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NEW SILKROAD HOLDING GROUP LIMITED

新絲路控股集團有限公司

(formerly known as New Silkroad Culturaltainment Limited 新絲路文旅有限公司)

(Incorporated in Bermuda with limited liability)

(Stock Code: 472)

**APPOINTMENT OF EXECUTIVE DIRECTOR
AND
APPOINTMENT OF MEMBER OF
NOMINATION COMMITTEE**

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Director(s)**”) of New Silkroad Holding Group Limited (the “**Company**”) hereby announces the appointment of Mr. Duan Ran (“**Mr. Duan**”) as an executive Director, with effect from 30 June 2026.

The biographical details of Mr. Duan are set out as follows:

Mr. Duan, aged 43, holds a PhD in Plant Nutrition (Agronomy) from the Graduate School of Chinese Academy of Agricultural Sciences (中國農業科學院研究生院), a Master of Science in Ecology and Environmental Biology from the School of Life Sciences at Lanzhou University (蘭州大學生命科學學院), and a Bachelor of Science in Ecology and Environmental Biology from the School of Life Sciences at Lanzhou University (蘭州大學生命科學學院).

Mr Duan founded Puffer Fish Family (Beijing) Catering Management Co., Ltd. (河豚家族(北京)餐飲管理有限公司) (currently known as Beijing Puffer Fish Family Technology Industry Co., Ltd. (北京河豚家族科技產業有限公司)) in 2014 and has served as its Chairman ever since; he has over 11 years of extensive experience in the catering management industry. From 2014 to 2017, Mr Duan served as Deputy Director of the base office at the Institute of Environment and Sustainable Development in Agriculture (中國農業科學院農業環境與可持續發展研究所), Chinese Academy of Agricultural Sciences, and has been an Assistant Research Fellow at the institute since 2017. Mr Duan has achieved significant results in his research, holding four technical standards, 12 software copyrights, 31 invention patents and 6 utility model patents.

Mr Duan currently serves as Deputy Secretary-General of the Beijing Alumni Association of Lanzhou University (蘭州大學北京校友會), Executive Director of the China Fisheries Association (中國漁業協會); Vice-President of the Pufferfish Branch of the China Fisheries Association (中國漁業協會河豚魚分會); Executive Director of the China Aquatic Products Processing and Marketing Alliance (中國水產流通與加工協會); Deputy Director and Executive Deputy Secretary-General of the Pufferfish Catering Culture Specialised Committee of the China Fisheries Association (中國漁業協會河豚餐飲文化專委會); President of the Pufferfish Catering Branch of the China Aquatic Products Processing and Marketing Alliance (中國水產流通與加工協會河豚餐飲分會); Member of the Dongcheng District Committee of the Chinese People's Political Consultative Conference in Beijing (北京市東城區政治協商會); Vice-President of the Beijing Youth Entrepreneurs Association (北京市青年企業家協會); Executive Director of the Beijing Chaoyang District Federation of Industry and Commerce (北京市朝陽區工商聯商會); and Vice-Chairman of the Beijing Dongcheng District Youth Federation (北京市東城區青年聯合會).

Mr. Duan did not hold any directorship in any other listed companies during the three years preceding the date of this announcement, and he did not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company. Save as disclosed above, he does not hold any other positions with any other member of the Group.

As at the date of this announcement, Mr. Duan does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Duan has entered into a service contract with the Company for a term of three years, which may be terminated by either party giving not less than one month's notice in writing served by either party to the other, subject to retirement by rotation and re-election at annual general meeting of the Company in accordance with the bye-laws of the Company. Pursuant to the terms of the service contract, he shall be entitled to an annual emolument of HK\$120,000 which was determined by the Board based on the recommendation of the remuneration committee of the Company with reference to his qualification, duties and responsibilities within the Group.

Save as disclosed above, there are no other matters concerning Mr. Duan that need to be brought to the attention of the shareholders of the Company and there is no other information to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board would like to extend a warm welcome to Mr. Duan for joining the Board.

APPOINTMENT OF MEMBER OF NOMINATION COMMITTEE

The Board hereby announces the appointment of Ms. Wu Xuan as a member of the Company's Nomination Committee, with effect from 30 June 2026.

By order of the Board

New Silkroad Holding Group Limited

Wang Gengyu

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 30 June 2026

As at the date of this announcement, the Board comprises five executive Directors, namely, Mr. Wang Gengyu, Mr. Hang Guanyu, Mr. Shen Yang, Ms. Wu Xuan and Mr. Duan Ran, and four independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Chow On Kiu, Prof. Richard Gerardus Franciscus Visser and Dr. Tsai Cheng Chieh.