Jia Yao Holdings Limited
嘉 耀 控 股 有 限 公 司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 01626)

POSITIVE PROFIT ALERT

This announcement is made by Jia Yao Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company and potential investors that based on the information currently available to the management of the Company, the Group is expected to record a net profit after tax in the range of approximately RMB11.0 million to RMB15.0 million for the six months ended 30 June 2026 as compared to the net loss after tax of approximately RMB22.2 million for the six months ended 30 June 2025. The expected turnaround was primarily attributable to (i) the strong growth of the Group's e-vapor MCU and control chip business during the six months ended 30 June 2026; and (ii) the recovery of e-cigarettes business as compared with the corresponding period ended 30 June 2025.

The Company is still in the process of finalizing the unaudited consolidated interim results of the Group for the six months ended 30 June 2026. This announcement is only based on the preliminary assessment by the Company's management of the financial information currently available to it which is subject to finalisation and other potential adjustments, if any, and is not based on any figures or information that has been reviewed or audited by the Company's auditor or the audit committee of the Company. Shareholders of the

Company and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2026, which is expected to be published on 28 August 2026.

Shareholders of the Company and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
JIA YAO HOLDINGS LIMITED
Yang Yoong An
Chairman and Executive Director

Hong Kong, 23 July 2026

As at the date of this announcement, the Board comprises Mr. Yang Yoong An (Chairman) and Mr. Li Lin as executive Directors, Mr. Yang Fan as non-executive Director and Mr. Gong Jinjun, Ms. Guo Wei and Mr. Wang Ping as independent non-executive Directors.