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China Ecotourism Group Limited
中國生態旅遊集團有限公司
(Incorporated in Bermuda with limited liability)
(Stock Code: 1371)

APPOINTMENT OF CHAIRMAN AND EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Chan Ka Wang Chris has been appointed as the Chairman and an Executive Director with effect from 27 July 2026.

The board of directors (the “Board”) of China Ecotourism Group Limited (the “Company”) is pleased to announce that Mr. Chan Ka Wang Chris (“Mr. Chan”) has been appointed as the chairman of the Board (the “Chairman”) and an executive director of the Company (“Executive Director”) both with effect from 27 July 2026.

The biographical details of Mr. Chan are set out as follows:

Mr. Chan, aged 49, was graduated from York University in Canada in 1999. He has over 20 years of corporate management and business experience in different fields, including trading, import and export, distribution and retail of reptiles and related products. Mr. Chan is also a professional investor with over 20 years of experience spanning multiple asset classes including but not limited to real estate investment such as industrial and commercial properties in Hong Kong, and land and properties in Indonesia and Canada, equity investment, investment in debt and distressed assets in Hong Kong, and foreign exchange.

Mr. Chan confirmed that he (i) does not hold any other positions with the Company or other members of the Group; (ii) does not hold any directorships in the last three years in other listed public companies the securities of which are listed on any securities market in Hong Kong or overseas; (iii) does not have any other relationships with any directors, senior management, substantial or controlling shareholders of the Company; (iv) does not have other major appointments and professional qualifications; and (v) does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. Chan has entered into the director’s service contract with the Company with no specified term of office after an initial term of three years commencing from 27 July 2026. Mr. Chan is not subject to retirement by rotation and re-election at the forthcoming annual general meeting of the Company in accordance with the bye-laws of the Company. Mr. Chan shall be entitled to a director fee of HK\$120,000 per annum. The director fee is determined by the remuneration committee of the Company taking reference to that director’s responsibilities, abilities and performance, the Company’s operations, as well as remuneration benchmark in the industry and prevailing market conditions.

Save as disclosed above, there is no other information or matter required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules nor is there any other matter that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange relating to the appointment of Mr. Chan.

The Board would like to take this opportunity to extend the warmest welcome to Mr. Chan on joining the Board.

By Order of the Board
China Ecotourism Group Limited
ZHU Xinxin
Director and Chief Executive Officer

Hong Kong, 27 July 2026

As at the date of this announcement, the Board comprises Mr. CHAN Ka Wang Chris, Ms. ZHU Xinxin and Mr. DI Ling as Executive Directors; and Dr. MENG Zhijun, Mr. LAU Fai Lawrence and Mr. CHIANG Chi Kin Stephen as Independent Non-executive Directors.