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SYNAGISTICS

SYNAGISTICS LIMITED

獅騰控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2562)

(Warrant Code: 2461)

SYNAGISTICS UNVEILS GEENE 2.0 TO ADVANCE ENTERPRISE AI COMMERCE ACROSS ASIA

This announcement is made by Synagistics Limited (the “**Company**” or “**Synagistics**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep holders of the Company’s securities and potential investors of the Company updated on the Group’s latest business developments.

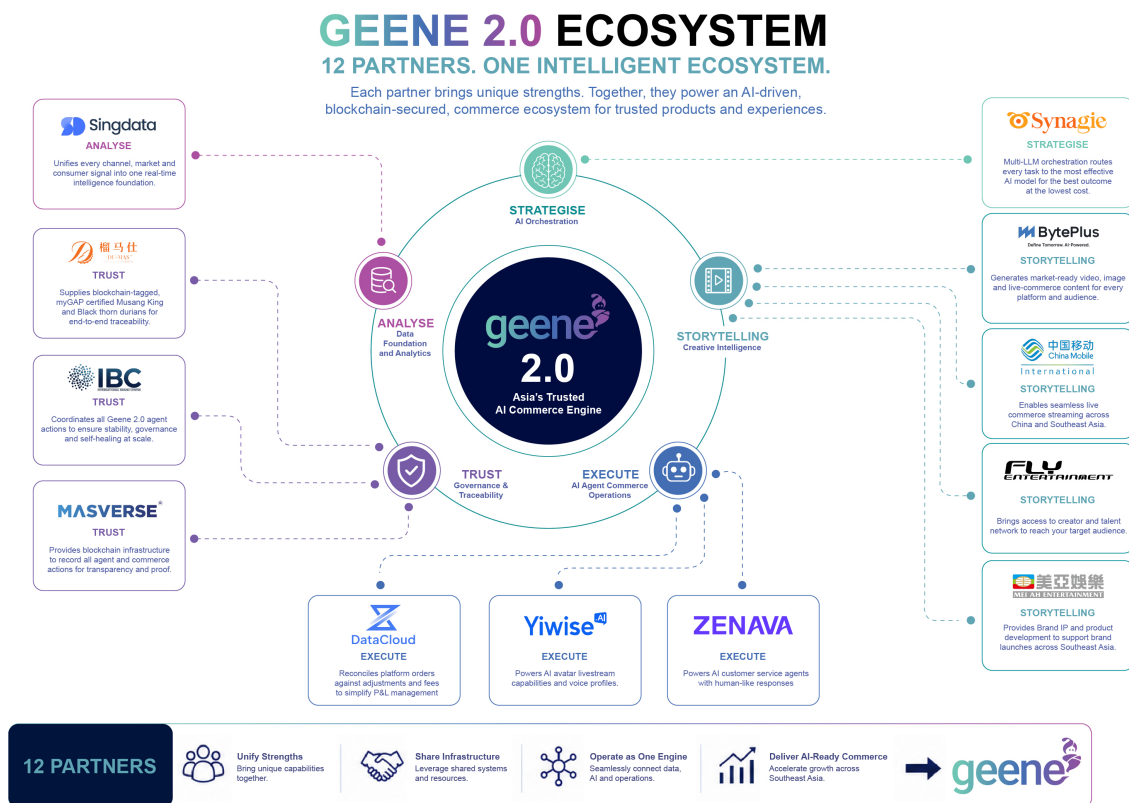
The board of directors of the Company (the “**Board**”) is pleased to announce that today, the Company unveiled Geene 2.0, an enterprise intelligence ecosystem designed to help businesses overcome fragmented AI adoption into scalable commercial deployment, operational efficiency and measurable business value. Geene 2.0 was co-developed by Synagie, the Group’s flagship digital commerce and technology brand, in collaboration with 11 founding partners across artificial intelligence, data, media, content, commerce and blockchain, including BytePlus, Singdata and Yiwise. The ecosystem connects business intelligence with strategy, content creation, customer engagement, commerce execution and product verification, powering AI adoption across the full commercial value chain with greater transparency, governance and trust.

The unveiling represents a further expansion of Synagistics’ technology strategy beyond digital commerce operations into enterprise AI, data intelligence and trusted digital infrastructure. Geene 2.0 is designed for e-commerce, retail, consumer goods and brand-led enterprises seeking to integrate AI into their commercial operations. The platform will be delivered through a software-as-a-service model and is scheduled for commercial availability from 8 August 2026.

A Unified Trusted AI Commerce Ecosystem

As enterprises expand their use of AI across content generation, analytics, customer engagement and workflow automation, many continue to rely on fragmented AI tools that operate in isolation and are not tailored to their commercial needs. Geene 2.0 addresses this challenge through a Trusted AI Commerce model, bringing AI, data, media, commerce and blockchain together within a single enterprise ecosystem to deliver integrated solutions tailored to brand, retail and e-commerce operations. By connecting intelligence, execution and verification across the full commerce lifecycle, the platform enables more coordinated decision-making, scalable deployment and measurable commercial outcomes, while strengthening transparency, accountability and trust.

The platform was co-developed by Synagie and 11 ecosystem partners: BytePlus, China Mobile International, SingData, FLY Entertainment, Mei Ah Entertainment, DataCloud, Yiwise, Zeneva, DU-MAS, International Brand Centre and Masverse. Each partner contributes specialist capabilities across AI models, data infrastructure, predictive analytics, media, content, customer engagement, blockchain verification and commerce operations. Together, the 12 founding partners form one of the region's first cross-industry collaborations spanning AI infrastructure, enterprise data, the creator economy, media, commerce and blockchain.



At the core of Geene 2.0 is Synagie’s proprietary ASSET Intelligence Engine, which coordinates five connected layers of AI-powered commerce:

Analyse	Strategise	Storytelling	Execute	Trust
Turn market, customer and business data into actionable intelligence.	Recommend AI-driven commercial strategies and business decisions.	Generate multilingual marketing, commerce and customer content.	Automate commerce operations, customer engagement and sales workflows.	Verify products, AI actions and business claims through blockchain-backed traceability.

The five layers guide businesses from data analysis and strategic planning through content creation and commercial execution to verification, creating a structured pathway for trusted AI adoption across the commerce lifecycle.

Geene 2.0 in Commercial Application: AGONG Durian

Synagie has commercially deployed Geene 2.0 through AGONG Durian, a premium Malaysian durian brand supplied and blockchain-tagged by founding partner DU-MAS. For AGONG Durian, Geene 2.0 consolidates sales, customer and channel data to analyse market demand, generates AI-powered commerce content, supports digital sales operations and allows consumers to access blockchain-verified information on product origin, harvest details and supply-chain provenance.

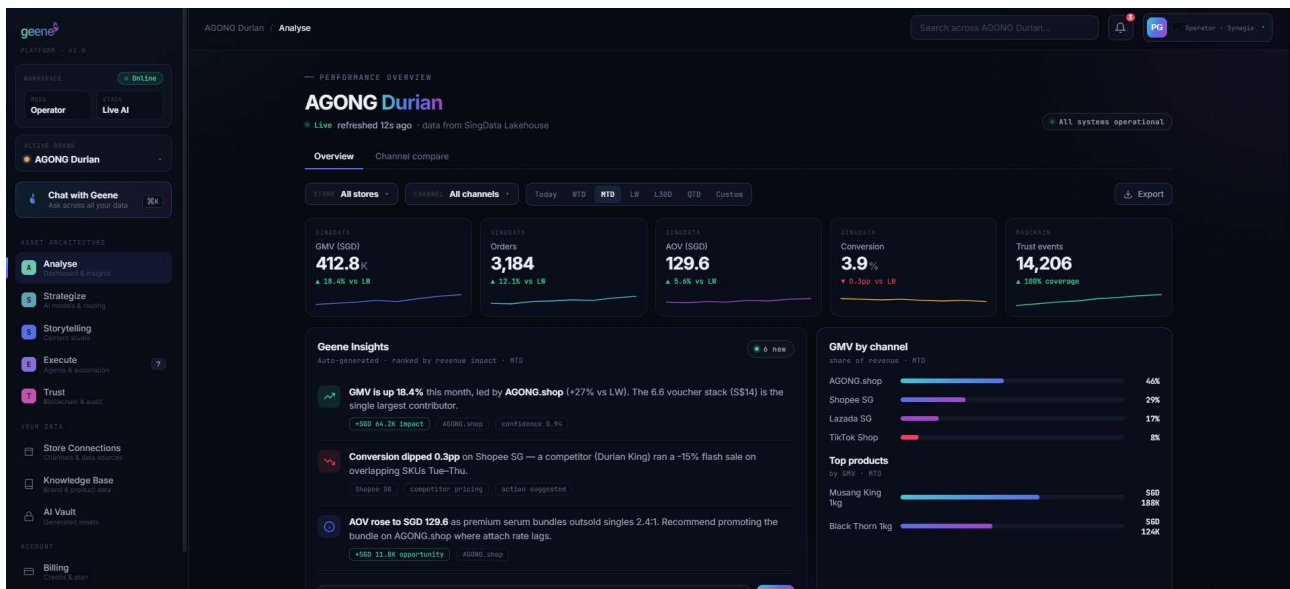


Photo Caption: Geene 2.0’s Analyse dashboard consolidates real-time sales, customer and channel data while generating AI-powered insights to support faster business decision-making.

The deployment demonstrates how Geene 2.0 connects business intelligence, commerce execution and blockchain-backed product verification within a single ecosystem. For AGONG Durian, this supports more informed commercial decisions, stronger customer engagement and scalable cross-border commerce, while allowing consumers to access verified information on product origin, harvest details and supply-chain provenance. By strengthening product authentication and transparency, the platform also helps build greater consumer confidence in premium fresh produce.

For Synagistics, the AGONG Durian deployment demonstrates how Geene 2.0 can translate the Group's AI, data and digital commerce capabilities into practical enterprise solutions with clear commercial applications. The model is designed to be replicated across sectors including retail, consumer goods, manufacturing, healthcare and luxury products, where authenticity, compliance and traceability are becoming increasingly important business priorities. Geene 2.0 has the potential to support wider commercial adoption of AI-enabled and blockchain-backed solutions across Asia, with additional deployments planned throughout 2026.

Positioning Synagistics for the Next Stage of Enterprise AI Growth

For Synagistics, Geene 2.0 broadens the Group's addressable market beyond traditional digital commerce services and creates a platform for deeper engagement with enterprise and brand customers. By integrating AI, data intelligence, content, commerce execution and verification, the Group aims to develop more scalable enterprise solutions and expand the commercial application of its technology capabilities across Southeast Asia, Greater China and other regional markets.

Ms Olive Tai, Founder and Chairman of Synagistics Limited said, "Geene 2.0 represents an important step in Synagistics' evolution from digital commerce into enterprise AI and trusted digital infrastructure. We believe the next generation of enterprise AI will be defined not by intelligence alone, but by trusted execution. By bringing together Synagie and 11 founding partners across data, artificial intelligence, media, commerce and blockchain, Geene 2.0 provides the infrastructure for businesses across Asia to adopt AI with greater confidence and accountability, while delivering measurable commercial outcomes. It also strengthens the Group's ability to deliver scalable enterprise solutions, deepen customer engagement and support long-term regional growth."

Synagistics' flagship e-commerce and technology brand, Synagie, has partnered with National Trades Union Congress (NTUC) to make Geene 2.0 accessible to eligible Singapore companies through the Company Training Committee Grant. The initiative supports the adoption of practical AI solutions while helping businesses enhance productivity, strengthen decision-making and develop workforce capabilities in line with NTUC's 3Ws agenda of Wages, Welfare and Work Prospects. Synagie is also collaborating with the Singapore Industrial and Services Employees' Union to support workforce AI readiness. The Group intends to work closely with partners in other markets to expand the regional adoption and commercial application of Geene 2.0.

INFORMATION ON THE COMPANY

Synagistics is a Singapore-based AI & big data company listed on the Main Board of The Stock Exchange of Hong Kong Limited, recognised for completing the first-ever De-SPAC transaction in Hong Kong. Synagistics benefits from strong industry backing, enabling it to drive innovation and expand its influence in Asia's rapidly evolving digital ecosystem.

Synagistics is recognised as one of the top digital solutions provider in Southeast Asia and has provided its data-driven digital commerce platform Synagie to over 600 enterprises and renowned brands in the Southeast Asian market. With the launch of Geene in early March 2025, Synagistics has firmly established itself as a frontrunner in the rapidly evolving field of artificial intelligence, solidifying its position as a key leader in the global AI ecosystem and accelerating enterprise AI adoption and innovation. The Company continues to expand its footprint across multiple markets including the Greater China region while championing digital and artificial intelligence transformation.

For and on behalf of the Board
SYNAGISTICS LIMITED
TAI Ho Yan Olive
Chairman of the Board

Hong Kong, July 22, 2026

As at the date of this announcement, the board of directors of the Company comprises Ms. Tai Ho Yan Olive and Mr. Wu Chi Ho John as executive directors, and Mr. Selva Bryan Ratnam, Mr. Andrew Chow Heng Cheong and Mr. Siek Wei Ting as independent non-executive directors.