Xiaobing and Mr. Wong Yun Pun as independent non-executive Directors.