JF SmartInvest Holdings Ltd
九方智投控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9636)

VOLUNTARY ANNOUNCEMENT ON LATEST BUSINESS DEVELOPMENTS

This announcement is made on a voluntary basis by JF SmartInvest Holdings Ltd (the "**Company**", together with its subsidiaries, the "**Group**"). The purpose of this announcement is to inform the shareholders of the Company (the "**Shareholders**") and potential investors about the latest business developments of the Group.

The board of directors of the Company (the "**Board**") is pleased to announce the following recent business developments of Forthright Securities Company Limited ("**Forthright Securities**"), Forthright SmartInvest Company Limited ("**Forthright SmartInvest**") and Forthright Capital Management Limited ("**Forthright Capital**"), each a wholly-owned subsidiary of the Company:

I. COMMENCEMENT OF OPERATIONS OF THE FLAGSHIP STORE IN SHEUNG WAN

The physical flagship store of Forthright Securities located at Golden Dragon Centre in Sheung Wan, Hong Kong, China (the "**Sheung Wan Flagship Store**") has officially opened, comprising four floors with a gross floor area of approximately 19,337 square feet. It houses a user experience center and a smart center and provides one-on-one dedicated advisory services. It also offers thematic investment seminars and a dedicated area for high-net-worth clients, together with private meeting rooms and salon spaces, thereby fully safeguarding customer privacy and comprehensively enhancing the quality of customer services and the Group's brand image.

II. LAUNCH OF THE FORTHRIGHT AI INVESTMENT TERMINAL

Forthright SmartInvest has officially launched the "Forthright AI Investment Terminal" (方德AI 股票機), a dedicated intelligent investment terminal designed specifically for individual investors in Hong Kong. Integrating global market quotes and trading, AI-powered intelligent investment assistance, professional investment research services and smart trading tools, it empowers individual investors with institutional grade investment research and decision making capabilities and is positioned as a new-generation AI stock investment assistant.

III. COMPLETION OF LICENCE UPGRADES AND ADDITION OF VIRTUAL ASSET BUSINESS QUALIFICATIONS

As approved by the Securities and Futures Commission of Hong Kong, each of Forthright Securities and Forthright Capital has expanded the scope of its regulated activities, where (i) Forthright Securities may now provide virtual asset dealing services to its clients in respect of its business in Type 1 regulated activities (dealing in securities), and virtual asset advisory services to its clients in respect of its business in Type 4 regulated activities (advising on securities); and (ii) Forthright Capital may now provide virtual asset related asset management services to professional investors in respect of its business in Type 9 regulated activities (asset management) (the "**Approval**").

Following the Approval, Forthright Securities and Forthright Capital collectively hold licences for Type 1 (dealing in securities, including providing virtual asset dealing services), Type 2 (dealing in futures contracts), Type 4 (advising on securities, including providing virtual asset advisory services), Type 5 (advising on futures contracts) and Type 9 (asset management, including providing virtual asset related asset management services) regulated activities. Accordingly, through a single account, customers can access one-stop, end-to-end virtual asset services covering "trading + advisory + asset management", thereby enabling the unified management and allocation of traditional and digital assets.

Virtual asset-related services will be provided strictly in accordance with the relevant requirements and guidelines of the Securities and Futures Commission of Hong Kong and only to professional investors.

The Board believes that the above business developments will continue to enhance the Group's overseas business footprint, reinforce its "Technology + Investment Research" dual-driver strategy, strengthen the Group's competitiveness in overseas markets and contribute positively to the Group's long-term development.

Shareholders and potential investors of the Company are reminded to exercise caution when dealing in the shares of the Company.

By order of the Board
JF SmartInvest Holdings Ltd
CHEN Wenbin
Chairman of the Board

Hong Kong, China, July 10, 2026

As at the date of this announcement, the executive Directors are Mr. CHEN Wenbin, Mr. CHEN Jigeng and Mr. ZHANG Peihong, the non-executive Directors are Mr. YAN Ming and Ms. CHEN NINGFENG and the independent non-executive Directors are Dr. ZHAO Guoqing, Mr. FAN Yonghong and Mr. TIAN Shu.