易生活控股有限公司
Elife Holdings Limited

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 223)

UPDATE ON POSITIVE PROFIT ALERT

This announcement is made by Elife Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 18 June 2026 relating to positive profit alert (the "**Announcement**"). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless otherwise specified.

The Board wishes to update the shareholders and potential investors of the Company that, based on the latest financial information available to the Board and on-going discussions with auditor of the Company, it is now expected that the Group will record a loss attributable to owners of the Company of approximately HK$5.9 million for the Current Period, instead of the profit attributable to owners of the Company of approximately HK$1.8 million as previously indicated in the Announcement. Such expected loss is mainly due to a further increase in expected credit loss provision on trade and other receivables, which is an accounting adjustment and does not have a material impact on the Group's financial position.

The information contained in this announcement is only based on a preliminary assessment by the Board based on the unaudited consolidated management account of the Group for the year ended 31 March 2026 and other information currently available to the Group and is not based on any financial data or information that have been audited or reviewed by the auditors of the Company. Shareholders and potential investors are advised to read carefully the annual results of the Company which is expected to be published on 29 June 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Elife Holdings Limited
Zhao Zhenzhong
Executive Director

Hong Kong, 25 June 2026

As at the date of this announcement, the Board comprises Mr. Zhao Zhenzhong, Mr. Zhang Zhilin, Ms. Zhang Qixuan, Mr. Feng Zhibin, Ms. Feng Minshan and Mr. Han Wenli as executive Directors, and Mr. Lin Qiu Cheng, Mr. Wang Anxin and Mr. Wu Kwok Choi, Chris as independent non-executive Directors.