QPL INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 243)

POSITIVE PROFIT ALERT

This announcement is made by QPL International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company and potential investors that based on its preliminary review of the latest unaudited consolidated management accounts of the Group for the year ended 30 April 2026, it is expected that the Group will record a consolidated profit in the range of HK$89.0 million to HK$96.8 million for the year ended 30 April 2026 (2025: Loss of approximately HK$1.1 million). Based on the information currently available, such increase was mainly due to (i) an increase in revenue of approximately 15.0% from the same corresponding period in 2025 (approximately HK$301.4 million for the year ended 30 April 2025), (ii) an increase in other revenue of approximately 57.0% from the same corresponding period in 2025 (approximately HK$17.4 million for the year ended 30 April 2025) and (iii) a net fair value gain on financial asset at fair value through profit or loss of approximately HK$64.2 million for the year ended 30 April 2026 (2025: Losses of approximately HK$4.2 million).

The information contained in this announcement is based on the information currently available to the Group and after preliminary review and assessment of the unaudited consolidated management accounts of the Group for the year ended 30 April 2026 by the Board, which will be subject to final review by the Company and its auditors, and may be subject to adjustments. Shareholders of the Company and potential investors are advised to read carefully the annual results announcement for the year ended 30 April 2026 of the Company, which is expected to be published on Friday, 31 July 2026.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
QPL International Holdings Limited
Ms. Tung Siu Ching
Executive Director

Hong Kong, 23 July 2026

As at the date of this announcement, the Board comprises two Executive Directors, namely Ms. Tung Siu Ching and Ms. Wu Wangfang, and three Independent Non-executive Directors, namely Ms. Chung Hoi Yan, Mr. Liu Rongrui and Mr. Chu Chun On, Franco.