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歡喜傳媒集團有限公司*
HUIXIAN MEDIA GROUP LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 1003)

**EXTENSION OF LONG STOP DATE
IN RELATION TO THE SUBSCRIPTION FOR NEW SHARES
UNDER GENERAL MANDATE**

Reference is made to the announcement of Huanxi Media Group Limited (the “**Company**”) dated 19 May 2026 (the “**Announcement**”) in relation to, among other things, the Subscription for new Shares under General Mandate. Unless the context requires otherwise, capitalised terms used herein shall have the same meanings as defined in the Announcement.

As disclosed in the Announcement, the completion of the Subscription shall take place after satisfaction or waiver of the conditions precedent. In the event that the conditions of the Subscription are not fulfilled or waived within 60 days after entering the Subscription Agreement (on or before 18 July 2026) (the “**Long Stop Date**”) or such later date as may be agreed between the parties to the Subscription Agreement, the Subscription Agreement will be terminated.

As additional time is required for the parties to the Subscription Agreement to satisfy certain conditions for the issuance of the Subscription Shares, on 18 July 2026, the parties to the Subscription Agreement have agreed to extend the Long Stop Date from 18 July 2026 to 30 September 2026.

* For identification purposes only

Save and except for the aforesaid extension of the Long Stop Date, all other terms and conditions of the Subscription Agreement remain unchanged and continue to remain in full force and effect.

Shareholders and potential investors should note that Completion is subject to fulfilment of the conditions under the Subscription Agreement. As the Subscription may or may not proceed, Shareholders and potential investors are reminded to exercise caution when dealing in the securities of the Company.

By Order of the Board
Huanxi Media Group Limited
Xiang Shaokun, Steven
Executive Director and Chief Executive Officer

Hong Kong, 20 July 2026

As at the date of this announcement, the Board comprises Mr. Xiang Shaokun, Steven (Chief Executive Officer), Ms. Hu Hui and Ms. Jiang Meng as executive Directors, Mr. Ning Hao and Mr. Xu Zheng as non-executive Directors, and Mr. Wong Tak Chuen, Mr. Li Xiaolong, Mr. Wang Hong and Mr. Song Pengliang as independent non-executive Directors.