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Qinqin Foodstuffs Group (Cayman) Company Limited
親親食品集團(開曼)股份有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1583)

PROFIT WARNING ANNOUNCEMENT

This announcement is made by Qinqin Foodstuffs Group (Cayman) Company Limited (the "**Company**", and together with its subsidiaries, collectively as the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on a preliminary review and assessment of the Group's draft unaudited consolidated management accounts for the six months ended 30 June 2026 (the "**Reporting Period**") and the information currently available to the Board, the Group is expected to record a revenue of approximately RMB485 million for the Reporting Period, as compared with a revenue of approximately RMB530 million for the six months ended 30 June 2025, representing a decrease of approximately RMB45 million or approximately 8%. The Group is also expected to record a profit attributable to equity shareholders of the Company in the range of RMB4 million to RMB6 million for the Reporting Period, as compared with a profit attributable to equity shareholders of the Company of approximately RMB22 million for the six months ended 30 June 2025, representing a decrease of approximately RMB16 million to RMB18 million or approximately 73% to 82%.

The expected decrease in revenue and profit attributable to equity shareholders of the Company was mainly attributable to (i) a reduced sales through traditional sales channels driven by softened consumer spending in traditional retail sector, which was partially offset by increased sales to snack food chains and the growth in the OEM manufacturing business; and (ii) a decrease in sales volumes of jelly products and rice wine products, resulting in lower utilisation of the Company's production facilities and reduced economies of scale and, consequently, a decrease in gross profit of approximately RMB22 million and a decline in gross profit margin of approximately 2 percentage points.

The Company is still in the process of finalising the financial results of the Group for the Reporting Period. This announcement is only based on the Board's preliminary review and assessment of the draft unaudited consolidated management accounts of the Group for the Reporting Period and information currently available to the Board which are subject to finalisation and other potential adjustments, if any, and have not been reviewed or audited by the Company's independent auditor or reviewed by the audit committee of the Company. Finalised interim results of the Group for the Reporting Period may be different from what is disclosed in this announcement. Shareholders and potential investors of the Company are advised to refer to the details in the results announcement of the Company for the Reporting Period, which is expected to be published in the mid-August 2026, and that shall prevail.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board of
Qinqin Foodstuffs Group (Cayman) Company Limited
Hui Ching Lau
Chairman and Executive Director

Hong Kong, 24 July 2026

As of the date of this announcement, the Board comprises 7 directors, of which three are executive Directors, namely Mr. Hui Ching Lau (Chairman), Mr. Wong Wai Leung (Chief Financial Officer and Company Secretary) and Mr. Wu Wenxu (Chief Executive Officer); one is non-executive Director, namely Mr. Wu Yinhang; and three are independent non-executive Directors, namely Mr. Chan Yiu Fai Youdey, Ms. Tan Wenjie and Mr. Wong Man Kit Ivan.