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NEW CONCEPTS HOLDINGS LIMITED

創業集團（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

INSIDE INFORMATION PROFIT WARNING — REDUCTION IN LOSS

This announcement is made by New Concepts Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to inform shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 March 2026 (the “**FY2026**”) and the information currently available to the Board, it is expected that the Group may record a net loss attributable to owners of the Company of not more than HK\$60.0 million for FY2026, as compared to a net loss attributable to owners of the Company of approximately HK\$80.7 million for the year ended 31 March 2025 (the “**FY2025**”).

Comparing with FY2025, the Board considers that the anticipated reduction in net loss attributable to owners of the Company for FY2026 is mainly attributable to, among others factors: (a) an increase in gross profit of approximately HK\$24.9 million mainly derived from construction business; and (b) a decrease in the impairment loss under expected credit loss model of approximately HK\$25.8 million. Such positive effects were partially offset by (i) an increase in the share of loss of associates of approximately HK\$22.4 million; (ii) an increase in fair value loss on investment properties of

approximately HK\$20.0 million; and (iii) impairment losses on non-financial assets of approximately HK\$6.6 million, mainly comprising intangible assets and property, plant and equipment of the Group's new energy materials business.

The Company is still in the process of finalizing its annual results for FY2026 (including but not limited to relevant provisions and/or write-downs on assets). The information contained in this announcement is based solely on the Board's preliminary assessment of the unaudited consolidated management accounts of the Group for FY2026 and the information currently available to the Board. Such information has not been audited or reviewed by the Company's external auditor or the audit committee and may be subject to adjustments. The final audited annual results for FY2026 will be disclosed in the Company's annual results announcement to be published on 29 June 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
New Concepts Holdings Limited
Zhu Yongjun
Chairman and Executive Director

Hong Kong, 25 June 2026

As at the date of this announcement, the executive Directors are Mr. Zhu Yongjun and Mr. Pan Yimin; and the independent non-executive Directors are Ms. Du Yun, Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.