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Sterling Group Holdings Limited

美臻集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1825)

PROFIT WARNING

This announcement is made by Sterling Group Holdings Limited (the "**Company**", together with its subsidiaries as the "**Group**") pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and the Inside Information Provision (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform its shareholders and potential investors that, based on its preliminary review of the Group's unaudited consolidated management accounts for the year ended 31 March 2026 (the "**Year**"), the Group is expected to record a consolidated net loss ranging from approximately HK$59.2 million to HK$65.4 million for the Year as compared with a consolidated net loss of approximately HK$6.1 million for the year ended 31 March 2025.

The significant increase in the expected consolidated net loss of the Group for the Year was principally due to (i) the decrease of gross profit of the Group of approximately HK$31.6 million which was mainly because of the decrease in the Group's revenue and gross profit margin during the Year; and (ii) the increase of net expected credit losses in respect of trade receivables and loan and other receivables of approximately HK$25.7 million during the Year, when compared to that for the year ended 31 March 2025.

The information contained in this announcement is only based on the preliminary assessment of the information currently available to the Board, including the unaudited consolidated management accounts of the Group for the Year which have not been audited by the Company's auditor nor reviewed by the Company's audit committee, and may be subject to adjustments. Details of the Group's financial information and performance will be disclosed in the Group's annual results announcement for the Year which shall be released as soon as practicable.

CONTINUED TRADING SUSPENSION

At the request of the Company, trading in the Company's shares on the Stock Exchange was suspended with effect from 9:00 a.m. on 2 July 2026 pending publication of the audited annual results of the Group for the year ended 31 March 2026.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Sterling Group Holdings Limited
美臻集團控股有限公司*
Wong Mei Wai Alice
Chairperson, Executive Director
and Chief Executive Officer

Hong Kong, 20 July 2026

As at the date of this announcement, Ms. Wong Mei Wai Alice is the executive Director and Chairperson and Ms. Luo Yuechan is the executive Director; and Ms. Chen Jie and Ms. Wu Jing are the independent non-executive Directors.

** For identification purpose only*