GROUP

S.A.S. Dragon Holdings Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 1184)

POSITIVE PROFIT ALERT

This announcement is made by the board (the "Board") of directors of S.A.S. Dragon Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Main Board of The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board of the Company wishes to inform the shareholders of the Company and potential investors that based on the preliminary review and analysis of the latest available unaudited management accounts of the Group, (1) for the six months ended 30 June 2026, the revenue was estimated to be in a range of approximately HK$32,000,000,000 to HK$34,000,000,000, representing an increase of approximately 154% to 170% as compared to approximately HK$12,593,839,000 for the same period of the previous year; (2) for the six months ended 30 June 2026, the consolidated profit attributable to owners of the Company was estimated to be not less than approximately HK$700,000,000, representing an increase of not less than approximately 166% as compared to approximately HK$263,523,000 for the same period of the previous year. Such increase is mainly attributable to the significant increase in the Group's revenue for the six months ended 30 June 2026.

The Company is still in the process of finalising the unaudited consolidated interim results for the six months ended 30 June 2026. The information contained in this announcement is only based on a preliminary assessment of the unaudited management accounts of the Group and information currently available. It is not based on any data or information that have been audited or reviewed by the auditors and/or audit committee of the Company. Further details of the Group's financial information and performance for the six months ended 30 June 2026 will be disclosed in the forthcoming interim results announcement for the six months ended 30 June 2026 to be published by the Company in August 2026.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
S.A.S. Dragon Holdings Limited
Dr. Yim Yuk Lun, Stanley *SBS BBS JP*
Chairman and Managing Director

Hong Kong, 14 July 2026

As at the date of this announcement, the Board comprises four executive directors, namely Dr. Yim Yuk Lun, Stanley SBS BBS JP, Mr. Yim Tsz Kit, Jacky, Mr. Wong Wai Tai, and Mr. Tsui Chi Wing, Eric, two non-executive directors, namely Mr. Wong Sui Chuen and Ms. Yim Kei Man, Carmen and three independent non-executive directors, namely Mr. Wong Tak Yuen, Adrian, Mr. Cheung Chi Kwan and Mr. Wong Wai Kin.