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CCM 上美股份

Shanghai Chicmax Cosmetic Co., Ltd.

上海上美化妝品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock code: 2145)

RESIGNATION OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Director(s)**”) of Shanghai Chicmax Cosmetic Co., Ltd. (the “**Company**”) announces that it has recently received a resignation application from Ms. Zhou Wei (周蔚女士) (“**Ms. Zhou**”), an executive Director due to personal position adjustment with effect from the date of this announcement.

As at the date of this announcement and within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), Ms. Zhou holds 30,000 shares in the Company. Ms. Zhou has confirmed that she has no disagreement with the Board, and there is also no other matter relating to her resignation that needs to be brought to the attention of the shareholders of the Company. Ms. Zhou has performed her duties conscientiously and diligently during her tenure, actively participated in Board work, and made significant contributions to the Company's management and development. The Board would like to express its sincere appreciation to Ms. Zhou for her valuable contributions.

By order of the Board
Shanghai Chicmax Cosmetic Co., Ltd.
上海上美化妝品股份有限公司
Chairman of the Board, Executive Director and
Chief Executive Officer
Mr. Lyu Yixiong

Shanghai, the PRC
30 June 2026

As at the date of this announcement, the Board comprises Mr. Lyu Yixiong, Ms. Luo Yan (羅燕), Mr. Feng Yifeng and Ms. Song Yang as executive Directors; Mr. Sun Hao as employee representative Director; and Mr. Leung Ho Sun Wilson, Ms. Luo Yan (羅妍) and Mr. Li Yang as independent non-executive Directors.